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## 3 News Opinion Poll

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**Embargoed  
13 December 2010**



**Opinion Poll  
Results  
November 30<sup>th</sup> – December 7<sup>th</sup>, 2010**

**For further information contact:**

**Murray Campbell**



**021 599684**

[murray@baselineconsultancy.co.nz](mailto:murray@baselineconsultancy.co.nz)

# 3 News Opinion Poll

## Press Release: 3 News Opinion Poll Results November 30<sup>th</sup> – December 7<sup>th</sup>, 2010

**Projected number of seats in the House  
on the basis of the latest poll results compared to election night  
2008**

	<b>Number of seats currently predicted</b>	<b>Seats won 2008 election</b>
<b>Labour</b>	39	43
<b>National</b>	68	58
<b>Green Party</b>	9	9
<b>Maori Party</b>	5	5
<b>ACT</b>	2	5
<b>United Future</b>	1	1
<b>Jim Anderton Progressive</b>	-	1
<b>Total seats</b>	<b>124</b>	<b>122</b>

\* These figures are based on United Future and ACT winning one electorate seat each and the Maori Party winning five electorate seats

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## Research Methodology by Reid Research

<b>Date poll was conducted</b>	Interviews were conducted over the period November 30 <sup>th</sup> – December 7 <sup>th</sup> 2010
<b>Sample Size</b>	1000 voter eligible New Zealanders aged 18+
<b>Sampling Technique</b>	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography
<b>Sample Coverage</b>	National including rural, secondary urban and main urban areas
<b>Sample Error</b>	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed Percentages	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Confidence limits	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%















National MP Pansy Wong resigned as a Cabinet Minister last month when it was revealed her husband had used the subsidised taxpayer funded travel perk to conduct business in China - that breaks Parliamentary rules. So, should Pansy Wong be forced to resign from Parliament altogether which would force a by-election in the seat of Botany?

The majority of NZ voters (55%) believe that Pansy Wong should resign rather than stay on as an electorate MP (40%) . Amongst National voters the result is tighter : 48.4% believe she should resign and 46.6 % of National voters feel she should stay on as an electorate MP.	Gender		
	Total	Male	Female
BASE: All respondents	1000	480	520
Yes, resign as electorate MP	54.60%	51.50%	57.50%
No, do not resign	39.70%	43.30%	36.30%
Don't know	5.70%	5.20%	6.20%

**Thinking about the October 1 tax cuts; are you mainly spending the extra money, saving the money or haven't really noticed the difference?**

Most New Zealanders (70%) claim they haven't really noticed the effect of the October 1 tax cuts . Relatively speaking, those earning over \$70,000 are the more likely (17%) to be saving the money	Total
BASE: All respondents	1000
Spending the extra money	14.40%
Saving the money	11.90%
Haven't really noticed the difference	70.10%
Not applicable	3.60%

**Thinking about 2011, are you generally feeling positive, negative or neutral about how next year will be for you?**

Many more people feel positive (53%) rather than negative (11% )about their own prospects for 2011... pakeha (56%)are most optimistic, and Maori (33%) least likely to feel positively about the new year	Total
BASE: All respondents	1000
Positive	52.80%
Negative	11.40%
Neutral	33.70%
Really don't know	2.10%

**Are you planning to stay living in NZ or possibly move to live in Australia  
or somewhere else overseas next year?**

Most New Zealanders (92%) claim they will remain in NZ next year ...but significant proportions of Maori (14%) and Pacific peoples ( 18%) feel they may cross the Tasman in 2011	<i>Total</i>	<i>European</i>	<i>Maori</i>	<i>Pacific</i>	<i>Other</i>
<i>BASE: All respondents</i>	1000	755	72	34	125
<i>Stay living in NZ</i>	91.90%	93.50%	83.30%	76.50%	91.20%
		++	--	---	
<i>Possibly move to Australia</i>	5.00%	3.70%	13.90%	17.60%	4.00%
		--	+++	+++	
<i>Move somewhere else</i>	2.30%	2.40%	2.80%		2.40%
<i>Can't say</i>	0.80%	0.40%		5.90%	2.40%
		-		+++	+

