

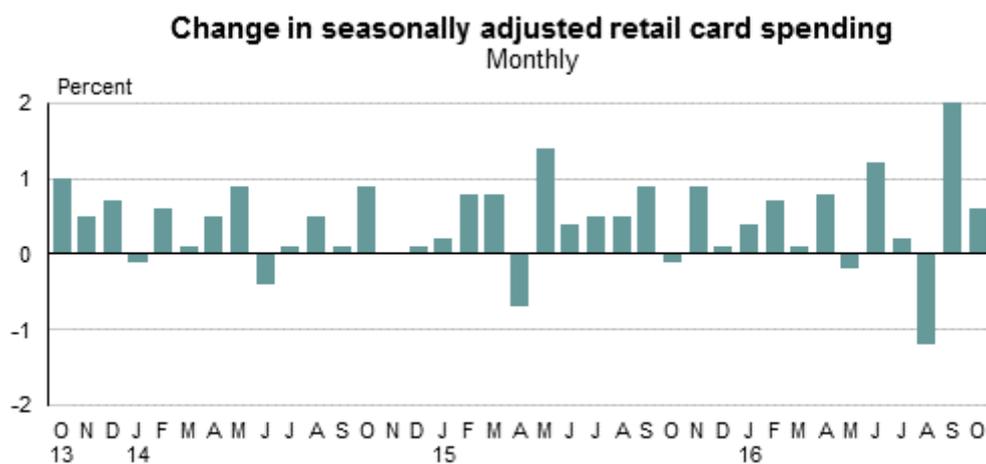
Electronic Card Transactions: October 2016

Embargoed until 10:45am – 09 November 2016

Key facts

Changes in the seasonally adjusted value of transactions for October 2016 (compared with September 2016) were:

- Total electronic card transactions rose 0.6 percent.
- Transactions in the retail industries rose 0.6 percent.
- Transactions in the core retail industries rose 0.3 percent.



Source: Statistics New Zealand

Liz MacPherson, Government Statistician
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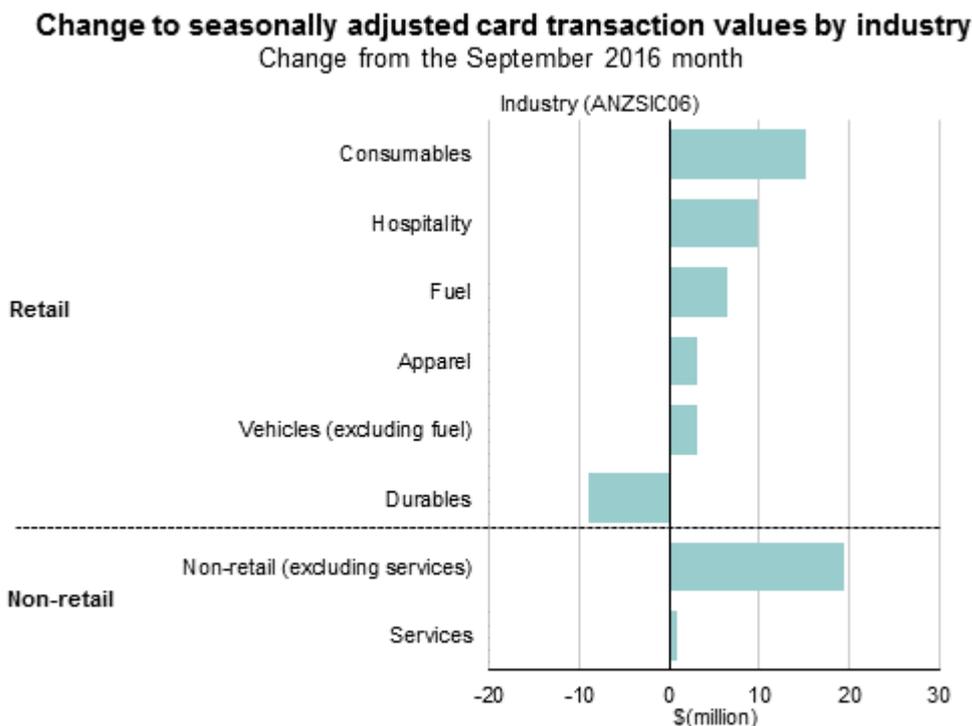
Commentary

All figures are seasonally adjusted unless otherwise specified. Seasonally adjusted figures are subject to revision each month, and monthly movements can fluctuate.

Values are only available at the national level, and are not adjusted for price changes.

In the **retail** industries, the value of electronic card spending was up 0.6 percent in October 2016, following a 2.0 percent rise in September 2016.

