

3 News TNS Poll

Embargoed until 6pm, 3rd November 2005



**Opinion Poll
Results**

27th October – 2nd November 2005

“TNS used to be called NFO/CM Research, and is still
New Zealand’s leading consultative market research
and intelligence company”

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Press Release: 3 News TNS Opinion Poll Results

27th October – 2nd November 2005

Projected number of seats in the House
on the basis of the latest poll results

	Number of seats*
Labour	55
National	47
NZ First	-
Green Party	9
Maori Party	4
United Future	3
Progressive	1
ACT	2
Total seats	121

* These figures are based on Progressive, United Future and ACT winning one electorate seat each and the Maori Party winning four electorate seats

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Research Methodology

Date poll was conducted	Interviews were conducted over the period 27 th October to 2 nd November 2005
Sample Size	1000 voter eligible New Zealanders aged 18+
Sampling Technique	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography.
Sample Coverage	National including rural, secondary urban and main urban areas
Sample Error	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed Percentages	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Confidence limits	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%

3 News TNS Opinion Poll

MMP Voting : Party Vote

*If a general election was held yesterday under MMP, which political party would you have voted for with your Party Vote?
That is, for the political party you most want to be represented in parliament.*

	% of those who stated a preference																
	2004							2005									
	29 Jan – 4 Feb	27-29 Feb	25-31 Mar	27 May -3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25 – 31 Aug	1-7 Sept	8-14 Sept	Election Result 17 Sep	27 Oct – 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour	43	39	42	43	44	45	46	46	45	40	39	41	39	45	40.5	41.1	44
National	32	42	42	40	39	33	32	38	34	36	39	37	41	36	38.7	39.1	37
NZ First	8	6	5	5	5	5	7	4.8	8	11	7	8	6	5	6.8	5.7	3.5
Green Party	8	6	4.6	4.6	4.7	5.2	5.1	4.7	3.8	6	6	7	6	7	6.9	5.3	7
ACT	4.2	2.4	1.3	2.0	2.6	3.3	2.8	2.1	2.9	1.5	1.6	1.4	1.4	2.4	0.9	1.5	1.5
United Future	2.4	0.9	2.1	2.3	1.8	2.8	2.3	1.4	1.9	1.9	1.4	2.1	1.7	1.5	3.0	2.7	2.5
Maori Party				n/a	0.9	1.5	2.6	1.7	1.8	2.4	2.2	1.8	1.7	1.7	1.4	2.1	2.5
Alliance	0.6	0.3	0.6	0.1	0.4	0.5	0.1	0.5	0.1	0.1	0.1	0.1	0.3	0.1	-	0.1	-
Christian Heritage	0.5	0.5	0.3	0.4	0.4	0.5	0.6	0.3	1.2	0.2	0.4	0.3	0.3	0.1	-	0.1	-
Progressive	0.2	0.1	0	0.2	0.1	0.8	0.1	-	0.1	0.2	0.4	0.3	0.8	0.3	0.4	1.2	0.7
Destiny NZ							0.9	-	0.1	0.1	0.6	0.5	0.9	1.0	0.8	0.6	0.3
All Others	0.9	2.2	1.4	1.7	1.3	2	0.6	0.5	1.7	1.0	2.3	1.1	0.7	0.6	0.6	0.5	0.7
Base:	819	867	873	844	852	847	822	858	834	848	854	798	870	875	901	2286190	947
Don't know/undecided	15	11	10	13	12	13	13	11	12	12	12	10	11	10	9		4
Would not vote	3	2	3	3	2	2.5	5	4	4	3	3	2	2	2	1		1
Base:	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000		1000

3 News TNS Opinion Poll

MMP Voting : Electorate Vote

*If a general election was held yesterday, using MMP, which party would you have voted for, with your electorate vote?
That is, for the MP in your area.*

