

ATAMIRA MĀORI IN THE CITY 2013

EVENT PROGRAMME

NAU MAU HAERE MAI, WELCOME TO THE 3 DAY ATAMIRA MĀORI IN THE CITY 2013 FESTIVAL AT THE CLOUD, 6-8 SEPTEMBER, FEATURING:

HOKOHOKO – A TRUE MARKET PLACE

Hokohoko (community market) stalls are the heart of the event creating an atmosphere of excitement – offering the shopper, tourist and casual visitor great options to purchase authentic Māori product – often hand crafted.

FOOD FESTIVAL – WHAREKAI

Featuring the very best of Tāmaki Makaurau's fresh produce & successful entrepreneurial Māori food makers.

The Food Festival is a popular and happy destination with a demonstration kitchen featuring celebrity and gourmet chefs showcasing both their talents and the best of New Zealand's food and beverage. Inspiring dishes using traditional Māori ingredients and great examples of home cooking and traditional preserving will be showcased.

The Wharekai (dining area) is the place where everyone gathers to meet with whānau and friends and enjoy the seafood, tumeki burgers and delicious lunch and snack foods that feature the very best of traditional and contemporary Māori cooking.

STAGE AND PERFORMANCE

Live bands, kapa haka and dance groups, soloists and more – giving vibrant, exciting and compelling performances on a specially built stage

WHAKAIRO CARVING, SCULPTURE, WEAVING, CLOAKS & TĀ MOKO

Demonstrations by Māori Masters and Artisans – plus the opportunity to purchase high quality objects and giftwares.

- Whakairo (sculpture) – in all media including wood, stone, metal, glass, ceramic and pounamu including the craft of working in natural rock, stone and crystal (kohatu) and the making of traditional tools and tōki (weapons).
- Raranga (weaving of tukutuku panels and objects).
- Kakahu is the fashioning of clothing, and cloaks (korowai).
- Tā moko and contemporary tattoo/body art techniques.

SPORT – RUGBY, NETBALL, FISHING...ALONG WITH TRADITIONAL MĀORI GAMES

Almost every sporting code including Waka Ama – Rugby (league and union) – Cricket – Tennis – Netball – Fishing and a host of other popular (and some little known) sports along with a fascinating display of traditional Māori games and outdoor activities from stick games to kite making - makes this pavilion a wonderful hub of activity and action. And just for the kids there's a fishing competition on Queens Wharf.

FINE ARTS EXHIBITION – A HIKOI WITH VISIONARIES

A retrospective showcasing 30 years of Māori art from 1980 to 2010 will encompass past, present and future. This exhibition will provoke an emotional experience for visitors who are offered the opportunity to contemplate ancient and revered precious Taonga. The exhibition also showcases the cutting edge hologram and production technologies of the future.

Along with this dedicated Fine Arts gallery there are retail spaces with emerging painters, sculptors, jewellers and other artisans exhibiting affordable and highly collectible pieces.

FILM & FASHION

The custom built stage in The Cloud will also present a showcase of established and emerging Māori fashion designers and manufacturers throughout the three days. A viewing room will feature Māori film makers and their journeys.

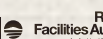
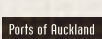
CONFERENCE SERIES 2013

The ATAMIRA Māori in the City 2013-Conference Series presents five networking, celebratory and information opportunities to invited participants – a Business Gala Opening Night, hosted by Ngāti Whātua Ōrākei to launch their new business structure Ngāti Whātua Ōrākei Whāi Rawa Ltd; a Waka Symposium focussing on the restoration of old and construction of new waka for Tāmaki Makaurau, the Hauora Health Hub, co-hosted by Ngāti Whātua Ōrākei and Hapai te Hauora, to showcase their initiatives to strengthen communities and families; The Tāmaki Māori Sport's Forum features founders of Tri-Māori, Iron Māori, the renaissance of hākinakina Māori, and other Iwi led initiatives; and the Tāmaki Makaurau Youth Awards, celebrating young people working together to change their communities.

THE FESTIVAL WILL TAKE VISITORS ON A JOURNEY FROM TRADITIONAL KAPA HAKA FORMS AND AUTHENTIC MĀORI ARTS, THROUGH TO THE BEST OF MĀORI KAI, FILM, FASHION, MUSIC AND ENTREPRENEURIAL ACHIEVEMENT.



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ATAMIRA
MĀORI IN THE CITY

SHARING OUR HERITAGE