

# KEY PERSONNEL

**John Wareham**  
Chair of Trustees.

Writer, lecturer, poet, prison reformer. Eagles Founder & CEO, *Taking Wings* program leader



**Denis O'Reilly**  
Trustee

Masters Degree in Social Practice. Senior public sector change-management experience.



**Karen Southon** Trustee  
MBA, Massey University, BA, Sociology & Education  
Community Development  
Public policy and research



**Sister Teresa Donworth**  
Trustee

Good Shepherd Sisters parish ministry. Former Paremoro prison chaplain.



**Ranga Tuhi** / Trustee  
Freelance graphic designer and fine artist, Massey bachelor of graphic design with honours.



Graduation Day: graphic design class

**Norm Hewitt**



Trustee,  
*Taking Wings* presenter  
Gladiator, broadcaster, educator, E Tu Whanau Kahukura.

**Stuart Day** / Trustee



BCA (Hons) Public Policy. Change agent expertise: Labour Department; Ministry of Primary Industries.

**Anthony Carter**



Manager  
Operations Team Leader  
CAYAD Kaimahi

**Eugene Ryder**



Team Leader  
CAYAD Kaimahi  
E Tu Whanau  
Kahukura. Bachelor of Social Work.

**Kristeena Houlihan**



E tu Whanau / Whanau Ora. Educator, *Taking Wings* counselor. VUW degrees in criminology and psychology.

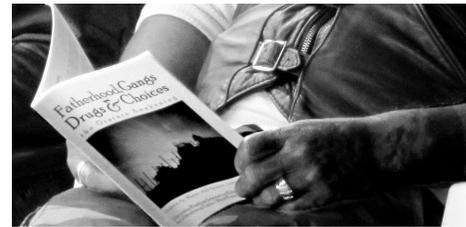
**Zoe-Jane Johnson**



Whanau Ora  
Bachelor of Nursing  
Registered Nurse



**CART** is a non-profit alliance uniquely working with hard-to-reach and difficult-to-deal-with communities since 1989.



Our core constituency is the long-term unemployed, prisoners and re-entering ex-offenders, gang-members, the alienated, disaffected, ostracized, impoverished, homeless and disenfranchised. Essentially these are the underprivileged or tribeless youth who struggle with the materialism and the competitiveness of urban culture. Poet James K Baxter called them the Tribe of Nga Mokai.

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## HOW WE FULFIL OUR MISSION

We apply enlightened policies and strategies. We research what works and what doesn't. We advocate for the underprivileged, We consult with leaders intent on creating social harmony.

We strengthen the families surrounding needy and disaffected. We put the power in the family's hands. We assume parents want good things for their kids, ask families what they want, then help them achieve it. Whanau ora is a shift from pathology to potential, and to focusing on what's possible. We enable communities to build their own capabilities and capacities. No blame, just encouragement.



We bring out the best in gangs. We see these groups as gatherings of citizens who feel isolated and alienated, and who, like the rest of us, want to find ways to survive, win respect, and make a difference. We share the knowledge and insight that taps into that underlying urge to realise their full potential, to create happy, healthy, productive whanau, and to become productive tax-paying citizens.



Eugene Ryder and Denis O'Reilly address New Zealand Police Academy

## CORE PHILOSOPHY

**O**UR VALUE PROPOSITION derives from our unique workforce of social change agents—and innovative, targeted intervention.

We engage Whanau and community. Their experiences with hard-to-reach populations perfectly fit them to deliver interventions projects. They keenly share the insights and experiences that led them to positive life choices. They can design, develop and deliver services that factor in their Whanau and community realities.



We support and source whanau and community initiatives. We encourage Maori designed, developed and delivered bottom up initiatives and ensure they are adequately supported and evaluated by government iwi and community agencies.

### CONSULTANCY

We have been called “the consultants of last resort.” Our innovative, hard-edge programs have succeeded where all else has failed. We may just be the only consulting organization



CART Otagata Retreat: Fatherhood, Drugs, Gangs and Choices

capable of helping resolve apparently impossible problems.

We work with government departments and non-government organisations. We have deep, hard-edged experience working with and helping shape policies that affect the hard-to-reach and difficult to deal with.

### ADVOCACY

We stand up and speak up for Nga Mokai and their whanau. We support the hard-to-deal-with and their families. We champion both social and restorative justice. We help heal both sides of an altercation, and reinforce accountabilities within the community.

### RESEARCH

CART research delivers real change. Our programmes for the hard-to-reach are durable and cost-effective. We are heard and heeded by Nga Mokai. We change their attitudes and help them fulfil their potentials.

## MILESTONES

**O**ur research has informed the Department of Labour, the Office for the Secretary of Justice, the Ombudsman’s Office, the Crime Prevention Unit, the Mahi Tahī Trust (Sir Norman Perry), and the Ministry of Maori Development. Fostering family well-being in the fields of housing, education, employment, recreation, and justice have completed countless successful projects in Dunedin, Wellington Central, Porirua, Lower North Island, Central North Island, Bay of Plenty, and Hawke’s Bay.

Our clients include gang members, prisoners and former prisoners, struggling drug addicts, long-term unemployed, mentally ill, those on the margins of society, alienated and alone. Messages from perceived ‘outsiders’ to these groups are unlikely be heeded.

### REAL RESULTS FOR REAL PEOPLE

Our unique work force has ‘street cred’ and converts relatively high end notions like Whanau ora into

reality. This now includes, swimming classes, winter/summer sport, doctor enrolment programme. Some of these children are now regional or national representatives within their chosen sport. The community is now surrounded by winners rather than losers—a subtle and powerful shift within the community

### WORKING WITH COMMUNITY BASED AGENCIES

Trouble can come in scary packages. Handling methamphetamine crises can be especially volatile. Such issues, badly handled, can have the deadliest of outcomes. We’re specially equipped to establish relationships of trust. Our constructive, proven techniques deliver solid answers and resolve situations locally. We know how to get difficult communities speaking calmly and rationally. Our *Participative Action Research* allows disputing parties to express their aspirations, write their future narrative in their own language, and convert their visionary musings into achievable strategies and plans.

Winning  
Black Power  
parliamentary  
debate team at  
CART Wellington  
Michael Fowler  
Center event

