

Top 4 Reasons for Change

1. It's time for a change

Our country has never had the opportunity to vote on our flag. The current flag was not selected by the people of NZ. We may not get the chance again to vote on our flag for several generations. NZ has experienced huge change and is now a multicultural nation. We need a more modern flag that represents all our people rather than just people of British heritage. It's time for change.

2. The current flag is often confused with Australia

Most New Zealanders feel a strong sense of pride in being a kiwi. Time after time the current New Zealand flag is confused with flags of other nations, especially Australia. It's time we had a flag that is uniquely kiwi.

3. Our new flag will honour our past

The Silver Fern has been a recognisable NZ symbol for well over a century. Thousands of people who have died serving our country have the silver fern on their headstone. Changing from the Union Jack based flag does not depreciate the sacrifice of men and women soldiers who fought for NZ. Only four countries - out of the 52 members of the Commonwealth - still have the Union Flag (Jack) on their flags. We will remember them.

4. Recognising the Silver Fern

The Silver Fern - known to Māori as the Punga - has been a unique New Zealand symbol since pre-European times. More than just a sporting emblem, it is today the symbol all Kiwis are known internationally by. The Silver Fern flag blends our past, our present and our future into one emotional symbol. A new flag gives energy and a sense of independence and self determination in this new century.

Vote for the Silver Fern Flag.

Join the campaign online:



changethenzflag.co.nz



facebook.com/nzflag



twitter.com/nzflag



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#VoteForChange NZ

VOTE FOR CHANGE

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Kiwis for Change

More and more Kiwis are joining the campaign to make history, by seizing a one in a generation opportunity to choose a flag that truly represents our young, vibrant country.

- **Rt Hon Jim Bolger**, Former Prime Minister
- **Naomi Ballantyne**, Business Leader
- **Dan Carter**, Former All Black
- **Mai Chen**, Lawyer
- **Rob Fenwick**, Environmental Businessman
- **Ian Ferguson**, Olympic Gold Medalist
- **Ian Fraser**, Broadcaster
- **Rob Fyfe**, Business Leader
- **Roger Hall**, Playwright
- **Joe Harawira**, Iwi Leader
- **Dame Rosie Horton**, Philanthropist
- **Toko Kapea**, Lawyer and Company Director
- **Nick Leggett**, Mayor of Porirua City
- **Oscar Kightley**, Actor and Writer
- **Richie McCaw**, Former All Black Captain
- **Gary McCormick**, Media Commentator
- **Dame Rosanne Meo**, Business Leader
- **Sir Bob Parker**, Former Mayor of Christchurch
- **Kerry Prendergast**, Chair of Tourism New Zealand and Former Mayor of Wellington
- **Bill Ralston**, Media Consultant
- **Rt Hon Jenny Shipley**, Former Prime Minister
- **Anna Stanley**, Former Silver Fern
- **Sarah Tetro**, Businesswoman
- **Va'aiga Tuigamala**, Former All Black and Samoan International Rugby Player
- **Maria Tutaia**, Silver Fern Netballer
- **Celia Wade-Brown**, Mayor of Wellington
- **Jenny Wang**, Community Leader
- **Hon Fran Wilde**, New Zealander

Open Letter From Chris Mullane a Vietnam Veteran

Dear fellow New Zealanders,

As a returned serviceman I am concerned at the false claims being made that changing the flag is disrespectful to those who have served. On active service no one is 'fighting for the flag'. In fact you are fighting for the values which you hold dear, your family and friends and especially for your mates alongside you and on whom your life depends. Also, very few NZ service people fought 'under the current flag'. During my operational service in the NZ infantry in Vietnam I never saw a NZ flag. In fact our unit flag, incorporating a kiwi framed by two silver ferns, flew over our base camp.

The NZ military and its insignia from as early as the late 1800s have a much longer standing relationship with the silver fern and the Southern Cross than with the current flag. In WWI all recruiting posters in NZ included only the British flag - not one NZ flag is evident in the WWI recruiting poster collection at Te Papa.



Most significantly for me is the fact that NZ's 33,000 war dead buried overseas and many WWI & WWII service people buried in NZ have a silver fern on their headstones. This symbol readily identifies them as New Zealanders in a way that our current flag cannot. Now that's showing respect!

*LT. Col. (Rtd) Chris Mullane. ONZM, MBE.
President of Devonport RSA*

We're not Australia - We're Proud Kiwis!

It's time we have a flag that stands out and isn't confused with the Australian flag. We are our own people who deserve our own iconic symbol that will fly here and around the world. It should be distinctively New Zealand.



Vote For Change!

