

Finding No. 4719

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**NEW ZEALAND NATIONAL-LED GOVERNMENT'S WINNING LEAD DIPS
AGAIN – 56% (DOWN 1.5%) CF. OPPOSITION PARTIES 44% (UP 1.5%)
GREENS AT RECORD HIGH 12% (UP 2.5%)**

The latest New Zealand Roy Morgan Poll shows support for Prime Minister John Key's National-led Government has fallen to 56% (down 1.5%). Support for Key's National Party is 53% (down 0.5%), ACT NZ 1% (unchanged), the Maori Party 2% (unchanged), and United Future 0% (down 1%).

Support for Opposition Parties is at 44% (up 1.5%) – Labour Party 26% (down 3.5%), Greens 12% (up 2.5%), New Zealand First 4.5% (up 2%), Mana Party 1% (up 0.5%) and Others 0.5% (unchanged).

If a National Election were held today the **National Party would easily be returned to Government.**

The latest New Zealand Roy Morgan Government Confidence Rating has fallen 5.5 points to 131 – with 58.5% (down 2.5%) of New Zealanders saying New Zealand is 'heading in the right direction' compared to 27.5% (up 3%) that say New Zealand is 'heading in the wrong direction.'

Gary Morgan says:

"Today's New Zealand Roy Morgan Poll shows another slight drop in support for the National-led Government of John Key (56%, down 1.5%) but with the Government still holding an election winning lead over the Opposition Parties (44%, up 1.5%)."

"Although National support has dropped to 53% (down 0.5%), the main beneficiary has not been the main Opposition Labour Party (26%, down 3.5%), but minor parties the Greens (12%, up 2.5%) and New Zealand First (4.5%, up 2%). This is the highest Greens vote ever recorded by the New Zealand Roy Morgan Poll and is significantly higher than the 6.72% the Greens polled at the 2008 New Zealand Election at which they won 9 seats."

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?"

This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone with a NZ wide cross-section of 911 electors from October 24 – November 6, 2011. Of all electors surveyed 7% (up 0.5%) didn't name a party.

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Margin of Error

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample.

<u>Sample Size</u>	<u>Percentage Estimate</u>			
	<u>40%-60%</u>	<u>25% or 75%</u>	<u>10% or 90%</u>	<u>5% or 95%</u>
500	±4.5	±3.9	±2.7	±1.9
1,000	±3.2	±2.7	±1.9	±1.4

Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the November 8, 2008 General Election:

