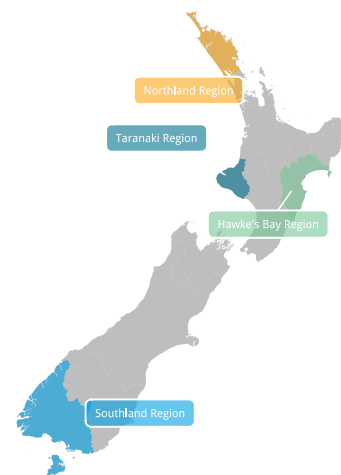


Summary Report

March 2018

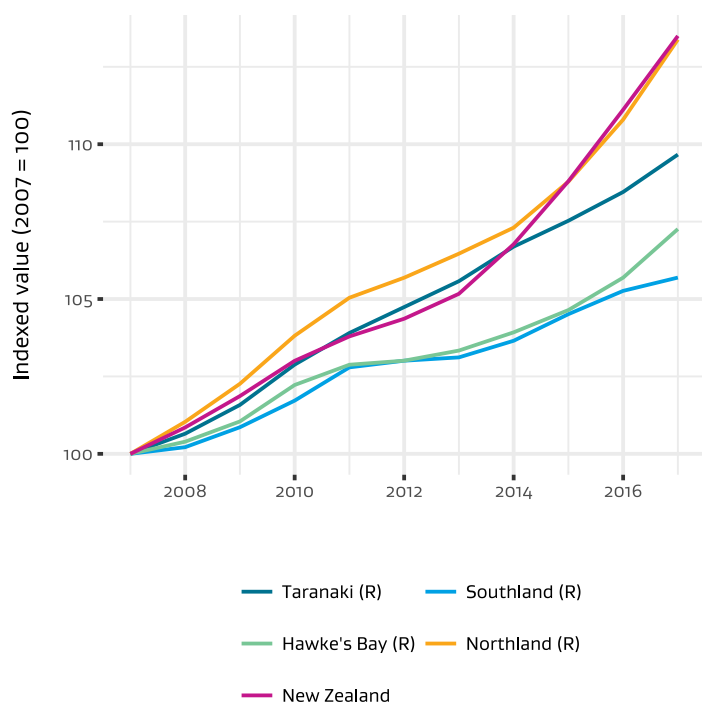


Taranaki Region



Indicator	Year	Taranaki (R)	Southland (R)	Hawke's Bay (R)	Northland (R)	New Zealand
GDP per capita	2016	\$71,000	\$52,000	\$42,000	\$37,000	\$54,000
Population	2017	118,000	98,400	164,000	175,400	4,793,900
Māori share of population	2013	17%	13%	24%	32%	15%
Employees	2015	61,056	54,998	85,737	71,041	2,425,173
Participation rate	2017	70%	73%	68%	64%	71%
Employment rate	2017	66%	70%	63%	60%	67%
Unemployment rate	2017	6%	4%	7%	7%	5%
Employment growth (CAGR 2005-2015)	2015	1.3%	0.5%	0.7%	0.6%	1.4%
Annual average household income	2017	\$85,400	\$74,100	\$83,400	\$73,300	\$97,100
Average house value	2017	\$404,698	\$273,870	\$435,513	\$496,966	\$671,145
Average weekly rent	2018	\$314	\$242	\$349	\$349	\$433
Net migration	2017	649	546	763	700	70,016
NCEA level 2 attainment	2016	87%	85%	87%	82%	85%

