

RESULTS REVEALED

THE BIG LITTLE KIWI CENSUS

23,636

KIWIS WEIGHED IN
THAT'S 1 IN EVERY 200 PEOPLE
OR 3 TIMES THE POPULATION OF WANAKA



BEST KIWI SONG EVER

- 1st **Slice of Heaven** by Dave Dobbyn (10%)
- 2nd **Loyal** by Dave Dobbyn (9%)
- 3rd **Poi E** by Patea Māori Club (8%)



WE ARE MOST PROUD OF



SIR ED

15.4%

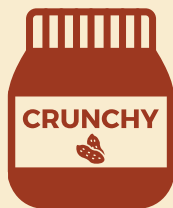
HELEN CLARK 6.1%

RICHIE MCCAWE 5.9%



COMPARED WITH 66% IN FAVOUR OF PINOT NOIR IN THE OTAGO REGION AND 75% IN FAVOUR OF MALBOROUGH SAV IN THE MALBOROUGH REGION.

OVER TWO THIRDS OF KIWIS PREFER CRUNCHY OVER SMOOTH



8 / 10

KIWIS HAVE PRETENDED NOT TO BE HOME WHEN SOMEONE KNOCKED.

54% 46%



DOGS OVER CATS

EXCEPT TARANAKI, THE ONLY REGION WHO VOTED IN FAVOUR OF THEIR FELINE FRIENDS (51%).

55%

A NATION OF NIGHT OWLS
(45% EARLY BIRDS)



North Islanders voted strongly in favour of the French accent (22% French, 18% Irish)

Whereas South Islanders prefer the Irish (28% Irish, 18% French)

BEST BEACH IN NZ

Mt Maunganui #1
Kaiteriteri #2