<u>PRIMARY VOTE</u>	<u>National</u>	<u>Labour</u>	<u>Green Party</u>	<u>ACT NZ</u>	<u>Maori Party*</u>	<u>United Future</u>	<u>NZ First</u>	<u>Progressive Party</u>	<u>Mana Party</u>	<u>Other</u>
	%	%	%	%	%	%	%	%	%	%
General Election, July 27, 2002	20.9	41.3	7	7.1	n/a	6.7	10.4	1.7	n/a	4.9
General Election, September 17, 2005	39.1	41.1	5.3	1.51	2.12	2.67	5.72	1.16	n/a	1.32
General Election, November 8, 2008	44.93	33.99	6.72	3.65	2.39	0.87	4.07	0.91	n/a	2.47
<u>ROY MORGAN POLL</u>										
November 17-30, 2008	44	32.5	9.5	4	3.5	1	3.5	0.5	n/a	1.5
January 19 – February 1, 2009	48	31	9	3.5	3.5	1	3	0.5	n/a	0.5
February 16 – March 1, 2009	56	26	8.5	1.5	3.5	0.5	2.5	^	n/a	1.5
March 23 – April 5, 2009	50.5	28	9.5	4	3.5	1	2.5	^	n/a	1
April 20 – May 3, 2009	55	30.5	7	2	2	^	2	0.5	n/a	1
May 18-31, 2009	52	31	8.5	2	3	0.5	1.5	0.5	n/a	1
June 22 – July 5, 2009	54	31.5	8	1	3	0.5	1	0.5	n/a	0.5
July 20 – August 2, 2009	53.5	34	7	2.5	1.5	0.5	1	^	n/a	^
August 3-16, 2009	53.5	32.5	8.5	1	2	0.5	2	^	n/a	^
August 17-30, 2009	56.5	29.5	8	1.5	1.5	0.5	1.5	0.5	n/a	0.5
August 31 – September 13, 2009	51.5	33.5	7.5	2	2.5	^	2.5	0.5	n/a	^
September 21 – October 4, 2009	57.5	28	6.5	1.5	2.5	1	2	^	n/a	1
October 5-18, 2009	53	30	7.5	2.5	3	0.5	2.5	0.5	n/a	0.5
October 19 – November 1, 2009	55.5	29	7.5	1	3.5	0.5	1.5	0.5	n/a	1
November 2-15, 2009	51.5	33	6.5	2.5	2	1	2.5	^	n/a	1
November 16-29, 2009	53.5	30.5	7	1.5	3.5	^	2.5	^	n/a	1.5
November 30 – December 13, 2009	54	27.5	9.5	1.5	1.5	0.5	4	^	n/a	1.5
January 4-17, 2010	53	30	8	2	2.5	0.5	2.5	0.5	n/a	1
January 18-31, 2010	52	32	6	2	3	0.5	3.5	0.5	n/a	0.5
February 1-14, 2010	52	33	8	1.5	2.5	0.5	2	^	n/a	0.5
February 15-28, 2010	53.5	31.5	8	1.5	2.5	^	2	0.5	n/a	0.5
March 1-14, 2010	51.5	33.5	6.5	2.5	2	1	2	0.5	n/a	0.5
March 22 – April 4, 2010	49	33	7.5	2	3	1	3	0.5	n/a	1
April 5-18, 2010	49.5	34	7.5	1	4	0.5	2.5	0.5	n/a	0.5
April 19 – May 2, 2010	49	33.5	8.5	1.5	2.5	0.5	3	0.5	n/a	1
May 3-16, 2010	48.5	33.5	9	2.5	2.5	0.5	3	0.5	n/a	^
May 17-30, 2010	52.5	30	9.5	1	3.5	0.5	2.5	0.5	n/a	^
May 31 – June 13, 2010	50.5	33	9.5	1	3	1	1.5	^	n/a	0.5
June 21 – July 4, 2010	53	29	8.5	2	3	0.5	3	^	n/a	1
July 5 – 18, 2010	49	31.5	9	2	3	0.5	4.5	0.5	n/a	^
July 19 – August 1, 2010	51	33.5	6.5	2	3.5	0.5	2	0.5	n/a	0.5
August 2-15, 2010	50	33.5	7.5	1.5	3	0.5	3.5	^	n/a	0.5
August 16-29, 2010	49.5	32.5	8.5	1	3	1	3.5	^	n/a	1
August 30 – September 12, 2010	48.5	34	8	2	1.5	1	4.5	0.5	n/a	^
September 20 – October 3, 2010	49.5	36.5	8	0.5	2.5	^	2.5	^	n/a	0.5
October 4-17, 2010	52.5	33	8.5	0.5	1.5	0.5	2.5	^	n/a	1
October 18-31, 2010	50.5	33	8.5	1.5	3	0.5	2.5	0.5	n/a	^
November 1-14, 2010	50	32.5	9	1	2.5	0.5	3	^	n/a	1.5
November 15-28, 2010	51	33	7	1	3	0.5	3	0.5	n/a	1
November 29 – December 12, 2010	48.5	35	7	1.5	2.5	1	3	0.5	n/a	1
January 4-16, 2011	55	29	7	1.5	2.5	0.5	4.5	^	n/a	^
January 17-30, 2011	49	34.5	6.5	1	3	^	5.5	^	n/a	0.5
January 31 – February 13, 2011	52.5	33	8.5	0.5	1.5	0.5	2.5	^	n/a	1
February 14-27, 2011	49	35	8	1.5	3	^	3	^	n/a	0.5
February 28 – March 13, 2011	52.5	32.5	8	0.5	1.5	^	4	0.5	n/a	0.5
March 21 – April 3, 2011	51	31.5	8	2	1.5	0.5	5	^	n/a	0.5
April 4-17, 2011	51	32	8	1	3.5	0.5	3	0.5	n/a	0.5
April 18 – May 1, 2011	52.5	31	7.5	1	2	0.5	4.5	0.5	n/a	0.5
May 2-15, 2011	53	28	10	2	2	0.5	3	0.5	n/a	1
May 16 – 29, 2011	49	36	6.5	1.5	2.5	0.5	2.5	^	n/a	1.5
May 30 – June 12, 2011	53	30	7	3	3	0.5	2.5	^	n/a	1
June 13-26, 2011	54	30.5	5.5	2.5	3	0.5	3.5	^	n/a	0.5
June 27 – July 10, 2011	49	33.5	7.5	3	2.5	0.5	3	^	n/a	1
July 11-24, 2011	52	31.5	7.5	2	3	0.5	2.5	^	0.5	0.5
July 25 – August 7, 2011	51.5	32	7	2	1.5	0.5	4	^	0.5	1
August 15-28, 2011	52	29.5	9	2	1.5	0.5	3.5	^	1	1
August 29 – September 11, 2011	57	26	7.5	1.5	2.5	0.5	3.5	^	1	0.5
September 12-25, 2011	51	30.5	11.5	1.5	2.5	0.5	1	^	0.5	1
September 26-October 9, 2011	55.5	28	9.5	1.5	2	0.5	2	^	0.5	0.5
October 10-23, 2011	53.5	29.5	9.5	1	2	1	2.5	^	0.5	0.5
October 24-November 6, 2011	53	26	12	1	2	^	4.5	^	1	0.5

