under 56(a), 59(2)(ba) and out of scape

Pages 2 to 5 are withheld

Report

Brownrigg Agriculture Group Ltd

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www.brewnrigg.co.n

2 November 2011

Hon. Murray McCully MP Minister of Foreign Affairs

E: m.mccully@ministers.govt.nz

Dear Minister McCully

I write to you on behalf of Hmood Alali Alkhalaf and George Asset of Awassi New Zealand Ltd.

Firstly, Hmood and George extend congratulations on New Zealand winning the Rugby World Cup.

Thank you for meeting George Assaf and myself in Auckland on 18 October 2011 to discuss trade between New Zealand and the Middle East and, in particular, the resumption of a specialized live export sheep trade with the Kingdom of Saudi Arabia.

As outlined at the meeting, Hmood Alali Alkhalaf has been working patiently with the New Zealand Government for the last seven years towards resumption of the sheep trade. He is now deeply concerned that despite repeated Government assurances that progress towards resumption of the trade was continuing, this has now stalled. He feels that if this is the case then he would have no option but to seek commercial redress, as indeed has been suggested by your Government as a last resort option for him.

In the course of our discussions with Government Ministers and Government officials we have agreed to significant amendments to live export trade protocols to ensure that the trade reaches the very high animal welfare standards that New Zealand requires eg:

- No live export/of cattle to the Middle East for slaughter.
- No live export of young, is under 8-months of age, New Zealand breed lambs.
- · Live export trade to be limited to the Awassi breed and older New Zealand breed sheep.
- Use of only the more wodern, spacious, animal and environmentally friendly, live export

We understand from you that the New Zealand Government is formulating a package of initiatives around trade with the Middle East that addresses the Gulf regions interest in food security and New Zealand agricultural IP, along with the more traditional exports.

Thank you for your undertaking to look seriously at resolving the live export trade impasse as part of a wider Gulf trade solution.

Mac/VIA	ASTER, Hamish (MEA)		$\nearrow$
From:	ARMSTRONG, Wade (PATP)		
Sent:	Thursday, 13 October 2011 2:21 p.m	// _	
To:	MacMASTER, Hamish (MEA)		
	•	and from Johnson with 1853	
Subject	: FW: Saudi Arabia: Live Sheep: feedb	Pack from John's frilg with MPA	
[SEEMAIL]	[RESTRICTED]		
Hamish	described Office and mot find the continu		
l fla.	kerstand Clare cd not find you earlier.	2)(a)(i)/(i)	
email says In eith namely - country ? ·Arrangeme	we have prepared sees <b>Leversha</b> next week (as Paula re he is seeing <b>Assaf and Brownrigg</b> . er event the question is basically the swould your principal, Al Khalaf, be into as part of a wider move between NZ ent which could have far-reaching muti	some draft taking points that nis office ports). That may be subject to confiame, whether it is put to Levershap are sted in a proposal to take his Awa and Saudi Arabia to finalise a bilater ual benefits (?) in ag science and inner	r to Al Khalafs agents, ssi flock to a third ral Ag Coopn ovation. I am not here
next week, issue.	nor is Richard . So Clare will have the	ploy with you of liaising on this and (	Crawford is across the
	(F		
-			· · · · · · · · · · · · · · · · · · ·
To: Cc: ARMS	(Inet) (I	Hamish (MEA) ND); ARMS (RONG, Wade (PATP); W	
Subject: f	RE: Saudi Arabia: Live Sheep) deedbac	k from John's mtg with MFA	to Han Tim Grose
triggered n David Brov	The to get John A to raise it directly. Reprint the conversation of the total section of the conversation	the meeting with the investor- Geo	orge Assaf through
I mentione	d that the information gap night be of the last the paper was not as helpfu	what was impeding officials' ability to Il as he had been hoping it would be	provide useful inputs- , could we get the
	to see him/so they could get to grips v		
	think is several steps ahead. He wasn	't keen on a meeting but we might b	e able to get one after
he has mei	with Assaf.		
l algo suego w <u>e</u> ek-	ested that perhaps an official could be	e present in his meeting with Assaf a I will ask for a read-out- v	
John or, ion	eally, via a meeting with relevant offic	ials.	•
	I took the paper down to Groser's of name in happy to sort that out at this e		
Anyway-	ill feed in info as it comes to hand-an	d if others could do the same that w	rould be useful.
Thanks,	(2)(a)		
(( )	) ' ' ' ' '		
From Thur	sday, 13 October 2011 10:11 am		59(2)(a)
LICENSES I I I LUI	しいいり エン くくいくせんに たくまま よびりまま ロロロ		

