

Maori are shockingly over represented in the child abuse statistics: Maori children are twice as likely as other groups to be subjected to child abuse and over half of the children killed through maltreatment in New Zealand are Maori.

Established in 2008, Mana Ririki is a national Charitable Trust that has taken responsibility for tackling one of New Zealand's most significant social problems: Maori child abuse. It is our vision that within two generations Maori child abuse will be eliminated so that Maori children can enjoy a family life that is free from violence.

OUR WORK

Our work includes parenting programmes, media and communications, advocacy and research. One of our key programmes 'Tikanga Whakatipu Ririki' teaches non-violent parenting and is delivered via a national network of providers. Based on research into traditional Maori parenting, the programme's focus on tikanga Maori has been well-received by whanau and is proving to be effective in changing attitudes to encourage violent free parenting.

A VOICE FOR YOUNG PEOPLE

Mana Ririki provides a voice for Maori children and young people with policy makers, social agencies, and the media. We successfully advocated for the Maori Affairs Select Committee Inquiry into Social Determinants of Wellbeing for Maori Children and maintain a high media profile, speaking out about issues impacting young Maori – such as the debate on child poverty. We were the Maori voice in the smacking referendum, the overall result being a legislative change to make smacking illegal.

DONATIONS

A donation to Mana Ririki will enable us to work towards violent free parenting and eliminating Maori child abuse. Proceeds from *Aotearoa Reggae All Stars* will go towards helping ensure that the Maori parents and whanau who need our parenting training receive it.