*The Maori Party was launched in July 2004; ^ Result less than 0.5%.

Two-Party Preferred: National Party led Government vs. Opposition Parties

	<u>National Party-led Government*</u>	<u>Opposition Parties#</u>
General Election, November 8, 2008	51.84	48.16
<u>ROY MORGAN POLL</u>		
November 17-30, 2008	52.5	47.5
January 19 – February 1, 2009	56	44
February 16 – March 1, 2009	61.5	38.5
March 23 – April 5, 2009	59	41
April 20 – May 3, 2009	59	41
June 22 – July 5, 2009	58.5	41.5
July 20 – August 2, 2009	58	42
August 17-30, 2009	60	40
August 31 – September 13, 2009	56	44
September 21 – October 4, 2009	62.5	37.5
October 5-18, 2009	59	41
October 19 – November 1, 2009	60.5	39.5
November 2-15, 2009	57	43
November 16-29, 2009	58.5	41.5
November 30 – December 13, 2009	57.5	42.5
January 4-17, 2010	58	42
January 18-31, 2010	57.5	42.5
February 1-14, 2010	56.5	43.5
February 15-28, 2010	57.5	42.5
March 1-14, 2010	57	43
March 22 – April 4, 2010	55	45
April 5-18, 2010	55	45
April 19 – May 2, 2010	53.5	46.5
May 3-16, 2010	54	46
May 17-30, 2010	57.5	42.5
May 31 – June 13, 2010	55.5	44.5
June 21 – July 4, 2010	58.5	41.5
July 5-18, 2010	54.5	45.5
July 19 – August 1, 2010	57	43
August 2 – 15, 2010	55	45
August 16 – 29, 2010	54.5	45.5
August 30 – September 12, 2010	53	47
September 20 – October 3, 2010	52.5	47.5
October 4-17, 2010	55	45
October 18-31, 2010	55.5	44.5
November 1-14, 2010	54	46
November 15-28, 2010	55.5	44.5
November 29 – December 12, 2010	53.5	46.5
January 4-16, 2011	59.5	40.5
January 17-30, 2011	53	47
January 31 – February 13, 2011	55	45
February 14-27, 2011	53.5	46.5
February 28 – March 13, 2011	54.5	45.5
March 21 – April 3, 2011	55	45
April 4-17, 2011	56	44
April 18 – May 1, 2011	56	44
May 2-15, 2011	57.5	42.5
May 16-19, 2011	53.5	46.5
May 30 – June 12, 2011	59.5	40.5
June 13-26, 2011	60	40
June 27 – July 10, 2011	55	45
July 11-24, 2011	57.5	42.5
July 25 – August 7, 2011	55.5	44.5
August 15-28, 2011	56	44
August 29 – September 11, 2011	61.5	38.5
September 12-25, 2011	55.5	44.5
September 26-October 9, 2011	59.5	40.5
October 10-23, 2011	57.5	42.5
October 24-November 6, 2011	56	44

*National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, Progressive Party, Mana Party, NZ First, Other.

