

## Kea New Zealand

### FACT SHEET

- Relative to population more New Zealanders live outside their homeland than any other OECD nation.
- Over 750,000 New Zealanders live overseas. That is:
  - 16% of New Zealand's population, and
  - 24% of all highly skilled New Zealanders
- To ensure New Zealand retains the knowledge of this overseas talent Kea New Zealand's global talent network was set up to help New Zealanders connect with, and leverage the knowledge and contacts of, talented New Zealanders around the world.
- Kea New Zealand (Kea) is a not-for-profit organisation whose purpose is to reach and motivate expatriate Kiwis and 'friends of New Zealand' to increase their contribution to New Zealand - thereby turning them into a strategic national asset.
- Kea aims to contribute to the economic growth of New Zealand by helping New Zealand become the most globally connected nation in the world.
- With global headquarters in Auckland, New Zealand, Kea operates regional offices in Shanghai, London and New York. Kea also maintains a growing network of Chapters and affiliated groups worldwide, run by an active volunteer network.
- Kea is governed by a global board and. New York-based financier, Phil Veal, took over the role of Kea global chair from Sir Stephen Tindall in September 2012.
- Kea was established in 2001 by Sir Stephen Tindall and Professor David Teece following The Knowledge Wave Conference. Kea receives funding from the Ministry of Business, Innovation and Employment (MBIE), New Zealand Trade and Enterprise (NZTE), Ministry of Foreign Affairs (MFAT) and Te Puni Kōkiri (TPK), as well as by a number of corporate sponsors.
- The global Kea network recently reached 100,000, and is growing quickly.
- Kea can be accessed through Facebook (Kea New Zealand), LinkedIn, Weibo, and through the Kea website ([www.keanewzealand.com](http://www.keanewzealand.com)). You don't have to be a Kiwi to join, but you do have to be passionate about New Zealand!
- Visit [www.keanewzealand.com](http://www.keanewzealand.com) for more information.