14/10/2011

Sent: Thursday, 13 October 2011 10:11 am

To: MacMASTER, Hamish (MEA)

CC: ARMSTRONG, Wade (PATP); KELLY, Clare (TND); ARMSTRONG, Wade (PATP); WALKER, David (DS AMAC FALCONER; Crawford (DS TEG); I SP(2)(A) PSEC MCCM/14

Subject: Saudi Arabia: Live Sheep: feedback from John's mtg with MFA

[SEEMAIL] [RESTRICTED]

[RESTRICTED]

Hi Hamish,

The Minister had seen your sub this morning, and he had a discussion with John about it this morning.

Apparently Graeme Leversha rang John Allen last week (I didn't know that until this morning): GL said he was aware John Allen was no longer intending to meet the investor; GL's view was that the investors were perturbed by that. John clarified: Mai Chen had approached John suggesting the mtg; John said he would reflect; he had consulted Ministers and it was agreed the issue needed to be addressed at the political level in the first instance. John thought Mai Chen had conveyed that to the investor, but perhaps given GL's reaction she had not.

Mr McCully intends to meet Graeme Leversha nextweek (I don't know where or when - but do you think it might be possible to find out? it would obviously be helpful to have someone in the room or get feedback somehow). The Minister said it would be important to distinguish between the political architecture of any solution (ie his food security agreement concept) and any commercial heals that were developed under it. He did not find MFAT's paper helpful in that respect. He thought the idea still needed to be pursued, as a result of which the investor would either say to his Minister "there's a commercial) way through this on the table for me, so please look positively at any (political) proposal that comes your way": or he would say "this does not take us forward". We would not find out until the ideas were tested, and we had to make the investor want this as a solution.

Next steps, then (in the Minister's miner's us continuing to work up the food security idea, and him talking to Graeme Leversha. It is not clear to me whether be intende to involve Mr Groser in that conversation, nor how we'll get feedback (John is unlikely to see the winister again until after the RWC final).

One last thing- in retrospect Livink also the paper should probably have gone to both Ministers directly, rather than MoT being 2nd on the list.

59(2)(a)

From: MacMASTER/Hamish (MEA)

Sent: Friday 7 Oxtober 20114:42 p.m.

TO: WALKER, DAVID (DS AMAGN/FALCONER, Crawford (DS TEG)

CC: ARMSTRONG. Wade PATP), KELLY, Clare (TND); ARMSTRONG, Wade (PATP); CRAWLEY, Anthe (MEA);

ALCEN, John (CEO)

Toject: Saudi Arabia: Live Sheep submission

[RESTRICTED]

