

MĀORI TELEVISION

Tāmaki Makaurau Poll

October 2020

- POLL DATES:** Tuesday 6 to Wednesday 7 October 2020. The median response was collected on Wednesday 7 October 2020.
- TARGET POPULATION:** Eligible voters in the Tāmaki Makaurau electorate.
- SAMPLE POPULATION:** Eligible Tāmaki Makaurau voters who are contactable on a landline or mobile phone.
- SAMPLE SIZE:** 500 respondents agreed to participate.
- WEIGHTING:** The results are weighted to reflect the Tāmaki Makaurau voting population in terms of gender and age.
- SAMPLE ERROR:** Based on this sample of 500 respondents, the maximum sampling error (for a result of 50%) is +/- 4.4%, at the 95% confidence level.
- CODE COMPLIANCE:** This poll was conducted in accordance with the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.

PARTY

Under the MMP system, you have two votes - one for the party and another for the electorate candidate. Taking the party vote, if the general election were held today, which party do you think you would vote for?

		Count	Col %
Under the MMP system, you have two votes - one for the party and another for the electorate candidate. Taking the party vote, if the general election were held today, which party do you think you would vote for?	National	16	3%
	Labour	285	57%
	Maori	46	9%
	ACT	4	1%
	NZ First	25	5%
	New Conservatives	1	0%
	TOP	1	0%
	Greens	36	7%
	Other	5	1%
	Unsure	55	11%
	Refuse	26	5%
	Total	500	100%

57% of respondents say they intend to party vote Labour, 9% for the Māori Party, 3% National, 7% Greens, 5% NZ First and 1% ACT. 11% were undecided and 5% refused to say.

COALITION

If Labour is able to form the next Government, which of the following parties do you think it should go into a coalition with. You can select more than one.

		Count	Col %
NZ First	Yes	113	23%
	No	382	77%
Green	Yes	268	54%
	No	227	46%
Maori Party	Yes	208	42%
	No	287	58%
National	Yes	32	6%
	No	463	94%

In order the proportion wanting a coalition with each party are:

- Greens 54%
- Māori Party 42%
- NZ First 23%
- National 6%

CANDIDATE

And again, if the general election were held today, which candidate or party's candidate would you vote for out of Erina Anderson of New Conservative, Marama Davidson of the Greens, Peeni Henare of the Labour Party or John Tamihere of the Māori Party?

		Count	Col %
And again, if the general election were held today, which candidate or party's candidate would you vote for?	Labour/Peeni Henare	176	35%
	Maori/John Tamihere	145	29%
	Greens/Marama Davidson	71	14%
	Others	11	2%
	Unsure	61	12%
	Refuse	36	7%
	Total	500	100%

35% of respondents say they intend to vote for Peeni Henare and 29% for John Tamihere and 14% for Marama Davidson. Only 12% were undecided and 7% refused to say.

EXCLUDING UNDECIDED OR REFUSED

		Count	Col %
And again, if the general election were held today, which candidate or party's candidate would you vote for?	Labour/Peeni Henare	176	44%
	Maori/John Tamihere	145	36%
	Greens/Marama Davidson	71	18%
	Others	11	3%
	Total	403	100%

But excluding those undecided or refused, Henare has 44% of the electorate vote (5% lower than 2017 election), Tamihere 36% (7% higher) and Davidson 18% (4% lower).

ISSUES

In the general election, what is the most important issue to you that would influence how you would vote? That issue could be about the parties, the leaders, local candidates, or international, national, or local issues.

		Count	Col %
In the general election, what is the most important issue to you that would influence how you would vote? That issue could be about the parties, the leaders, local candidates, or international, national, or local issues?	Employment/Jobs	11	2%
	Economy/Economic Growth	54	11%
	Taxes	5	1%
	Coronavirus	31	7%
	Education/Schools	17	4%
	Law & Order/Safety/Police/Crime	1	0%
	Help families	7	1%
	Cost of living/Prices/Wages	7	1%
	Transport/Roads/Congestion	1	0%
	Infrastructure	1	0%
	Leaders	35	7%
	Parties' policies	37	8%
	Environment (incl climate change)	15	3%
	Maori/Treaty	15	3%
	Foreign Investment/Land Sales	1	0%
	Immigration	2	1%
	Housing	53	11%
	Welfare/Poverty/Income	19	4%
	Inequality		
	Health (excluding Coronavirus)	31	6%
	Other	42	9%
	Unsure/refuse	96	20%
	Total	480	100%

The most important issues in order are:

- Economy 11%
- Housing 11%
- Policies 8%
- Covid-19 7%
- Leaders 7%
- Health 6%

COVID 19

Did anyone in your household lose their job due to COVID-19?

