

Embargoed until 10:45am – 12 November 2009

## Retail Trade Survey: September 2009 quarter

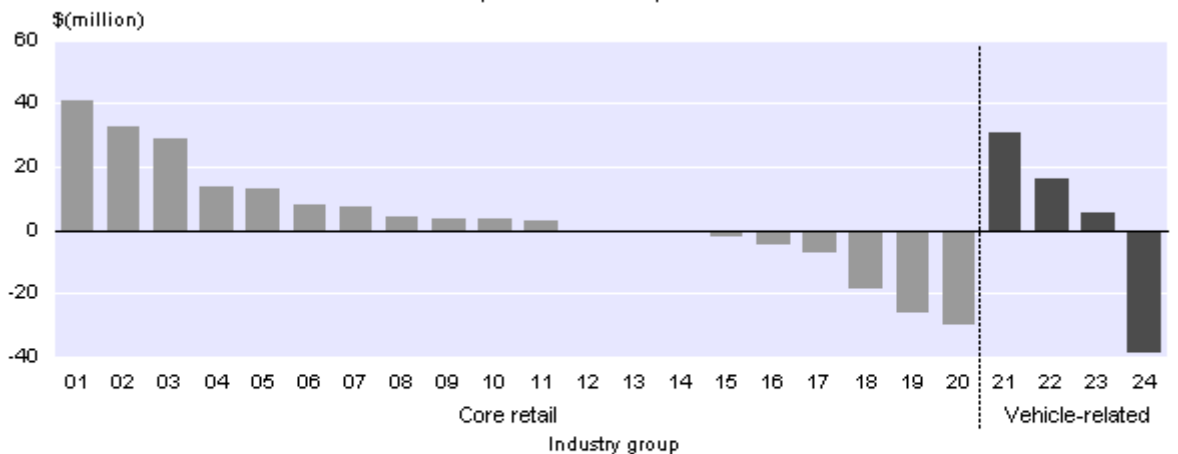
### Highlights

For the September 2009 quarter compared with the June 2009 quarter (seasonally adjusted):

- Total retail sales value rose 0.5 percent (\$82 million).
- Total retail sales volume rose 0.1 percent.
- Core retail sales value rose 0.6 percent (\$69 million).
- Core retail sales volume rose 0.5 percent.
- Appliance retailing had the biggest volume rise, up 6.5 percent, and second-biggest value rise, up 5.1 percent (\$32 million).
- Motor vehicle retailing had the biggest volume fall, down 2.0 percent, but third-highest value rise, up 1.9 percent (\$31 million).

### Retail Industry Contributions to the Change in Seasonally Adjusted Sales Values

Change from previous quarter  
September 2009 quarter



01 Supermarket and grocery stores	09 Other personal services	17 Chemist retailing
02 Appliance retailing	10 Takeaway food retailing	18 Other retailing
03 Clothing and softgoods retailing	11 Bars and clubs	19 Cafes and restaurants
04 Recreational goods retailing	12 Household equipment repair services	20 Department stores
05 Accommodation	13 Personal and household goods hiring	21 Motor vehicle retailing
06 Furniture and floor coverings	14 Footwear retailing	22 Automotive repair and services nec
07 Hardware retailing	15 Fresh produce retailing	23 Auto electrical, smash repair, tyres
08 Other food retailing	16 Liquor retailing	24 Automotive fuel retailing

Geoff Bascand  
Government Statistician

12 November 2009  
ISSN 1178-0355

## Commentary

All references to sales movements are to seasonally adjusted series unless otherwise stated.

### September 2009 quarter sales value summary

In the September 2009 quarter the value of total retail sales rose 0.5 percent (\$82 million), following a 1.1 percent increase in the June 2009 quarter. This was preceded by four quarters of decreases.

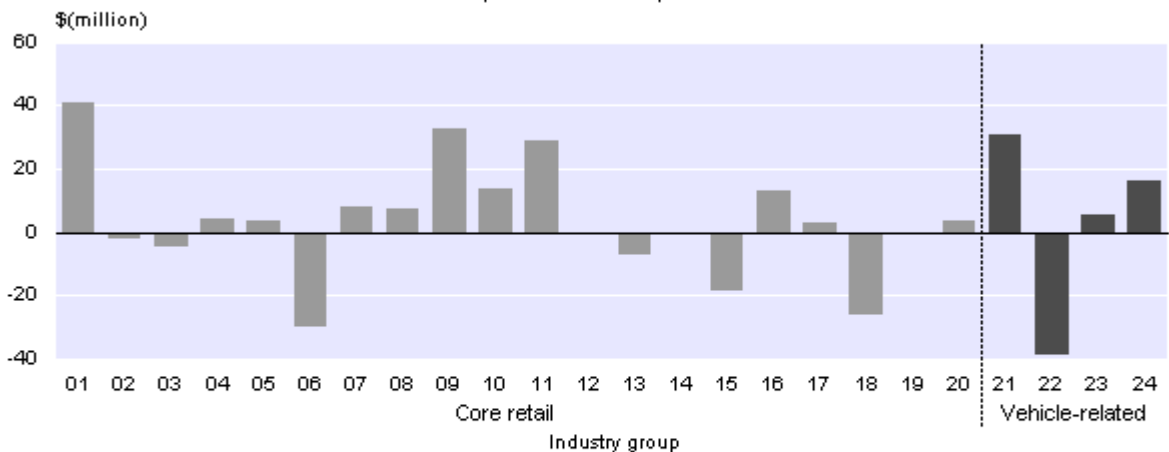
The value of core retail sales (which excludes the four vehicle-related industries) rose 0.6 percent (\$69 million) in the September 2009 quarter.

In the September 2009 quarter, 14 of the 24 retail industries recorded increased sales. The biggest increases were for supermarket and grocery stores (up 1.1 percent or \$41 million), appliance retailing (up 5.1 percent or \$32 million), motor vehicle retailing (up 1.9 percent or \$31 million), and clothing and softgoods retailing (up 4.5 percent or \$29 million).

The biggest decreases were in automotive fuel retailing (down 2.5 percent or \$38 million), department stores (down 3.2 percent or \$30 million), and cafes and restaurants (down 2.6 percent or \$26 million).

#### Retail Industry Contributions to the Change in Seasonally Adjusted Sales Values

*Change from previous quarter*  
September 2009 quarter



- |                                   |                                        |                                         |
|-----------------------------------|----------------------------------------|-----------------------------------------|
| 01 Supermarket and grocery stores | 09 Appliance retailing                 | 17 Bars and clubs                       |
| 02 Fresh produce retailing        | 10 Recreational goods retailing        | 18 Cafes and restaurants                |
| 03 Liquor retailing               | 11 Clothing and softgoods retailing    | 19 Personal and household goods hiring  |
| 04 Other food retailing           | 12 Footwear retailing                  | 20 Other personal services              |
| 05 Takeaway food retailing        | 13 Chemist retailing                   | 21 Motor vehicle retailing              |
| 06 Department stores              | 14 Household equipment repair services | 22 Automotive fuel retailing            |
| 07 Furniture and floor coverings  | 15 Other retailing                     | 23 Auto electrical, smash repair, tyres |
| 08 Hardware retailing             | 16 Accommodation                       | 24 Automotive repair and services nec   |

## September 2009 quarter sales volume summary

All references to dollar values in this section are at September 1995 quarter prices.

After an increase last quarter, the volume of total retail sales was flat, up just 0.1 percent in the September 2009 quarter. This followed a five-quarter period of decreases, that culminated in a record fall of 2.8 percent in the March 2009 quarter.

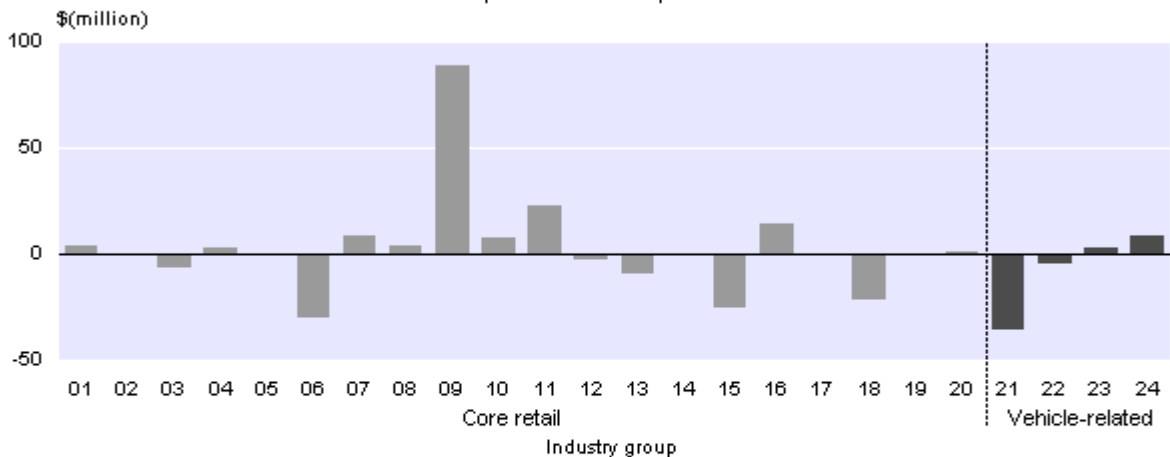
Core retail sales went up 0.5 percent, following a 0.3 percent increase in the June 2009 quarter.

Ten of the 20 core retail industries recorded increases in sales volumes. As illustrated in the following graph, by far the biggest contributor to the volume increase this quarter was appliance retailing (up 6.5 percent). This was followed by clothing and softgoods retailing (up 3.8 percent) and accommodation (up 3.1 percent).

The increases in sales volumes were offset partly by decreases in motor vehicle retailing (down 2.0 percent), department stores (down 3.1 percent), and other retailing (down 4.4 percent).

### Retail Industry Contributions to the Change in Seasonally Adjusted Sales Volumes<sup>(1)</sup>

*Change from previous quarter*  
September 2009 quarter



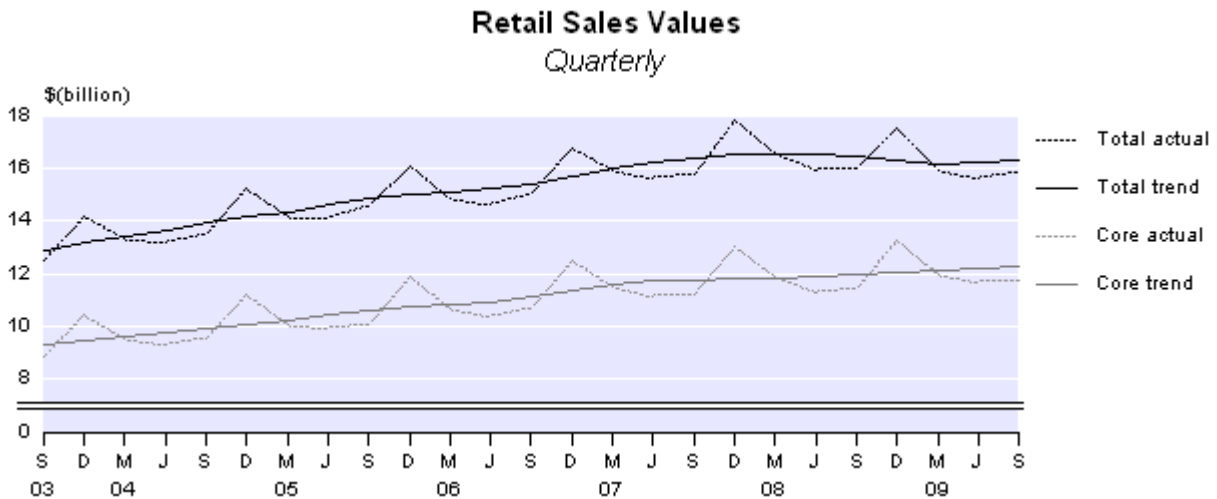
- |                                   |                                        |                                         |
|-----------------------------------|----------------------------------------|-----------------------------------------|
| 01 Supermarket and grocery stores | 09 Appliance retailing                 | 17 Bars and clubs                       |
| 02 Fresh produce retailing        | 10 Recreational goods retailing        | 18 Cafes and restaurants                |
| 03 Liquor retailing               | 11 Clothing and softgoods retailing    | 19 Personal and household goods hiring  |
| 04 Other food retailing           | 12 Footwear retailing                  | 20 Other personal services              |
| 05 Takeaway food retailing        | 13 Chemist retailing                   | 21 Motor vehicle retailing              |
| 06 Department stores              | 14 Household equipment repair services | 22 Automotive fuel retailing            |
| 07 Furniture and floor coverings  | 15 Other retailing                     | 23 Auto electrical, smash repair, tyres |
| 08 Hardware retailing             | 16 Accommodation                       | 24 Automotive repair and services nec   |

(1) At September 1995 quarter prices.

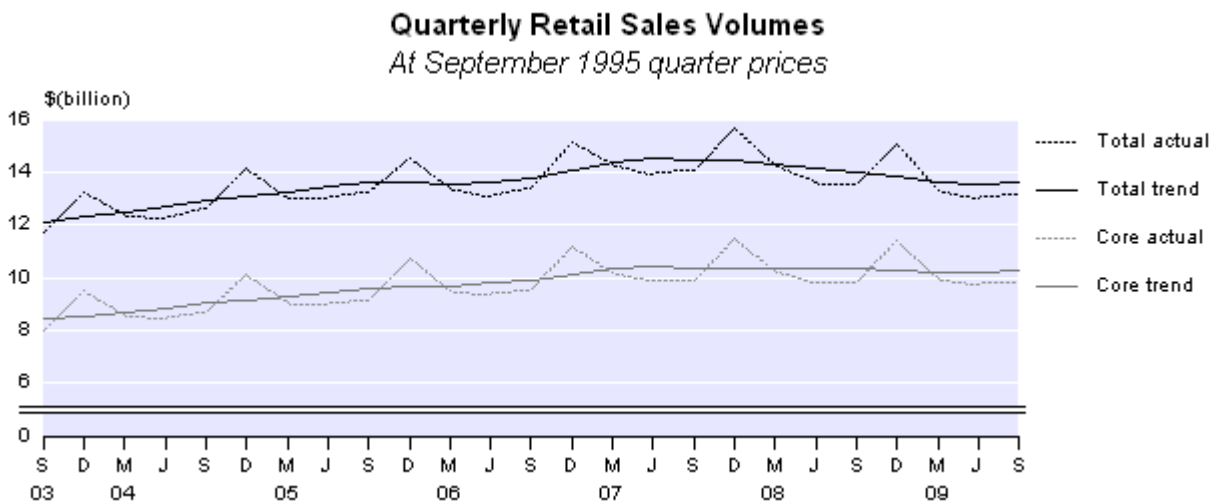
## September 2009 quarter trends

The trends in both total and core retail sales values rose again in the September 2009 quarter. The total retail sales trend has risen 1.1 percent since March 2009, after a period of decline between the June 2008 quarter and the March 2009 quarter, when it fell 2.3 percent. In core retailing, the trend in the sales value has been rising since the start of the series in September 1995.

Falling sales in motor vehicle retailing were the major driver of the decline in the total sales value trend. The trend in motor vehicle retailing has been declining since June 2007 but latest data indicates the fall has stopped.



The trend in the volume of total retail sales fell 6.6 percent between September 2007 and June 2009, but appears to have stopped falling as the September 2009 quarter shows a slight lift (0.2 percent). The trend in the core retail volume has risen 0.7 percent since March 2009, after falling 1.9 percent between September 2007 and March 2009. These recent falls, in the total and the core retail trends, have been the longest periods of decline since the beginning of the series in September 1995.



## Actual sales September 2009 quarter

In the September 2009 quarter compared with the September 2008 quarter:

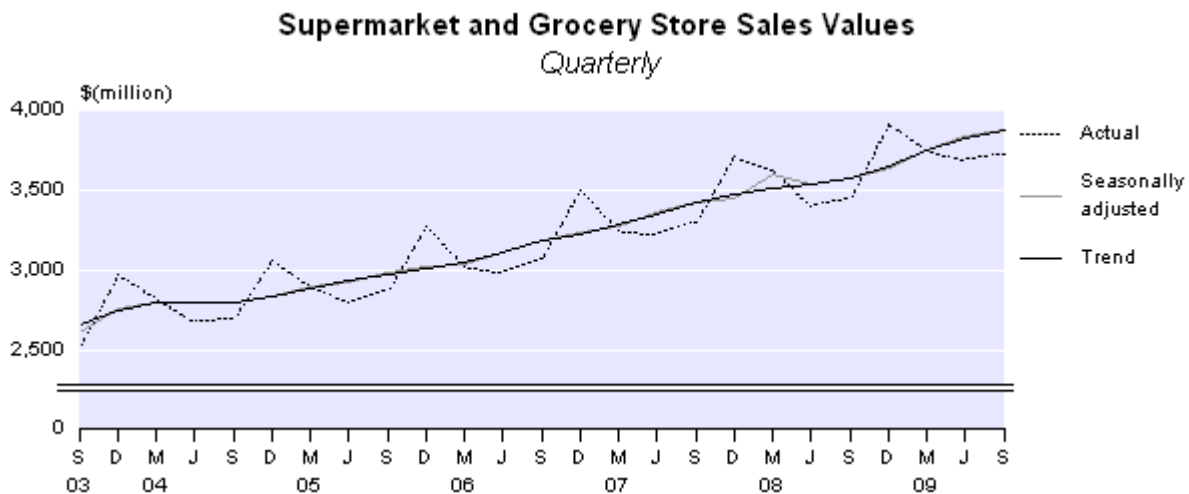
- the value of actual retail sales was \$15.8 billion, down 1.0 percent
- the volume of actual retail sales, expressed in September 1995 quarter prices, was \$13.2 billion, down 2.9 percent.

## Supermarket and grocery stores

Supermarket and grocery stores had the largest increase in value in the September 2009 quarter, with sales up 1.1 percent (\$41 million). The increase was primarily the result of a rise in prices, with volumes up just 0.2 percent from the June 2009 quarter.

The trend in sales values has been rising since the series began in September 1995, at an average of 1.5 percent per quarter. The rate of increase had slowed in mid-2008, but has since picked up.

The trend in the volume of sales has been rising since September 2008, up 2.9 percent since then, after falling between March 2008 and September 2008. The September 2009 quarter's increase brings the volume level back to the March 2008 quarter level.

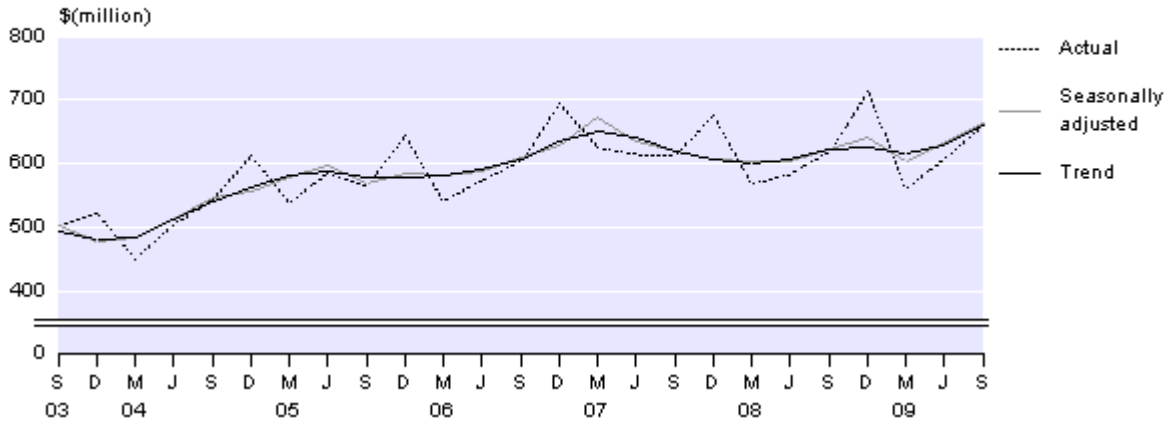


## Appliance retailing

The value of appliance retailing sales rose 5.1 percent (\$32 million) in the September 2009 quarter, making this industry the second-largest contributor to the increase in total sales this quarter. This industry also had by far the largest increase in the volume of sales (up 6.5 percent), which drove the increase in sales values.

The trends for both the value and volume of sales are showing strength, with increases of 7.4 percent and 8.4 percent, respectively, since they began rising in the March 2009 quarter.