Finding No. 4719 is taken from Computer Report No. 2343

The Roy Morgan Poll is conducted by the **ONLY** Australian and New Zealand member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

New Zealand Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Government)

	July 19-Aug 1, <u>2010</u>	Aug 2-15, <u>2010</u>	Aug 16-29, <u>2010</u>	Aug 30-Sep 12, <u>2010</u>	Sep 20-Oct 3, <u>2010</u>	Oct 4-17, <u>2010</u>	Oct 18-31, <u>2010</u>	Nov 1-14, <u>2010</u>	Nov 15-28, <u>2010</u>	Nov 29-Dec 12, <u>2010</u>	Jan 4-16, <u>2011</u>	Jan 17-30, <u>2011</u>
	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	57.5	58.5	55	58	61.5	60.5	55	63.5	59	58.5	59.5	57
Wrong direction	28	27.5	28	28	22	24	30	24	27	27	27	27.5
Roy Morgan GCR#	129.5	131	127	130	139.5	136.5	125	139.5	132	131.5	132.5	129.5
Can't say	14.5	14	17	14	16.5	15.5	15	12.5	14	14.5	13.5	15.5
TOTAL	100	100	100	100	100	100	100	100	100	100	100	100

New Zealand Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Government)

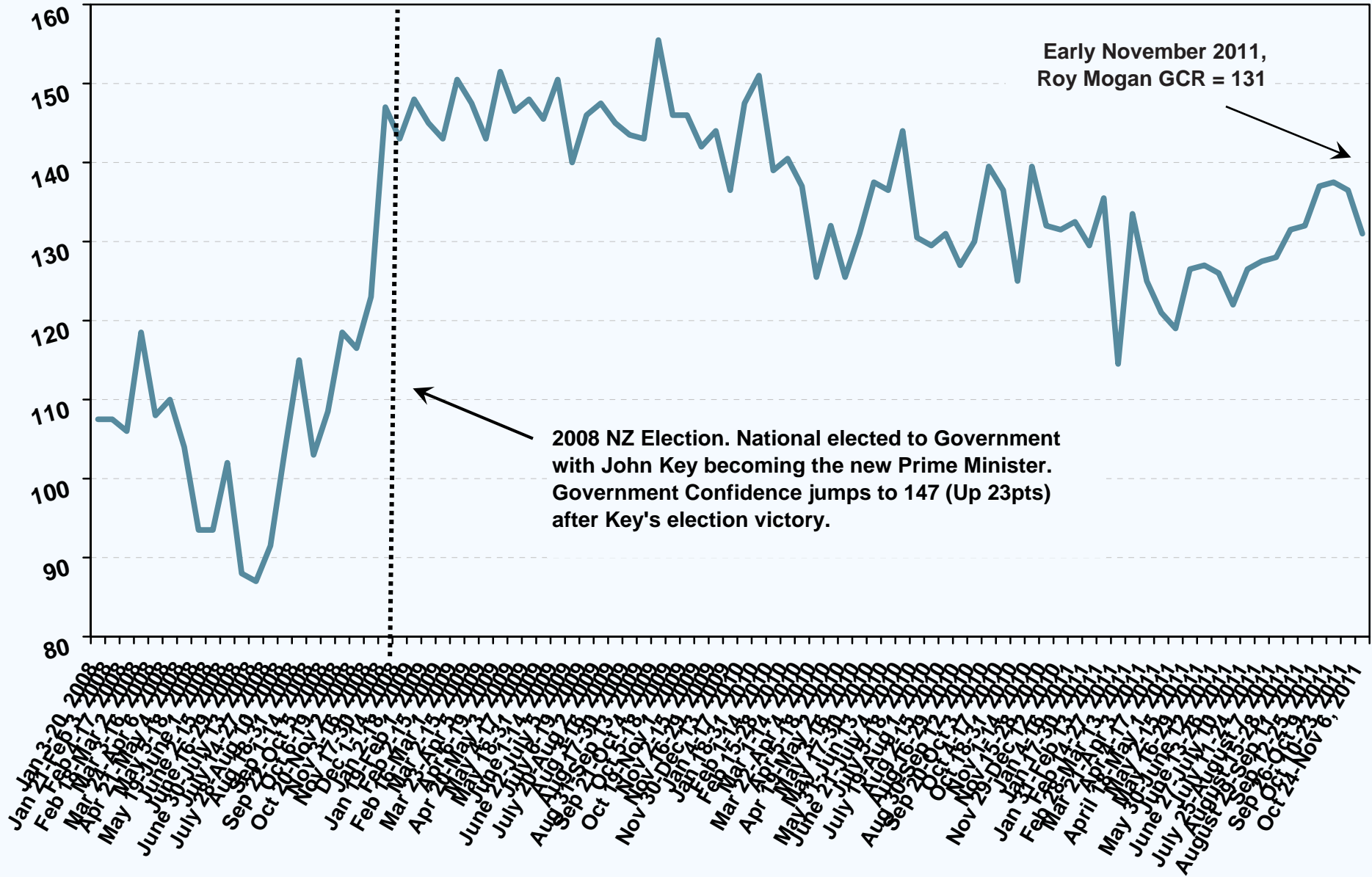
	Jan 31-Feb 13, <u>2011</u>	Feb 14-27, <u>2011</u>	Feb 28-Mar 13, <u>2011</u>	Mar 21-Apr 3, <u>2011</u>	Apr 4-17, <u>2011</u>	Apr 18–May 1, <u>2011</u>	May 2-15, <u>2011</u>	May 16-19, <u>2011</u>	May 20-Jun 12, <u>2011</u>	Jun 13-26, <u>2011</u>	Jun 27-July 10, <u>2011</u>
	%	%	%	%	%	%	%	%	%	%	%
Right direction	60	49.5	59.5	54.5	53.5	53.5	56.5	55	55.5	53.5	56