Hi David / Crawiord,

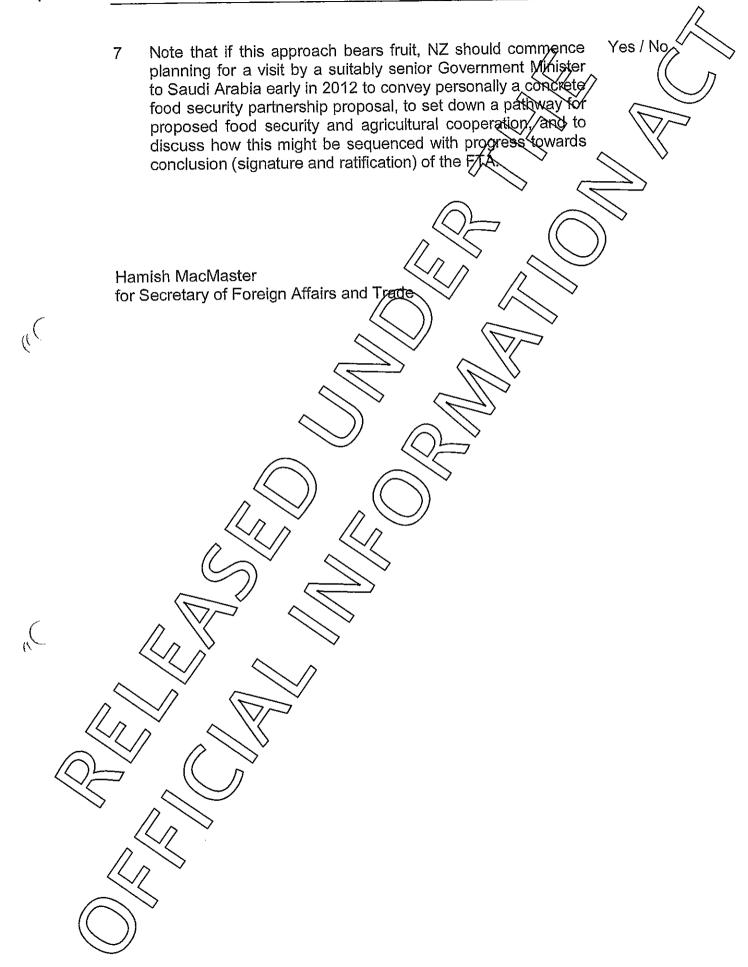
The attacked draft submission has been prepared in response to the Minister's desire to engage with the Saudis on tood security, including the proposal (Leversha) to export sheep to a third country for breeding purposes. It follows consultation between MEA and TND and we are in agreement on the text. Given the sensitivity of the issue and the necessity of securing MFA / MoT agreement in the first instance, we have deliberately limited referral to just those two Ministers. Unless we hear to the contrary, MEA plans to forward the submission Monday afternoon.

Regards

Hamish.

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Saud	Saudi Arabia: Food Security: A Possible Approach		
Key I	Points	>	
Reco	emmendations ( )	7	
It is <u>re</u>	ecommended that you:		
c ti	Note that the proposal for a food security agreement with Yes No Saudi Arabia is unlikely to address the range of Saudi concerns affecting bilateral relations, arising principally from the live sheep issue, but nonetheless warrants cautious exploration.		
s.(.2)(j)	s 9(2)(j) Yes/No	((	
3 Sb(a)	Yes / No		
4 A in in co ai Sa No pr	gree that the main elements of any such alternative, for Yes / No itial consultation and Saudi stakeholder response, would clude (a) a long-term partnership on food issues, emprising joint policy, RST and investment cooperation med at supporting Saudi food security objectives; (b) raising audi awareness in MAF's recently-developed halal export otice as evidence of New Zealand's commitment to rouding a veliable supply of halal product;	, (	
)	ote however that the suggestion of facilitating live sheep Yes / No hipments of breeding stock to Saudi Arabia or to third bunkries is likely to raise a number of practical, including osanitary difficulties and may draw adverse comment.		
co re: Th	gree that as a first step, the Riyadh Embassy approach the Yes / No incerned investor in Saudi Arabia to obtain his initial sponse, after which you would decide on next steps. It might include a subsequent approach to the Saudi nistry of Agriculture (ideally at Ministerial level).		



## Summary

This submission examines the proposal for a food security agreement with Saudi Arabia as a potential means addressing the issue of live sheep experts currently impacting on bilateral relations and hence more widely with GCC members.

A particular element of this proposal is the recent suggestion from a New Zealand investor that the domestic Awassi flock be moved offshore as a possible step towards a resolution of the issue. While an offer to sonclude a cooperative arrangement on food security including this specific element may assist in fostering some political goodwill.

- s 6(a)

This submission outlines these issues and considerations which may impact on the situation in the period ahead, for example the as yet unpublished Australian Farmer report into livestock exports. This is expected to recommend revised requirements for sheep exports to Saudi Arabia comparable to those which New Zealand had proposed prior to the cessation of negotiations on shipment conditions with Saud Arabia.

