**Smokefree 2025 Taskforce members**

**Chair - Hon Dame Tariana Turia DNZM** – Whanganui. Ngāti Apa, Ngā Rauru, Ngāti Tūwharetoa, Whanganui.

Dame Tariana Turia holds a DNZM, Luther Terry Award, was a co-leader of the Māori Party, and was an Associate Minister of Health (Labour/Alliance 1999-2002).

Dame Tariana has been a key figure in the New Zealand tobacco control sector. Dame Tariana introduced tobacco control legislation including increasing excise tax, retail display bans, reduced duty-free allowances and plain packaging. Dame Tariana reframed tobacco control in the context of inequities between Māori and non-Māori.

Dame Tariana was awarded the World Health Organization Western Pacific Region award for work on tobacco control on World Smokefree Day on 31 May 2014.

**Hone Harawira** – Kaitaia. Whangārei: Ngāti Hau, Ngāti Wai, Ngāti Hine, Aupouri, Ngāpuhi, Ngāti Whātua.

Hone Harawira, former Te Tai Tokerau MP, has been a prominent anti-smoking campaigner and leader in the tobacco control sector, particularly for Māori. Hone chaired the 2010 Māori Affairs Select Committee inquiry into the tobacco industry, which led Parliament to adopt the Smokefree 2025 goal. Hone tabled the proposal to establish Taskforce 2025 at the National Hui Māori.

**Nan Wehipeihana** – Wellington. Tribal affiliations are to Ngāti Tukorehe, Ngāti Porou and Te Whānau-ā-Apanui.

Nan Wehipeihana is the director of Research Evaluation Consultancy Limited (1999 to present). Nan has more than 20 years’ experience in designing, leading and managing evaluation and research studies.

Nan specialises in evaluation and research with a focus on Māori - whānau, hapū and iwi and facilitates dialogue which builds understanding of Māori. Nan evaluated the Māori women’s smoking project programmes for the Ministry of Health and has provided evaluation advice for a range of smoking programmes.

Nan is a fellow of the Australasian Evaluation Society and a founding member of the Aotearoa New Zealand Evaluation Association and Ma te Rae (Māori evaluation association).

**Donna Matahaere-Atariki** (MNZM) – Dunedin. Ngāi Tahu, Te Atiawa, Ngati Ruanui, Nga Rauru.

Donna Matahaere-Atariki is the Otakou Representative to Te Runanga o Ngāi Tahu, currently deputy chair Te Rūnanga o Ōtākou, and is Chair of Otakou Health Ltd (Te Kaika).

Donna was awarded a Member of the New Zealand Order of Merit (MNZM) in 2018, for services to Māori and Health. Donna has served the Māori community and the health sector by leading and co-founding many projects in the education, health, and social services sectors, with a focus on increasing outcomes for Māori, Pasifika, and low-income whānau.

**Selah Hart** – Auckland. Ngāti Kuia, Ngāi Tahu, Ngāti Toa Rangatira, Ngāti Apa Ki Te Rā Tō and Ngāti Kahungunu ki Wairarapa.

Selah Hart is the Chief Executive of Hāpai Te Hauora. Selah will provide a quality assurance perspective in health equity and improving health outcomes for Māori. Selah is well connected to national and regional stakeholders and has strategic leadership ability, vast knowledge of the public health sector, and experience working in Māori public health.

Selah has been working closely with the Ministry of Health team on the development of the action plan, as delegated by the Tupeka Kore rōpū and agreed by the Associate Minister of Health.