	% of those who stated a preference																		
	2003			2004							2005								
	4-10 Aug	25 Sep -4 Oct	21-27 Nov	29 Jan - 4 Feb	27-29 Feb	25-31 Mar	27 May - 3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan - 2 Feb	7 - 13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour	52	47	50	43	43	43	43	47	46	48	45	44	42	44	44	41	43	41	45
National	29	31	29	37	44	44	41	38	37	36	41	39	38	39	41	44	40	42	38
NZ First	7	7	7	8	4.0	3.8	6	6	4.9	4.3	4.2	6	7	5.5	4.6	4.7	4.8	4.0	2.6
Green Party	4.6	6	7	5	3.5	3.9	3.2	4.1	2.8	3.4	3.6	3.0	4.4	4.6	3.4	3.3	4.7	3.0	5.3
ACT	2.9	3.4	3.1	2.6	1.5	1.1	1.0	1.3	2.3	2.2	1.5	2.3	0.9	1.3	0.8	1.5	1.9	1.3	1.4
United Future	1.3	2.6	1.6	2.0	0.8	1.8	2.2	1.2	1.8	0.8	1.3	1.9	2.1	1.1	1.6	1.5	1.4	3.0	2.3
Maori Party							n/a	0.5	1.9	2.2	1.4	1.9	2.5	2.2	2.2	1.6	2.5	2.8	3.3
Alliance	1.1	0.3	0.6	0.9	0.5	0.5	0.4	0.4	0.5	0.4	0.4	-	0.3	-	0.1	-	-	0.4	0.2
Christian Heritage								0.3	0.3	0.5	0.3	0.5	0.3	0.1	0.3	-	-	0.1	-
Progressive	0.3	0.6	0.1	0.4	0.1	*	0.1	0.3	0.5	0.4	0.1	-	0.4	0.4	0.5	0.3	0.8	0.5	0.8
Destiny NZ										0.4	0.1	0.1	0.3	0.5	0.7	1.0	0.6	0.4	0.2
All Others	1.9	2.1	1.6	0.9	2.3	4.3	2.4	1.3	1.5	0.7	1.1	1.1	1.7	0.9	1.2	1.4	0.8	1.2	1.0
Base:	797	769	793	758	807	787	777	763	739	741	783	729	754	784	737	791	792	854	923
Don't know/ undecided	17	20	17	21	18	19	20	21	23.5	21	19	22	22	19	17	19	19	13	6
Would not vote	3	3	4	3	1	3	3	3	3	5	3	5	3	2	1.5	2	2	1	2
Base:	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000

3 News TNS Opinion Poll

Preferred Prime Minister

If you were able to vote for any politician in New Zealand to be Prime Minister, for whom would you vote?

	2003		2004							2005								
	25 Sep -4 Oct	21-27 Nov	29Jan - 4 Feb	27-29 Feb	25-31 Mar	27 May -3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan - 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Helen Clark	37	35	35	35	36	35	36	41	35	36	36	33	37	37	37	39	38	43
Don Brash	3	10	14	27	27	26	25	18	16	21	15	16	20	21	23	21	23	19
Winston Peters	16	12	14	11	7	9	8	10	11	10	12	15	14	11	10	9	10	8
Bill English	5	2	1	1	*	1	1	1	*	1	1	1	1	1	1	*	1	1
Peter Dunne	1	1	1	*	1	1	1	2	1	1	1	1	*	2	1	1	2	2
Jim Anderton	1	1	1	*	1	*	*	1	1	1	*	1	*	1	2	2	2	2
Rodney Hide										*	1	*		*	1	1	*	1
Phil Goff	*	*	*	1	*	*	*	1	*	1	*	1	1	1	1	1	*	1
Michael Cullen												1	*	*	*	1	*	*
Jeanette Fitzsimmons	1	1	*	1	*	*	1	-	1	1	*	1	1	1	*	1	1	1
Tariana Turia	-	-	-	-	-	-	-	1	*	*	*	1	1	1	*	1	1	1
None	8	8	6	5	6	4	6	5	8	6	8	7	5	5	4	5	4	5
Don't know	18	17	19	14	14	16	17	16	18	17	16	16	14	14	15	13	12	10
Base:	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000

* Less than 0.5%

3 News TNS Opinion Poll

How is Helen Clark Performing?