Wrong direction	24.5	35	26	29.5	32.5	34.5	30	28	29.5	31.5	29.5
Roy Morgan GCR#	135.5	114.5	133.5	125	121	119	126.5	127	126	122	126.5
Can't say	15.5	15.5	14.5	16	14	12	13.5	17	15	15	14.5
TOTAL	100	100	100	100	100	100	100	100	100	100	100

New Zealand Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Government)

	July 11-24, <u>2011</u>	July 25-Aug 7, <u>2011</u>	Aug 15-28, <u>2011</u>	Aug 29-Sep 11, <u>2011</u>	Sep 12-25, <u>2011</u>	Sep 26-Oct 9, <u>2011</u>	Oct 10-23, <u>2011</u>	Oct 24-Nov 6, <u>2011</u>
	%	%	%	%	%	%	%	%
Right direction	56.5	57	59	60	61.5	62	61	58.5
Wrong direction	29	29	27.5	28	24.5	24.5	24.5	27.5
Roy Morgan GCR#	127.5	128	131.5	132	137	137.5	136.5	131
Can't say	14.5	14	13.5	12	14	13.5	14.5	14
TOTAL	100	100	100	100	100	100	100	100

Roy Morgan GCR = Roy Morgan Government Confidence Rating (The Roy Morgan GCR is 100 plus the difference between the percentage of New Zealanders who say the country is “heading in the right direction” and the percentage who say the country is “seriously heading in the wrong direction”).

New Zealand - Roy Morgan Government Confidence Rating



Early November 2011,
Roy Morgan GCR = 131

2008 NZ Election. National elected to Government with John Key becoming the new Prime Minister. Government Confidence jumps to 147 (Up 23pts) after Key's election victory.

New Zealand Primary Vote

