

PROPERTY POLL April 2017

- CLIENT:** Property Institute of New Zealand
- POLL DATES:** Mon 10 to Wed 26 April 2017. The median response was collected on Wed 19 April 2017.
- TARGET POPULATION:** New Zealand adults.
- SAMPLE POPULATION:** New Zealand adults who are contactable on a landline.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.
- WEIGHTING:** The results are weighted to the NZ adult population by gender, age and area.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



PROPERTY PRICES

In the next six months do you think property prices will increase, decrease or stay the same?

		Count	Col %
Property Prices	Increase	518	55%
	Decrease	67	7%
	Stay the same	336	36%
	Unsure/Refuse	22	2%
	Total	943	100%

55% (+5% from Feb 17) of respondents expect property prices to keep increasing in the next six months, with 36% (+2%) thinking they will stabilise and 7% (-5%) decrease.

		Gender	
		Female	Male
		Col %	Col %
Property Prices	Increase	49%	61%
	Decrease	9%	5%
	Stay the same	39%	32%
	Unsure/Refuse	3%	1%
	Total	100%	100%

		Age Group			
		18-30	31-45	46-60	61+
		Col %	Col %	Col %	Col %
Property Prices	Increase	63%	56%	58%	46%
	Decrease	3%	5%	7%	11%
	Stay the same	32%	37%	34%	38%
	Unsure/Refuse	1%	1%	2%	4%
	Total	100%	100%	100%	100%

		Area Type					
		Akl Col %	Wlg Col %	Chch Col %	Prov Cities Col %	Towns Col %	Rural Col %
Property Prices	Increase	46%	65%	61%	56%	58%	57%
	Decrease	6%	7%	11%	7%	8%	8%
	Stay the same	46%	25%	25%	34%	32%	34%
	Unsure/Refuse	2%	3%	3%	3%	2%	1%
	Total	100%	100%	100%	100%	100%	100%

		Probed Party Vote (All Voters)				
		National Col %	Labour Col %	NZ First Col %	Green Col %	Undecided Col %
Property Prices	Increase	49%	56%	65%	61%	48%
	Decrease	6%	11%	4%	4%	7%
	Stay the same	43%	29%	26%	35%	45%
	Unsure/Refuse	2%	4%	5%	0%	0%
	Total	100%	100%	100%	100%	100%