

Mobile Black Spots – Tourism Locations

REGION	TOURISM LOCATION	NUMBER OF VISITORS (IF AVAILABLE) BASED ON THE INTERNATIONAL VISITOR SURVEY
Auckland	Anawhata	574
Auckland	Bethells Beach	7,361
Bay of Plenty	Adrenalin Forest Bay of Plenty	Not available
Bay of Plenty	Kaingaroa Forest	1,925
Bay of Plenty	Lake Tarawera	2,513
Bay of Plenty	Maraehako Retreat/Maraehako Bay	45
Bay of Plenty	Rangitaiki	266
Bay of Plenty	Te Kaha	2,105
Bay of Plenty	Te Wairoa (Buried Village)	10,230
Bay of Plenty	Waitangi (Rotorua)	245
Bay of Plenty	Whanarua Bay	705
Canterbury	Albury	1,312
Canterbury	Amuri Ski Field	Not available
Canterbury	Bealey	1,192
Canterbury	Birdlings Flat	1,296
Canterbury	Craigieburn	163
Canterbury	Entrances/exits to St James Trail	Not available
Canterbury	Flock Hill	357
Canterbury	Gore Bay	2,191
Canterbury	High Peak Station	Not available
Canterbury	Kekerengu	559
Canterbury	Lake Clearwater	976
Canterbury	Lake Heron	583
Canterbury	Lake Lyndon/Porters Pass	24
Canterbury	Le Bons Bay	1,314

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Canterbury	Lewis Pass	6,712
Canterbury	Mount Sunday	1,331
Canterbury	Okains Bay	2,071
Canterbury	Porter Heights Ski Field	1,998
Canterbury	Tasman Glacier walks	Not available
Canterbury	Temple Basin Ski Field	Not available
Canterbury	Waitangi (Waimate)	956
Canterbury	Limestone Valley	280
Canterbury	Little River	5,106
Canterbury	Mangamaunu	305
Canterbury	Mount Cheeseman Ski Field	Not available
Canterbury	Mount Dobson Ski Field	1,979
Canterbury	Mount Olympus Ski Field	102
Canterbury	Mount Potts	Not available
Canterbury	Mueller Glacier	321
Canterbury	Rakaia Gorge	3,228
Canterbury	Taylor's Mistake	2,971
Hawke's Bay	Blackhead	932
Hawke's Bay	Entrances/exits to Kaweka Forest Park	521
Hawke's Bay	Entrances/exits to Te Urewera National Park (Wairoa)	4,282
Hawke's Bay	Kairakau Beach	175
Hawke's Bay	Ocean Beach	196
Hawke's Bay	Tutira	432
Hawke's Bay	Waihua	266
Hawke's Bay	Waipatiki Beach	1,162
Manawatu-Wanganui	Entrances/exits to The Timber Trail	Not available

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Manawatu-Wanganui	Entrances/exits to Whanganui National Park and Great Walk	3,684
Manawatu-Wanganui	Lake Moawhango	261
Manawatu-Wanganui	Owhango	193
Manawatu-Wanganui	Pongaroa	229
Manawatu-Wanganui	Raurimu	581
Manawatu-Wanganui	Whakahoro	1,380
Manawatu-Wanganui	Whangamomona - Forgotten Highway	2,264
Marlborough	Anikiwa/Linkwater	777
Marlborough	Kenepuru Head	933
Marlborough	Molesworth Cob Cottage Campsite	Not available
Marlborough	Okiwi Bay	158
Marlborough	Rainbow Ski Field	581
Marlborough	Sawcut Gorge	1,335
Marlborough	Ship Cove	Not available
Nelson	Cable Bay	3,597
Nelson	Maitai Valley Caves Walk	377
Northland	Avoca	104
Northland	Cape Reinga	68,417
Northland	Glinks Gully	332
Northland	Kaeo	882
Northland	Ninety Mile Beach	13,797
Northland	Spirits Bay	374
Northland	Tāne Mahuta - Waipoua Forest	43,396
Northland	Takahue	189
Northland	Taputaputa	190
Northland	Urupukapuka Island	1,052
Northland	Wairere Boulders	Not available

