

## PROPERTY POLL November 2016

- CLIENT:** Property Institute of New Zealand
- POLL DATES:** Mon 31 to Wed 16 November 2016. The median response was collected on Mon 7 November 2016.
- TARGET POPULATION:** New Zealand adults.
- SAMPLE POPULATION:** New Zealand adults who are contactable on a landline.
- SAMPLE SIZE:** 1,000 respondents agreed to participate.
- SAMPLE SELECTION:** A random selection of 15,000 nationwide phone numbers.
- SAMPLE ERROR:** Based on this sample of 1,000 respondents, the maximum sampling error (for a result of 50%) is +/- 3.2%, at the 95% confidence level.
- WEIGHTING:** The results are weighted to the NZ adult population by gender, age and area.
- CODE COMPLIANCE:** This poll was conducted in accordance with the New Zealand Political Polling Code, the Research Association New Zealand Code of Practice and the International Chamber of Commerce/European Society for Opinion and Market Research Code on Market and Social Research.



## PROPERTY PRICES

**In the next six months do you think property prices will increase, decrease or stay the same?**

### Property Prices

		Count	Col %
Property Prices	Increase	551	56%
	Decrease	79	8%
	Stay the same	273	28%
	Unsure/Refuse	81	8%
	Total	985	100%

56% of respondents expect property prices to keep increasing in the next six months, with 28% thinking they will stabilise and 8% decrease.

### Property Prices BY Gender

		Gender	
		Female	Male
		Col %	Col %
Property Prices	Increase	54%	58%
	Decrease	8%	8%
	Stay the same	29%	26%
	Unsure/Refuse	9%	7%
	Total	100%	100%

### Property Prices BY Age Group

		Age Group			
		18-30	31-45	46-60	61+
		Col %	Col %	Col %	Col %
Property Prices	Increase	49%	67%	58%	49%
	Decrease	8%	6%	6%	12%
	Stay the same	32%	23%	31%	27%
	Unsure/Refuse	10%	5%	6%	12%
	Total	100%	100%	100%	100%

### Property Prices BY Area

		Area					
		Akl	Wlg	Chch	Prov Cities	Towns	Rural
		Col %	Col %	Col %	Col %	Col %	Col %
Property Prices	Increase	58%	62%	46%	57%	53%	54%
	Decrease	9%	4%	6%	8%	10%	8%
	Stay the same	29%	25%	40%	25%	23%	32%
	Unsure/Refuse	4%	9%	8%	9%	15%	7%
	Total	100%	100%	100%	100%	100%	100%

### Property Prices BY Party Vote

		Party Vote				
		National	Labour	NZ First	Green	Undecided
		Col %	Col %	Col %	Col %	Col %
Property Prices	Increase	45%	66%	64%	60%	58%
	Decrease	12%	3%	5%	8%	10%
	Stay the same	34%	26%	21%	22%	24%
	Unsure/Refuse	9%	5%	11%	10%	8%
	Total	100%	100%	100%	100%	100%

**On a scale of 0 to 10 please rate the following groups on their impact on property prices 0 being no impact and 10 being the highest impact?**

**Foreign investors**

**Local investors**

**Immigrants**

**Central and Local Government**

**Banks**

**Foreign investors + Domestic investors +  
Immigrants + Central/Local Govt + Banks BY  
Gender**

	Gender		Total Mean
	Female Mean	Male Mean	
Foreign investors	7.2	6.8	7.0
Domestic investors	6.1	6.1	6.1
Immigrants	5.6	5.6	5.6
Central/Local Govt	5.4	5.3	5.3
Banks	6.2	6.1	6.2

In order the biggest influences are seen as

1. **Foreign investors 7.0/10**
2. **Banks 6.2/10**
3. **Domestic investors 6.1/10**
4. **Immigrants 5.6/10**
5. **Government 5.3/10**

**Foreign investors + Domestic investors + Immigrants +  
Central/Local Govt + Banks BY Age Group**

	Age Group			
	18-30 Mean	31-45 Mean	46-60 Mean	61+ Mean
Foreign investors	6.9	7.1	7.1	6.8
Domestic investors	5.9	6.2	6.1	6.0
Immigrants	5.7	5.8	5.5	5.3
Central/Local Govt	5.6	5.2	5.3	5.2
Banks	6.3	6.0	6.3	6.1

### Foreign investors + Domestic investors + Immigrants + Central/Local Govt + Banks BY Area

	Area					
	Akl Mean	Wlg Mean	Chch Mean	Prov Cities Mean	Towns Mean	Rural Mean
Foreign investors	7.3	6.9	6.7	6.8	6.9	6.8
Domestic investors	6.0	6.5	6.3	6.0	5.9	6.0
Immigrants	5.7	5.3	5.1	5.8	5.5	5.5
Central/Local Govt	5.2	5.6	5.4	5.5	5.4	4.8
Banks	6.1	6.1	6.6	6.0	6.5	5.8

### Foreign investors + Domestic investors + Immigrants + Central/Local Govt + Banks BY Party Vote

	Party Vote				
	National Mean	Labour Mean	NZ First Mean	Green Mean	Undecided Mean
Foreign investors	6.7	7.3	7.6	6.7	6.8
Domestic investors	5.9	6.3	6.4	6.4	5.9
Immigrants	5.5	5.6	6.7	5.3	5.1
Central/Local Govt	5.1	5.6	5.6	5.3	5.1
Banks	5.9	6.5	6.3	6.7	5.9

**David Farrar**  
**Director**  
**Curia Market Research**

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