## Appliance Retailing Sales Values Quarterly



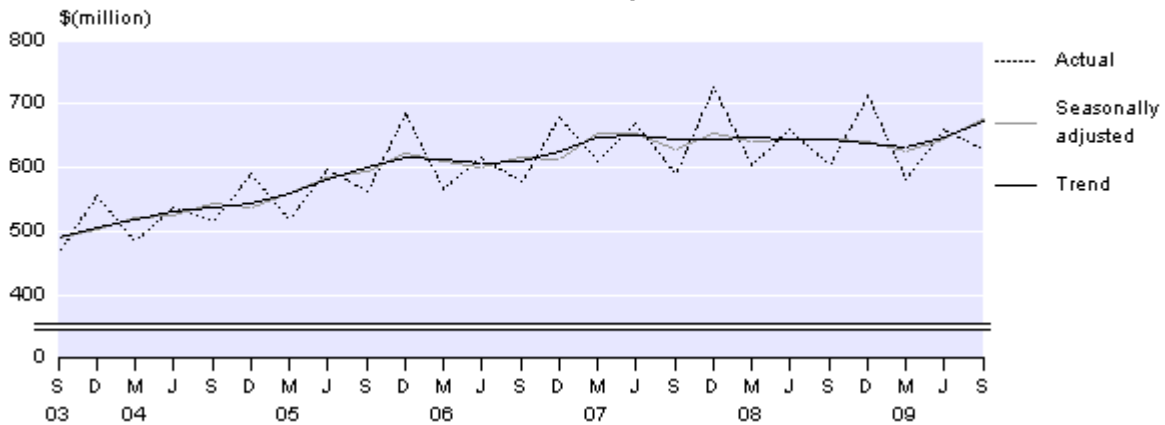
## Clothing and softgoods retailing

The value of clothing and softgoods retailing sales was up 4.5 percent (\$29 million) in the September 2009 quarter. The sales volume was also up – 3.8 percent, the second-largest increase in volumes this quarter.

These increases coincided with below-average temperatures in July, and the warmest August on record.

Sales trends in values and volumes are both increasing. The values trend has been rising since the March 2009 quarter and is up 6.8 percent since then; the volumes trend has also risen over the same period, up 5.1 percent. Both values and volumes trends are at their highest level since the beginning of the series in September 1995, exceeding their previous peaks in the June 2007 quarter.

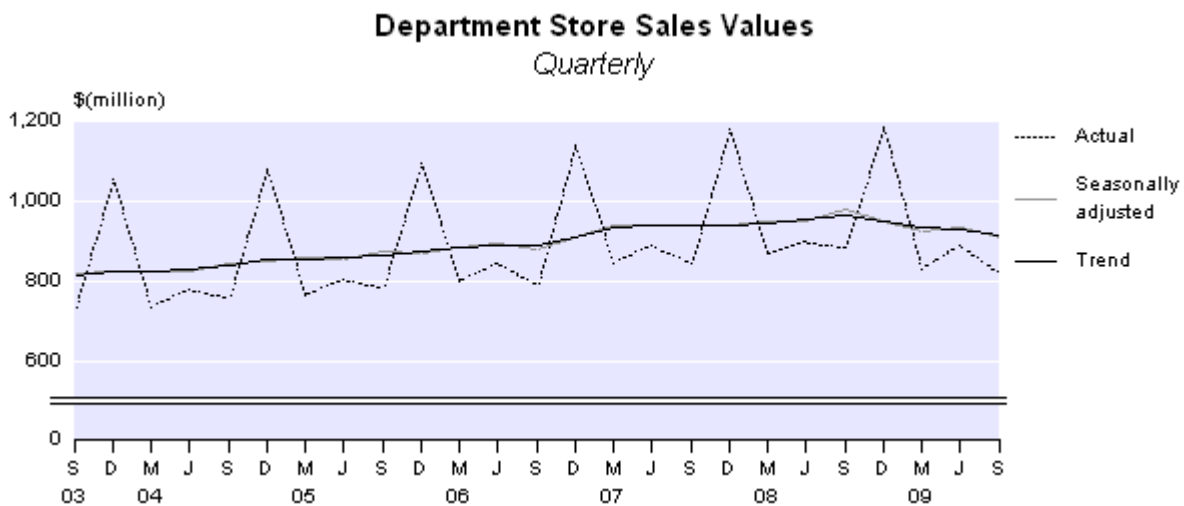
## Clothing and Softgoods Retailing Sales Values Quarterly



## Department stores

Department stores had the largest decrease in sales values in the core industries, down 3.2 percent (\$30 million) in the September 2009 quarter, and the second-largest decrease in all industries. The drop in sales values was mostly due to a decrease in volumes, which were down 3.1 percent, the second-largest decrease in volumes in all industries.

The trend in the value of department store sales has been going down since reaching a turning point in the September 2008 quarter; down an average of 1.3 percent per quarter. The trend is now 5.1 percent lower than in September 2008. Over the same period, the volumes trend has also been decreasing – down 6.7 percent. The trend in the volume of sales is at its lowest level since the December 2006 quarter.



## Motor vehicle retailing

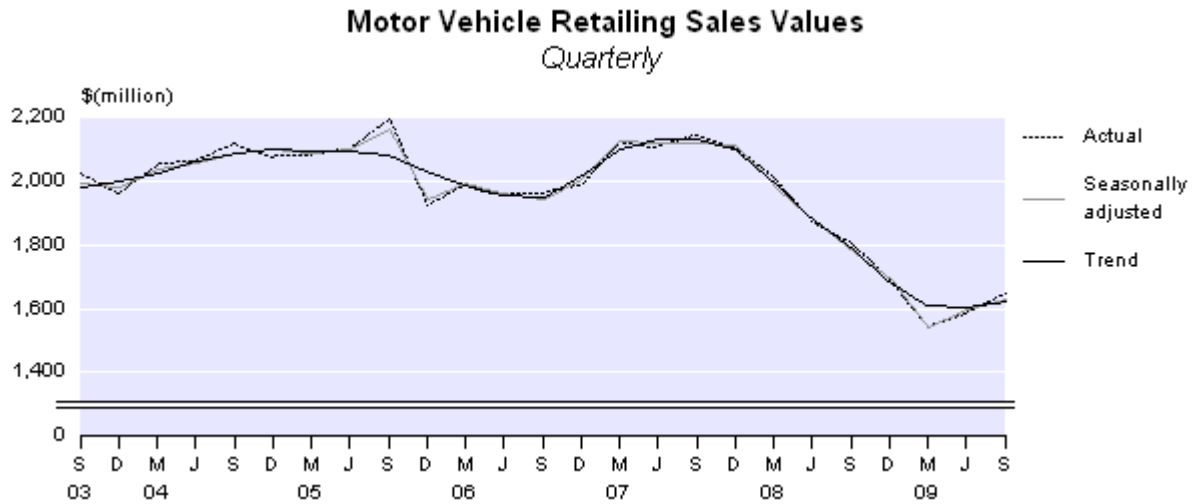
The value of motor vehicle retailing sales rose 1.9 percent (\$31 million) in the September 2009 quarter. This is the second consecutive increase, following six quarters of decreases. The increase in value was despite this industry having the largest decrease in volumes – down 2.0 percent.

The trend in the sales value fell 24.8 percent in the eight quarters from September 2007 to June 2009, but appears to have reached a turning point in June 2009, and is showing 1.4 percent growth in the September 2009 quarter. Initial trend estimates should be used with caution.

The trend in the sales volume has been falling since the June 2007 quarter – down 29.3 percent since then. This is the most sustained period of decline since the series began in September 1995. The volumes trend also fell between the June 1996 and March 1998 quarters, but the rate of decline was slower and the total fall was just 11.9 percent.

New Zealand Transport Agency figures, which are not seasonally adjusted, show 32,436 new registrations of cars and station wagons (including cars previously registered

overseas) in the September 2009 quarter. This is a 19.3 percent increase when compared with the June 2009 quarter.



## Stocks

All references to stocks are in actual dollars.

The actual value of stocks held at the end of the September 2009 quarter was 4.6 percent (\$253 million) lower than at the end of the September 2008 quarter. This is the third consecutive quarter to show a decrease in the value of stocks held, compared with the same period last year.

Compared with a year earlier, 14 of the retail industries showed decreases in stock values. The biggest decreases were:

- Motor vehicle retailing, down 19.7 percent (\$208 million)
- Department stores, down 13.4 percent (\$97 million)
- Other retailing, down 6.9 percent (\$37 million)
- Furniture and floor coverings, down 14.6 percent (\$30 million).

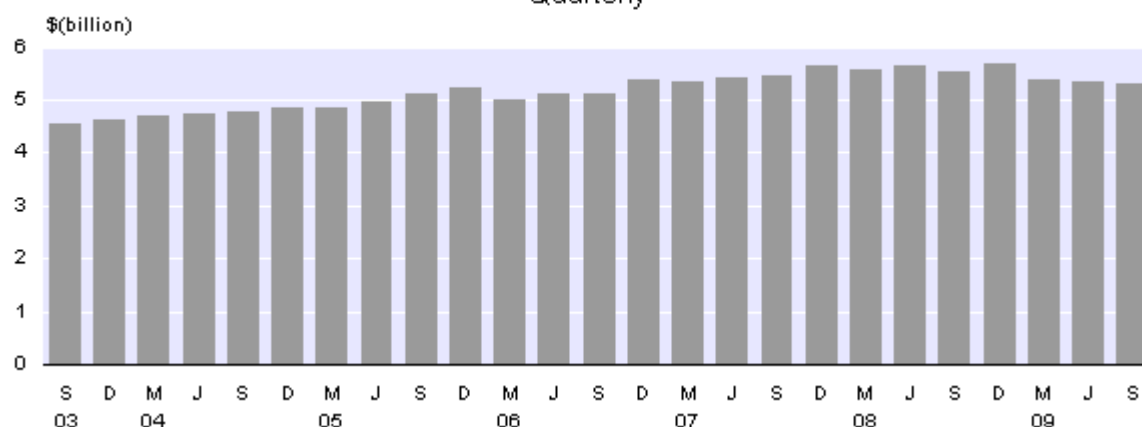
The other 10 industries had decreases of less than \$15 million.

Of the 10 industries that held increased stock values, the biggest increases were:

- Clothing and softgoods retailing, up 13.7 percent (\$56 million)
- Appliance retailing, up 15.3 percent (\$53 million)
- Supermarket and grocery stores, up 9.0 percent (\$46 million).



## Retail Stock Levels *Quarterly*



### Regional estimates

In the September 2009 quarter, the value of seasonally adjusted retail sales in both the North Island and the South Island increased, although results for individual regions were mixed. Changes in regional sales were as follows:

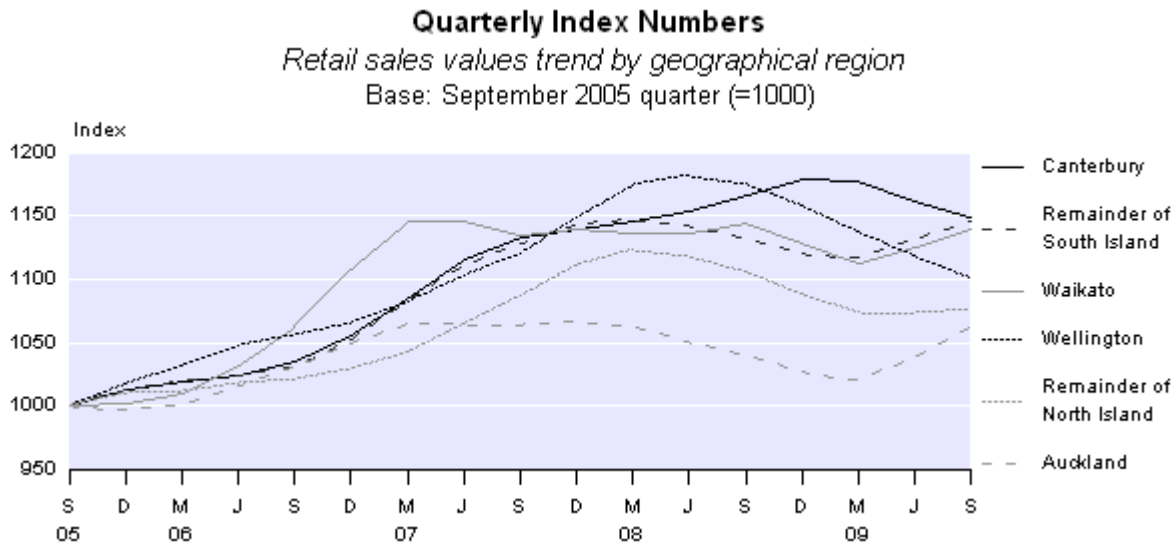
- Auckland, up 2.2 percent (\$114 million)
- Waikato, no change, sales fell less than 0.1 percent
- Wellington, down 2.5 percent (\$44 million)
- Remainder of the North Island, no change, sales rose less than 0.1 percent
- Canterbury, down 0.5 percent (\$12 million)
- Remainder of the South Island, up 0.8 percent (\$17 million).

Note that seasonal adjustment is run separately for each region and each industry, allowing the identification of individual variations in seasonal patterns. The total retail sales figure is calculated by adding industry data and therefore may not be the same as the sum of regional data.

Illustrated in the graph below, regional sales trends are as follows:

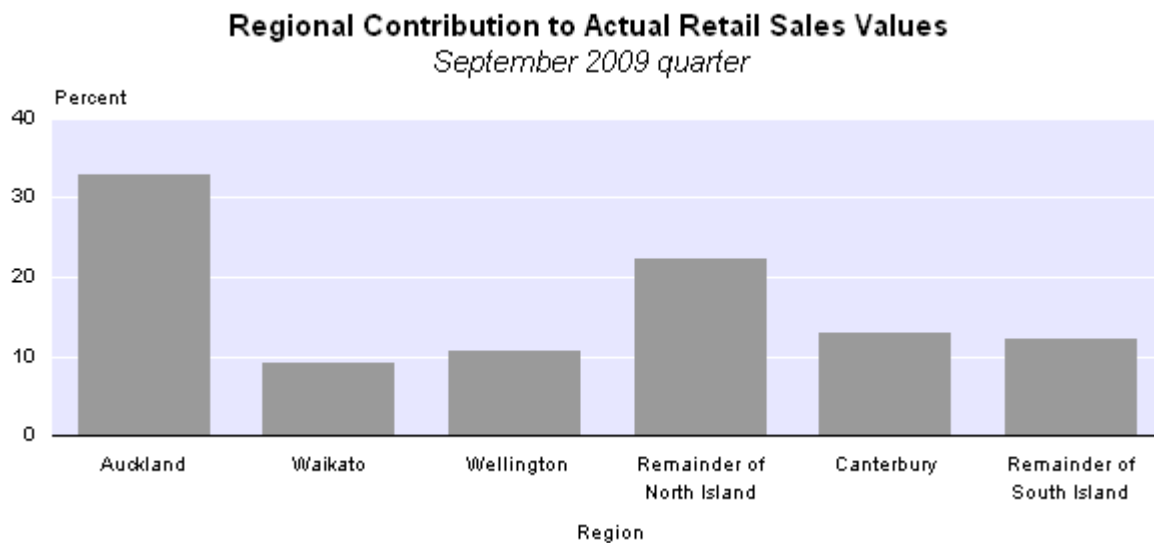
- Auckland – latest data confirms that the trend reached a turning point in March 2009 and has begun rising (up 3.9 percent since March). The trend fell 4.2 percent in the five quarters March 2008 to March 2009.
- Waikato – as with Auckland, latest data confirms the trend reached a turning point in March 2009 and has begun rising (up 2.5 percent since March). The trend fell 2.7 percent between December 2008 and March 2009.
- Wellington – the trend has been falling since June 2008 (down 6.9 percent since then).
- Remainder of the North Island – the trend fell 4.4 percent in the five quarters from June 2008 to June 2009, but latest figures suggest the trend may have reached a turning point in June 2009 and that the decline has stopped. Initial trend estimates should be used with caution as they may be revised as more data points become available.
- Canterbury – the trend has been falling since December 2008 (down 2.5 percent since then).

- Remainder of the South Island – latest data confirms the trend reached a turning point in March 2009 and has begun rising (up 2.5 percent since March 2009). The trend fell 2.5 percent between June 2008 and March 2009.



Contributions to total actual retail sales in the September 2009 quarter were:

- Auckland, 32.9 percent
- Waikato, 9.1 percent
- Wellington, 10.6 percent
- Remainder of the North Island, 22.3 percent
- Canterbury, 12.8 percent
- Remainder of the South Island, 12.2 percent.



## September 2009 month

In the September 2009 month, compared with August 2009, seasonally adjusted sales in core retail were flat, down by less than 0.1 percent. Total retail sales rose 0.2 percent (\$10 million), due to a 0.9 percent (\$12 million) increase in the vehicle-related industries.

Thirteen of the 20 core retail industries had sales movements, up or down, of less than \$3 million. Bigger increases were in supermarket and grocery stores, up 1.1 percent (\$15 million), clothing and softgoods retailing, up 3.8 percent (\$9 million), and appliance retailing, up 3.6 percent (\$8 million).

Decreases bigger than \$3 million were in hardware retailing, down 7.7 percent (\$10 million), fresh produce, down 6.9 percent (\$6 million), cafes and restaurants, down 1.5 percent (\$5 million), and other retailing, down 2.0 percent (\$5 million).

In the vehicle-related industries, motor vehicle retailing sales rose 2.0 percent (\$11 million) and automotive fuel retailing sales rose 1.6 percent (\$8 million). Automotive repair and services not elsewhere classified (nec) sales fell 2.7 percent (\$5 million) and there was also a small fall in automotive electrical services, smash repairing, and tyre retailing.

The monthly trend in total retail sales has been rising since February 2009 and is up 1.7 percent since then. This follows a period of decline between February 2008 and February 2009, when the trend fell 3.3 percent.

The core retail sales trend has been rising since September 1995 at an average of 0.4 percent per month. Since April 2007 the rate of increase has been slow, averaging 0.2 percent per month.

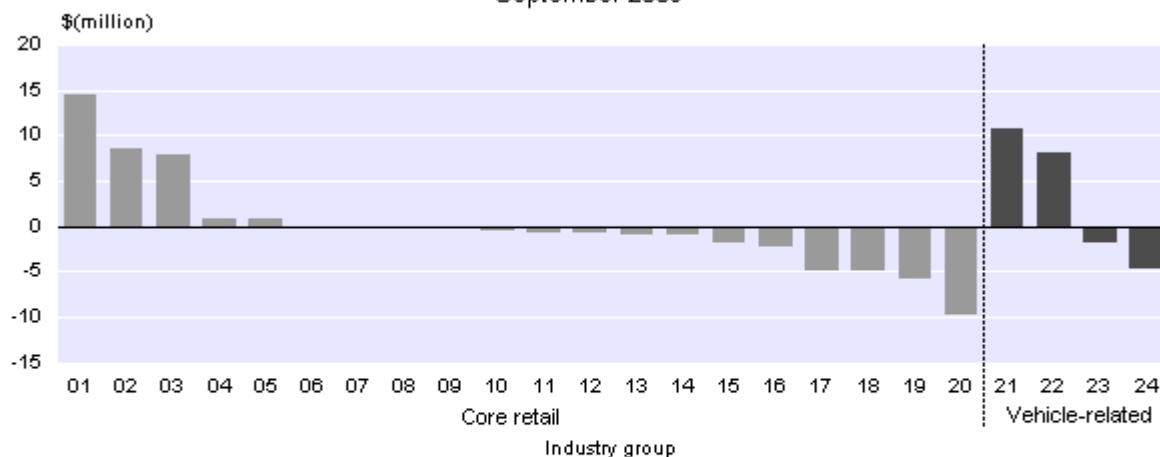
The total actual sales value for September 2009 was \$5.3 billion, 0.5 percent lower than in September 2008.

Seasonally adjusted total retail sales increased in Auckland, Waikato, and Wellington regions in the September 2009 month, and decreased in the remainder of the North Island, Canterbury, and the remainder of the South Island.

Regional sales trends are as follows:

- Auckland – the sales trend is strong, rising 5.0 percent since February 2009.
- Waikato – since February 2009 the trend has risen 1.3 percent.
- Wellington – the sales trend has declined 8.0 percent since March 2008.
- Remainder of the North Island – the trend is flat, rising just 0.3 percent since April 2009.
- Canterbury – since January 2009, the sales trend has declined 4.0 percent.
- Remainder of the South Island – since January 2009 the trend has risen 3.1 percent.

**Retail Industry Contributions to the Change in Seasonally Adjusted Sales Values**  
*Change from previous month*  
 September 2009



- |                                        |                                        |                                         |
|----------------------------------------|----------------------------------------|-----------------------------------------|
| 01 Supermarket and grocery stores      | 09 Footwear retailing                  | 17 Other retailing                      |
| 02 Clothing and softgoods retailing    | 10 Other food retailing                | 18 Cafes and restaurants                |
| 03 Appliance retailing                 | 11 Liquor retailing                    | 19 Fresh produce retailing              |
| 04 Personal and household goods hiring | 12 Household equipment repair services | 20 Hardware retailing                   |
| 05 Bars and clubs                      | 13 Recreational goods retailing        | 21 Motor vehicle retailing              |
| 06 Chemist retailing                   | 14 Furniture and floor coverings       | 22 Automotive fuel retailing            |
| 07 Department stores                   | 15 Accommodation                       | 23 Auto electrical, smash repair, tyres |
| 08 Takeaway food retailing             | 16 Other personal services             | 24 Automotive repair and services nec   |

## Revisions

There were no revisions in the September 2009 quarter.