## Report

The Saudis have made it clear that a failure to resolve the bilateral live sheep issue to their satisfaction will \$ 9(2)(1)

impact negatively on the overall bilateral relationship. Contagion from this issue could also negatively affect our relationship with other Gulf States. To prevent this damage \$902. The onus is on New Zealand to address this issue. You have requested that in an effort to move matters forward, officials give thought to some form of food security partnership with the Congdom as an alternative to resumption of sheep exports.

56(a)

More broadly, Saudi Arabia – in common with all other Gulf States - has deep concerns over securing its food supply longer term and is especially sensitive to export prohibitions imposed by other countries.

11

**(** (

A recent conversation with a senior GCC official indicated that the GCC has identified food security as one of nine key challenges which the GCC must address. Any solution to the current problem will have to address these various concerns and perceptions.

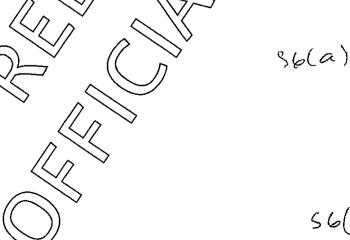


It is clear that the concerned investor – Hmood Al-Khalaf – has 8 substantive and diversified business interests in New Zealand, Australia and other locations.

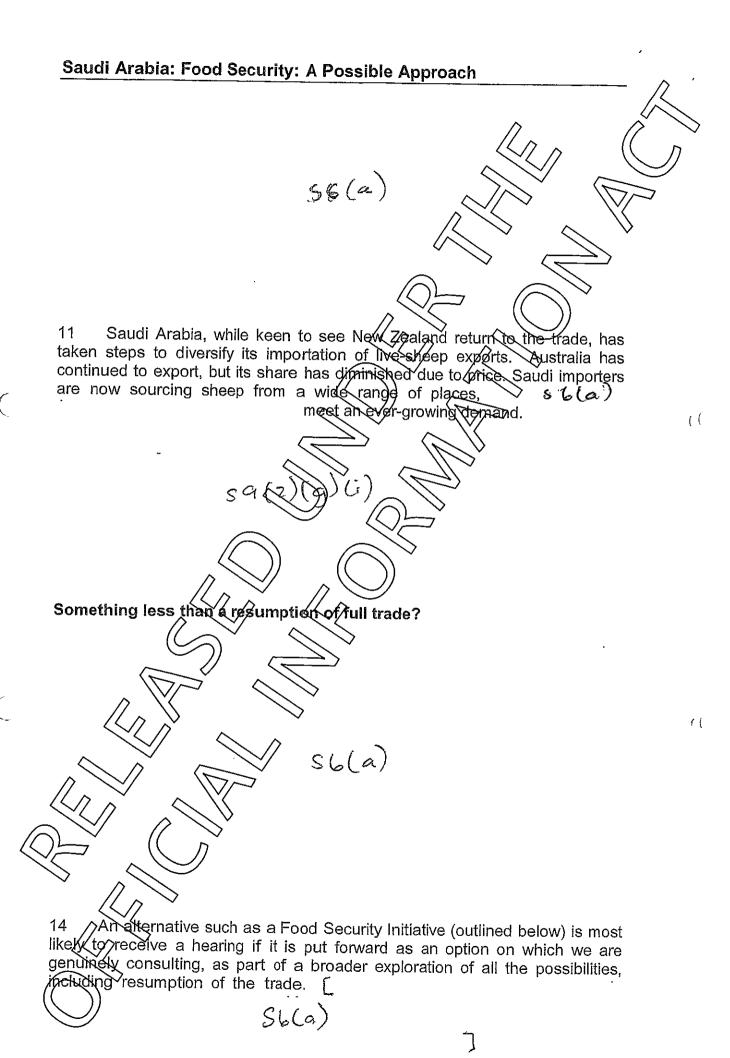
He needs to become a part of any solution. To date, there has been no direct discussion between officials and Al-Khalaf on whether there is in fact any alternative that may alleviate his commercial concerns

s6(a)

A resumption of the trade?