1. Population growth



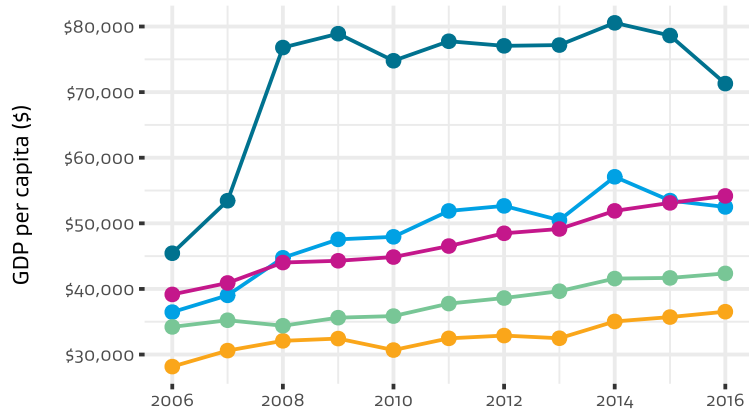
2. Fun facts about Taranaki Region

Did you know...

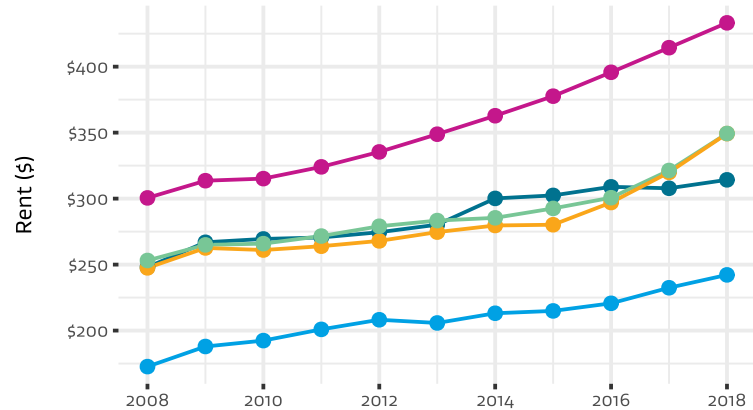
- 24 outdoor nurseries employing 100 people.
- 45 poultry farms employing 180 people.
- 6 manufacturers of fertiliser and pesticides employing 220 people.
- 93 grocers and supermarkets employing 1,570 people.
- 162 cafes and restaurants employing 1,310 people.
- 102 takeaways employing 390 people.
- 33 pubs and bars employing 270 people.
- 360 companies providing architectural, engineering or technical services employing 1,050 people.
- 45 law firms employing 300 people.
- 222 automotive repair and maintenance firms employing 620 people.