Thinking now about the Prime Minister. How would you rate the performance of Helen Clark as Prime Minister? Overall, would you say that as Prime Minister she is performing well or poorly? Is that Very ... or Fairly ...?

	2004							2005								
	29Jan – 4 Feb	25-31 Mar	27 May - 3 Jun	11-16 Jul	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very Well	23	22	21	20	19	24	23	25	21	21	22	25	22	25	21	28
Fairly Well	41	41	38	39	43	40	40	39	42	39	40	39	43	40	43	37
Total – Performed Well	64	63	59	59	62	64	63	64	63	60	62	64	65	65	64	65
Neither Well nor Poorly	15	15	14	13	14	14	15	14	13	14	14	12	10	12	11	14
Fairly Poorly	12	14	17	17	15	13	11	12	14	17	15	15	14	15	14	13
Very Poorly	8	7	9	11	8	8	8	8	9	8	8	9	10	8	10	8
Total – Performed Poorly	20	21	26	28	23	21	19	20	23	25	23	24	24	23	24	21
Don't know	1	2	1	1	2	1	2	2	1	1	1	1	1	1	1	1
Base	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000

3 News TNS Opinion Poll

How is Don Brash Performing?

And now thinking about Don Brash, the leader of the National Party in opposition. How would you rate his performance. Overall would you say he is performing well or poorly? Is that Very ... or Fairly ...?

	Total Don Brash												
	2004				2005								
	27 May - 3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%
Very Well	18	17	9	5	8	5	7	9	7	7	8	8	9
Fairly Well	32	34	27	25	30	25	26	32	31	35	34	33	31
Total – Performed Well	50	51	36	30	38	30	33	41	38	42	42	41	40
Neither Well nor Poorly	14	13	16	18	16	16	20	16	17	16	19	15	17
Fairly Poorly	12	15	22	22	19	27	23	22	23	20	19	24	25
Very Poorly	14	14	18	18	17	20	16	17	17	15	14	17	15
Total – Performed Poorly	26	29	40	40	36	47	39	39	40	35	33	41	40
Don't know	10	8	8	11	9	7	8	5	5	6	5	4	4
Base	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000

3 News TNS Opinion Poll

How is Don Brash Performing?

And now thinking about Don Brash, the leader of the National Party in opposition. How would you rate his performance. Overall would you say he is performing well or poorly? Is that Very ... or Fairly ...?

	Don Brash – National Voters													
	2004					2005								
	25-31 Mar	27 May - 3 June	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very Well	43	36	32	18	13	17	11	13	17	15	13	18	17	16
Fairly Well	44	47	47	47	44	47	45	43	52	53	61	51	55	51
Total – Performed Well	87	83	79	65	57	64	56	56	69	68	74	69	72	67
Neither Well nor Poorly	8	9	14	16	22	20	16	24	18	15	15	19	15	17
Fairly Poorly	3	4	4	13	12	7	20	14	9	10	6	9	10	12
Very Poorly	*	2	1	3	5	3	4	3	2	3	2	2	2	2
Total – Performed Poorly	3	6	5	16	17	10	24	16	11	13	8	11	12	14
Don't know	3	3	3	4	3	5	4	3	1	4	3	1	1	3
Base	370	340	330	281	261	328	279	302	329	294	357	313	349	354

3 News TNS Opinion Poll

I am going to read out some things, both favourable and unfavourable that have been said about various politicians.

I would like you to pick out all those statements that you feel fit Helen Clark. Would you say she...