## Comparison statistics

For the September 2009 quarter compared with the June 2009 quarter:

- The consumers price index rose 1.3 percent.
- New Zealand Transport Agency figures, which are not seasonally adjusted, showed new registrations of cars and station wagons (including cars previously registered overseas) were up 19.3 percent.

Long-term comparisons:

- Credit card billings in New Zealand, including spending using New Zealand and overseas issued cards, fell 4.2 percent in the month of September 2009 and fell 2.0 percent in the September 2009 quarter (each compared with the same period of the previous year).

Other:

- The Reserve Bank of New Zealand's Official Cash Rate remained at 2.50 percent throughout the September quarter.

## Measurement errors

All statistical estimates are subject to measurement errors. These include both sample errors and non-sample errors. In addition, the survey applies imputation methodologies to cope with small firms and non-response. These measurement errors should be considered when analysing the results from the survey. For more information on measurement errors, please refer to the technical notes of this release.

## Sample errors

The postal survey was designed to give statistics at the following levels of accuracy (at the 95 percent confidence interval limit):

- 2 percent for sales at the total national retail trade level
- 10 percent for sales at the published national retail industry level.

This means, for example, that there is a 95 percent chance that the true value of total retail trade sales lies within 2 percent of the published estimate.

<b>Retail Trade Survey: September 2009 Month Sample Errors by Industry</b> <i>At the 95 percent confidence interval limit</i>		
<b>Retail industry</b>	<b>Level (relative percent)</b>	<b>Movement (absolute percent)</b>
Supermarket and grocery stores	5.4	2.9
Fresh meat, fish, poultry, fruit and vegetables	9.0	7.4
Liquor retailing	9.0	1.0
Other food retailing	10.3	6.8
Takeaway food retailing	6.2	2.3
Department stores	0.0	0.0
Furniture and floor coverings	8.4	4.6
Hardware	5.5	2.9
Appliance retailing	13.4	4.7
Recreational goods	8.8	8.4
Clothing and softgoods	5.9	3.6
Footwear	11.9	0.9
Chemist	5.5	1.8
Household equipment repair services	11.0	4.8

**Retail Trade Survey: September 2009 Month Sample Errors by Industry**  
*At the 95 percent confidence interval limit*

<b>Retail industry</b>	<b>Level (relative percent)</b>	<b>Movement (absolute percent)</b>
Other retailing	8.0	5.5
Motor vehicle retailing	8.8	4.8
Automotive fuel retailing	3.4	1.2
Automotive electrical services, smash repairing, tyre retailing	5.6	4.2
Automotive repair and services, nec	7.4	3.4
Accommodation	5.2	3.4
Bars and clubs	8.7	4.1
Cafes and restaurants	5.6	2.2
Personal and household goods hiring	16.9	12.2
Other personal services	6.3	2.1
Total retail trade	1.9	1.6

**Note:** nec = not elsewhere classified

Industries with zero sample error are full-coverage industries. In these industries, all large firms are surveyed and all small to medium-sized firms are modelled using administrative data sourced from Inland Revenue.

**Retail Trade Survey: September 2009 Month Sample Errors by Region**  
*At the 95 percent confidence interval limit*

<b>Region</b>	<b>Level (relative percent)</b>	<b>Movement (absolute percent)</b>
Auckland	4.7	2.6
Waikato	10.0	1.9
Wellington	5.5	1.1
Remainder of the North Island	6.4	1.1
Canterbury	7.1	0.6
Remainder of the South Island	8.5	0.8

## Imputation

### Small firms

Small to medium-sized firms are generally not surveyed. Their variables are instead modelled from administrative data (GST) sourced from Inland Revenue. Ratios calculated from the postal sample units are applied to the administrative data to provide an estimate of their variables.

## Non-response imputation

Although every attempt is made to achieve a 100 percent response rate, in practice this does not occur. Values for non-responding businesses are estimated by a number of methods, including:

- regression imputation
- historic imputation
- mean imputation.

Regression imputation involves estimating sales from the unit's administrative data (GST sales) based on the relationship shown by similar businesses. Historic imputation involves multiplying their response in the previous period by a non-response factor. The non-response factor is the average movement of similar businesses over the month. Mean imputation involves estimating a value for a unit by using the average value for a set of similar businesses.

<b>Sales Imputed in the September 2009 Month</b>		
<b>Retail industry</b>	<b>Tax modelled</b>	<b>Non-response</b>
	Percentage of sales	
Supermarket and grocery stores	5.3	4.4
Fresh meat, fish, poultry, fruit and vegetables	7.6	12.9
Liquor retailing	10.0	13.1
Other food retailing	9.8	11.0
Takeaway food retailing	8.7	13.1
Department stores	0.0	0.0
Furniture and floor coverings	12.0	9.6
Hardware	6.4	6.0
Appliance retailing	7.2	2.7
Recreational goods	9.0	11.5
Clothing and softgoods	9.5	14.9
Footwear	8.9	9.2
Chemist	3.8	6.3
Household equipment repair services	9.1	12.4
Other retailing	13.0	15.8
Motor vehicle retailing	10.0	11.9
Automotive fuel retailing	2.2	8.2
Automotive electrical services, smash repairing, tyre retailing	9.9	12.2
Automotive repair and services, nec	10.8	13.0

<b>Sales Imputed in the September 2009 Month</b>		
<b>Retail industry</b>	<b>Tax modelled</b>	<b>Non-response</b>
	Percentage of sales	
Accommodation	8.6	14.0
Bar and clubs	11.7	8.6
Cafes and restaurants	10.0	14.5
Personal and household goods hiring	10.4	12.7
Other personal services	14.1	19.4
Total retail trade	7.4	9.2
<b>Note:</b> nec = not elsewhere classified		

### **Postal response rate**

The response rate describes the proportion of geographic units that provided survey responses. Note that the calculation of this response rate relates only to data for the postal sample. The Retail Trade Survey has a target response rate of 85 percent. The response rate achieved for the September 2009 month was 90 percent.

For technical information contact:  
Chris Stephenson or Yannick Monteyne  
Christchurch 03 964 8700  
**Email:** [info@stats.govt.nz](mailto:info@stats.govt.nz)

### **Next release ...**

*Retail Trade Survey: October 2009* will be released on 14 December 2009.



## Technical notes

### Background to the survey

The Retail Trade Survey (RTS) is designed to provide short-term economic indicators of the retail trade sector. In addition, the data is used for the compilation of the retail trade sector component of quarterly national accounts (on the production side) and in the compilation of household consumption expenditure (on the expenditure side). The survey was last redesigned for the September 2003 quarter. For more details about the redesign refer to [Retail Trade Survey – Redesign: September 2003](#) and the [Retail Trade Survey – Survey design information paper](#).

### Population

The target population for this survey is all geographic units (GEOs) operating in New Zealand that are classified on Statistics New Zealand's Business Frame to the Australian and New Zealand Standard Industrial Classifications (ANZSIC) below:

- Retail Trade (ANZSIC division G)
- Accommodation, Cafes and Restaurants (ANZSIC division H)
- Personal Services (ANZSIC subdivision 95 of division Q).

Only enterprises with a turnover of \$30,000 or more are eligible for selection.

### Industry descriptions

A geographic unit is included in an industry based on its predominant activity in terms of sales. For example, a footwear store will sell shoes and boots, but it may also sell bags and other accessories. The store will be classified to the footwear industry if most of its sales income comes from the sale of shoes and boots. The 24 industries are defined as follows:

<b>Retail Trade Survey Industry Descriptions</b>	
<b>Industry</b>	<b>ANZSIC96 code</b>
G0111 Supermarket and grocery stores	G511010 Supermarkets
	G511020 Groceries and dairies
G0121 Fresh meat, fish, poultry, fruit and vegetable retailing	G512100 Fresh meat, fish and poultry retailing
	G512200 Fruit and vegetable retailing
G0122 Liquor retailing	G512300 Liquor retailing
G0123 Other food retailing	G512400 Bread and cake retailing
	G512600 Milk vending
	G512900 Specialised food retailing nec

<b>Industry</b>	<b>ANZSIC96 code</b>
G0124 Takeaway food retailing	G512510 Fish and chips, hamburger and ethnic food, takeaway stores
	G512520 Chicken takeaway stores
	G512530 Ice-cream parlours and mobile ice-cream vendors
	G512540 Pizza takeaway stores
	G512590 Other takeaway food stores (including sandwiches and savouries) nec
G0131 Department stores	G521000 Department stores
G0141 Furniture and floor coverings retailing	G523100 Furniture retailing
	G523200 Floor covering retailing
G0142 Hardware retailing	G523300 Domestic hardware and houseware retailing
G0143 Appliance retailing	G523400 Domestic appliance retailing
	G523500 Recorded music retailing
G0144 Recreational goods retailing	G524100 Sport and camping equipment retailing
	G524200 Toy and game retailing
	G524300 Newspaper, book and stationery retailing
	G524400 Photographic equipment retailing
	G524500 Marine equipment retailing
G0151 Clothing and softgoods retailing	G522100 Clothing retailing
	G522300 Fabrics and other soft good retailing
G0152 Footwear retailing	G522200 Footwear retailing
G0153 Chemist retailing	G525100 Pharmaceutical, cosmetic and toiletry retailing
G0154 Household equipment repair services	G526100 Household equipment repair services (electrical)
	G526900 Household equipment repair services nec
G0159 Other retailing	G525200 Antique and used good retailing
	G525300 Garden supplies retailing
	G525400 Flower retailing
	G525500 Watch and jewellery retailing
	G525900 Retailing nec

<b>Industry</b>	<b>ANZSIC96 code</b>
G0161 Motor vehicle retailing	G531100 Car retailing
	G531200 Motor cycle dealing
	G531300 Trailer and caravan dealing
G0162 Automotive fuel retailing	G532100 Automotive fuel retailing
G0163 Automotive electrical services, smash repairing and tyre retailing	G532200 Automotive electrical services
	G532300 Smash repairing
	G532400 Tyre retailing
G0164 Automotive repair and services nec	G532900 Automotive repair and services nec
H0111 Accommodation	H571010 Hotels (accommodation)
	H571020 Motels and motor inns
	H571030 Hosted accommodation
	H571040 Backpacker and youth hostels
	H571050 Caravan parks and camping grounds
	H571090 Accommodation nec
H0121 Bars and clubs	H572000 Pubs, taverns and bars
	H574000 Clubs (hospitality)
H0122 Cafes and restaurants	H573000 Cafes and restaurants
Q0111 Personal and household goods hiring	Q951100 Video hire outlets
	Q951900 Personal and household goods hiring nec
Q0112 Other personal services	Q952100 Laundries and dry-cleaners
	Q952200 Photographic film processing
	Q952300 Photographic studios
	Q952400 Funeral directors, crematoria and cemeteries
	Q952500 Gardening services
	Q952600 Hairdressing and beauty salons
	Q952900 Personal services nec
<b>Note:</b> nec = not elsewhere classified	

## Sample design

The survey population is stratified according to:

- industries defined by the ANZSIC-based ANZIND classification at the inter-industry level
- size (in terms of rolling-mean employment)
- turnover (annualised GST sales).

Each ANZIND inter-industry contains between two and four substrata. Because of the contribution that large units make to the economic activity within each industry, they are all included in the sample. A portion of the remaining medium to large units is also included in the sample. In addition, small to medium-sized businesses have their data modelled from administrative data (GST) sourced from Inland Revenue. The Inland Revenue data have been forecast two to three months ahead. All retailing GEOs belonging to a selected 'enterprise' are included.

There are approximately 70,000 retail outlets in New Zealand. Around 3,500 enterprises (between 9,000 and 10,000 GEOs) have been selected in the RTS postal sample. The postal sample is supplemented by GST data representing smaller retailers, approximately 36,200 enterprises (36,600 GEOs).

## **Sample maintenance**

Sample maintenance is the process that maintains the sample over time, to reflect births, deaths and other structural changes identified on the Business Frame. The information for Business Frame changes can be from a variety of sources, including GST registrations and respondent contact.

New enterprises are identified when they register for GST. Once a month, the new enterprises are selected into the sample using the same criteria as for the original sample. These are referred to as births. When an enterprise ceases trading, its retailing GEOs are removed from the survey. These are referred to as deaths.

Enterprises can also enter or leave the survey sample if they are reclassified to a different industry. Reclassifications occur when an enterprise changes its main form of activity (eg from wholesale trade to retailing). These are usually identified in the Annual Frame Update Survey (AFUS) conducted in February of each year.

## **Sample reselection**

The sample for the RTS is reselected each month to ensure the sample reflects changes occurring in the retailing population.

## **Measurement errors**

Errors in the survey are divided into two classes:

### **Non-sampling error**

Non-sampling error includes errors arising from biases in the patterns of response and non-response, inaccuracies in reporting by respondents, and errors in the recording and coding of data. The size of these errors is difficult to quantify. Statistics may be revised if significant errors are detected in subsequent quarters.

## **Sampling error**

Sampling error is a measure of the variability that occurs by chance because a sample, rather than an entire population, is surveyed.

## **Definitions**

### **ANZSIC96**

Australian and New Zealand Standard Industrial Classification system – New Zealand version 1996.

### **ANZIND**

An ANZSIC-based classification used to group industries for publication.

### **Business Frame**

A register of all economically significant businesses operating in New Zealand. The population of the RTS is drawn from the Business Frame.

### **Deflators**

Indexes that measure the rate of price change of goods and services sold by each RTS industry. Deflators are not calculated for the subtotal or all industries total. For information on how deflators are calculated follow the [link](#) from the technical notes of this release on the Statistics NZ website.

### **Enterprise**

A business entity operating in New Zealand, either as a legally constituted body such as a company, partnership, trust, local or central government trading organisation, or a self-employed individual.

### **Geographic unit**

A geographic unit is a subdivision of an enterprise. It is a separate operating unit engaged in New Zealand in one, or predominantly one, kind of economic activity from a single physical location or base.

### **Per head of population**

The population measure used is the estimated residential population. It excludes short-term visitors to New Zealand.

### **Sales volumes expressed in September 1995 quarter prices**

A constant price estimate, from which the portion of the current price sales' movement caused by price changes has been removed.

## **Use of retail trade data in quarterly national accounts**

A key use of the RTS is in the calculation of retail trade value added for the compilation of quarterly Gross Domestic Product (GDP).

The quarterly GDP retail trade indicator uses retail sales volumes expressed in September 1995 quarter prices, by industry series from the RTS. These series are chain-linked to give constant price sales at the ANZSIC96 working industry level. The chain-linking weights are calculated using annualised quarterly current prices sales by RTS industry.

## **Seasonally adjusted series**

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates and trend estimates for sales in all subdivisions. Seasonal adjustment aims to eliminate the impact of regular seasonal events (such as annual cycles in agricultural production, winter, or annual holidays) on time series. This makes the data for adjacent months more comparable.

All seasonally adjusted figures are subject to revision each month. This enables the seasonal component to be better estimated and removed from the series.

## **Estimated trend**

For any series, the survey estimates can be broken down into three components: trend, seasonal and irregular. While seasonally adjusted series have had the seasonal component removed, trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than are seasonally adjusted estimates.

The trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on a five-term or a seven-term moving average of the seasonally adjusted series, with an adjustment for outlying values.

Trend estimates towards the end of the series incorporate new data as they become available and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. Typically, only the estimates for the most recent month will be subject to substantial revisions.

## **Regional estimates**

In the October 2003 month, the RTS sample of geographic units changed. Data prior to the October 2003 month is an analytical back series, which has been derived to preserve industry movements at the national level. However, previously published regional movements may not have been preserved. Care should be taken when interpreting movements of regional series around the period of the redesign.

## **More information**

For more information, follow the [link](#) from the technical notes of this release on the Statistics NZ website.

## **Copyright**

Information obtained from Statistics NZ may be freely used, reproduced, or quoted unless otherwise specified. In all cases Statistics NZ must be acknowledged as the source.

## **Liability**

While care has been used in processing, analysing and extracting information, Statistics NZ gives no warranty that the information supplied is free from error. Statistics NZ shall not be liable for any loss suffered through the use, directly or indirectly, of any information, product or service.

## **Timing**

Timed statistical releases are delivered using postal and electronic services provided by third parties. Delivery of these releases may be delayed by circumstances outside the control of Statistics NZ. Statistics NZ accepts no responsibility for any such delays.

## Tables

The following tables are printed with this Hot Off the Press and can also be downloaded from the Statistics New Zealand website in Excel format. If you do not have access to Excel, you may use the [Excel file viewer](#) to view, print and export the contents of the file.

1. Actual retail sales by month, by industry
2. Seasonally adjusted retail sales by month, by industry
3. Retail sales trend by month, by industry
4. Summary by quarter
5. Actual retail sales by quarter by industry
6. Actual retail sales volumes expressed in September 1995 quarter prices, by quarter by industry
7. Seasonally adjusted retail sales by quarter by industry
8. Seasonally adjusted sales volumes expressed in September 1995 quarter prices, by quarter by industry
9. Retail sales trend by quarter by industry
10. Retail sales trend expressed in September 1995 quarter prices, by quarter by industry
11. Actual retail sales by geographical region
12. Actual retail sales by geographical region, excluding motor vehicle retailing
13. Seasonally adjusted retail sales by geographical region
14. Retail sales trend by geographical region
15. Retail stocks at end of quarter, by industry
16. Retail trade sales deflators by industry, percentage change from previous quarter
17. Retail trade sales deflators by industry, percentage change from same quarter previous year



Table 1

**Actual Retail Sales by Month<sup>(1)</sup>**  
*By industry*

Industry	Series ref: RTNM	2008	2009						
		Sep	Mar	Apr	May	Jun	Jul	Aug	Sep
		\$(million)							
Supermarket and grocery stores	S1AAC	1,152	1,272	1,237	1,245	1,205	1,242	1,251	1,238
Fresh produce retailing	S1ABC	82	84	79	81	81	83	81	77
Liquor retailing	S1ACC	101	103	97	100	93	97	98	99
Other food retailing	S1ADC	64	66	65	64	66	68	64	66
Takeaway food retailing	S1AEC	102	106	108	107	112	112	114	110
Department stores	S1AFC	276	272	298	311	281	283	269	267
Furniture and floor coverings	S1AGC	114	112	90	101	108	107	107	108
Hardware retailing	S1AHC	119	118	115	114	103	103	113	119
Appliance retailing	S1AIC	197	195	185	198	223	229	213	217
Recreational goods retailing	S1AJC	161	197	186	177	170	190	173	178
Clothing and softgoods retailing	S1AKC	188	201	221	235	206	213	204	213
Footwear retailing	S1ALC	33	42	46	46	36	37	32	35
Chemist retailing	S1AMC	152	155	150	154	152	158	152	153
Household equipment repair services	S1ANC	31	31	29	31	32	33	31	30
Other retailing	S1AOC	225	262	228	226	203	217	220	223
Accommodation	S1ATC	193	267	203	174	148	188	188	186
Bars and clubs	S1AUC	103	102	92	96	88	95	98	93
Cafes and restaurants	S1AVC	306	354	333	322	293	316	317	307
Personal and household goods hiring	S1AWC	17	20	20	18	19	20	18	19
Other personal services	S1AXC	150	151	146	140	141	147	148	151
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1A1C</b>	<b>3,766</b>	<b>4,110</b>	<b>3,928</b>	<b>3,941</b>	<b>3,759</b>	<b>3,939</b>	<b>3,889</b>	<b>3,889</b>
Motor vehicle retailing	S1APC	626	560	521	522	544	565	521	560
Automotive fuel retailing	S1AQC	610	535	522	512	512	522	518	520
Auto electrical, smash repair, tyres	S1ARC	118	129	120	121	124	131	121	122
Automotive repair and services nec	S1ASC	165	171	163	172	173	180	174	171
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1A9C</b>	<b>5,286</b>	<b>5,505</b>	<b>5,255</b>	<b>5,268</b>	<b>5,112</b>	<b>5,337</b>	<b>5,224</b>	<b>5,261</b>

**Percentage change from same month previous year<sup>(2)</sup>**

Supermarket and grocery stores	5.7	4.3	9.0	7.7	8.6	9.5	7.8	7.5
Fresh produce retailing	16.9	15.2	12.9	8.7	9.7	11.2	7.4	-5.4
Liquor retailing	4.0	1.2	3.6	3.4	1.8	2.1	0.5	-2.3
Other food retailing	-0.2	6.4	5.1	2.3	10.7	7.7	4.7	3.5
Takeaway food retailing	1.6	4.3	9.3	5.6	12.7	7.1	7.0	8.5
Department stores	-0.1	-5.1	0.6	-1.2	-3.1	-9.3	-9.6	-3.3
Furniture and floor coverings	-15.6	-9.9	-26.0	-14.2	-8.7	-10.3	-5.1	-4.7
Hardware retailing	-8.5	-6.8	-3.8	-6.6	-3.7	-1.1	5.6	-0.3
Appliance retailing	0.9	-0.2	-0.4	0.4	12.7	5.3	4.3	9.9
Recreational goods retailing	-6.6	1.6	-0.3	7.6	6.0	6.4	8.0	10.2
Clothing and softgoods retailing	-0.5	-2.7	-6.2	3.5	4.0	-3.0	4.7	13.0
Footwear retailing	-2.7	17.3	-0.3	3.7	3.8	7.5	-3.5	5.5
Chemist retailing	4.2	4.9	6.7	1.5	4.7	0.7	-1.7	1.2
Household equipment repair services	4.4	5.3	-5.7	-2.0	1.8	0.4	1.4	-1.5
Other retailing	0.3	17.5	4.8	2.3	-5.0	-1.8	-0.3	-1.0
Accommodation	0.8	-1.3	-5.2	-7.0	-7.7	-3.6	-4.9	-3.7
Bars and clubs	14.6	-4.1	-9.2	-5.7	-9.3	-8.2	-9.7	-10.4
Cafes and restaurants	1.0	1.6	5.6	4.7	-2.4	0.4	2.5	0
Personal and household goods hiring	-13.5	-1.3	2.3	-0.7	-1.7	2.3	7.8	11.8
Other personal services	6.2	4.2	2.7	-3.6	0.6	-1.3	-0.3	0.9
<b>CORE INDUSTRIES - TOTAL</b>	<b>1.8</b>	<b>2.3</b>	<b>2.5</b>	<b>2.5</b>	<b>3.1</b>	<b>2.3</b>	<b>2.5</b>	<b>3.3</b>
Motor vehicle retailing	-7.9	-18.4	-18.2	-15.7	-12.2	-5.8	-10.2	-10.6
Automotive fuel retailing	18.9	-14.5	-11.1	-18.8	-17.2	-21.1	-16.9	-14.8
Auto electrical, smash repair, tyres	-2.9	8.9	-3.0	-6.6	1.2	1.2	2.3	2.8
Automotive repair and services nec	4.7	4.5	-2.2	-2.5	6.0	6.2	7.9	3.7
<b>ALL INDUSTRIES - TOTAL</b>	<b>2.2</b>	<b>-1.9</b>	<b>-1.7</b>	<b>-2.4</b>	<b>-1.1</b>	<b>-1.4</b>	<b>-1.1</b>	<b>-0.5</b>

(1) Figures are exclusive of GST.

