

INDICATIVE PHASED IMPLEMENTATION OF THE SMOKEFREE AOTEAROA 2025 ACTION PLAN - December 2021 (Note some dates are subject to change due to legislative timeframes and consultation)

Action plan focus area	Year				
Focus Areas 1, 2 and 3	2021	2022		2023- 2025	
 Ensure Māori leadership and decision-making at all levels	<ul style="list-style-type: none"> Establish the Smokefree 2025 Taskforce (from Dec) 	<ul style="list-style-type: none"> Smokefree 2025 Taskforce continues Monitoring and evaluation plan to ensure the Taskforce holds the Ministry of Health, the government and the tobacco control sector accountable to Māori (from June) Provide for an increased Māori workforce to deliver kaupapa Māori service solutions across all service areas (from April) 		<ul style="list-style-type: none"> Smokefree 2025 Taskforce continues Ongoing work with the Māori Health Authority and Iwi Partnership Boards to ensure alignment with the smokefree work programme 	
 Increase health promotion and community mobilisation	<ul style="list-style-type: none"> Finalise a plan to increase smokefree health promotion and community mobilisation (by Dec) Fund a health promotion programme to prevent young people from vaping (from Dec) 	<ul style="list-style-type: none"> Fund community mobilisation activities (from Jan ongoing) Fund health promotion programmes (from Jan ongoing) Establish a Pacific Advisory Group (by Jan) Health promotion programme to prevent young people from vaping commences (from March) 		<ul style="list-style-type: none"> Continue funding of community mobilisation activities Continue funding of health promotion programmes Pacific Advisory Group continues Continue funding health promotion programme to prevent young people from vaping 	
 Increase evidence-based stop smoking services	<ul style="list-style-type: none"> Improve the quality of referrals to stop smoking services by primary and secondary care health practitioners across the health system (ongoing) 	<ul style="list-style-type: none"> Review smoking cessation support training needs of health workforce (from Jan) Pacific stop smoking services commence (by March) Three-year investment plan completed to increase stop smoking services (by April) Undertake service development for mental health and addiction service providers and clients to better meet stop smoking needs (from May) Review stop smoking support in prisons and report findings and recommendations (by Aug) Scale up current stop smoking services (from July) and new stop smoking services (by Dec) Support Well Child Tamariki Ora and lead maternity care practitioners to make quality targeted referrals to stop smoking services to support pregnant women and their households (ongoing) 		<ul style="list-style-type: none"> Pacific stop smoking services continues Scaled up current and new stop smoking services continues Implement findings of smoking cessation training needs of the workforce Implement findings of review of stop smoking support in prisons 	
Focus Areas 4, 5 and 6 <small>(with legislative overview)</small>	2021	2022	2023	2024	2025
Complete legislative process to bring law changes into force	<p>Cabinet approves (Nov) action plan and agrees to policy approval for legislative change and to issuing of drafting instructions</p> <p>Legislative design (Nov)</p> <p>Instruct Parliamentary Counsel Office (PCO) on legislative changes (Dec/Jan) to Smokefree Environments and Regulated Products Act 1990 following Cabinet decision</p>	<p>Cabinet agrees (March) to any additional policy approvals and to issuing of drafting instructions</p> <p>Instruct PCO (March) on additional legislative changes</p> <p>Complete legislative changes:</p> <ul style="list-style-type: none"> PCO completes draft Bill (by June) Bill introduced (by June) Select Committee Process (4–6 months) Bill passed (Dec) <p>Prepare to implement measures</p>	Amend/Draft new Regulations under the Smokefree Environments and Regulated Products Act 1990	Implement measures requiring Regulations or phased implementation	All legislation including supporting Regulations is in place
 Reduce addictiveness and appeal of smoked tobacco products	Implementation planning	<p>Set requirement in Act</p> <ul style="list-style-type: none"> Establish a technical advisory group (from Feb) Work across government, including with the Ministry for the Environment, to consider how best to restrict filters (ongoing) 	Set additional requirements in Regulations	Transitional period	Implement measures
 Reduce availability of smoked tobacco products (retail)	Design and develop retail model	Set requirements in Act	<p>Set additional requirements in Regulations</p> <p>Transitional period</p>	Implement model	Achieve reductions
 Reduce availability of smoked tobacco products (purchase age/smokefree generation)	Implementation planning	Set requirements in Act	Transitional period - Purchase age 18	Transitional period - Purchase age 18	Transitional period - Purchase age 18
 Compliance and enforcement	<ul style="list-style-type: none"> Design and develop compliance and enforcement approach and offences penalties regime 	<p>Set requirements in Act</p> <ul style="list-style-type: none"> Establish a compliance network working group (from Jan) Review the current capacity and capability of the smokefree enforcement workforce (from Jan) Commission research to better understand the size of the illicit tobacco product market (from Mar) 	<ul style="list-style-type: none"> Implement recommendations from smokefree enforcement officers workforce review Implement offences and penalties regime (from commencement of Act) 	<ul style="list-style-type: none"> Implement recommendations from smokefree enforcement officers workforce review Implement offences and penalties regime 	<ul style="list-style-type: none"> Implement offences and penalties regime