

OVERVIEW OF MAY 2021:**STATE OF THE NATION:**

- Seek.co.nz has its highest number of jobs ever advertised for the third consecutive month. Applications per job ad fell 11% month-on-month (m/m).
- SEEK job ads were up by 5% m/m.
- SEEK job ads were up by 193% in May 2021 when compared to May 2020 (y/y) and were up 24% when compared to May 2019.
- The three industries that are contributing the greatest volume increase to job ad growth m/m were Education & Training, Engineering and Mining, Resources & Energy.

STATE OF THE REGIONS:

- The three major regions saw an increase in job ads m/m.
- Auckland led m/m growth for the third consecutive month with an increase of 4%.

STATE OF THE NATION: JOB ADS CONTINUE TO RISE

For the third month in a row, the latest SEEK NZ Employment Report shows a record-breaking number of jobs advertised on seek.co.nz.

The demand for talent continued in May with the three major regions, Auckland, Wellington and Canterbury, each experiencing an increase in job ads m/m.

Janet Faulding, General Manager, SEEK NZ comments: *"The hirer demand has continued for a third consecutive month in May as New Zealand hit another record-high. Job ads increased by 5% month-on-month and are almost triple the volume that they were this time last year with job listings reaching just under 32,000.*

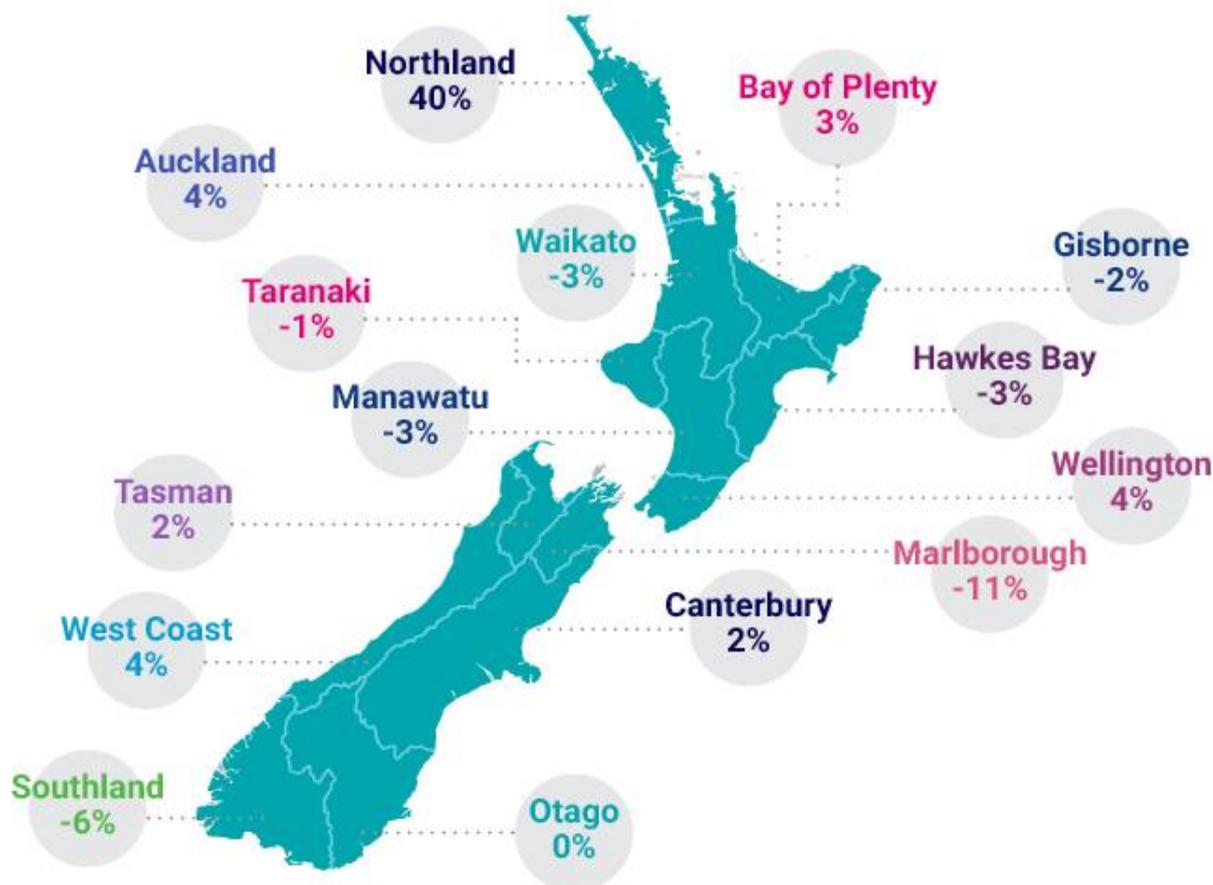
"May 2020 was the beginning of our long COVID-19 recovery, as New Zealand moved from Alert Level 3 to Alert Level 2. One year on, we have record-high job ad numbers on seek.co.nz but there is a notable decrease in applications per job ad – falling 11% month-on-month for the second month in a row.