(2) Percentage changes are calculated on unrounded numbers.

**Note:** nec = not elsewhere classified.

**Retail Trade Survey: September 2009 quarter**

Table 2

**Seasonally Adjusted Retail Sales by Month<sup>(1)(2)</sup>**  
*By industry*

Industry	Series ref. RTNM	2008	2009							
		2008	Mar	Apr	May	Jun	Jul	Aug	Sep	
		Sep	Mar	Apr	May	Jun	Jul	Aug	Sep	
		\$(million)								
Supermarket and grocery stores	S1SAC	1,214 R	1,250 R	1,256 R	1,286 R	1,297 R	1,292 R	1,289 R	1,304	
Fresh produce retailing	S1SBC	83 R	84	84	85	85	86 R	85 R	79	
Liquor retailing	S1SCC	106 R	106	104	108 R	105	105	105 R	105	
Other food retailing	S1SDC	63	63	65	65	66	66 R	66 R	65	
Takeaway food retailing	S1SEC	103	106	109	108 R	114 R	110	112 R	111	
Department stores	S1SFC	321 R	303 R	315 R	315	306 R	299	306	306	
Furniture and floor coverings	S1SGC	111 R	109 R	104 R	103	105	104 R	107 R	106	
Hardware retailing	S1SHC	120 R	118 R	120	121 R	119 R	119 R	129 R	119	
Appliance retailing	S1SIC	203 R	196 R	199 R	208 R	225 R	220 R	219 R	227	
Recreational goods retailing	S1SJC	183 R	193 R	194 R	202 R	196 R	202 R	202 R	201	
Clothing and softgoods retailing	S1SKC	208 R	206 R	203 R	228 R	213 R	214 R	229 R	237	
Footwear retailing	S1SLC	37 R	41	39	39	39	39	39	38	
Chemist retailing	S1SMC	153 R	158	159	157	157	154	154 R	154	
Household equipment repair services	S1SNC	30	30	30	30	31	29	30 R	29	
Other retailing	S1SOC	237 R	263 R	247 R	241 R	238 R	233 R	239 R	234	
Accommodation	S1STC	217 R	211	207	206	202 R	209 R	208 R	206	
Bars and clubs	S1SUC	109 R	99	93	97	95 R	94 R	97 R	97	
Cafes and restaurants	S1SVC	322 R	332	337	336 R	325	320 R	325 R	320	
Personal and household goods hiring	S1SWC	18 R	19	19	19	19	19	20 R	20	
Other personal services	S1SXC	148	148	151	146	145	145 R	150	148	
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1S1C</b>	<b>3,985 R</b>	<b>4,038 R</b>	<b>4,036 R</b>	<b>4,099 R</b>	<b>4,081 R</b>	<b>4,059 R</b>	<b>4,110 R</b>	<b>4,108</b>	
Motor vehicle retailing	S1SPC	608 R	516 R	534 R	525 R	531 R	542 R	534 R	544	
Automotive fuel retailing	S1SQC	613 R	519 R	524 R	508	517 R	503 R	514 R	522	
Auto electrical, smash repair, tyres	S1SRC	120 R	120 R	123 R	119 R	121	122 R	124 R	122	
Automotive repair and services nec	S1SSC	164 R	163	167 R	170	172	170 R	176 R	171	
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1S9C</b>	<b>5,490 R</b>	<b>5,357 R</b>	<b>5,383 R</b>	<b>5,422 R</b>	<b>5,422 R</b>	<b>5,396 R</b>	<b>5,457 R</b>	<b>5,467</b>	
<b>Percentage change from previous month<sup>(3)</sup></b>										
Supermarket and grocery stores		1.4 R	-0.2 R	0.6 R	2.3 R	0.9 R	-0.4 R	-0.2 R	1.1	
Fresh produce retailing		5.6 R	6.4	-0.1	0.3	0.3	1.2 R	-1.3 R	-6.9	
Liquor retailing		2.9 R	1.4 R	-2.0	4.2 R	-3.4 R	0.4	0.2 R	-0.6	
Other food retailing		0.5	3.6 R	2.2	-0.4	2.8	0 R	-0.5 R	-0.9	
Takeaway food retailing		-1.7	3.0	3.7	-1.2 R	5.0 R	-3.4 R	1.8 R	-0.2	
Department stores		-3.7 R	-2.7 R	3.9 R	-0.2 R	-2.9 R	-2.2 R	2.4	-0.1	
Furniture and floor coverings		-1.7 R	-2.9 R	-4.4 R	-0.3 R	1.8	-1.3 R	3.2 R	-0.9	
Hardware retailing		-0.4 R	4.4 R	1.7 R	0.6 R	-1.9 R	0.2 R	8.1 R	-7.7	
Appliance retailing		-3.0 R	-4.4 R	1.6 R	4.6 R	8.0 R	-1.9 R	-0.7 R	3.6	
Recreational goods retailing		-2.5 R	0.7 R	0.1 R	4.5 R	-3.2 R	3.3 R	-0.4 R	-0.4	
Clothing and softgoods retailing		-4.2 R	1.2 R	-1.5 R	11.9 R	-6.2 R	0.3 R	6.9 R	3.8	
Footwear retailing		-5.4 R	5.3	-6.3	2.1	-0.1	-0.5	-0.9	-1.1	
Chemist retailing		-1.3 R	1.9	0.2	-1.1	0	-1.8	0.3 R	0	
Household equipment repair services		-0.1	1.3	0	0.1	1.3	-3.9	1.9 R	-2.6	
Other retailing		0.2 R	1.4 R	-6.1 R	-2.4 R	-1.4 R	-2.0 R	2.4 R	-2.0	
Accommodation		-0.3 R	1.9	-2.2	-0.4	-2.0 R	3.4 R	-0.3 R	-0.9	
Bars and clubs		2.2 R	1.0	-5.7	3.3	-1.5 R	-1.5 R	3.2 R	0.8	
Cafes and restaurants		1.2 R	4.1	1.5	-0.3 R	-3.1 R	-1.7 R	1.5 R	-1.5	
Personal and household goods hiring		0.8 R	-16.1	-0.8	-0.6	-1.5	-1.5	6.2 R	3.9	
Other personal services		-1.2	2.5	1.5	-3.2	-0.1	-0.1 R	3.4 R	-1.5	
<b>CORE INDUSTRIES - TOTAL</b>		<b>-0.3 R</b>	<b>0.6 R</b>	<b>-0.1 R</b>	<b>1.6 R</b>	<b>-0.4 R</b>	<b>-0.5 R</b>	<b>1.2 R</b>	<b>0</b>	
Motor vehicle retailing		2.3 R	0.2 R	3.3 R	-1.6 R	1.0 R	2.1 R	-1.5 R	2.0	
Automotive fuel retailing		-0.4 R	-5.7 R	0.9 R	-2.9 R	1.8 R	-2.7 R	2.2 R	1.6	
Auto electrical, smash repair, tyres		-0.1 R	-1.0 R	2.3 R	-2.7 R	1.4 R	0.6 R	1.9 R	-1.5	
Automotive repair and services nec		0 R	1.2	2.5 R	1.2 R	1.7	-1.2 R	3.1 R	-2.7	
<b>ALL INDUSTRIES - TOTAL</b>		<b>0 R</b>	<b>-0.1 R</b>	<b>0.5 R</b>	<b>0.7 R</b>	<b>0 R</b>	<b>-0.5 R</b>	<b>1.1 R</b>	<b>0.2</b>	

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) Percentage changes are calculated on unrounded numbers.

**Note:** nec = not elsewhere classified.

**Symbol:**

R revised

Table 3

**Retail Sales Trend by Month<sup>(1)(2)</sup>**  
*By industry*

Industry	Series ref. RTNM	2008	2009							
		Sep	Mar	Apr	May	Jun	Jul	Aug	Sep	
		\$(million)								
Supermarket and grocery stores	S1TAC	1,204 R	1,256 R	1,267 R	1,277	1,286 R	1,293 R	1,298 R	1,303	
Fresh produce retailing	S1TBC	81	82 R	84 R	85 R	85 R	84 R	84 R	83	
Liquor retailing	S1TCC	104 R	105	106 R	106	105	105	105 R	105	
Other food retailing	S1TDC	63	64 R	64 R	65 R	66 R	66 R	66 R	66	
Takeaway food retailing	S1TEC	104	105	107 R	109	110 R	111 R	112 R	112	
Department stores	S1TFC	323 R	311 R	310 R	309 R	307 R	306 R	305 R	304	
Furniture and floor coverings	S1TGC	113	107	106 R	105	105 R	105 R	105 R	106	
Hardware retailing	S1THC	121 R	120 R	120 R	120 R	120 R	120 R	120 R	120	
Appliance retailing	S1TIC	210 R	201 R	204 R	208 R	213 R	218 R	222 R	226	
Recreational goods retailing	S1TJC	186 R	194 R	196 R	198 R	199 R	200 R	201 R	202	
Clothing and softgoods retailing	S1TKC	215 R	207 R	207 R	210 R	215 R	220 R	226 R	230	
Footwear retailing	S1TLC	37	39	39	39	39	39 R	39 R	39	
Chemist retailing	S1TMC	155	157	157	157	156	155	155 R	154	
Household equipment repair services	S1TNC	30	30	30	30	30	30 R	30 R	30	
Other retailing	S1TOC	240 R	253 R	249 R	244 R	240 R	237 R	235 R	233	
Accommodation	S1TTC	217	209	208	207 R	207 R	206 R	205 R	205	
Bars and clubs	S1TUC	106	97 R	96 R	96	95 R	95 R	96 R	96	
Cafes and restaurants	S1TVC	322	328 R	330 R	330 R	329 R	326 R	323 R	321	
Personal and household goods hiring	S1TWC	18	19	19 R	19	19	19 R	19 R	20	
Other personal services	S1TXC	149	148	147	147	147 R	147 R	147 R	148	
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1T1C</b>	<b>3,999 R</b>	<b>4,034 R</b>	<b>4,047 R</b>	<b>4,061 R</b>	<b>4,073 R</b>	<b>4,084 R</b>	<b>4,093 R</b>	<b>4,101</b>	
Motor vehicle retailing	S1TPC	585 R	522 R	523 R	528 R	532 R	536 R	539 R	541	
Automotive fuel retailing	S1TQC	606 R	519 R	517 R	515 R	513 R	512 R	512 R	514	
Auto electrical, smash repair, tyres	S1TRC	120 R	121 R	121	121	121	122	122 R	123	
Automotive repair and services nec	S1TSC	163	164 R	167 R	169	171 R	172 R	173 R	173	
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1T9C</b>	<b>5,476 R</b>	<b>5,363 R</b>	<b>5,376 R</b>	<b>5,394 R</b>	<b>5,410 R</b>	<b>5,425 R</b>	<b>5,439 R</b>	<b>5,452</b>	
<b>Percentage change from previous month<sup>(3)</sup></b>										
Supermarket and grocery stores		0.6 R	0.8 R	0.8 R	0.8 R	0.7 R	0.6 R	0.4 R	0.3	
Fresh produce retailing		0.9	1.6 R	1.7 R	1.1 R	0.2 R	-0.5 R	-0.9 R	-1.2	
Liquor retailing		0 R	0.5	0.4 R	0 R	-0.1	-0.1	-0.2 R	-0.2	
Other food retailing		0.7 R	0.6 R	0.9 R	1.0 R	0.8 R	0.5 R	0.3 R	0.1	
Takeaway food retailing		0.2	1.7	2.0 R	1.6 R	1.2 R	0.7 R	0.4 R	0.2	
Department stores		-0.2 R	-0.3 R	-0.4 R	-0.4 R	-0.4 R	-0.5 R	-0.4 R	-0.2	
Furniture and floor coverings		-1.1	-1.4	-1.3 R	-0.7 R	-0.2 R	0.1 R	0.3 R	0.6	
Hardware retailing		-0.8 R	0 R	0.1 R	0.1 R	0.1 R	0 R	0 R	0	
Appliance retailing		0.5 R	0 R	1.3 R	2.2 R	2.4 R	2.2 R	1.9 R	1.6	
Recreational goods retailing		0.1 R	0.9 R	0.9 R	0.8 R	0.8 R	0.6 R	0.5 R	0.3	
Clothing and softgoods retailing		0 R	-0.5 R	0.4 R	1.5 R	2.1 R	2.4 R	2.4 R	2.1	
Footwear retailing		-0.6 R	0.7 R	0.1	-0.2	-0.4	-0.5 R	-0.4 R	-0.4	
Chemist retailing		0.4	0.2	-0.1	-0.2	-0.4	-0.5	-0.5 R	-0.5	
Household equipment repair services		-0.7 R	0.7	0.7	-0.1	0	-0.7 R	-0.7 R	-0.7	
Other retailing		0.8 R	-0.7 R	-1.5 R	-1.8 R	-1.7 R	-1.3 R	-1.0 R	-0.6	
Accommodation		-0.3	-0.5	-0.5	-0.4 R	-0.4 R	-0.4 R	-0.3 R	-0.3	
Bars and clubs		-0.1	-1.3 R	-0.8 R	-0.4 R	-0.2 R	0.1 R	0.3 R	0.4	
Cafes and restaurants		-0.3	1.0 R	0.6 R	0 R	-0.6 R	-0.8 R	-0.8 R	-0.9	
Personal and household goods hiring		0.1	-0.7	-1.3 R	-0.9 R	-0.4	1.2 R	1.2 R	1.3	
Other personal services		0.1	-0.2	-0.3	-0.1	0 R	0.1 R	0.2 R	0.1	
<b>CORE INDUSTRIES - TOTAL</b>		<b>0.2 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.2 R</b>	<b>0.2</b>	
Motor vehicle retailing		-1.3 R	-0.6 R	0.3 R	0.8 R	0.8 R	0.7 R	0.6 R	0.4	
Automotive fuel retailing		-2.3 R	-0.9 R	-0.4 R	-0.3 R	-0.4 R	-0.2 R	0 R	0.3	
Auto electrical, smash repair, tyres		-0.5 R	0.1 R	0 R	0.1	0.3	0.3	0.4 R	0.3	
Automotive repair and services nec		-0.5	1.1 R	1.4 R	1.3 R	1.1 R	0.8 R	0.5 R	0.3	
<b>ALL INDUSTRIES - TOTAL</b>		<b>-0.3 R</b>	<b>0.1 R</b>	<b>0.2 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.2</b>	

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) Percentage changes are calculated on unrounded numbers.

**Note:** nec = not elsewhere classified.**Symbol:**

R revised

**Retail Trade Survey: September 2009 quarter**

Table 4

**Summary by Quarter <sup>(1)</sup>**

	Total retail sales				Retail sales per head of population			Total value retail stocks
	Actual	Seasonally adjusted	Trend	Seasonally adjusted expressed in September 1995 quarter prices	Actual	Trend	Seasonally adjusted expressed in September 1995 quarter prices	Actual
	\$(million)				\$			\$(million)
<i>Series ref: RTNQ</i>	<i>S1A9C</i>	<i>S1S9C</i>	<i>S1T9C</i>	<i>S1S9K</i>	<i>S1APPC</i>	<i>S1TPPC</i>	<i>S1SPPK</i>	<i>S2A9C</i>
<b>Quarter</b>								
2002 Sep	11,861	12,232 R	12,263 R	11,372 R	2,997	3,098 R	2,873 R	4,222
Dec	13,451	12,428	12,408	11,550 R	3,381	3,119	2,903 R	4,441
2003 Mar	12,323	12,537 R	12,531 R	11,599 R	3,080	3,132 R	2,899 R	4,427
Jun	12,214	12,652	12,685	11,853 R	3,038	3,155	2,948 R	4,393
Sep	12,499	12,886	12,909 R	12,065 R	3,097	3,199 R	2,989 R	4,552
Dec	14,185	13,135 R	13,163	12,249 R	3,500	3,248	3,022 R	4,621
2004 Mar	13,370	13,420	13,408 R	12,504 R	3,285	3,294 R	3,072 R	4,706
Jun	13,166	13,650 R	13,666 R	12,691 R	3,225	3,347 R	3,108 R	4,727
Sep	13,516	13,920 R	13,908 R	12,969 R	3,301	3,397 R	3,168 R	4,761
Dec	15,227	14,134 R	14,130	13,074 R	3,707	3,440	3,183 R	4,850
2005 Mar	14,158	14,335 R	14,352 R	13,191 R	3,436	3,483 R	3,201 R	4,852
Jun	14,089	14,617 R	14,610 R	13,456 R	3,411	3,537 R	3,258 R	4,962
Sep	14,516	14,933 R	14,837 R	13,597 R	3,506	3,584 R	3,284 R	5,097
Dec	16,030	14,889 R	14,965 R	13,462 R	3,859	3,603 R	3,241 R	5,227
2006 Mar	14,876	15,049 R	15,063 R	13,573 R	3,569	3,613 R	3,256 R	5,016
Jun	14,657	15,211 R	15,212 R	13,582 R	3,505	3,638 R	3,248 R	5,104
Sep	14,976	15,407 R	15,376 R	13,752 R	3,574	3,669 R	3,282 R	5,114
Dec	16,762	15,578 R	15,663 R	13,983 R	3,987	3,726 R	3,326 R	5,394
2007 Mar	15,909	16,094 R	15,994 R	14,509 R	3,773	3,793 R	3,441 R	5,328
Jun	15,578	16,161 R	16,209 R	14,449 R	3,687	3,836 R	3,419 R	5,403
Sep	15,779	16,242 R	16,357 R	14,455 R	3,727	3,863 R	3,414 R	5,457
Dec	17,778	16,547 R	16,499 R	14,461 R	4,187	3,886 R	3,406 R	5,655
2008 Mar	16,567	16,563 R	16,522 R	14,316 R	3,891	3,880 R	3,362 R	5,577
Jun	15,917	16,510 R	16,497 R	14,113 R	3,731	3,867 R	3,308 R	5,649
Sep	15,976	16,444 R	16,436 R	13,965 R	3,738	3,845 R	3,267 R	5,544
Dec	17,516	16,274 R	16,259 R	13,882 R	4,087	3,794 R	3,239 R	5,663
2009 Mar	15,881	16,048 R	16,150 R	13,493 R	3,694	3,757 R	3,139 R	5,377
Jun	15,636	16,232 R	16,210 R	13,558 R	3,627	3,760 R	3,145 R	5,339
Sep	15,822	16,314	16,323	13,578	3,659 P	3,775 P	3,140 P	5,291

(1) Figures are exclusive of GST.