		Count	Col %
Did anyone in your household lose their job due to COVID-19?	Yes	95	19%
	No	385	79%
	Unsure	8	2%
	Total	488	100%

19% of respondents say that someone in their household has lost their job due to Covid-19.

REFERENDUMS

At the general election there will be a referendum on whether you support the proposed Cannabis Legalisation and Control Bill. Would you say you will definitely vote against, probably vote against, probably vote for or definitely vote for the proposed Cannabis Legalisation and Control Bill?

		Count	Col %
At the general election there will be a referendum on whether you support the proposed Cannabis Legalisation and Control Bill. Would you say you will definitely vote against, probably vote against, probably vote for or definitely vote for the proposed Bill?	Definitely against	109	22%
	Probably against	34	7%
	Probably for	76	15%
	Definitely for	199	40%
	Unsure/refuse	74	15%
	Total	493	100%

55% of respondents say they will vote for the Cannabis Legalisation and Control Bill and 29% against with 15% undecided.

At the general election there will also be a referendum on whether or the End of Life Choice Act comes into force. Would you say you will definitely vote against, probably vote against, probably vote for or definitely vote for the End of Life Choice Act coming into force?

		Count	Col %
At the general election there will also be a referendum on whether or the End of Life Choice Act comes into force. Would you say you will definitely vote against, probably vote against, probably vote for or definitely vote for the End of Life Choice Act?	Definitely against	134	27%
	Probably against	33	7%
	Probably for	67	13%
	Definitely for	185	37%
	Unsure/refuse	77	16%
	Total	495	100%

50% of respondents say they will vote for the End of Life Choice Act and 34% against with 16% undecided.

DEMOGRAPHIC BREAKDOWNS

PARTY		Gender		Age				
		Female Col %	Male Col %	18 - 29 Col %	30 - 39 Col %	40 - 49 Col %	50 - 59 Col %	60+ Col %
Under the MMP system, you have two votes - one for the party and another for the electorate candidate. Taking the party vote, if the general election were held today, which party do you think you would vote for?	National	3%	3%	1%	5%	5%	4%	2%
	Labour	59%	54%	59%	60%	58%	53%	55%
	Maori	7%	12%	6%	12%	6%	11%	13%
	ACT	1%	1%	1%	0%	0%	3%	1%
	NZ First	5%	5%	3%	6%	3%	9%	6%
	New Conservatives	0%	0%	1%	0%	0%	0%	0%
	TOP	0%	1%	0%	0%	0%	0%	2%
	Greens	9%	6%	13%	8%	5%	4%	4%
	Sustainable NZ	0%	0%	0%	0%	0%	0%	0%
	Other	1%	1%	0%	1%	4%	1%	0%
	Unsure	10%	11%	15%	8%	13%	12%	6%
	Refuse	4%	7%	2%	2%	7%	5%	11%

COALITION		Gender		Age				
		Female Col %	Male Col %	18 - 29 Col %	30 - 39 Col %	40 - 49 Col %	50 - 59 Col %	60+ Col %
NZ First	Yes	23%	23%	12%	29%	25%	26%	27%
	No	77%	77%	88%	71%	75%	74%	73%
Green	Yes	54%	54%	70%	56%	52%	46%	41%
	No	46%	46%	30%	44%	48%	54%	59%
Maori Party	Yes	47%	37%	46%	48%	43%	36%	35%
	No	53%	63%	54%	52%	57%	64%	65%
National	Yes	5%	8%	4%	6%	6%	10%	7%
	No	95%	92%	96%	94%	94%	90%	93%