"There are several factors behind this decline, including the need for job stability. Employed Kiwis are prioritising job security and remain uncertain about moving to a new job at this time."

Table 1: National and major regions job ad growth/decline comparing May 2021 to: i) April 2021 (m/m) ii) May 2020 (y/y) and iii) May 2019 – all regions listed in table at the end of this release.

	May 2021 vs April 2021 (m/m)	May 2021 vs May 2020 (y/y)	May 2021 vs May 2019
Nationally	5%	193%	24%
Auckland	4%	216%	16%
Wellington	4%	164%	23%
Canterbury	2%	183%	12%

Figure 1: National SEEK NZ Job Ad percentage change by region (May 2021 vs April 2021)



Source: SEEK Employment Index May 2021 vs April 2021

STATE OF THE INDUSTRIES: EDUCATION AND ENGINEERING ON TOP

The three industries experiencing the highest volume growth m/m were Education & Training (up 7% m/m), Engineering (up 7% m/m) and Mining, Resources & Energy (up 34% m/m).

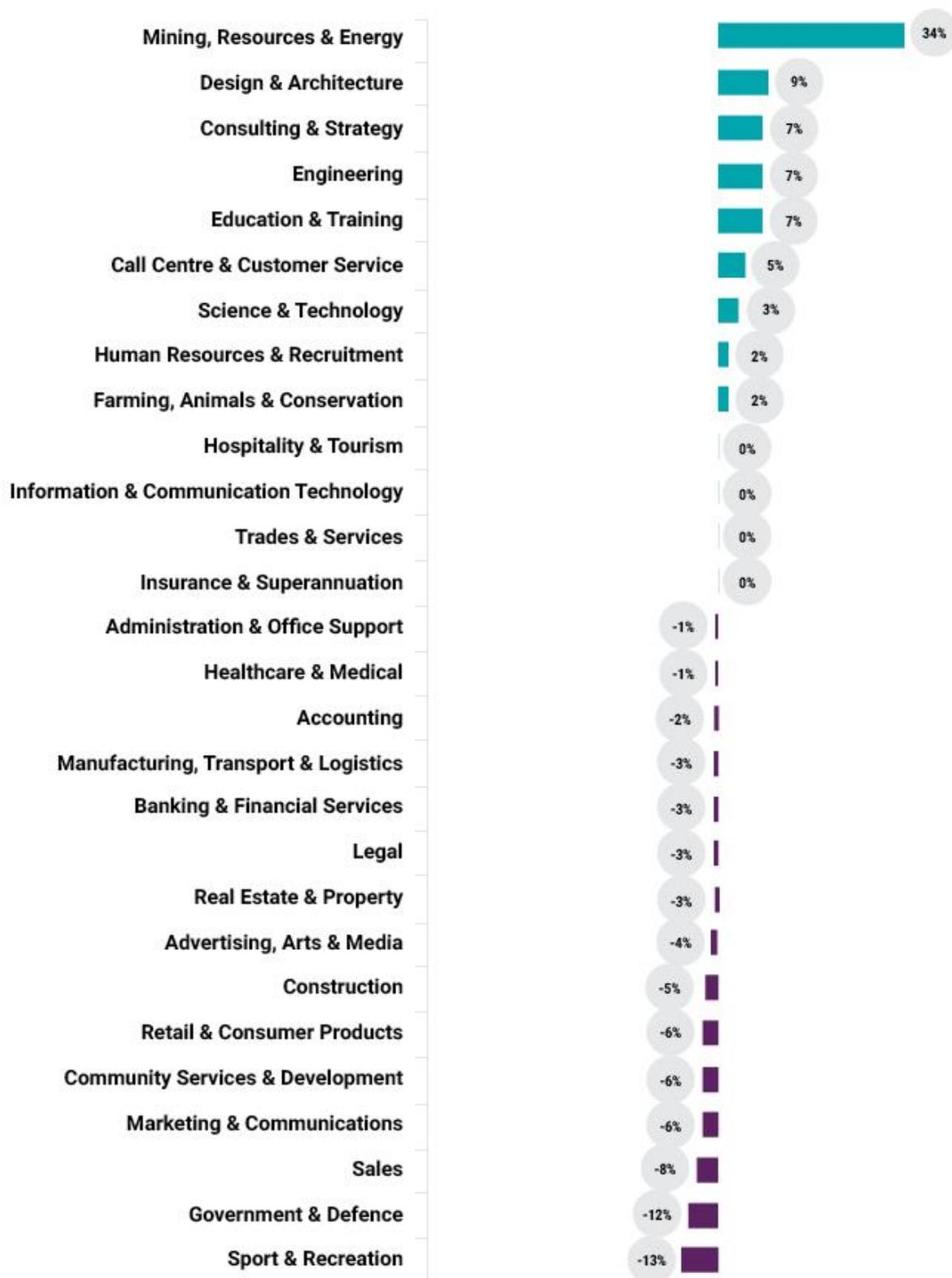
Janet Faulding continues: "In May we saw several industries experience their highest levels of month-on-month job ad growth, including Education & Training up 7%. Elsewhere, roles for Engineers were in very high demand, with nearly 1,300 jobs currently listed on seek.co.nz.