**Symbols:**

P provisional

R revised

Table 5

Actual Retail Sales by Quarter by Industry<sup>(1)</sup>

Industry	Series ref: RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		\$ (million)								
Supermarket and grocery stores	S1AAC	3,305	3,721	3,632	3,400	3,447	3,919	3,755	3,687	3,732
Fresh produce retailing	S1ABC	211	241	220	218	232	273	238	241	241
Liquor retailing	S1ACC	282	364	305	282	293	358	310	290	293
Other food retailing	S1ADC	196	197	179	184	189	199	180	195	199
Takeaway food retailing	S1AEC	305	312	294	300	312	320	300	327	335
Department stores	S1AFC	844	1,181	863	901	885	1,188	831	891	818
Furniture and floor coverings	S1AGC	418	439	355	356	346	369	305	298	323
Hardware retailing	S1AHC	359	458	381	348	331	427	347	332	335
Appliance retailing	S1AIC	614	676	566	580	619	715	561	606	659
Recreational goods retailing	S1AJC	523	707	587	511	500	685	587	533	541
Clothing and softgoods retailing	S1AKC	589	725	604	660	602	713	581	662	629
Footwear retailing	S1ALC	97	117	105	125	101	121	113	128	104
Chemist retailing	S1AMC	444	478	433	437	463	505	448	456	464
Household equipment repair services	S1ANC	93	87	84	93	94	87	85	92	94
Other retailing	S1AOC	664	836	666	653	666	878	752	658	659
Accommodation	S1ATC	578	657	791	561	586	675	772	524	562
Bars and clubs	S1AUC	279	301	310	301	315	322	294	277	285
Cafes and restaurants	S1AVC	925	1,012	1,026	923	930	1,005	1,003	948	939
Personal and household goods hiring	S1AWC	62	62	58	57	53	59	62	57	57
Other personal services	S1AXC	426	460	434	428	447	470	430	427	445
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1A1C</b>	<b>11,216</b>	<b>13,029</b>	<b>11,892</b>	<b>11,320</b>	<b>11,411</b>	<b>13,287</b>	<b>11,953</b>	<b>11,627</b>	<b>11,717</b>
Motor vehicle retailing	S1APC	2,145	2,108	2,015	1,877	1,806	1,690	1,544	1,588	1,646
Automotive fuel retailing	S1AQC	1,531	1,753	1,810	1,837	1,897	1,691	1,553	1,546	1,561
Auto electrical, smash repair, tyres	S1ARC	386	380	353	376	366	355	356	366	374
Automotive repair and services nec	S1ASC	501	509	497	507	496	492	475	509	525
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1A9C</b>	<b>15,779</b>	<b>17,778</b>	<b>16,567</b>	<b>15,917</b>	<b>15,976</b>	<b>17,516</b>	<b>15,881</b>	<b>15,636</b>	<b>15,822</b>

Percentage change from same quarter previous year<sup>(2)</sup>

Supermarket and grocery stores	7.7	6.4	11.5	5.3	4.3	5.3	3.4	8.4	8.3
Fresh produce retailing	-4.3	-5.4	-3.4	2.5	9.5	13.4	8.1	10.4	4.1
Liquor retailing	9.0	12.2	9.2	4.3	3.9	-1.5	1.6	2.9	0
Other food retailing	-10.9	-15.8	-16.8	-13.3	-3.8	1.2	0.2	6.0	5.3
Takeaway food retailing	6.9	1.0	-3.2	-2.7	2.2	2.5	2.0	9.2	7.5
Department stores	6.8	3.3	2.0	1.2	4.9	0.6	-3.6	-1.2	-7.5
Furniture and floor coverings	7.7	4.0	-5.5	-8.9	-17.2	-15.9	-13.8	-16.4	-6.8
Hardware retailing	16.4	10.3	2.7	-1.2	-7.9	-6.8	-8.9	-4.8	1.4
Appliance retailing	1.7	-2.7	-9.7	-5.8	0.8	5.8	-0.9	4.4	6.5
Recreational goods retailing	2.3	4.5	0.5	-4.7	-4.4	-3.1	0	4.2	8.1
Clothing and softgoods retailing	2.0	6.8	-0.8	-1.2	2.2	-1.8	-3.8	0.2	4.5
Footwear retailing	8.2	8.3	6.7	5.8	3.8	3.3	7.7	2.3	3.2
Chemist retailing	2.1	1.2	0.2	0.9	4.4	5.7	3.6	4.3	0
Household equipment repair services	13.8	8.7	3.4	11.7	1.1	-0.1	1.3	-1.9	0.1
Other retailing	6.1	3.6	-2.8	2.1	0.2	5.0	12.9	0.7	-1.0
Accommodation	7.2	1.7	1.0	4.6	1.3	2.8	-2.5	-6.5	-4.1
Bars and clubs	-2.4	0.1	5.6	9.5	13.0	6.9	-5.0	-8.1	-9.4
Cafes and restaurants	4.8	8.3	5.6	4.8	0.6	-0.6	-2.3	2.7	1.0
Personal and household goods hiring	3.9	-6.1	-5.9	-7.8	-14.1	-4.8	6.6	0	7.1
Other personal services	2.1	4.5	5.2	3.1	4.9	2.3	-0.8	-0.1	-0.3
<b>CORE INDUSTRIES - TOTAL</b>	<b>5.3</b>	<b>4.2</b>	<b>3.3</b>	<b>1.7</b>	<b>1.7</b>	<b>2.0</b>	<b>0.5</b>	<b>2.7</b>	<b>2.7</b>
Motor vehicle retailing	9.2	5.9	-5.4	-11.0	-15.8	-19.8	-23.4	-15.4	-8.9
Automotive fuel retailing	1.3	22.3	27.0	24.3	23.9	-3.5	-14.2	-15.8	-17.7
Auto electrical, smash repair, tyres	2.7	1.8	-7.3	-1.2	-5.1	-6.5	0.7	-2.9	2.1
Automotive repair and services nec	6.2	10.0	8.1	5.9	-1.1	-3.3	-4.3	0.3	5.9
<b>ALL INDUSTRIES - TOTAL</b>	<b>5.4</b>	<b>6.1</b>	<b>4.1</b>	<b>2.2</b>	<b>1.2</b>	<b>-1.5</b>	<b>-4.1</b>	<b>-1.8</b>	<b>-1.0</b>

(1) Figures are exclusive of GST.

(2) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

Table 6

**Actual Retail Sales Expressed in September 1995 Quarter Prices<sup>(1)</sup>**  
**By quarter by industry**

Industry	Series ref: RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		\$(million)								
Supermarket and grocery stores	S1AAK	2,485	2,757	2,647	2,436	2,404	2,682	2,535	2,466	2,468
Fresh produce retailing	S1ABK	148	170	157	151	148	171	151	152	148
Liquor retailing	S1ACK	220	282	237	221	227	275	237	219	215
Other food retailing	S1ADK	146	143	125	126	127	132	118	127	129
Takeaway food retailing	S1AEK	216	219	203	203	207	210	195	211	213
Department stores	S1AFK	866	1,213	900	935	920	1,226	862	908	838
Furniture and floor coverings	S1AGK	363	384	312	312	306	325	269	262	287
Hardware retailing	S1AHK	315	399	334	304	285	361	292	276	277
Appliance retailing	S1AIK	1,207	1,366	1,172	1,219	1,315	1,548	1,222	1,300	1,436
Recreational goods retailing	S1AJK	457	613	518	446	435	584	500	445	448
Clothing and softgoods retailing	S1AKK	553	677	567	617	566	661	542	607	580
Footwear retailing	S1ALK	110	132	120	142	116	138	129	143	116
Chemist retailing	S1AMK	472	506	458	461	487	535	475	477	485
Household equipment repair services	S1ANK	68	62	60	66	65	59	58	63	64
Other retailing	S1AOK	585	731	580	568	573	745	624	534	529
Accommodation	S1ATK	447	489	575	414	434	478	539	386	420
Bars and clubs	S1AUK	195	210	215	208	212	215	195	182	183
Cafes and restaurants	S1AVK	691	749	750	663	656	702	692	649	638
Personal and household goods hiring	S1AWK	60	62	58	57	53	61	64	60	58
Other personal services	S1AXK	306	330	308	300	309	322	293	290	301
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1A1K</b>	<b>9,909</b>	<b>11,493</b>	<b>10,295</b>	<b>9,850</b>	<b>9,844</b>	<b>11,432</b>	<b>9,992</b>	<b>9,757</b>	<b>9,833</b>
Motor vehicle retailing	S1APK	2,591	2,518	2,404	2,248	2,244	2,079	1,838	1,823	1,858
Automotive fuel retailing	S1AQK	869	943	937	840	833	924	877	854	849
Auto electrical, smash repair, tyres	S1ARK	335	325	297	312	300	290	280	284	289
Automotive repair and services nec	S1ASK	341	343	330	333	323	318	304	318	327
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1A9K</b>	<b>14,045</b>	<b>15,623</b>	<b>14,264</b>	<b>13,583</b>	<b>13,544</b>	<b>15,043</b>	<b>13,291</b>	<b>13,036</b>	<b>13,156</b>

**Percentage change from same quarter previous year<sup>(2)</sup>**

Supermarket and grocery stores	4.4	2.2	6.5	-0.6	-3.3	-2.7	-4.2	1.3	2.7
Fresh produce retailing	-6.7	-5.7	-4.1	-0.6	0.5	0.4	-3.5	0.5	-0.3
Liquor retailing	6.3	8.9	6.0	2.6	3.0	-2.4	-0.2	-1.3	-5.3
Other food retailing	-13.3	-21.7	-24.8	-22.7	-12.9	-7.2	-6.0	0.8	1.4
Takeaway food retailing	2.7	-3.2	-7.7	-8.1	-4.4	-4.0	-3.9	3.9	3.0
Department stores	8.0	4.8	3.6	3.0	6.3	1.0	-4.2	-2.9	-8.9
Furniture and floor coverings	7.9	5.0	-5.1	-7.8	-15.6	-15.3	-13.6	-16.2	-6.3
Hardware retailing	14.9	8.8	1.6	-2.3	-9.8	-9.5	-12.5	-9.0	-2.8
Appliance retailing	9.9	6.3	-1.3	3.1	8.9	13.4	4.3	6.6	9.2
Recreational goods retailing	0.4	2.9	-0.9	-5.5	-4.7	-4.6	-3.4	-0.2	2.9
Clothing and softgoods retailing	1.8	6.2	-1.1	-1.4	2.3	-2.4	-4.5	-1.7	2.5
Footwear retailing	9.3	9.3	8.1	7.5	5.2	4.5	7.1	0.5	0.1
Chemist retailing	5.6	3.5	2.6	3.1	3.2	5.8	3.7	3.4	-0.5
Household equipment repair services	4.9	1.7	-1.1	6.2	-4.3	-4.3	-2.6	-4.6	-0.9
Other retailing	3.4	1.0	-4.6	0.5	-2.2	1.9	7.6	-6.0	-7.7
Accommodation	4.4	-1.7	-3.0	-0.3	-2.8	-2.3	-6.2	-6.7	-3.3
Bars and clubs	-5.7	-3.6	1.5	5.6	8.5	2.5	-9.0	-12.5	-13.5
Cafes and restaurants	1.0	4.2	1.3	-0.3	-5.0	-6.3	-7.7	-2.1	-2.8
Personal and household goods hiring	3.9	-4.6	-4.4	-6.8	-12.2	-0.8	11.4	4.8	10.9
Other personal services	-2.0	0.9	1.7	-0.4	1.0	-2.4	-5.0	-3.1	-2.5
<b>CORE INDUSTRIES - TOTAL</b>	<b>4.3</b>	<b>2.9</b>	<b>0.9</b>	<b>-0.4</b>	<b>-0.7</b>	<b>-0.5</b>	<b>-2.9</b>	<b>-0.9</b>	<b>-0.1</b>
Motor vehicle retailing	8.8	5.2	-5.8	-10.6	-13.4	-17.4	-23.6	-18.9	-17.2
Automotive fuel retailing	6.8	7.1	7.2	-2.1	-4.2	-2.0	-6.4	1.7	1.9
Auto electrical, smash repair, tyres	-0.1	-1.8	-11.1	-6.0	-10.3	-11.0	-5.5	-9.1	-3.6
Automotive repair and services nec	2.3	5.9	4.0	1.5	-5.4	-7.5	-8.1	-4.4	1.2
<b>ALL INDUSTRIES - TOTAL</b>	<b>5.1</b>	<b>3.4</b>	<b>-0.1</b>	<b>-2.4</b>	<b>-3.6</b>	<b>-3.7</b>	<b>-6.8</b>	<b>-4.0</b>	<b>-2.9</b>

(1) Figures are exclusive of GST.

(2) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

**Retail Trade Survey: September 2009 quarter**

Table 7

**Seasonally Adjusted Retail Sales by Quarter by Industry<sup>(1)(2)</sup>**

Industry	Series ref. RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		\$(million)								
Supermarket and grocery stores	S1SAC	3,427 R	3,452 R	3,601 R	3,538 R	3,577 R	3,641 R	3,757 R	3,836 R	3,877
Fresh produce retailing	S1SBC	220 R	218 R	220 R	229	241 R	247 R	241 R	253	251
Liquor retailing	S1SCC	302 R	312	308	308 R	313 R	308 R	316	317 R	312
Other food retailing	S1SDC	197 R	190 R	182	185 R	190 R	192 R	185	196 R	200
Takeaway food retailing	S1SEC	303 R	303 R	298 R	303 R	310 R	309 R	308 R	331	334
Department stores	S1SFC	939 R	942 R	949 R	951 R	983 R	948 R	927 R	938 R	908
Furniture and floor coverings	S1SGC	413 R	402 R	376 R	371 R	342 R	338 R	327 R	310 R	318
Hardware retailing	S1SHC	394 R	389	381 R	378 R	362 R	362	351 R	360 R	367
Appliance retailing	S1SIC	620 R	608 R	602 R	602 R	624 R	642 R	603 R	630 R	663
Recreational goods retailing	S1SJC	580 R	588 R	582 R	567 R	557 R	571 R	587 R	591 R	604
Clothing and softgoods retailing	S1SKC	629 R	653 R	643 R	645 R	645 R	641 R	625 R	646 R	675
Footwear retailing	S1SLC	108 R	109	109 R	115 R	112 R	113	119 R	117 R	116
Chemist retailing	S1SMC	446	444 R	445	453 R	465	469 R	466	472 R	465
Household equipment repair services	S1SNC	89 R	89 R	86 R	92 R	90 R	89 R	89 R	90 R	90
Other retailing	S1SOC	708 R	700 R	686 R	718 R	711 R	736 R	781 R	723 R	705
Accommodation	S1STC	645 R	640 R	642 R	654 R	653 R	657 R	632 R	613 R	626
Bars and clubs	S1SUC	282 R	289	307	310 R	319 R	308	295	285 R	288
Cafes and restaurants	S1SVC	956 R	965 R	981	971 R	962 R	961	967	997 R	972
Personal and household goods hiring <sup>(3)</sup>	S1SWC	62	62	57	57	53	59	62	57	57
Other personal services	S1SXC	425	436	440 R	442 R	446 R	446 R	441 R	441 R	445
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1S1C</b>	<b>11,745 R</b>	<b>11,789 R</b>	<b>11,896 R</b>	<b>11,889 R</b>	<b>11,955 R</b>	<b>12,036 R</b>	<b>12,080 R</b>	<b>12,204 R</b>	<b>12,273</b>
Motor vehicle retailing	S1SPC	2,124 R	2,118 R	1,991 R	1,889 R	1,789 R	1,697 R	1,541 R	1,600 R	1,631
Automotive fuel retailing	S1SQC	1,491 R	1,751 R	1,828 R	1,851 R	1,844 R	1,692 R	1,588 R	1,556 R	1,517
Auto electrical, smash repair, tyres	S1SRC	380 R	382 R	356 R	373 R	361 R	357 R	362 R	363 R	368
Automotive repair and services nec <sup>(3)</sup>	S1SSC	501	509	491	507	496	492	475	509	525
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1S9C</b>	<b>16,242 R</b>	<b>16,547 R</b>	<b>16,563 R</b>	<b>16,510 R</b>	<b>16,444 R</b>	<b>16,274 R</b>	<b>16,048 R</b>	<b>16,232 R</b>	<b>16,314</b>

**Percentage change from previous quarter<sup>(4)</sup>**

Supermarket and grocery stores	1.9 R	0.7 R	4.3 R	-1.7 R	1.1 R	1.8 R	3.2 R	2.1 R	1.1
Fresh produce retailing	-1.5 R	-1.1 R	1.0 R	4.2 R	5.2 R	2.4 R	-2.4 R	5.0 R	-0.9
Liquor retailing	2.5 R	3.2 R	-1.3	0 R	1.5 R	-1.5 R	2.7 R	0.3 R	-1.4
Other food retailing	-7.4 R	-4.0 R	-3.8 R	1.2 R	2.7 R	1.0 R	-3.3 R	5.6 R	2.1
Takeaway food retailing	-3.0 R	-0.2 R	-1.7 R	2.0 R	2.3 R	-0.3 R	-0.5 R	7.4 R	1.0
Department stores	-0.3 R	0.3 R	0.7 R	0.2 R	3.4 R	-3.5 R	-2.2 R	1.2 R	-3.2
Furniture and floor coverings	1.7 R	-2.8 R	-6.5 R	-1.4 R	-7.7 R	-1.3 R	-3.1 R	-5.2 R	2.6
Hardware retailing	2.7 R	-1.3 R	-1.9 R	-0.8 R	-4.3 R	-0.1 R	-2.9 R	2.5 R	2.0
Appliance retailing	-2.6 R	-1.9 R	-0.9 R	0 R	3.6 R	2.9 R	-6.1 R	4.6 R	5.1
Recreational goods retailing	-2.8 R	1.5 R	-1.0 R	-2.5 R	-1.8 R	2.4 R	2.8 R	0.7 R	2.3
Clothing and softgoods retailing	-3.6 R	3.8 R	-1.7 R	0.3 R	0.1 R	-0.6 R	-2.6 R	3.4 R	4.5
Footwear retailing	-0.9 R	1.1 R	0 R	5.0 R	-2.2 R	0.9 R	5.2 R	-1.8 R	-0.9
Chemist retailing	-0.8 R	-0.4 R	0.3 R	1.7 R	2.7 R	1.0 R	-0.6 R	1.1 R	-1.5
Household equipment repair services	8.7 R	-0.7 R	-2.7 R	6.2 R	-1.8 R	-1.4 R	-0.2 R	1.5 R	-0.1
Other retailing	0.4 R	-1.1 R	-2.0 R	4.7 R	-1.0 R	3.5 R	6.2 R	-7.4 R	-2.6
Accommodation	3.6 R	-0.8 R	0.3 R	2.0 R	-0.2 R	0.6 R	-3.8 R	-3.0 R	2.2
Bars and clubs	0 R	2.4 R	6.4	0.7 R	3.0 R	-3.3 R	-4.4	-3.2 R	0.9
Cafes and restaurants	3.2 R	0.9 R	1.7 R	-1.1 R	-1.0 R	-0.1 R	0.7	3.1 R	-2.6
Personal and household goods hiring <sup>(3)</sup>	-1.0	0.3	-7.0	-0.2	-7.6	11.1	5.2	-7.3	-1.2
Other personal services	-0.9 R	2.7	0.9 R	0.4 R	0.8 R	0.2 R	-1.1 R	0 R	0.8
<b>CORE INDUSTRIES - TOTAL</b>	<b>0.5 R</b>	<b>0.4 R</b>	<b>0.9 R</b>	<b>-0.1 R</b>	<b>0.6 R</b>	<b>0.7 R</b>	<b>0.4 R</b>	<b>1.0 R</b>	<b>0.6</b>
Motor vehicle retailing	0.2 R	-0.3 R	-6.0 R	-5.1 R	-5.3 R	-5.2 R	-9.1 R	3.8 R	1.9
Automotive fuel retailing	-0.1 R	17.4 R	4.4 R	1.3 R	-0.4 R	-8.2 R	-6.1 R	-2.0 R	-2.5
Auto electrical, smash repair, tyres	0.3 R	0.5 R	-6.6 R	4.7 R	-3.4 R	-1.0 R	1.5 R	0.1 R	1.5
Automotive repair and services nec <sup>(3)</sup>	4.7	1.5	-3.5	3.3	-2.3	-0.8	-3.4	7.1	3.2
<b>ALL INDUSTRIES - TOTAL</b>	<b>0.5 R</b>	<b>1.9 R</b>	<b>0.1 R</b>	<b>-0.3 R</b>	<b>-0.4 R</b>	<b>-1.0 R</b>	<b>-1.4 R</b>	<b>1.1 R</b>	<b>0.5</b>

(1) All previously published figures are subject to revision when the seasonal adjustment program is run for each period.

(2) Figures are exclusive of GST.

(3) This series is not seasonally adjusted as it does not currently exhibit a reliable seasonal pattern.