	Helen Clark Agreeing														
	2004						2005								
	29 Jan – 4 Feb	25-31 Mar	27 May -3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Is a capable leader	83	81	79	81	83	81	82	80	80	81	84	82	85	82	86
Has more style than substance	25	24	28	24	24	24	25	24	25	26	30	26	28	25	27
Would be good in a crisis	68	68	69	70	71	71	70	68	71	73	75	74	75	74	77
Tends to talk down to people	44	46	50	53	47	47	46	48	50	47	47	53	52	55	51
Is rather narrow minded	35	34	36	33	32	35	35	37	37	38	35	37	34	40	33
Is too inflexible	43	41	41	43	40	42	42	44	47	47	43	45	43	46	41
Has sound judgement	69	65	63	66	68	67	67	65	64	68	66	64	68	65	69
Is more honest than most politicians	58	54	53	53	53	51	53	53	50	50	46	43	47	45	51
Is down to earth	73	72	69	70	75	68	69	68	69	72	69	68	71	67	70
Understands the economic problems facing New Zealand	64	63	66	68	67	67	67	65	63	66	67	66	68	69	69
Has a lot of personality	43	37	38	42	38	39	35	37	38	42	40	44	46	43	44
Is rather inexperienced	15	14	15	12	13	12	14	15	15	13	12	9	9	11	10
Is out of touch with ordinary people	40	41	43	41	40	40	41	43	47	43	44	41	38	44	40
In touch with the needs of Maori	62	61	53	54	57	54	57	56	57	58	58	54	59	57	57
Base:	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000

3 News TNS Opinion Poll

I would now like you to tell me which of these statements you feel fit Don Brash. Would you say he...

	Don Brash Agreeing												
	2004				2005								
	27 May - 3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan - 2 Feb	7 - 13 Apr	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%
Is a capable leader	57	59	48	47	51	47	48	51	49	51	49	51	51
Has more style than substance	32	30	29	30	27	27	27	29	24	25	29	27	30
Would be good in a crisis	54	51	46	45	46	46	48	45	48	48	47	44	43
Tends to talk down to people	47	52	51	52	54	56	55	50	47	39	44	43	52
Is rather narrow minded	44	46	47	48	47	52	48	48	45	41	46	45	52
Is too inflexible	37	39	45	41	43	43	43	42	39	34	41	36	44
Has sound judgement	57	56	54	50	52	49	55	55	56	58	55	56	53
Is more honest than most politicians	43	41	40	38	43	41	43	39	40	47	45	41	41
Is down to earth	46	43	41	39	41	42	43	40	45	50	48	50	47
Understands the economic problems facing New Zealand	75	77	76	70	74	74	77	74	77	76	76	75	78
Has a lot of personality	30	33	25	20	23	22	23	22	23	24	24	27	27
Is rather inexperienced	53	56	57	58	57	59	57	66	63	63	69	70	71
Is out of touch with ordinary people	46	47	49	50	52	54	53	50	49	46	50	47	55
In touch with the needs of Maori	28	23	22	22	22	22	23	23	22	22	23	23	24
Base:	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000