"It is Interesting to see an increase of roles advertised in our Mining, Resources & Energy industry with an increase in roles particularly in the power generation and distribution as well in our natural resources and water treatment sectors. This is indicative on the focus we have in New Zealand on renewable energy and providing clean drinking water."

Roles in Education & Training, Engineering, and Mining, Resources & Energy currently listed on seek.co.nz website include:

- **Education & Training** with roles for childcare/outside school hours care, management in schools or universities, teachers across all levels of schooling, teaching aides & special needs, tutors, and workplace training & assessment.
- **Engineering** with roles for aerospace engineers, automotive engineers, building services engineers, civil/structural engineers, electrical/electronic engineers, industrial engineers, maintenance, management, mechanical engineers, project management, systems engineers and waste & water engineers.
- **Mining, Resources & Energy** with roles for analysis & reporting; health, safety & environment; management; mining engineering & maintenance; mining operations; natural resources & water; and power generation & distribution.

Figure 2: National SEEK NZ Job Ad percentage change by industry (May 2021 vs April 2021)



Source: SEEK Employment Index May 2021 vs April 2021

Table 2: National and regional job ad growth/decline comparing May 2021 to: i) May 2020 (y/y); ii) April 2021 (m/m) and; iii) May 2019

	May 2021 vs April 2021 (m/m)	May 2021 vs May 2020 (y/y)	May 2021 vs May 2019
Nationally	5%	193%	24%
Auckland	4%	216%	16%
Wellington	4%	164%	23%
Northland	40%	166%	57%
Canterbury	2%	183%	12%
Bay of Plenty	3%	192%	35%
Tasman	2%	124%	51%
West Coast	4%	102%	4%
Otago	0%	254%	25%
Gisborne	-2%	162%	113%
Taranaki	-1%	135%	29%
Manawatu*	-3%	147%	56%
Southland	-6%	128%	26%
Marlborough	-11%	221%	39%
Hawkes Bay*	-3%	155%	53%
Waikato	-3%	180%	31%

*smaller volumes

MEDIA NOTE: When reporting SEEK NZ data, we request that you attribute [SEEK NZ](#) as the source and refer to SEEK NZ as an employment marketplace.

-ENDS-

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About SEEK NZ

SEEK is a diverse group of companies, comprised of a strong portfolio of online employment, educational, commercial and volunteer businesses. SEEK has a global presence (including Australia, New Zealand, China, Hong Kong, South-East Asia, Brazil and Mexico), with exposure to over 2.9 billion people and approximately 27 per cent of global GDP. SEEK makes a positive contribution to people's lives on a global scale. SEEK is listed on the Australian Securities Exchange, where it is a top 100 company. SEEK is an integral part of New Zealanders job-search process, and as the country's most visited employment site is uniquely positioned to empower New Zealanders with career and volunteer opportunities to create productive and fulfilling working lives. In 2021, SEEK was recognised as the overall winner of the AFR BOSS Best Places to Work awards and also won the award for the Best Place to Work in the Technology Industry.

About the SEEK New Zealand Employment Report

The SEEK Employment Report provides a comprehensive overview of the New Zealand employment marketplace. The report includes the SEEK New Job Ad Index, which measures only new job ads posted within the reported month to provide a clean measure of demand for labour across all classifications. SEEK's total job ad volume (not disclosed in this report) includes duplicated job advertisements and refreshed job ads. As a result, the SEEK New Job Ad Index does not always match the movement in SEEK's total job ad volume.

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