(4) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

Symbol:

R revised

Table 8

**Seasonally Adjusted Sales Expressed in September 1995 Prices<sup>(1)(2)</sup>**  
*By quarter by industry*

Industry	Series ref: RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		\$ (million)								
Supermarket and grocery stores	S1SAK	2,577 R	2,559 R	2,630 R	2,528 R	2,495 R	2,494 R	2,541 R	2,560 R	2,564
Fresh produce retailing	S1SBK	157 R	156	156 R	156	157 R	157	152 R	157	157
Liquor retailing	S1SCK	237 R	243	239	240 R	243 R	237 R	241 R	237 R	230
Other food retailing	S1SDK	147 R	137 R	128	127 R	128 R	127 R	122	128 R	130
Takeaway food retailing	S1SEK	215 R	212	206 R	205 R	206 R	203	201 R	213 R	213
Department stores	S1SFK	962 R	971 R	983 R	989 R	1,021 R	982 R	954 R	959 R	929
Furniture and floor coverings	S1SGK	359 R	351 R	329	327 R	302 R	298 R	287	274 R	283
Hardware retailing	S1SHK	345 R	340	333 R	329 R	311 R	307	295 R	299 R	303
Appliance retailing	S1SIK	1,219 R	1,226 R	1,241 R	1,270 R	1,327 R	1,388 R	1,307 R	1,358 R	1,447
Recreational goods retailing	S1SJK	506 R	513 R	510 R	495 R	485 R	490 R	496 R	493 R	500
Clothing and softgoods retailing	S1SKK	588 R	612	602 R	605 R	602 R	597	581 R	595 R	617
Footwear retailing	S1SLK	122 R	124	125 R	131 R	129 R	130	135 R	132 R	129
Chemist retailing	S1SMK	473 R	470	472 R	478 R	488 R	497	495 R	494 R	485
Household equipment repair services	S1SNK	65 R	63	61 R	65	62 R	61 R	60 R	62	61
Other retailing	S1SOK	622 R	611 R	597 R	628 R	610 R	624 R	648 R	590 R	564
Accommodation	S1STK	488 R	481	476 R	475 R	474 R	469	451 R	444 R	458
Bars and clubs	S1SUK	199 R	202	212	213 R	216 R	207	195	187 R	186
Cafes and restaurants	S1SVK	715 R	714	717	697 R	679 R	670	668	683 R	660
Personal and household goods hiring <sup>(3)</sup>	S1SWK	60	62	57	57	53	61	64	60	58
Other personal services	S1SXX	305	313 R	313 R	310	308 R	305 R	300 R	300	301
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1S1K</b>	<b>10,361 R</b>	<b>10,359 R</b>	<b>10,387 R</b>	<b>10,322 R</b>	<b>10,295 R</b>	<b>10,303 R</b>	<b>10,194 R</b>	<b>10,224 R</b>	<b>10,274</b>
Motor vehicle retailing	S1SPK	2,531 R	2,527 R	2,393 R	2,281 R	2,193 R	2,084 R	1,847 R	1,852 R	1,816
Automotive fuel retailing	S1SQK	893 R	907 R	908 R	867 R	859 R	887 R	859 R	882 R	877
Auto electrical, smash repair, tyres	S1SRK	328 R	325	302	310 R	295 R	289	288	281 R	284
Automotive repair and services nec <sup>(3)</sup>	S1SSK	341	343	327	333	323	318	304	318	327
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1S9K</b>	<b>14,455 R</b>	<b>14,461 R</b>	<b>14,316 R</b>	<b>14,113 R</b>	<b>13,965 R</b>	<b>13,882 R</b>	<b>13,493 R</b>	<b>13,558 R</b>	<b>13,578</b>

**Percentage change from previous quarter<sup>(4)</sup>**

Supermarket and grocery stores	1.2 R	-0.7 R	2.8 R	-3.9 R	-1.3 R	0 R	1.9 R	0.8 R	0.2
Fresh produce retailing	-0.3 R	-0.3 R	0 R	0.1 R	0.7 R	-0.5 R	-2.7 R	3.2 R	-0.2
Liquor retailing	1.5 R	2.4 R	-1.6	0.4 R	1.3 R	-2.2 R	1.5 R	-1.7 R	-3.0
Other food retailing	-10.3 R	-7.0 R	-6.7 R	-0.9 R	1.1 R	-0.9 R	-4.1 R	4.8 R	1.8
Takeaway food retailing	-3.9 R	-1.5 R	-3.0 R	-0.3 R	0.6 R	-1.6 R	-1.2 R	6.1 R	0.1
Department stores	0.1 R	0.9 R	1.3 R	0.6 R	3.3 R	-3.9 R	-2.8 R	0.5 R	-3.1
Furniture and floor coverings	1.8 R	-2.2 R	-6.4 R	-0.7 R	-7.6 R	-1.4 R	-3.7 R	-4.4 R	3.1
Hardware retailing	2.3 R	-1.6 R	-1.9 R	-1.2 R	-5.5 R	-1.3 R	-4.0 R	1.5 R	1.2
Appliance retailing	-0.5 R	0.6 R	1.2 R	2.3 R	4.5 R	4.6 R	-5.8 R	3.9 R	6.5
Recreational goods retailing	-3.5 R	1.4 R	-0.6 R	-3.0 R	-2.0 R	1.1 R	1.3 R	-0.6 R	1.4
Clothing and softgoods retailing	-4.2 R	4.2 R	-1.7 R	0.5 R	-0.4 R	-0.8 R	-2.7 R	2.3 R	3.8
Footwear retailing	-0.4 R	1.3 R	0.8 R	5.2 R	-2.0 R	0.9 R	4.3 R	-2.7 R	-2.0
Chemist retailing	2.0 R	-0.7 R	0.5 R	1.3 R	2.0 R	2.0 R	-0.4 R	-0.2 R	-1.9
Household equipment repair services	6.8 R	-2.6 R	-3.3 R	5.6 R	-4.0 R	-2.1 R	-0.5 R	2.1 R	-0.5
Other retailing	-0.4 R	-1.8 R	-2.3 R	5.1 R	-2.8 R	2.3 R	3.9 R	-9.0 R	-4.4
Accommodation	3.1 R	-1.5 R	-0.9 R	-0.3 R	-0.2 R	-1.0 R	-3.9 R	-1.5 R	3.1
Bars and clubs	-1.1 R	1.4 R	5.3	0.1 R	1.5 R	-4.3 R	-5.5	-4.4 R	-0.1
Cafes and restaurants	2.2 R	-0.2 R	0.5	-2.8 R	-2.5 R	-1.4 R	-0.4	2.2 R	-3.3
Personal and household goods hiring <sup>(3)</sup>	-2.1	2.8	-7.2	-0.2	-7.7	16.1	5.3	-7.0	-2.4
Other personal services	-2.1	2.8 R	0 R	-1.0 R	-0.6 R	-0.9 R	-1.7 R	0 R	0.2
<b>CORE INDUSTRIES - TOTAL</b>	<b>0 R</b>	<b>0 R</b>	<b>0.3 R</b>	<b>-0.6 R</b>	<b>-0.3 R</b>	<b>0.1 R</b>	<b>-1.1 R</b>	<b>0.3 R</b>	<b>0.5</b>
Motor vehicle retailing	-0.6 R	-0.2 R	-5.3 R	-4.7 R	-3.9 R	-5.0 R	-11.4 R	0.3 R	-2.0
Automotive fuel retailing	0.7 R	1.5 R	0.1 R	-4.5 R	-1.0 R	3.3 R	-3.1 R	2.6 R	-0.6
Auto electrical, smash repair, tyres	-0.4 R	-0.9 R	-7.1	2.5 R	-4.8 R	-1.7 R	-0.4	-2.4 R	0.9
Automotive repair and services nec <sup>(3)</sup>	4.0	0.7	-4.9	1.9	-3.1	-1.6	-4.4	4.8	2.7
<b>ALL INDUSTRIES - TOTAL</b>	<b>0 R</b>	<b>0 R</b>	<b>-1.0 R</b>	<b>-1.4 R</b>	<b>-1.1 R</b>	<b>-0.6 R</b>	<b>-2.8 R</b>	<b>0.5 R</b>	<b>0.1</b>

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) This series is not seasonally adjusted as it does not currently exhibit a reliable seasonal pattern.

(4) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

Symbol:

R revised



Table 9

Retail Sales Trend by Quarter by Industry<sup>(1)(2)</sup>

Industry	Series ref. RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		\$ (million)								
Supermarket and grocery stores	S1TAC	3,425 R	3,479 R	3,520 R	3,545 R	3,575 R	3,649 R	3,750 R	3,829 R	3,884
Fresh produce retailing	S1TBC	220	218	221	230 R	241 R	246 R	249 R	251 R	253
Liquor retailing	S1TCC	304 R	309 R	309 R	309 R	310	311 R	314 R	316 R	313
Other food retailing	S1TDC	199 R	189	184 R	185	189 R	191 R	193 R	196 R	200
Takeaway food retailing	S1TEC	306 R	301 R	299 R	303 R	309 R	309 R	315 R	327 R	337
Department stores	S1TFC	940 R	942 R	946 R	958 R	964 R	950 R	934 R	928 R	915
Furniture and floor coverings	S1TGC	411 R	399 R	382 R	364 R	348 R	336 R	325 R	316 R	314
Hardware retailing	S1THC	391 R	389 R	383 R	375 R	366 R	358 R	355 R	359 R	368
Appliance retailing	S1TIC	619 R	608 R	601 R	606 R	624 R	626 R	616 R	630 R	662
Recreational goods retailing	S1TJC	586 R	585 R	582 R	567 R	560 R	570	584 R	593 R	603
Clothing and softgoods retailing	S1TKC	644 R	645 R	647 R	644 R	645 R	637 R	630 R	646 R	673
Footwear retailing	S1TLC	109 R	109	110 R	112 R	112 R	114	118 R	118 R	116
Chemist retailing	S1TMC	446	444 R	446	453 R	464 R	469 R	470 R	469 R	467
Household equipment repair services	S1TNC	88 R	89 R	90	91 R	90 R	89 R	89 R	90 R	90
Other retailing	S1TOC	705 R	697 R	694 R	703 R	717 R	736 R	745 R	727 R	703
Accommodation	S1TTC	641 R	641 R	644 R	651 R	657 R	652 R	633 R	620 R	620
Bars and clubs	S1TUC	281 R	291 R	303 R	313 R	316 R	309 R	295 R	288 R	286
Cafes and restaurants	S1TVC	950	969 R	977 R	973 R	962 R	960 R	974 R	984 R	982
Personal and household goods hiring	S1TWC	62	61	58	56	56	57 R	59 R	57 R	57
Other personal services	S1TXC	428	434 R	440	443 R	445	445 R	442 R	442 R	444
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1T1C</b>	<b>11,743 R</b>	<b>11,783 R</b>	<b>11,824 R</b>	<b>11,883 R</b>	<b>11,963 R</b>	<b>12,015 R</b>	<b>12,082 R</b>	<b>12,180 R</b>	<b>12,289</b>
Motor vehicle retailing	S1TPC	2,131 R	2,099 R	2,003 R	1,887 R	1,791 R	1,688 R	1,611 R	1,602 R	1,625
Automotive fuel retailing	S1TQC	1,586 R	1,730 R	1,830 R	1,861 R	1,821 R	1,704 R	1,596 R	1,552 R	1,519
Auto electrical, smash repair, tyres	S1TRC	380	377 R	371 R	368 R	363	358	361 R	364 R	367
Automotive repair and services nec	S1TSC	501	504 R	499 R	498 R	498 R	489 R	490 R	506 R	527
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1T9C</b>	<b>16,357 R</b>	<b>16,499 R</b>	<b>16,522 R</b>	<b>16,497 R</b>	<b>16,436 R</b>	<b>16,259 R</b>	<b>16,150 R</b>	<b>16,210 R</b>	<b>16,323</b>

Percentage change from previous period<sup>(3)</sup>

Supermarket and grocery stores	2.1 R	1.6 R	1.2 R	0.7 R	0.8 R	2.1 R	2.8 R	2.1 R	1.4
Fresh produce retailing	-2.0 R	-0.9	1.2	4.1 R	4.8 R	2.2 R	1.1 R	0.9 R	0.7
Liquor retailing	3.3 R	1.8 R	-0.1 R	0 R	0.3 R	0.4 R	1.1 R	0.5 R	-0.8
Other food retailing	-5.9 R	-5.3 R	-2.6 R	0.6 R	2.5 R	1.2 R	0.6 R	1.6 R	2.0
Takeaway food retailing	-1.5 R	-1.8 R	-0.4 R	1.3 R	1.8 R	0.2 R	1.9 R	3.6 R	3.1
Department stores	-0.3 R	0.3 R	0.4 R	1.2 R	0.7 R	-1.5 R	-1.6 R	-0.7 R	-1.3
Furniture and floor coverings	0.6 R	-2.9 R	-4.5 R	-4.6 R	-4.4 R	-3.5 R	-3.2 R	-2.7 R	-0.7
Hardware retailing	1.4 R	-0.5 R	-1.5 R	-2.1 R	-2.3 R	-2.3 R	-0.8 R	1.1 R	2.4
Appliance retailing	-3.5 R	-1.8 R	-1.2 R	0.8 R	3.0 R	0.3 R	-1.7 R	2.3 R	5.0
Recreational goods retailing	-1.0 R	-0.3 R	-0.5 R	-2.5 R	-1.2 R	1.8 R	2.5 R	1.6 R	1.6
Clothing and softgoods retailing	-1.2 R	0.3 R	0.2 R	-0.5 R	0.3 R	-1.3 R	-1.0 R	2.5 R	4.2
Footwear retailing	1.2 R	-0.3 R	1.3 R	1.4 R	0.6 R	1.9 R	2.8 R	0 R	-1.5
Chemist retailing	-0.6 R	-0.5 R	0.4 R	1.8 R	2.2 R	1.1 R	0.3 R	-0.2 R	-0.6
Household equipment repair services	2.7 R	1.0 R	0.7 R	1.4 R	-0.5 R	-1.8 R	0.1 R	0.9 R	0.6
Other retailing	-0.9 R	-1.2 R	-0.4 R	1.3 R	2.0 R	2.6 R	1.3 R	-2.4 R	-3.3
Accommodation	0 R	0 R	0.4 R	1.1 R	0.9 R	-0.8 R	-3.0 R	-2.0 R	0.1
Bars and clubs	-1.2 R	3.5 R	4.2 R	3.2 R	0.8 R	-2.1 R	-4.6 R	-2.3 R	-0.7
Cafes and restaurants	1.6 R	2.0 R	0.8 R	-0.4 R	-1.1 R	-0.3 R	1.5 R	1.0 R	-0.2
Personal and household goods hiring	-1.5	-1.3	-4.1	-3.9	-0.4	2.1 R	3.1 R	-2.2 R	-1.5
Other personal services	0.5 R	1.4 R	1.4 R	0.5 R	0.6 R	0 R	-0.7 R	0 R	0.5
<b>CORE INDUSTRIES - TOTAL</b>	<b>0.2 R</b>	<b>0.3 R</b>	<b>0.3 R</b>	<b>0.5 R</b>	<b>0.7 R</b>	<b>0.4 R</b>	<b>0.6 R</b>	<b>0.8 R</b>	<b>0.9</b>
Motor vehicle retailing	-0.1 R	-1.5 R	-4.6 R	-5.8 R	-5.1 R	-5.7 R	-4.6 R	-0.5 R	1.4
Automotive fuel retailing	6.7 R	9.1 R	5.8 R	1.7 R	-2.1 R	-6.4 R	-6.4 R	-2.7 R	-2.2
Auto electrical, smash repair, tyres	-0.5	-0.9 R	-1.5 R	-1.0 R	-1.3 R	-1.3	0.7 R	0.9 R	0.9
Automotive repair and services nec	4.6	0.7 R	-1.0 R	-0.2 R	-0.1 R	-1.8 R	0.3 R	3.3 R	4.1
<b>ALL INDUSTRIES - TOTAL</b>	<b>0.9 R</b>	<b>0.9 R</b>	<b>0.1 R</b>	<b>-0.2 R</b>	<b>-0.4 R</b>	<b>-1.1 R</b>	<b>-0.7 R</b>	<b>0.4 R</b>	<b>0.7</b>

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

Symbol:

R revised

Table 10

**Retail Sales Trend Expressed in September 1995 Quarter Prices<sup>(1)(2)</sup>**  
*By quarter by industry*

Industry	Series ref. RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
\$(million)										
Supermarket and grocery stores	S1TAK	2,573 R	2,582 R	2,568 R	2,531 R	2,495 R	2,501 R	2,534 R	2,558 R	2,567
Fresh produce retailing	S1TBK	156 R	156	156 R	156	157 R	156	154	156 R	158
Liquor retailing	S1TCK	238 R	241 R	240 R	240 R	241	240 R	239 R	236 R	230
Other food retailing	S1TDK	149 R	136	129 R	127	128 R	127 R	126 R	128 R	130
Takeaway food retailing	S1TEK	217 R	211	207 R	205	206 R	202 R	204 R	210 R	215
Department stores	S1TFK	963 R	971 R	981 R	995 R	1,002 R	983 R	961 R	950 R	935
Furniture and floor coverings	S1TGG	358 R	349 R	335 R	320 R	307 R	295 R	286 R	279 R	279
Hardware retailing	S1THK	343 R	340 R	335 R	326 R	315 R	304 R	298 R	299 R	303
Appliance retailing	S1TIK	1,220 R	1,225 R	1,240 R	1,274 R	1,330 R	1,345 R	1,328 R	1,362 R	1,440
Recreational goods retailing	S1TJK	512 R	510 R	509 R	495 R	486 R	489 R	494 R	496 R	498
Clothing and softgoods retailing	S1TKK	606 R	606 R	606 R	603 R	603 R	594 R	586 R	596 R	616
Footwear retailing	S1TLK	123 R	123	126 R	128	129 R	131 R	134 R	132 R	129
Chemist retailing	S1TMK	470	471 R	472	478 R	488	495 R	497 R	492 R	487
Household equipment repair services	S1TNK	63 R	64 R	64	64	62 R	61	61 R	61	62
Other retailing	S1TOK	621 R	609 R	603 R	606 R	614	624 R	621 R	594 R	562
Accommodation	S1TTK	486 R	482 R	476 R	475 R	474 R	467 R	452 R	448 R	454
Bars and clubs	S1TUK	198 R	203 R	210 R	215 R	214 R	207 R	195 R	188 R	185
Cafes and restaurants	S1TVK	710	717 R	713 R	698 R	680 R	669 R	672 R	674 R	667
Personal and household goods hiring	S1TWK	60	60	58	56	56	59 R	61 R	60 R	58
Other personal services	S1TXK	309 R	312 R	313	310 R	308 R	305 R	301 R	300 R	301
<b>CORE INDUSTRIES - TOTAL</b>	<b>S1T1K</b>	<b>10,363 R</b>	<b>10,351 R</b>	<b>10,333 R</b>	<b>10,314 R</b>	<b>10,313 R</b>	<b>10,266 R</b>	<b>10,207 R</b>	<b>10,216 R</b>	<b>10,275</b>
Motor vehicle retailing	S1TPK	2,541 R	2,505 R	2,404 R	2,284 R	2,192 R	2,070 R	1,935 R	1,855 R	1,811
Automotive fuel retailing	S1TQK	897 R	908 R	900 R	874	858 R	858 R	865 R	875 R	882
Auto electrical, smash repair, tyres	S1TRK	328 R	320 R	310 R	303 R	297 R	290 R	287 R	284 R	282
Automotive repair and services nec	S1TSK	341	340 R	333 R	329 R	325 R	314 R	309 R	316 R	328
<b>ALL INDUSTRIES - TOTAL</b>	<b>S1T9K</b>	<b>14,471 R</b>	<b>14,424 R</b>	<b>14,280 R</b>	<b>14,104 R</b>	<b>13,984 R</b>	<b>13,801 R</b>	<b>13,612 R</b>	<b>13,551 R</b>	<b>13,574</b>