Five of the six retail industries were up in October 2016. The biggest rises were from the consumables industry, up \$15 million (0.8 percent), and the hospitality industry, up \$10 million (1.1 percent). The durables industry fell \$9 million (0.7 percent) in October 2016, following a \$28 million (2.3 percent) rise in September 2016.

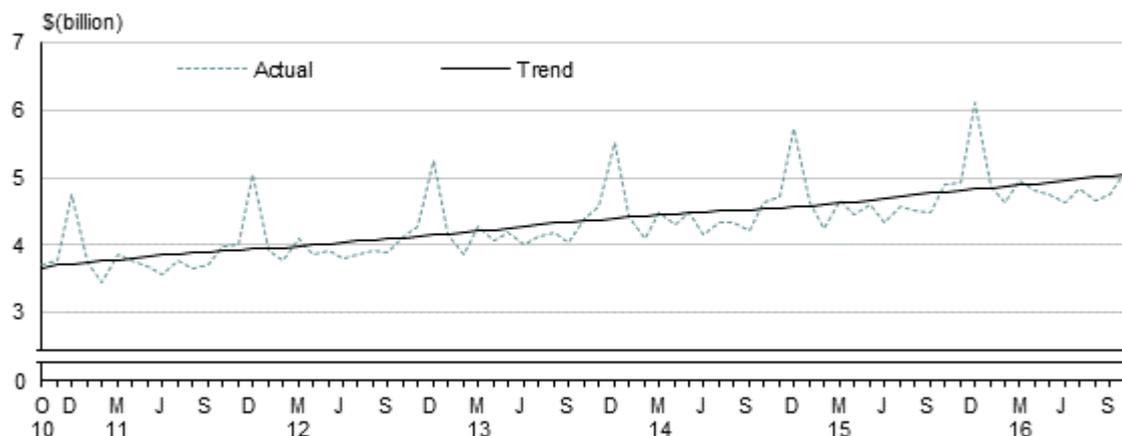


Core retail spending (which excludes the vehicle-related industries) rose 0.3 percent in October 2016, after a 2.3 percent rise in September.

The two non-retailing industries were also up for October 2016. The non-retail (excluding services) industry was up \$19 million (1.4 percent), and the services industry was up \$1 million (0.4 percent).

The total value of electronic card spending, including the two non-retail industries (non-retail excluding services, and services), was up 0.6 percent in October. This follows a 2.1 percent rise in September 2016.

Value of electronic card retail transactions Monthly



Source: Statistics New Zealand

Trends for the total, retail, and core retail series have generally been rising since these series began in October 2002.

In actual terms, card-holders made 137 million transactions across all industries in October 2016, with an average value of \$49. The total amount spent across all transactions was \$6.8 billion.

For more detailed data see the Excel tables in the 'Downloads' box.

Imputation of missing data

As outlined in [Electronic Card Transactions: January 2016](#), Statistics NZ has imputed for some missing data for the durables industry.

Related links

Next release

Electronic Card Transactions: November 2016 will be released on 9 December 2016.

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Data quality

Electronic Card Transactions data collection methodology – DataInfo+

General methodology used to produce electronic card transaction statistics.

Electronic Card Transactions concepts – DataInfo+

Definitions of terms used in this release.

Principles and protocols for producers of Tier 1 statistics

Statistics in this release have been produced in accordance with the Official Statistics System principles and protocols for producers of Tier 1 statistics for quality. They conform to the Statistics NZ Methodological Standard for Reporting of Data Quality.

Related information

The latest movements in related series were as follows:

- The [food price index](#) fell 0.9 percent in September 2016, compared with August 2016.
- The [consumers price index](#) rose 0.3 percent in the September 2016 quarter, compared with the June 2016 quarter.
- [Credit card billings in New Zealand](#), as published by the Reserve Bank of New Zealand, were up 7.2 percent in September 2016, compared with September 2015.

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Contacts

For media enquiries contact:

Tehseen Islam

Christchurch 03 964 8320

Email: info@stats.govt.nz

For technical information contact:

Tingyu Shi 03 964 8334

Email: info@stats.govt.nz

For general enquiries contact our Information Centre:

Phone: 0508 525 525 (toll-free in New Zealand)

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Tables

See the following Excel tables in the 'Downloads' box on this page. If you have problems viewing the files, see [opening files and PDFs](#).

1. Electronic card transactions by industry – actual monthly values
2. Electronic card transactions by industry – seasonally adjusted monthly values
3. Electronic card transactions by industry – trend monthly values
4. Electronic card transactions – number of transactions
5. Electronic card transactions – averages and proportions

A machine-readable zipped CSV file is also available in the 'Downloads' box.

Access more data on Infoshare

Infoshare allows you to organise data in the way that best meets your needs. You can view the resulting tables onscreen or download them.

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