3 News TNS Opinion Poll

Measures of Confidence

	2004						2005								
	29 Jan – 4 Feb	25-31 Mar	27 May – 3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan – 2 Feb	7 – 13 Apr	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NZ Economy Improve/ Deteriorate in The Next Three Months:															
• Improve	43	40	40	45	46	51	51	32	31	33	37	35	31	39	26
• Deteriorate	29	28	30	24	26	19	15	39	35	37	32	31	39	32	49
• Neither/nor	23	24	23	26	23	25	29	23	28	26	26	29	25	23	20
• Don't know	5	7	7	6	6	5	6	5	6	4	4	5	5	7	5
Nett Improvement/ (Deterioration)	14	12	10	21	20	32	36	(7)	(4)	(4)	5	4	(8)	7	(23)
Unemployment Over The Next Three Months:															
• Increase	34	33	33	29	29	31	24	33	35	31	31	26	31	29	39
• Decrease	40	36	37	42	44	47	51	39	35	37	36	39	35	37	31
• Neither/nor	21	22	25	23	22	18	21	23	24	28	28	29	28	27	24
• Don't know	5	8	6	6	5	4	5	5	5	5	4	6	6	7	5
Nett Increase/ (Decrease)	(6)	(3)	(4)	(13)	(15)	(16)	(27)	(6)	0	(6)	(5)	(13)	(4)	(8)	8
Is New Zealand Becoming a Better or Worse Place to Live In?															
• Better	43	43	40	42	46	41	46	38	43	44	45	44	48	50	42
• Worse	38	39	39	37	37	41	38	44	40	41	38	38	36	34	42
• Neither/nor	17	15	18	19	15	14	14	14	14	13	15	16	13	14	14
• Don't know	3	3	3	3	2	4	3	4	3	2	3	2	3	2	2
Nett Better/(Worse)	5	4	1	5	9	0	8	(6)	3	3	7	6	12	16	0
Base:	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	997	1000	1000

Current and Social Issues

The new coalition government has been formed. Do you think the current coalition arrangement is the basis for a stable government that will last three years, or is an early election likely?

	Total %	Labour Voter %	National Voter %
Stable government that will last 3 years	37	50	22
Likely to be an early election	53	39	72
Don't Know	10	11	6
Base	1000	416	354

Prior to the election, did you think that if Labour could not govern alone, they might do a deal with New Zealand First?

	Total %	Labour Voter %	National Voter %
Yes - Do a deal with NZ First	47	51	46
No - Wouldn't do a deal with NZ First	45	42	48
Don't Know	8	8	7
Base	1000	416	354

Did you think that they might do a deal with United Future?

	Total %	Labour Voter %	National Voter %
Yes - Do a deal with United Future	57	50	66
No - Wouldn't do a deal with United Future	33	39	27
Don't Know	10	11	7
Base	1000	416	354

Did you think that they might do a deal with the Greens?

	Total %	Labour Voter %	National Voter %	Greens Voter %
Yes - Do a deal with the Greens	76	74	80	95
No - Wouldn't do a deal with the Greens	19	21	18	-
Don't Know	5	5	3	5
Base	1000	416	354	65

Prior to the election did you think that the Maori Party might negotiate with the National Party?

	Total	Labour Voter	National Voter
	%	%	%
Yes – Maori party would negotiate	24	23	29
No – Maori party wouldn't negotiate	70	71	67
Don't Know	6	6	4
Base	1000	416	354

With Labour's decision to do a deal with New Zealand First, do you think that people have been cheated by getting a political grouping they didn't expect to get when they voted, or do you think political parties are free to do deals as they see fit?

	Total	Labour Voter	National Voter
	%	%	%
Yes – Cheated	41	33	53
No – Parties are free to do deals as they see fit	50	59	41
Don't Know	9	9	7
Base	1000	416	354

During the election campaign, Winston Peters said he wouldn't accept the "baubles of office" by which he meant the perks of the job. Do you think he's changed his mind and now done that?

	Total
	%
Yes – Changed his mind	72
No – Hasn't changed his mind	17
Don't Know	11
Base	1000

Winston Peters has accepted the position of Minister of Foreign Affairs, outside Cabinet.

Do you think Labour made a sensible decision giving Winston Peters the Foreign Minister's job?

	Total %	Labour Voter %
Yes – Sensible decision	38	44
No – Not a sensible decision	53	45
Don't Know	9	12
Base	1000	416

Do you think Labour should have given Winston Peters a less senior position?

	Total %	Labour Voter %
Yes – Less senior position	52	50
No – Not a less senior position	41	43
Don't Know	8	8
Base	1000	416

Do you think he will make a good or bad Foreign Minister?

	Total %	Labour Voter %	National Voter %
Good Foreign Minister	42	45	38
Bad Foreign Minister	40	38	46
Don't Know	18	18	17
Base	1000	416	354