Percentage change from previous quarter <sup>(3)</sup>										
Supermarket and grocery stores		1.2 R	0.3 R	-0.6 R	-1.4 R	-1.4 R	0.2 R	1.3 R	0.9 R	0.4
Fresh produce retailing		-1.6 R	0.1 R	-0.1 R	0.3 R	0.5 R	-1.1 R	-0.8	0.9 R	1.4
Liquor retailing		2.3 R	1.1 R	-0.3 R	0.1 R	0.2 R	-0.4 R	-0.2 R	-1.2 R	-2.6
Other food retailing		-8.3 R	-8.6 R	-5.5 R	-1.6 R	0.7 R	-0.4 R	-0.5 R	1.0 R	1.6
Takeaway food retailing		-2.6 R	-2.9 R	-1.9 R	-0.6 R	0.1 R	-1.5 R	0.6 R	3.0 R	2.6
Department stores		0 R	0.8 R	1.0 R	1.5 R	0.7 R	-1.9 R	-2.2 R	-1.2 R	-1.6
Furniture and floor coverings		0.7 R	-2.6 R	-4.1 R	-4.2 R	-4.1 R	-3.8 R	-3.3 R	-2.3 R	0
Hardware retailing		1.0 R	-0.8 R	-1.6 R	-2.6 R	-3.4 R	-3.5 R	-1.9 R	0.1 R	1.5
Appliance retailing		-1.1 R	0.5 R	1.2 R	2.7 R	4.3 R	1.2 R	-1.3 R	2.6 R	5.7
Recreational goods retailing		-1.8 R	-0.3 R	-0.4 R	-2.6 R	-1.8 R	0.6 R	0.9 R	0.3 R	0.5
Clothing and softgoods retailing		-1.0 R	0 R	-0.1 R	-0.5 R	0 R	-1.6 R	-1.3 R	1.7 R	3.4
Footwear retailing		1.3 R	0.2 R	1.8 R	1.7 R	0.8 R	1.8 R	1.9 R	-1.0 R	-2.6
Chemist retailing		0.7 R	0.2 R	0.2 R	1.3 R	2.1 R	1.5 R	0.3 R	-0.9 R	-1.2
Household equipment repair services		1.8 R	0.9 R	0.2 R	0.2	-2.2 R	-3.0 R	0.2 R	1.0 R	0.6
Other retailing		-1.4 R	-1.8 R	-1.1 R	0.5 R	1.4 R	1.6 R	-0.5 R	-4.3 R	-5.3
Accommodation		-1.0 R	-0.9 R	-1.1 R	-0.3 R	-0.1 R	-1.6 R	-3.1 R	-0.9 R	1.3
Bars and clubs		-2.2 R	2.4 R	3.3 R	2.3 R	-0.4 R	-3.3 R	-5.7 R	-3.4 R	-1.8
Cafes and restaurants		0.6 R	1.0 R	-0.6 R	-2.0 R	-2.6 R	-1.6 R	0.5 R	0.2 R	-1.0
Personal and household goods hiring		-1.2	-0.6	-3.8	-3.6	0.9	4.2 R	4.8 R	-2.7 R	-2.3
Other personal services		-0.2 R	0.7 R	0.4 R	-0.8 R	-0.7 R	-1.1 R	-1.2 R	-0.3 R	0.2
<b>CORE INDUSTRIES - TOTAL</b>		<b>-0.4 R</b>	<b>-0.1 R</b>	<b>-0.2 R</b>	<b>-0.2 R</b>	<b>0 R</b>	<b>-0.5 R</b>	<b>-0.6 R</b>	<b>0.1 R</b>	<b>0.6</b>
Motor vehicle retailing		-0.8 R	-1.4 R	-4.1 R	-5.0 R	-4.0 R	-5.6 R	-6.5 R	-4.1 R	-2.4
Automotive fuel retailing		1.8 R	1.2 R	-0.8 R	-2.9 R	-1.8 R	0 R	0.9 R	1.1 R	0.8
Auto electrical, smash repair, tyres		-1.5 R	-2.5 R	-3.3 R	-2.1 R	-1.9 R	-2.6 R	-1.1 R	-1.0 R	-0.5
Automotive repair and services nec		3.9	-0.2 R	-2.0 R	-1.4 R	-1.1 R	-3.4 R	-1.5 R	2.2 R	3.7
<b>ALL INDUSTRIES - TOTAL</b>		<b>-0.3 R</b>	<b>-0.3 R</b>	<b>-1.0 R</b>	<b>-1.2 R</b>	<b>-0.9 R</b>	<b>-1.3 R</b>	<b>-1.4 R</b>	<b>-0.5 R</b>	<b>0.2</b>

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

Symbol:

R revised

Table 11

Actual Retail Sales by Geographical Region<sup>(1)</sup>

Series ref: RTN	North Island					South Island			Total New Zealand
	Auckland Regional Council area	Waikato Regional Council area	Wellington Regional Council area	Remainder of North Island	Total North Island	Canterbury Regional Council area	Remainder of South Island	Total South Island	
	\$ (million)								
	S1ARA9C	S1ARB9C	S1ARC9C	S1ARD9C	S1ARG9C	S1ARE9C	S1ARF9C	S1ARH9C	S1A9C
<b>Quarter</b>									
2007 Sep	5,154	1,434	1,728	3,570	11,886	1,993	1,900	3,893	15,779
Dec	5,852	1,608	1,910	4,025	13,394	2,274	2,110	4,384	17,778
2008 Mar	5,222	1,502	1,796	3,827	12,346	2,124	2,096	4,221	16,567
Jun	5,109	1,421	1,795	3,644	11,969	2,075	1,874	3,949	15,917
Sep	5,119	1,476	1,799	3,633	12,027	2,042	1,907	3,948	15,976
Dec	5,602	1,584	1,942	3,958	13,087	2,349	2,080	4,429	17,516
2009 Mar	4,961	1,434	1,706	3,585	11,686	2,191	2,004	4,195	15,881
Jun	5,056	1,435	1,709	3,504	11,704	2,065	1,867	3,932	15,636
Sep	5,211	1,444	1,684	3,533	11,872	2,026	1,924	3,950	15,822
<b>Month</b>									
2008 Sep	1,700	485	593	1,198	3,976	685	624	1,309	5,286
Oct	1,731	494	624	1,249	4,097	724	657	1,381	5,478
Nov	1,776	498	610	1,221	4,106	729	652	1,381	5,487
Dec	2,096	592	708	1,488	4,884	897	771	1,667	6,552
2009 Jan	1,636	496	561	1,219	3,912	729	669	1,398	5,310
Feb	1,590	457	546	1,136	3,728	703	636	1,338	5,066
Mar	1,735	482	600	1,230	4,047	759	699	1,458	5,505
Apr	1,660	485	572	1,193	3,910	709	636	1,345	5,255
May	1,714	478	578	1,166	3,936	700	632	1,332	5,268
Jun	1,682	472	560	1,144	3,858	656	598	1,255	5,112
Jul	1,748	492	577	1,197	4,014	682	641	1,324	5,337
Aug	1,721	471	556	1,164	3,912	668	643	1,312	5,224
Sep	1,742	481	550	1,173	3,946	676	639	1,315	5,261
<b>Percentage change from same period previous year<sup>(2)</sup></b>									
<b>Quarter</b>									
2008 Sep	-0.7	2.9	4.2	1.8	1.2	2.5	0.3	1.4	1.2
Dec	-4.3	-1.5	1.7	-1.7	-2.3	3.3	-1.4	1.0	-1.5
2009 Mar	-5.0	-4.5	-5.0	-6.3	-5.3	3.1	-4.4	-0.6	-4.1
Jun	-1.1	1.0	-4.8	-3.8	-2.2	-0.5	-0.4	-0.4	-1.8
Sep	1.8	-2.1	-6.4	-2.8	-1.3	-0.8	0.9	0	-1.0
<b>Month</b>									
2008 Sep	0.5	4.4	5.6	2.2	2.2	4.0	0.1	2.1	2.2
Oct	-3.0	0.1	6.9	0.8	-0.1	3.5	2.0	2.8	0.7
Nov	-6.6	-3.4	-0.6	-4.8	-4.8	-0.8	-3.2	-2.0	-4.1
Dec	-3.3	-1.1	-0.6	-1.0	-1.9	6.7	-2.6	2.2	-0.9
2009 Jan	-5.4	-4.0	-3.6	-6.0	-5.2	4.5	-3.1	0.7	-3.7
Feb	-7.6	-5.2	-9.4	-8.4	-7.8	0.5	-9.0	-4.3	-6.9
Mar	-2.1	-4.4	-2.0	-4.6	-3.1	4.4	-1.2	1.6	-1.9
Apr	-2.0	1.4	-4.3	-2.8	-2.2	0.6	-1.2	-0.3	-1.7
May	-1.5	1.6	-6.0	-5.5	-3.1	-0.4	-0.7	-0.6	-2.4
Jun	0.4	-0.1	-3.9	-3.2	-1.4	-1.6	0.9	-0.4	-1.1
Jul	2.3	-0.8	-4.9	-4.1	-1.1	-2.9	-1.3	-2.1	-1.4
Aug	0.7	-4.9	-7.3	-2.0	-2.0	2.2	1.7	1.9	-1.1
Sep	2.5	-0.8	-7.2	-2.1	-0.7	-1.4	2.4	0.4	-0.5

(1) Figures are GST exclusive.

(2) Percentage changes are calculated on unrounded numbers.

Table 12

**Actual Retail Sales by Geographical Region<sup>(1)</sup>**  
*Excluding motor vehicle retailing*

Series ref: RTN	North Island					South Island			Total New Zealand
	Auckland Regional Council area	Waikato Regional Council area	Wellington Regional Council area	Remainder of North Island	Total North Island	Canterbury Regional Council area	Remainder of South Island	Total South Island	
	\$ (million)								
	SXARAC	SXARBC	SXARCC	SXARDC	SXARGC	SXAREC	SXARFC	SXARHC	SXARZC
<b>Quarter</b>									
2007 Sep	4,439	1,197	1,539	3,129	10,303	1,660	1,671	3,331	13,634
Dec	5,153	1,377	1,732	3,600	11,862	1,912	1,896	3,808	15,670
2008 Mar	4,554	1,265	1,619	3,379	10,817	1,793	1,942	3,735	14,552
Jun	4,495	1,198	1,630	3,248	10,571	1,748	1,721	3,469	14,041
Sep	4,552	1,244	1,645	3,243	10,684	1,728	1,756	3,485	14,169
Dec	5,089	1,404	1,797	3,593	11,882	2,028	1,916	3,944	15,826
2009 Mar	4,461	1,272	1,587	3,259	10,580	1,912	1,846	3,758	14,337
Jun	4,550	1,232	1,589	3,177	10,548	1,808	1,692	3,500	14,048
Sep	4,661	1,249	1,545	3,208	10,663	1,765	1,748	3,513	14,176
<b>Month</b>									
2008 Sep	1,499	415	539	1,062	3,516	570	573	1,143	4,659
Oct	1,572	437	575	1,139	3,723	616	603	1,219	4,941
Nov	1,603	437	562	1,102	3,705	624	596	1,220	4,924
Dec	1,914	529	660	1,352	4,455	788	717	1,505	5,960
2009 Jan	1,480	441	520	1,118	3,559	637	623	1,260	4,819
Feb	1,424	401	510	1,038	3,373	613	588	1,200	4,574
Mar	1,557	430	558	1,103	3,647	662	636	1,297	4,945
Apr	1,495	421	532	1,086	3,534	622	578	1,200	4,734
May	1,545	409	538	1,062	3,554	617	576	1,192	4,746
Jun	1,509	402	520	1,029	3,460	570	538	1,108	4,568
Jul	1,557	422	530	1,086	3,595	594	582	1,177	4,772
Aug	1,543	411	512	1,064	3,530	584	589	1,173	4,703
Sep	1,561	415	504	1,057	3,537	587	577	1,164	4,701
<b>Percentage change from same period previous year<sup>(2)</sup></b>									
<b>Quarter</b>									
2008 Sep	2.5	4.0	6.9	3.6	3.7	4.1	5.1	4.6	3.9
Dec	-1.3	1.9	3.8	-0.2	0.2	6.0	1.0	3.6	1.0
2009 Mar	-2.0	0.6	-2.0	-3.6	-2.2	6.6	-4.9	0.6	-1.5
Jun	1.2	2.9	-2.5	-2.2	-0.2	3.5	-1.7	0.9	0.1
Sep	2.4	0.4	-6.1	-1.1	-0.2	2.1	-0.5	0.8	0
<b>Month</b>									
2008 Sep	2.5	5.8	7.1	2.6	3.6	4.4	4.0	4.2	3.7
Oct	1.0	5.5	9.5	3.7	3.6	6.1	5.3	5.7	4.1
Nov	-2.4	1.2	1.8	-2.9	-1.5	3.0	-0.5	1.3	-0.9
Dec	-2.1	-0.3	0.8	-1.0	-1.1	8.5	-1.0	3.8	0.1
2009 Jan	-2.1	0.2	-1.0	-2.3	-1.8	7.0	-3.4	1.6	-0.9
Feb	-4.4	-0.4	-5.5	-5.5	-4.4	4.1	-9.0	-2.8	-4.0
Mar	0.3	2.1	0.6	-3.0	-0.5	8.6	-2.5	2.9	0.4
Apr	0.5	5.1	-2.1	-0.6	0.3	5.4	-2.9	1.2	0.5
May	0.6	1.3	-3.4	-3.7	-1.3	3.4	-1.5	0.9	-0.7
Jun	2.6	2.1	-2.0	-2.3	0.3	1.6	-0.6	0.5	0.4
Jul	1.9	0.9	-5.0	-2.6	-0.7	0.1	-2.6	-1.3	-0.8
Aug	1.1	0.2	-6.7	0	-0.5	3.4	0.6	2.0	0.1
Sep	4.1	0	-6.6	-0.5	0.6	2.9	0.7	1.8	0.9

(1) Figures are exclusive of GST.

(2) Percentage changes are calculated on unrounded numbers.

Table 13

Seasonally Adjusted Retail Sales by Geographical Region<sup>(1)(2)</sup>

Series ref: RTN	North Island					South Island			Total New Zealand
	Auckland Regional Council area	Waikato Regional Council area	Wellington Regional Council area	Remainder of North Island	Total North Island	Canterbury Regional Council area	Remainder of South Island	Total South Island	
	\$ (million)								
	S1SRA9C	S1SRB9C	S1SRC9C	S1SRD9C	S1SRG9C	S1SRE9C	S1SRF9C	S1SRH9C	S1S9C
<b>Quarter</b>									
2007 Sep	5,270 R	1,474 R	1,753	3,677 R	12,174 R	2,089 R	1,973 R	4,061 R	16,242 R
Dec	5,397	1,501 R	1,780 R	3,759 R	12,438 R	2,113 R	1,987	4,100 R	16,547 R
2008 Mar	5,325 R	1,498 R	1,837 R	3,802 R	12,462 R	2,090	2,008 R	4,098 R	16,563 R
Jun	5,277 R	1,473 R	1,840 R	3,784 R	12,374 R	2,149 R	1,988 R	4,137 R	16,510 R
Sep	5,238 R	1,519 R	1,826 R	3,740 R	12,323 R	2,142 R	1,978 R	4,121 R	16,444 R
Dec	5,165 R	1,478 R	1,813 R	3,697 R	12,154 R	2,183 R	1,961	4,143 R	16,274 R
2009 Mar	5,114 R	1,446 R	1,762 R	3,603 R	11,924 R	2,179	1,941 R	4,120 R	16,048 R
Jun	5,221 R	1,488 R	1,753 R	3,638 R	12,100 R	2,139 R	1,980 R	4,119 R	16,232 R
Sep	5,336	1,487	1,709	3,638	12,170	2,127	1,996	4,123	16,314
<b>Month</b>									
2008 Sep	1,747 R	506 R	612 R	1,241 R	4,105 R	720 R	658 R	1,379 R	5,490 R
Oct	1,722 R	488 R	617 R	1,241 R	4,069 R	721 R	663 R	1,383 R	5,439 R
Nov	1,730 R	499 R	606	1,236 R	4,071 R	722 R	653 R	1,375 R	5,440 R
Dec	1,714	493	594	1,220 R	4,021	739 R	639	1,377 R	5,412 R
2009 Jan	1,707 R	488 R	592 R	1,210 R	3,997 R	739 R	648 R	1,387 R	5,353 R
Feb	1,703 R	489 R	584 R	1,211 R	3,987 R	732 R	644 R	1,376 R	5,361 R
Mar	1,705 R	471 R	587	1,197 R	3,960 R	720	657 R	1,377 R	5,357 R
Apr	1,723 R	497 R	586	1,219 R	4,026 R	723 R	657 R	1,380 R	5,383 R
May	1,741 R	491 R	586	1,213 R	4,031 R	716	668 R	1,383 R	5,422 R
Jun	1,760 R	498 R	582	1,206 R	4,046 R	701 R	659 R	1,360	5,422 R
Jul	1,772 R	494 R	572	1,191 R	4,030 R	698 R	654 R	1,353 R	5,396 R
Aug	1,779 R	494 R	567	1,230 R	4,069 R	709 R	673 R	1,382 R	5,457 R
Sep	1,796	500	569	1,208	4,073	709	670	1,379	5,467
<b>Percentage change from previous period<sup>(3)</sup></b>									
<b>Quarter</b>									
2008 Sep	-0.7 R	3.1 R	-0.8 R	-1.2 R	-0.4 R	-0.3 R	-0.5 R	-0.4 R	-0.4 R
Dec	-1.4 R	-2.7 R	-0.7 R	-1.1 R	-1.4 R	1.9 R	-0.9 R	0.5 R	-1.0 R
2009 Mar	-1.0 R	-2.2 R	-2.8 R	-2.6 R	-1.9 R	-0.2 R	-1.0 R	-0.6 R	-1.4 R
Jun	2.1 R	2.9 R	-0.5 R	1.0 R	1.5 R	-1.8 R	2.0 R	0 R	1.1 R
Sep	2.2	0	-2.5	0	0.6	-0.5	0.8	0.1	0.5
<b>Month</b>									
2008 Sep	-1.0 R	-1.7 R	0 R	-0.2 R	-0.7 R	3.7 R	0 R	1.9 R	0 R
Oct	-1.4 R	-3.4 R	0.9 R	0 R	-0.9 R	0 R	0.7 R	0.3 R	-0.9 R
Nov	0.5 R	2.1 R	-1.8 R	-0.4 R	0.1 R	0.2 R	-1.5 R	-0.6 R	0 R
Dec	-0.9 R	-1.2 R	-2.1	-1.3 R	-1.2 R	2.3 R	-2.3 R	0.1 R	-0.5 R
2009 Jan	-0.4 R	-1.0 R	-0.3 R	-0.8 R	-0.6 R	0.1 R	1.4 R	0.7 R	-1.1 R
Feb	-0.3 R	0.2 R	-1.2 R	0.1 R	-0.3 R	-1.0 R	-0.6 R	-0.8 R	0.2 R
Mar	0.1 R	-3.7 R	0.5 R	-1.2 R	-0.7 R	-1.6 R	2.0 R	0.1 R	-0.1 R
Apr	1.1 R	5.6 R	-0.1	1.9 R	1.7 R	0.3 R	0.1 R	0.2 R	0.5 R
May	1.1 R	-1.2 R	-0.1	-0.6 R	0.1 R	-1.0 R	1.6 R	0.3 R	0.7 R
Jun	1.1 R	1.3 R	-0.5	-0.5 R	0.4 R	-2.0 R	-1.3 R	-1.7 R	0 R
Jul	0.7 R	-0.6 R	-1.8	-1.2 R	-0.4 R	-0.4 R	-0.7 R	-0.5 R	-0.5 R
Aug	0.4 R	-0.1 R	-0.9	3.2 R	1.0 R	1.5 R	2.8 R	2.1 R	1.1 R
Sep	1.0	1.1	0.4	-1.8	0.1	0	-0.4	-0.2	0.2

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) Percentage changes are calculated on unrounded numbers.