CANDIDATES		Gender		Age				
		Female Col %	Male Col %	18 - 29 Col %	30 - 39 Col %	40 - 49 Col %	50 - 59 Col %	60+ Col %
And again, if the general election were held today, which candidate or party's candidate would you vote for?	Labour/Peeni Henare	35%	36%	39%	38%	31%	26%	40%
	Maori/John Tamihere	30%	27%	27%	31%	21%	32%	35%
	Greens/Marama Davidson	15%	13%	17%	17%	16%	17%	2%
	Others	3%	2%	2%	1%	4%	4%	1%
	Unsure	12%	13%	11%	10%	15%	14%	12%
	Refuse	5%	9%	4%	3%	13%	7%	10%
	Total	100%	100%	100%	100%	100%	100%	100%

ISSUES		Gender		Age				
		Female	Male	18 - 29	30 - 39	40 - 49	50 - 59	60+
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
In the general election, what is the most important issue to you that would influence how you would vote? That issue could be about the parties, the leaders, local candidates, or international, national, or local issues?	Employment/Jobs	4%	1%	4%	1%	1%	1%	3%
	Economy/Economic Growth	11%	12%	5%	14%	15%	14%	9%
	Taxes	0%	2%	0%	0%	2%	2%	2%
	Coronavirus	5%	8%	5%	6%	1%	13%	9%
	Education/Schools	6%	1%	4%	6%	1%	3%	4%
	Law & Order/Safety/Police/Crime	0%	0%	0%	1%	0%	0%	0%
	Help families	0%	3%	0%	7%	0%	0%	0%
	Cost of living/Prices/Wages	2%	1%	0%	2%	1%	0%	4%
	Transport/Roads/Congestion	0%	0%	0%	0%	0%	0%	1%
	Infrastructure	0%	0%	0%	0%	0%	1%	0%
	Leaders	10%	4%	9%	4%	8%	5%	9%
	Parties' policies	5%	11%	18%	1%	5%	6%	6%
	Environment (incl climate change)	4%	2%	1%	7%	4%	2%	1%
	Maori/Treaty	4%	2%	2%	5%	3%	4%	2%
	Foreign Investment/Land Sales	0%	1%	0%	0%	0%	2%	0%
	Immigration	0%	1%	1%	0%	0%	0%	2%
	Housing	11%	11%	8%	17%	11%	9%	10%
	Welfare/Poverty/Income Inequality	5%	3%	2%	3%	5%	3%	7%
	Health (excluding Coronavirus)	7%	6%	0%	3%	12%	14%	4%
	Other	7%	11%	12%	5%	8%	7%	12%
	Unsure/refuse	19%	21%	27%	17%	23%	15%	16%
	Total	100%	100%	100%	100%	100%	100%	100%

COVID JOB LOSS		Gender		Age				
		Female	Male	18 - 29	30 - 39	40 - 49	50 - 59	60+
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Did anyone in your household lose their job due to COVID-19?	Yes	20%	18%	16%	27%	19%	22%	13%
	No	79%	79%	84%	70%	76%	77%	87%
	Unsure	1%	3%	0%	3%	4%	1%	0%
	Total	100%	100%	100%	100%	100%	100%	100%

		Gender		Age					
		Female	Male	18 - 29	30 - 39	40 - 49	50 - 59	60+	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %	
CANNABIS	At the general election there will be a referendum on whether you support the proposed Cannabis Legalisation and Control Bill.	Definitely against	21%	23%	7%	24%	19%	23%	45%
		Probably against	6%	8%	5%	8%	9%	6%	8%
		Probably for	18%	13%	16%	22%	14%	15%	10%
		Definitely for	41%	40%	61%	34%	32%	41%	25%
		Unsure/refuse	15%	16%	11%	11%	26%	15%	13%
	Would you say you will definitely vote against, probably vote against, probably vote for or definitely vote for the proposed Bill?	Total	100%	100%	100%	100%	100%	100%	100%

END OF LIFE CHOICE		Gender		Age				
		Female	Male	18 - 29	30 - 39	40 - 49	50 - 59	60+
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
At the general election there will also be a referendum on whether or the End of Life Choice Act comes into force. Would you say you will definitely vote against, probably vote against, probably vote for or definitely vote for the End of Life Choice Act?	Definitely against	26%	29%	26%	28%	20%	25%	37%
	Probably against	10%	3%	8%	6%	6%	4%	10%
	Probably for	14%	13%	13%	17%	19%	9%	8%
	Definitely for	35%	39%	38%	33%	32%	50%	35%
	Unsure/refuse	16%	15%	14%	16%	24%	13%	10%
	Total	100%	100%	100%	100%	100%	100%	100%