56(a)



### Possible content of a Food Security Initiative

- What might a Food Security Initiative look like and how should the idea be taken forward?
- MAF and other sectoral expertise would be reeded in shaping a Food Security Initiative and costing its implementation, but in broad terms we suggest it might have four main elements: (a) the brokering of agricultural investment partnerships (New Zealand expertise, Saudi finance) in and outside of Saudi Arabia in areas of core interest to them, including livestock preeding. This could include a solid commitment of New Zealand public sector IP and technology transfer; (b) agricultural policy cooperation with a well resourced mechanism to ensure it actually happens; (c) agricultural/biotech RST cooperation and joint research; and possibly, (d) facilitation of export of livestock for breeding and assistance to the Saudi investors with setting up an enhanced breeding programme.
- Regarding the New Zealand private sector interest in (d), it may be that the export for breeding of the Awassi stock in New Zealand to a third country location (where we understand Al-Khalaf has operations) could be a part of the broader food security/agricultural cooperation solution. However to do so might require an exemption from current export restrictions, depending on the intermediate country. There would be no guarantees that a third country location could be found offering the same animal health status as New Zealand

Further, it is by no means certain that this would allay domestic concerns around the welfare of exported stock, as New Zealand would lose its means to control the conditions under which such stock were transported and eventually slaughtered.

out of scope

sh(a)

A successful Food Security Initiative could have benefits for the New Zealand agricultural and science sectors and the broader New Zealand economy. Indeed, conversations have begun with the GCC around a joint New Zealand-GCC programme in this area (which could be supplemented by specific bilateral programmes). We might well be able to indicate this initiative

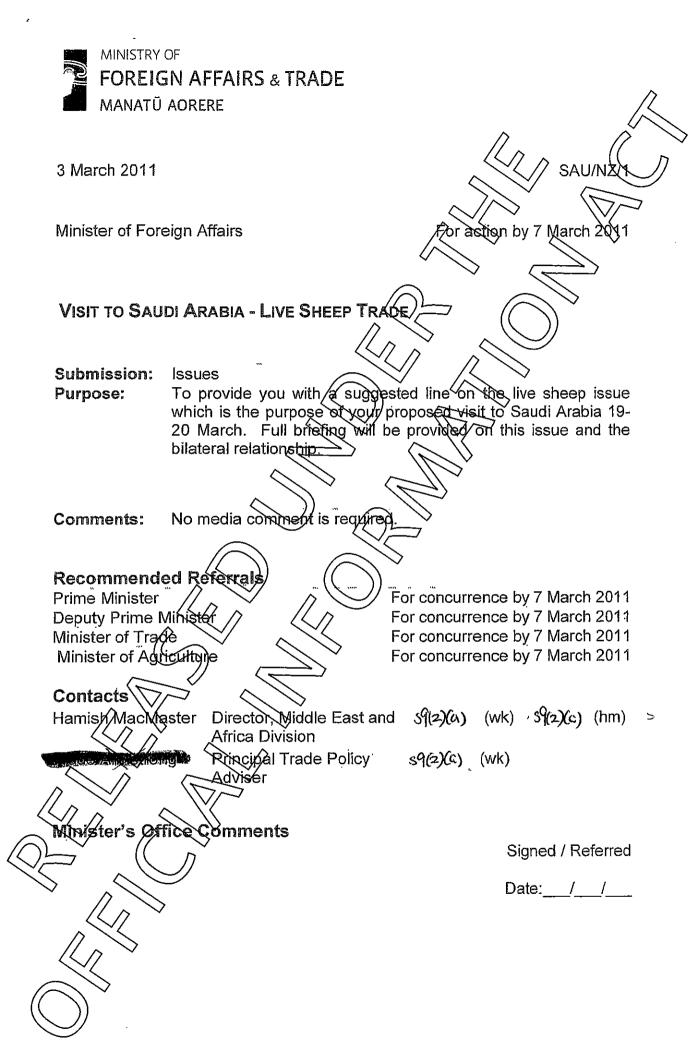
could in time yield more sheep (and other agricultural benefits) than simply resuming the trade. It could, for example, extend to dairy cooperation and breeding. However, it would have to be demonstrably realistic, i.e. able to yield plausible outcomes and have a strong commitment of technical and financial support from the New Zealand Government. How this could fit in with resources and priorities has yet to be examined.