**Symbol:**

R revised

Table 14

Retail Sales Trend by Geographical Region<sup>(1)(2)</sup>

Series ref: RTN	North Island					South Island			Total New Zealand
	Auckland Regional Council area	Waikato Regional Council area	Wellington Regional Council area	Remainder of North Island	Total North Island	Canterbury Regional Council area	Remainder of South Island	Total South Island	
	\$ (million)								
	S1TRA9C	S1TRB9C	S1TRC9C	S1TRD9C	S1TRG9C	S1TRE9C	S1TRF9C	S1TRH9C	S1T9C
<b>Quarter</b>									
2007 Sep	5,338 R	1,489 R	1,745 R	3,680 R	12,229 R	2,092 R	1,969 R	4,062 R	16,357 R
Dec	5,360 R	1,494	1,790 R	3,758 R	12,392 R	2,106 R	1,993 R	4,093 R	16,499 R
2008 Mar	5,339 R	1,492 R	1,828 R	3,798 R	12,461 R	2,117 R	2,001 R	4,111 R	16,522 R
Jun	5,279 R	1,491 R	1,842	3,785 R	12,397 R	2,130 R	1,993 R	4,123 R	16,497 R
Sep	5,231 R	1,500 R	1,830 R	3,745 R	12,308 R	2,154 R	1,977 R	4,134 R	16,436 R
Dec	5,159 R	1,480	1,804 R	3,685 R	12,124 R	2,176 R	1,957 R	4,132 R	16,259 R
2009 Mar	5,135 R	1,459 R	1,773 R	3,636 R	11,996 R	2,175 R	1,951 R	4,126 R	16,150 R
Jun	5,217 R	1,476 R	1,744 R	3,630 R	12,062 R	2,146 R	1,973 R	4,119 R	16,210 R
Sep	5,334	1,495	1,715	3,642	12,189	2,122	2,000	4,122	16,323
<b>Month</b>									
2008 Sep	1,742 R	502 R	610 R	1,243 R	4,099 R	721 R	659 R	1,380 R	5,476 R
Oct	1,733 R	499 R	607 R	1,236 R	4,077 R	725 R	655 R	1,380 R	5,452 R
Nov	1,723 R	495 R	603 R	1,229 R	4,052 R	728 R	651 R	1,380	5,422 R
Dec	1,714	492	598 R	1,222	4,026	731 R	648 R	1,380 R	5,391 R
2009 Jan	1,708 R	491 R	593	1,216 R	4,007 R	733 R	648	1,380 R	5,370 R
Feb	1,707 R	491 R	589 R	1,211 R	3,998 R	731 R	649 R	1,380	5,360 R
Mar	1,713 R	492 R	586	1,208 R	3,999 R	726 R	652 R	1,378 R	5,363 R
Apr	1,724 R	493 R	585	1,208 R	4,009 R	719 R	656 R	1,375 R	5,376 R
May	1,739 R	494 R	582	1,209 R	4,024 R	713	660 R	1,372 R	5,394 R
Jun	1,755 R	495 R	579	1,210 R	4,038 R	708 R	662 R	1,370 R	5,410 R
Jul	1,769 R	496 R	575 R	1,211 R	4,050 R	705 R	664 R	1,370 R	5,425 R
Aug	1,782 R	496 R	571 R	1,211 R	4,060 R	704 R	666 R	1,370 R	5,439 R
Sep	1,792	497	568	1,212	4,069	704	668	1,371	5,452
<b>Percentage change from previous period<sup>(3)</sup></b>									
<b>Quarter</b>									
2008 Sep	-0.9 R	0.6 R	-0.6 R	-1.0 R	-0.7 R	1.1 R	-0.8 R	0.3 R	-0.4 R
Dec	-1.4 R	-1.3 R	-1.4 R	-1.6 R	-1.5 R	1.0 R	-1.0 R	0 R	-1.1 R
2009 Mar	-0.5 R	-1.4 R	-1.7 R	-1.3 R	-1.1 R	-0.1 R	-0.3 R	-0.1 R	-0.7 R
Jun	1.6 R	1.1 R	-1.7 R	-0.2 R	0.5 R	-1.3 R	1.1 R	-0.2 R	0.4 R
Sep	2.2	1.3	-1.6	0.3	1.1	-1.1	1.4	0.1	0.7
<b>Month</b>									
2008 Sep	-0.4 R	-0.3 R	-0.2 R	-0.4 R	-0.3 R	0.3 R	-0.3 R	0 R	-0.3 R
Oct	-0.5 R	-0.6 R	-0.4 R	-0.5 R	-0.5 R	0.5 R	-0.5 R	0 R	-0.4 R
Nov	-0.6 R	-0.7 R	-0.7 R	-0.6 R	-0.6 R	0.5 R	-0.6 R	0 R	-0.6 R
Dec	-0.5 R	-0.6 R	-0.9 R	-0.6 R	-0.6 R	0.4 R	-0.4 R	0 R	-0.6 R
2009 Jan	-0.3 R	-0.3 R	-0.8 R	-0.5 R	-0.5 R	0.2 R	-0.1 R	0 R	-0.4 R
Feb	0 R	0 R	-0.6 R	-0.4 R	-0.2 R	-0.2 R	0.3 R	0 R	-0.2 R
Mar	0.3 R	0.2 R	-0.4 R	-0.2 R	0 R	-0.7 R	0.5 R	-0.1 R	0.1 R
Apr	0.7 R	0.2 R	-0.3	0 R	0.2 R	-0.9 R	0.6 R	-0.2 R	0.2 R
May	0.9 R	0.2 R	-0.4	0.1 R	0.4 R	-0.9 R	0.5 R	-0.2 R	0.3 R
Jun	0.9 R	0.2 R	-0.6	0.1 R	0.4 R	-0.6 R	0.4 R	-0.1 R	0.3 R
Jul	0.8 R	0.2 R	-0.7 R	0 R	0.3 R	-0.4 R	0.3 R	0 R	0.3 R
Aug	0.7 R	0.1 R	-0.6 R	0 R	0.3 R	-0.2 R	0.3 R	0 R	0.3 R
Sep	0.6	0.1	-0.6	0.1	0.2	-0.1	0.2	0.1	0.2

(1) All previously published figures are subject to revision when the seasonal adjustment program is run each period.

(2) Figures are exclusive of GST.

(3) Percentage changes are calculated on unrounded numbers.

**Symbol:**

R revised

Table 15

**Retail Stocks at End of Quarter<sup>(1)</sup>**  
*By industry*

Industry	Series ref: RTNQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		\$(million)								
Supermarket and grocery stores	S2AAC	448	490	461	470	507	522	528	517	553
Fresh produce retailing	S2ABC	19	20	18	20	19	23	19	18	19
Liquor retailing	S2ACC	142	155	142	171	161	240	161	161	151
Other food retailing	S2ADC	30	33	31	35	34	36	36	40	38
Takeaway food retailing	S2AEC	15	18	14	15	16	17	16	18	17
Department stores	S2AFC	683	727	713	677	727	700	639	608	630
Furniture and floor coverings	S2AGC	243	244	243	207	209	192	179	177	178
Hardware retailing	S2AHC	298	322	325	317	326	331	313	306	315
Appliance retailing	S2AIC	339	347	327	340	344	346	361	383	396
Recreational goods retailing	S2AJC	469	473	472	475	480	486	468	424	467
Clothing and softgoods retailing	S2AKC	419	421	431	398	407	403	454	488	463
Footwear retailing	S2ALC	95	99	101	96	102	96	107	89	88
Chemist retailing	S2AMC	162	169	165	163	168	169	164	171	168
Household equipment repair services	S2ANC	25	25	28	29	27	29	29	31	30
Other retailing	S2AOC	534	541	532	581	541	593	559	549	504
Accommodation	S2ATC	32	33	29	29	29	32	30	30	31
Bars and clubs	S2AUC	32	37	33	33	32	36	32	31	29
Cafes and restaurants	S2AVC	58	61	63	57	57	62	59	55	53
Personal and household goods hiring	S2AWC	4	9	7	8	4	4	4	3	4
Other personal services	S2AXC	42	45	42	43	39	37	39	39	38
<b>CORE INDUSTRIES - TOTAL</b>	<b>S2A1C</b>	<b>4,090</b>	<b>4,265</b>	<b>4,176</b>	<b>4,163</b>	<b>4,229</b>	<b>4,356</b>	<b>4,196</b>	<b>4,139</b>	<b>4,171</b>
Motor vehicle retailing	S2APC	1,126	1,132	1,148	1,220	1,056	1,043	919	927	848
Automotive fuel retailing	S2AQC	67	81	82	95	89	95	87	89	83
Auto electrical, smash repair, tyres	S2ARC	89	85	84	91	86	87	91	90	87
Automotive repair and services nec	S2ASC	85	92	88	81	83	82	84	95	101
<b>ALL INDUSTRIES - TOTAL</b>	<b>S2A9C</b>	<b>5,457</b>	<b>5,655</b>	<b>5,577</b>	<b>5,649</b>	<b>5,544</b>	<b>5,663</b>	<b>5,377</b>	<b>5,339</b>	<b>5,291</b>

**Percentage change from same quarter previous year<sup>(2)</sup>**

Supermarket and grocery stores	8.6	5.7	-0.5	4.6	13.2	6.5	14.6	10.0	9.0
Fresh produce retailing	2.6	-7.4	-6.1	-3.8	1.2	18.8	9.9	-7.9	-0.4
Liquor retailing	7.2	7.3	3.9	15.2	13.4	54.5	13.3	-5.9	-6.3
Other food retailing	7.5	16.4	15.0	13.6	16.2	8.4	17.4	12.9	8.8
Takeaway food retailing	5.8	8.5	-3.3	-5.5	3.5	-1.3	14.5	18.8	10.3
Department stores	16.2	13.1	13.8	7.6	6.4	-3.6	-10.4	-10.2	-13.4
Furniture and floor coverings	18.8	14.8	-3.2	-17.8	-13.9	-21.2	-26.4	-14.4	-14.6
Hardware retailing	17.6	14.2	16.9	10.0	9.4	3.0	-3.5	-3.3	-3.4
Appliance retailing	3.5	-2.7	-1.7	0.8	1.5	-0.2	10.5	12.7	15.3
Recreational goods retailing	3.9	2.2	6.5	3.6	2.2	2.8	-0.8	-10.7	-2.6
Clothing and softgoods retailing	-3.5	3.2	-0.4	-7.3	-2.8	-4.2	5.2	22.6	13.7
Footwear retailing	7.4	9.4	6.2	0.9	6.6	-3.3	5.3	-7.0	-13.3
Chemist retailing	1.5	4.6	8.6	3.0	3.5	0	-0.8	5.0	0.2
Household equipment repair services	20.0	6.5	24.0	20.2	6.8	18.8	5.5	6.7	10.4
Other retailing	2.6	2.0	2.0	11.1	1.4	9.7	5.1	-5.6	-6.9
Accommodation	0.3	-0.6	-5.0	2.8	-8.1	-2.4	2.0	5.1	5.5
Bars and clubs	7.1	10.2	0.5	7.7	-0.7	-2.1	-5.7	-6.9	-10.1
Cafes and restaurants	10.4	4.8	1.7	6.8	-1.3	3.2	-5.4	-3.1	-7.5
Personal and household goods hiring	3.4	115.9	77.5	58.9	0.5	-50.3	-42.1	-59.4	-11.4
Other personal services	-3.1	9.5	3.7	-0.1	-7.1	-17.5	-6.0	-7.7	-2.4
<b>CORE INDUSTRIES - TOTAL</b>	<b>7.2</b>	<b>6.3</b>	<b>4.8</b>	<b>3.6</b>	<b>3.4</b>	<b>2.1</b>	<b>0.5</b>	<b>-0.6</b>	<b>-1.4</b>
Motor vehicle retailing	6.8	-0.4	3.4	7.0	-6.2	-7.9	-20.0	-24.0	-19.7
Automotive fuel retailing	6.9	15.8	26.5	42.1	33.3	17.6	6.9	-5.7	-6.4
Auto electrical, smash repair, tyres	-2.1	-5.9	-6.4	1.1	-3.5	2.4	8.1	-0.9	0.2
Automotive repair and services nec	-5.4	8.0	11.2	-6.7	-3.1	-10.6	-5.0	16.6	22.5
<b>ALL INDUSTRIES - TOTAL</b>	<b>6.7</b>	<b>4.8</b>	<b>4.7</b>	<b>4.6</b>	<b>1.6</b>	<b>0.1</b>	<b>-3.6</b>	<b>-5.5</b>	<b>-4.6</b>

(1) Figures are exclusive of GST.

(2) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.

Table 16

## Retail Trade Sales Deflators by Industry

Percentage change from previous quarter

Base: September quarter 1995 (=1000)

Industry	Series ref: RTDQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		Index value								
Supermarket and grocery stores	SNA	1330	1350	1372	1396	1434	1461	1481	1495	1512
Fresh produce retailing	SNB	1431	1412	1402	1439	1560	1594	1571	1580	1628
Liquor retailing	SNC	1283	1289	1286	1275	1294	1301	1309	1329	1367
Other food retailing	SND	1341	1381	1432	1456	1481	1506	1527	1531	1538
Takeaway food retailing	SNE	1410	1423	1449	1478	1506	1520	1538	1553	1572
Department stores	SNF	975	973	959	964	962	969	965	981	977
Furniture and floor coverings	SNG	1153	1142	1137	1141	1132	1135	1134	1138	1126
Hardware retailing	SNH	1139	1149	1142	1146	1162	1183	1189	1200	1212
Appliance retailing	SNI	509	495	483	476	471	462	459	466	459
Recreational goods retailing	SNJ	1146	1153	1135	1147	1149	1172	1175	1198	1208
Clothing and softgoods retailing	SNK	1065	1071	1065	1070	1064	1078	1072	1090	1085
Footwear retailing	SNL	886	887	870	877	874	877	875	892	901
Chemist retailing	SNM	940	944	944	948	951	943	943	956	956
Household equipment repair services	SNN	1376	1403	1407	1423	1453	1465	1463	1462	1467
Other retailing	SNO	1135	1144	1148	1149	1163	1178	1205	1231	1247
Accommodation	SNT	1293	1343	1376	1355	1348	1413	1431	1358	1337
Bars and clubs	SNU	1428	1434	1442	1446	1487	1496	1506	1519	1557
Cafes and restaurants	SNV	1339	1351	1369	1393	1417	1433	1449	1461	1473
Personal and household goods hiring	SNW	1028	1003	1005	1005	1006	963	962	959	971
Other personal services	SNX	1393	1392	1407	1427	1446	1459	1469	1471	1479
Motor vehicle retailing	SNP	828	837	838	835	805	813	840	871	886
Automotive fuel retailing	SNQ	1762	1859	1932	2187	2278	1830	1771	1810	1839
Auto electrical, smash repair, tyres	SNR	1154	1168	1190	1205	1221	1227	1268	1288	1293
Automotive repair and services nec	SNS	1469	1481	1503	1523	1536	1548	1565	1599	1607

Percentage change from previous quarter <sup>(1)</sup>

Supermarket and grocery stores	1.0	1.5	1.6	1.7	2.7	1.9	1.4	0.9	1.1
Fresh produce retailing	2.5	-1.3	-0.7	2.6	8.4	2.2	-1.4	0.6	3.0
Liquor retailing	2.2	0.5	-0.2	-0.9	1.5	0.5	0.6	1.5	2.9
Other food retailing	3.3	3.0	3.7	1.7	1.7	1.7	1.4	0.3	0.5
Takeaway food retailing	1.1	0.9	1.8	2.0	1.9	0.9	1.2	1.0	1.2
Department stores	-0.6	-0.2	-1.4	0.5	-0.2	0.7	-0.4	1.7	-0.4
Furniture and floor coverings	-0.2	-1.0	-0.4	0.4	-0.8	0.3	-0.1	0.4	-1.1
Hardware retailing	0.4	0.9	-0.6	0.4	1.4	1.8	0.5	0.9	1.0
Appliance retailing	-2.3	-2.8	-2.4	-1.4	-1.1	-1.9	-0.6	1.5	-1.5
Recreational goods retailing	0.8	0.6	-1.6	1.1	0.2	2.0	0.3	2.0	0.8
Clothing and softgoods retailing	-0.3	0.6	-0.6	0.5	-0.6	1.3	-0.6	1.7	-0.5
Footwear retailing	-0.6	0.1	-1.9	0.8	-0.3	0.3	-0.2	1.9	1.0
Chemist retailing	-3.0	0.4	0	0.4	0.3	-0.8	0	1.4	0
Household equipment repair services	1.6	2.0	0.3	1.1	2.1	0.8	-0.1	-0.1	0.3
Other retailing	0.4	0.8	0.3	0.1	1.2	1.3	2.3	2.2	1.3
Accommodation	0.1	3.9	2.5	-1.5	-0.5	4.8	1.3	-5.1	-1.5
Bars and clubs	2.4	0.4	0.6	0.3	2.8	0.6	0.7	0.9	2.5
Cafes and restaurants	1.1	0.9	1.3	1.8	1.7	1.1	1.1	0.8	0.8
Personal and household goods hiring	1.2	-2.4	0.2	0	0.1	-4.3	-0.1	-0.3	1.3
Other personal services	1.0	-0.1	1.1	1.4	1.3	0.9	0.7	0.1	0.5
Motor vehicle retailing	-1.3	1.1	0.1	-0.4	-3.6	1.0	3.3	3.7	1.7
Automotive fuel retailing	2.3	5.5	3.9	13.2	4.2	-19.7	-3.2	2.2	1.6
Auto electrical, smash repair, tyres	0.6	1.2	1.9	1.3	1.3	0.5	3.3	1.6	0.4
Automotive repair and services nec	0.7	0.8	1.5	1.3	0.9	0.8	1.1	2.2	0.5

(1) Percentage changes are calculated on unrounded numbers.

Note: nec = not elsewhere classified.



Table 17

**Retail Trade Sales Deflators by Industry**  
*Percentage change from same quarter previous year*  
 Base: September quarter 1995 (=1000)

Industry	Series ref: RTDQ	2007		2008				2009		
		Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep
		Index value								
Supermarket and grocery stores	SNA	1330	1350	1372	1396	1434	1461	1481	1495	1512
Fresh produce retailing	SNB	1431	1412	1402	1439	1560	1594	1571	1580	1628
Liquor retailing	SNC	1283	1289	1286	1275	1294	1301	1309	1329	1367
Other food retailing	SND	1341	1381	1432	1456	1481	1506	1527	1531	1538
Takeaway food retailing	SNE	1410	1423	1449	1478	1506	1520	1538	1553	1572
Department stores	SNF	975	973	959	964	962	969	965	981	977
Furniture and floor coverings	SNG	1153	1142	1137	1141	1132	1135	1134	1138	1126
Hardware retailing	SNH	1139	1149	1142	1146	1162	1183	1189	1200	1212
Appliance retailing	SNI	509	495	483	476	471	462	459	466	459
Recreational goods retailing	SNJ	1146	1153	1135	1147	1149	1172	1175	1198	1208
Clothing and softgoods retailing	SNK	1065	1071	1065	1070	1064	1078	1072	1090	1085
Footwear retailing	SNL	886	887	870	877	874	877	875	892	901
Chemist retailing	SNM	940	944	944	948	951	943	943	956	956
Household equipment repair services	SNN	1376	1403	1407	1423	1453	1465	1463	1462	1467
Other retailing	SNO	1135	1144	1148	1149	1163	1178	1205	1231	1247
Accommodation	SNT	1293	1343	1376	1355	1348	1413	1431	1358	1337
Bars and clubs	SNU	1428	1434	1442	1446	1487	1496	1506	1519	1557
Cafes and restaurants	SNV	1339	1351	1369	1393	1417	1433	1449	1461	1473
Personal and household goods hiring	SNW	1028	1003	1005	1005	1006	963	962	959	971
Other personal services	SNX	1393	1392	1407	1427	1446	1459	1469	1471	1479
Motor vehicle retailing	SNP	828	837	838	835	805	813	840	871	886
Automotive fuel retailing	SNQ	1762	1859	1932	2187	2278	1830	1771	1810	1839
Auto electrical, smash repair, tyres	SNR	1154	1168	1190	1205	1221	1227	1268	1288	1293
Automotive repair and services nec	SNS	1469	1481	1503	1523	1536	1548	1565	1599	1607

**Percentage change from same quarter previous year <sup>(1)</sup>**

Supermarket and grocery stores	3.2	4.1	4.7	6.0	7.8	8.2	7.9	7.1	5.4
Fresh produce retailing	2.7	0.4	0.7	3.1	9.0	12.9	12.1	9.8	4.4
Liquor retailing	2.6	3.0	3.0	1.6	0.9	0.9	1.8	4.2	5.6
Other food retailing	2.8	7.5	10.6	12.2	10.4	9.1	6.6	5.2	3.8
Takeaway food retailing	4.1	4.2	4.9	5.9	6.8	6.8	6.1	5.1	4.4
Department stores	-1.1	-1.4	-1.5	-1.7	-1.3	-0.4	0.6	1.8	1.6
Furniture and floor coverings	-0.2	-1.0	-0.4	-1.2	-1.8	-0.6	-0.3	-0.3	-0.5
Hardware retailing	1.3	1.4	1.1	1.1	2.0	3.0	4.1	4.7	4.3
Appliance retailing	-7.5	-8.5	-8.5	-8.6	-7.5	-6.7	-5.0	-2.1	-2.5
Recreational goods retailing	1.9	1.6	1.3	0.9	0.3	1.6	3.5	4.4	5.1
Clothing and softgoods retailing	0.2	0.6	0.3	0.2	-0.1	0.7	0.7	1.9	2.0
Footwear retailing	-1.0	-0.9	-1.2	-1.6	-1.4	-1.1	0.6	1.7	3.1
Chemist retailing	-3.3	-2.3	-2.3	-2.2	1.2	-0.1	-0.1	0.8	0.5
Household equipment repair services	8.4	6.9	4.6	5.1	5.6	4.4	4.0	2.7	1.0
Other retailing	2.6	2.5	1.9	1.6	2.5	3.0	5.0	7.1	7.2
Accommodation	2.6	3.5	4.2	4.9	4.3	5.2	4.0	0.2	-0.8
Bars and clubs	3.5	3.8	4.0	3.7	4.1	4.3	4.4	5.0	4.7
Cafes and restaurants	3.7	3.9	4.3	5.1	5.8	6.1	5.8	4.9	4.0
Personal and household goods hiring	0	-1.7	-1.6	-1.1	-2.1	-4.0	-4.3	-4.6	-3.5
Other personal services	4.2	3.6	3.5	3.5	3.8	4.8	4.4	3.1	2.3
Motor vehicle retailing	0.4	0.7	0.5	-0.5	-2.8	-2.9	0.2	4.3	10.1
Automotive fuel retailing	-5.2	14.2	18.4	27.0	29.3	-1.6	-8.3	-17.2	-19.3
Auto electrical, smash repair, tyres	2.8	3.6	4.3	5.1	5.8	5.1	6.6	6.9	5.9
Automotive repair and services nec	3.8	3.9	3.9	4.4	4.6	4.5	4.1	5.0	4.6

(1) Percentage changes are calculated on unrounded numbers.

**Note:** nec = not elsewhere classified.