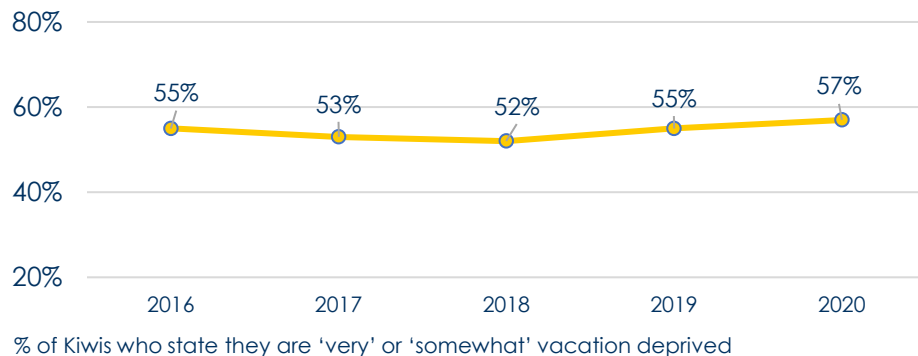


# Expedia New Zealand Vacation Deprivation Report

## Vacation Deprivation is on the rise



Kiwis only took **13 days** of annual leave in 2020

Down from the **usual 16 days** taken each year

## How the pandemic changed Kiwis' travel behaviours



29% are travelling to places they would **not have normally chosen**



44% are taking trips **closer to home**



23% are going to **less popular/crowded destinations**



34% will **only book fully refundable** travel options

## 2021 Holiday Intentions



**18 days** of annual leave planned in 2021

**24%** already have booked travel



47% intend on **spending more** on their bucket list holidays than originally planned



A quarter plan on **taking more holidays** than usual

51% believe their travel **bucket list has grown** since the pandemic

82% of Kiwis **value holidays** more than ever

## What makes a holiday valuable