#### **Process**

- The history of negotiation on the export of sheep for slaughter is one of less than optimal management by different parts of the New Zealand Government and Saudi concerns have been exacerbated by perceptions of prevarication and mixed messages. This has slamaged credibility and left us facing a significant trust deficit with the world's leading Islamic nation. It is clear that moving forward the Government must speak with one voice and act decisively and quickly. Any proposals or messages need to be presented by senior Ministers to demonstrate to Saudi Arabia the political commitment of the New Zealand Government to the process.
- We suggest, therefore, the need for a graduated and well thought-through approach to putting up an alternative for consideration. As a first step, it may be fruitful to 'test the water' with the concerned Saudi investor, although to do so would doubtless require quite a specific description of what was intended. Al Khalaf's response would shape the next steps. This might include a subsequent approach to the Saudi Ministry of Agriculture (ideally at Ministerial level) to sound out their views—so long as we are confident we have sufficient whole of Government to resource and carry it forward. This might be followed, all going well, by a scoping visit by the Special Agricultural Trade Envoy to develop an in-depth understanding. We suggest this sequence because any visit will require Saudi MAF cooperation.
- If this process leads to an in-principle agreement to a Food Security Initiative, it may be appropriate for a senior Minister to then travel to Saudi Arabia to put a formal detailed proposal on the table. Balghunaim can be convinced to lead a delegation to JMC talks due in New Zealand next year, it could assist such a process.



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## **Key Points**

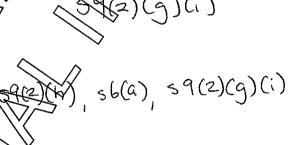
You are scheduled to visit Saudi Arabia 19-20 March to explain the New Zealand position on live sheep exports.

this issue has the potential to impact negatively on our bilateral relationship with Saudi Arabia, New Zealand's largest market in the Middle East. The key issues are:

Saudi Arabia is seeking a resumption of the live sheep for slaughter trade to serve the Haj pilgrimage. New Zealand shipments were discontinued in 2003 following publicity over the large number of deaths on a consignment from Australia.

56(a), 59(2)(ba) 56(a), 59(2)(ba)

The live sheep trade is an extremely sensitive domestic issue in New Zealand, mainly for animal welfare reasons. It is one of the leading subjects of letters to Agriculture Minister Carter. In 2003 MAF opened negotiation or an arrangement covering the trade in live sheep as the basis of resuming the trade, but progress has been stalled in part due to the introduction of new requirements which have led to a Saudi sense of having been misted.



The live sheep issue continues to be regularly raised with the New-Zealand Embassy in Riyadh by the Saudi Government.

not to respond soon runs the risk of giving personal insult to senior Saudi figures as well as impact negatively on other areas of the bilateral relationship,

Accordingly, a visit to Saudi Arabia by you would demonstrate to the Saudis a commitment on the part of the New Zealand government to (1) address their concerns on this issue at the highest political level. (2) explain the political realities in New Zealand with respect to the live export situation (3)

36(a)

S6(a)

The Saudi investors in New Zealand are well connected in Saudi Arabia and have over the years assisted in developing hilateral relations

s6(a), s9(2)(g)(i)



It is recommended that you:

- Note the urgent need to engage at the highest political level Yes / No 1 with Saudi Arabia on the issue of live speep exports,
- Agree to visit Saudi Arabia to convey the government's Yes/No 2 decision not to resume the trade

56(a) 59(2)(3)

56(a)

3



Yes / No

59(2)(g)Xi)

Note the lottowing suggested talking points for the proposed Yes / No 4 discussion in Rwadh.

Hamish MacMaster

Director Middle East and Africa Division

#### CONFIDENTIAL

### Annex A

**Draft Talking Points** 

As a major agricultural trader we have a strong interest in meeting the import needs of countries around the world.