Source: Statistics New Zealand Business Demographics

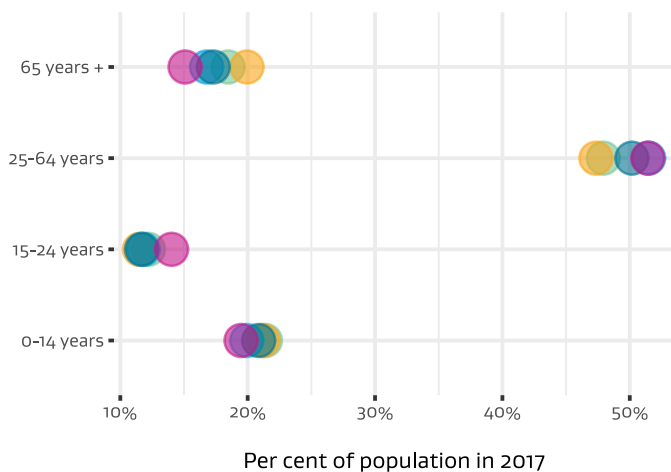
3. GDP per capita



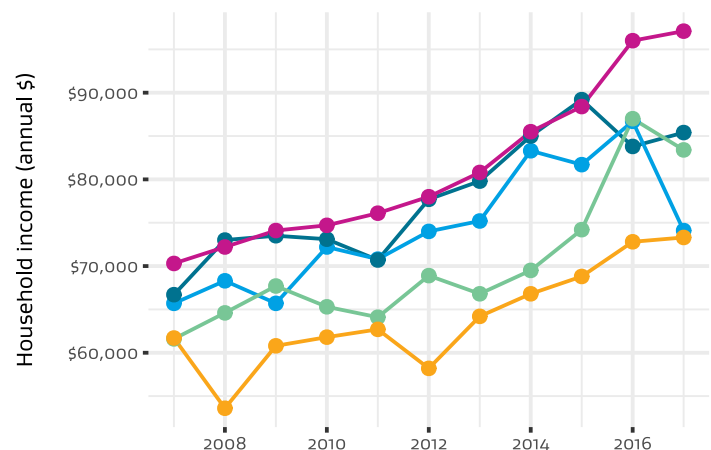
4. Average weekly rent



5. Age group distribution



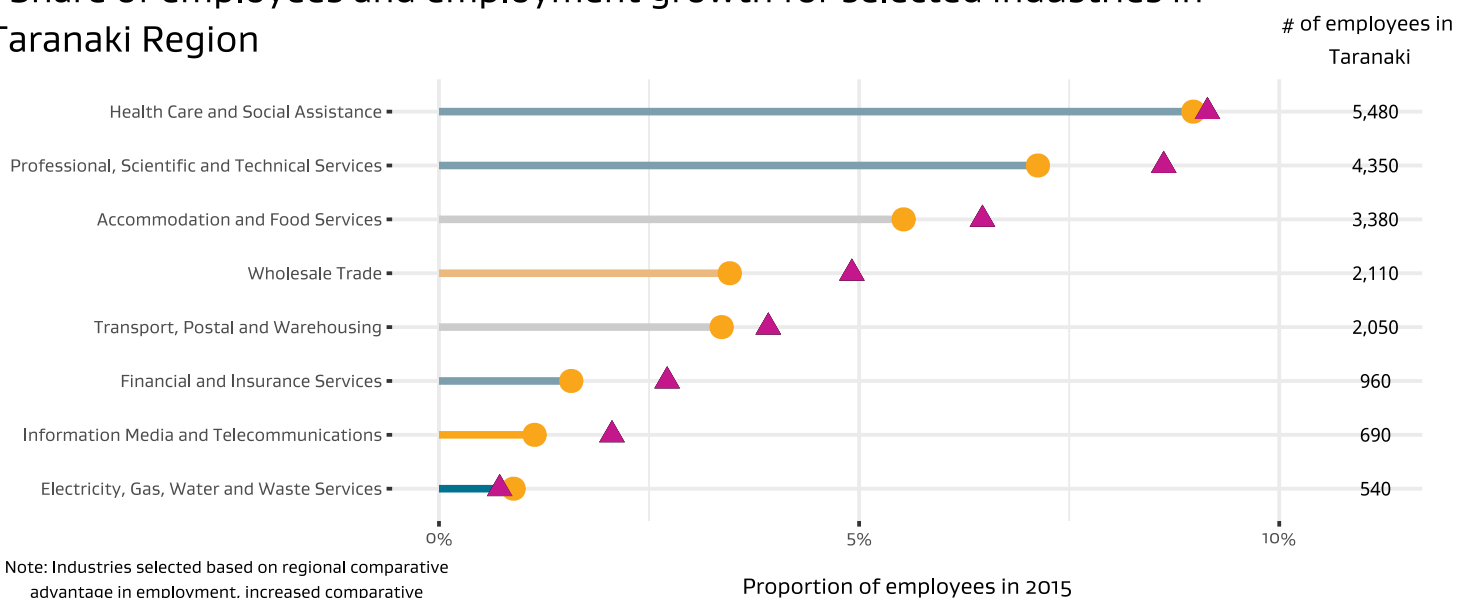
6. Average household income



Taranaki (R) Southland (R)
 Hawke's Bay (R) Northland (R)
 New Zealand

Taranaki (R) Southland (R)
 Hawke's Bay (R) Northland (R)
 New Zealand

7. Share of employees and employment growth for selected industries in Taranaki Region



Note: Industries selected based on regional comparative advantage in employment, increased comparative advantage over the last 10 years or high employment growth over the last 10 years. Employee counts are for those living in the territorial authority, regardless of location of workplace.

● Taranaki ▲ New Zealand