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Northland	Waitiki Landing	189
Northland	Whangamumu	913
Otago	Blue Pool - Haast Pass Road	13,480
Otago	Entrances/ exits to Greenstone Track	3,325
Otago	Lindis Valley	1,961
Otago	Makarora (Mount Aspiring National Park)	12,248
Otago	Matukituki River West Branch - entrance/exit to Mt Aspiring National Park	284
Otago	Mclean Falls	988
Otago	Moa Creek	210
Otago	Mou Waho Island, Lake Wanaka	Not available
Otago	Earnslaw Hut	197
Otago	Poolburn Reservoir - Moa Creek	Not available
Otago	Purakaunui Falls	1,730
Otago	Skippers	1,292
Otago	Taieri Mouth	822
Otago	Trotters Gorge	741
Otago Region	Paradise	1,148
Otago Region	Cape Saunders	379
Southland	Around the Homer Tunnel	3,701
Southland	Cascade Creek	1,844
Southland	Curio Bay	6,181
Southland	Deep Cove, Doubtful Sound	Not available
Southland	Dipton	419
Southland	Entrances/exits to Milford Track	11,829
Southland	Entrances/exits to Routeburn Track	12,928

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Southland	Hollyford Valley entrance on Milford Road	2,142
Southland	Key Summit (Routeburn Track)	912
Southland	Knobs Flat	493
Southland	Lake Gunn	2,553
Southland	Long Beach	436
Southland	Milford Sound	300,473
Southland	Mirror Lake	6,083
Southland	Porpoise Bay	773
Southland	Te Anau Downs	291
Southland	Waikawa (Catlins Forest Park)	1,470
Taranaki	Strathmore	505
Taranaki	Tongaporutu	209
Tasman	Entrances/exits to Heaphy Track	1,222
Tasman	Bark Bay	1,172
Tasman	Blue Lake/ Lake Rotoroa	7,251
Tasman	Cape Farewell	5,225
Tasman	Entrances/exits to Kahurangi National Park	2,775
Tasman	Kawatiri	534
Tasman	Lake Rotoroa	1,705
Tasman	Maruia Falls	151
Tasman	Totaranui Beach and campsite	365
Tasman	Wharariki Beach	2,178
Waikato	Aotea	4,204
Waikato	Coromandel Coastal Walkway	Not available
Waikato	Entrances/exits to Pureora Forest	332
Waikato	Fletchers Bay	1,182
Waikato	Glen Murray	3,941

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Waikato	Marokopa	1,229
Waikato	Mokau	2,013
Waikato	Nikau Cave	Not available
Waikato	Papaaroa	362
Waikato	Port Charles	265
Waikato	Waingaro	1,324
Waikato	Wairere Falls	Not available
Waikato	Waitawheta Track	Not available
Wellington	Cape Palliser	7,135
Wellington	Otaki Forks	1,238
Wellington	Makara	98,180
West Coast	Berlins	381
West Coast	Entrances/exits to The Old Ghost Road at Seddonville and Lyle	Not available
West Coast	Fantail Falls	2,709
West Coast	Gates of Haast	Not available
West Coast	Gillespies Beach	3,321
West Coast	Haast	49,726
West Coast	Jackson Bay	1,859
West Coast	Lake Kaniere	2,625
West Coast	Lake Moeraki	247
West Coast	Lake Paringa	1,430
West Coast	Lake Wahapo	84
West Coast	Maruia Springs	2,564
West Coast	Nile River GlowWorm Caves	Not available
West Coast	Ōkārito Lagoon	3,704
West Coast	Okuru	2,075
West Coast	Pukekura	1,041

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West Coast	Rapahoe	148
West Coast	Ship Creek - Haast	416
West Coast	Punakaiki	135,455
West Coast	Bruce Bay	2,232
West Coast	Buller Gorge	7,872
West Coast	Charleston GlowWorm Cave	Not available
West Coast	Jacksons	1,623
West Coast	Jacobs River	1,026
West Coast	Lake Ianthe	338
West Coast	Lake Mahinapua	9,888