We also enjoy a strong positive relationship with the Gulf countries. In particular our relations with Saudi Arabia extend over a range of fields and we have shown that we can work together successfully across different areas. We regard the bilateral relationship with Saudi Arabia as one of our most important in the Middle East region. New Zealand has been working steadily towards developing our engagement with the Kingdom and the other states of the Gulf Cooperation Council (GCC) for some time. The growth in Saudi students in New Zealand combined with the opening of the Saudi Arabian Consulate-General in Auckland in early 2018 are recent significant steps forward in our relationship.

However there is one aspect of our relations that is proving challenging to address and very frustrating for my Government. That is the issue of the export of live sheep for slaughter – we need to talk in depth about this.

We are fully aware of the history of this trade and very sensitive to the long involvement in the trade of investors whom we know are good friends of New Zealand, who have dealt over the year with many New Zealand Ministers. We are concerned for them.

After the issue arose

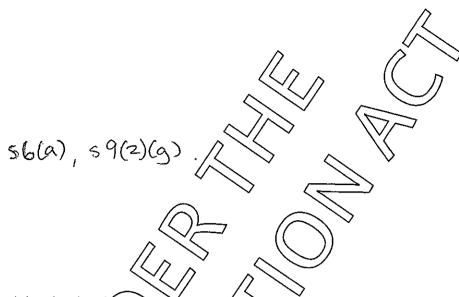
my Government revisited the history of our dealings - both on the trade and specifically, the draft Arrangement.

We have since discussed the ssue among Ministers. What I will say to you reflects those high level discussions.

I anticipate that what I have to say will not be to your liking. Our government has reached the conclusion that, while we fully appreciate the importance of the trade; the political atmosphere in New Zealand is such that no New Zealand government could consider readily the restoration of the trade. You will be aware from the long discussion of the Arrangement — 2004-2009 that there have been underlying political concerns — I am now being frank in explaining this toyou.

56(a) 59(2)(g)(i)

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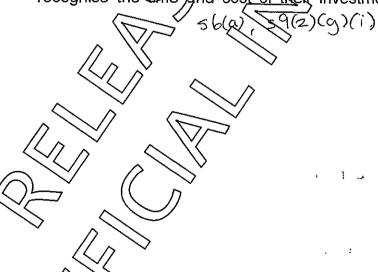
I emphasise that the decision is simply a reflection of the attitudes and political realities in New Zealand.

56(a) 59(2)(3)(V)

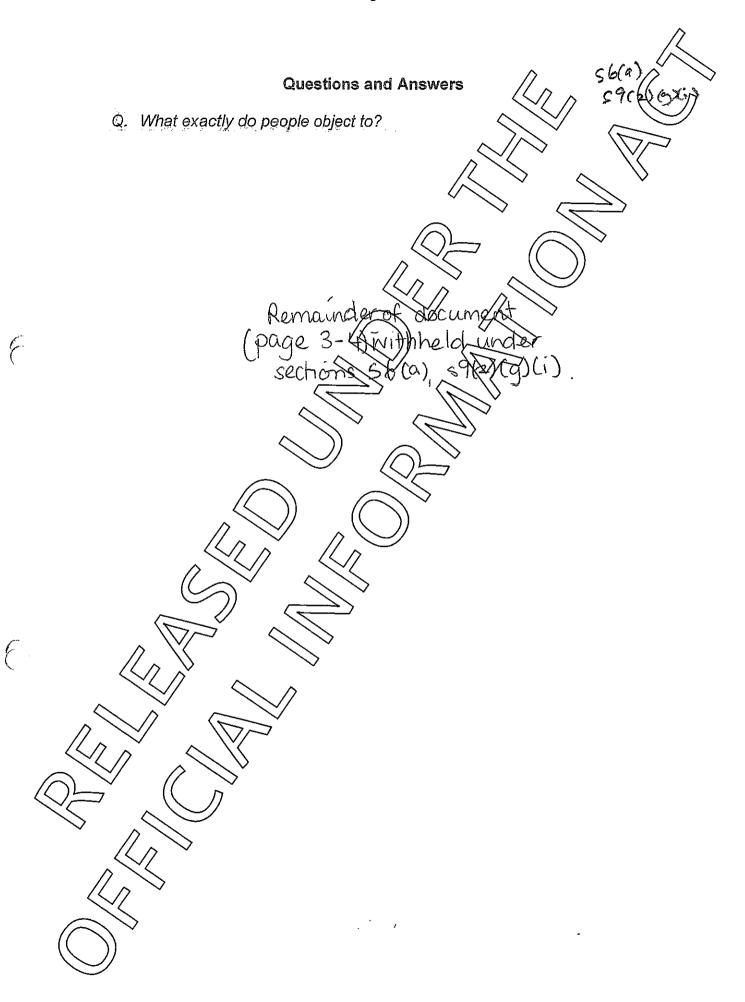
We wish to be open with you. Landopen to fuller dialogue if you wish to seek more information.

I will now be talking to your investors on behalf of the New Zealand Government. We have an obligation to be equally open with them so I will tell them what I have told you.)

prefer. They are welcome and respected members of the New Zealand farming community. They have many friends in New Zealand. We would hope that their Awassi stock will continue to be part of our processed meat industry. We recognise the time and cost of their investment



There was only one NZ shipment of sheep for slaughter per annum for the years 2000 – 2003, although the export trade reached a peak in 1990 with 1.5 million sheep exported.



<9(2)(a) From: Thursday, 1 September 2011 3:08 p.m. Sent: 59(2)(a) To: Cc: FW: GCC FTA - Moving Forward Subject: Attachments: 2622841-v1-Draft\_letter\_-\_JA\_to\_Leversha\_re\_LS48.dd [IN CONFIDENCE] Hi éversha's email/belew Attached is MEA/TND's considered response for John to MN Happy to dicuss, 59(2)X From: Laurium House Sent: Monday, 22 August 2011 1:18 To: ALLEN, John (CEO) Subject: GCC FTA - Moving Forward Commercial Dear John Allen ard pehind the scenes to find a solution We have been working The following offers a workable and commercial solution to the live sheep export problem enabling the Saudi's and No to complete the FTA The solution involve Exporting live sheep for presiding purpose to satellite farms based in Malaysia and Sudan. That flock is used as breeding stock and its offspring is exported to the GCC as live exports. NZ export the initial base flock, then on an annual basis, export to top up breeding stock on satellite Estates Limited would manage the whole process (Ag Estates is a sister company of Laurium Asset Management) Breezing technology, tracking, artificial insemination, nutrition .... can be managed by NZ experts through Agricultural Estates. Rericultural Estates will enter into JV agreement with Awassi Land Holdings Corp. (The Saudi company who purchased farms in NZ for live sheep exports). Directors of Agricultural Estates have a close working relationship with the project manager of the wassi Land Holdings sheep programme. Base stock will come from contract farmers in the Hawkes Bay and Canterbury as well as Awassi and Holdings farms. Agricultural Estates will work with overseas partners to develop the Malaysian and Sudanese farms. The programme in Malaysia will use the contacts Agricultural Estates has developed with

the dairy project they are currently undertaking.

The Sudanese programme will be with partners from Saudi, Qatar and Sudan. These

partners come through an Associate of Laurium Asset Management. They have big tracts of fand that they are keen to develop into productive agricultural plots as a food security solution for both Africa and the Middle East.

3. There could be opportunities for satellite farms elsewhere. The Saudi's may be able to suggest some farm partners?

10. Funding options for the project can be addressed by Awassi, Ag Estates, Sudan partners, the Saudi's, Qatar, or the Fund.

I am comfortable that this offers a real solution to the GCC FTA impasse and indeed offets a good opportunity for all parties to develop their businesses based on NZ's agricultural expertise. The Saudi's get their live sheep, Awassi gets its business up and running, Agricultural Estates gets to grow its global agricultural consultancy business, Malaysia and Sudan get an increase in agricultural output (for both domestic and export purposes), NZ increases its reputation for agricultural expertise (without the live sheep exports for slaughter), Laurium Asset Management gets a seed investors(s) for its fund (refer to email below), Wellington gets credit for negotiating a FTA with the GCC, and we all get greater levels of trade and investment, with its associated benefits.

What we would like to understand is the level of interest from Wellington in embarking down this path. Bob Wilton and myself from Laurium Asset Management are willing to meet up with you and other parties to progress this matter. Further, Will Wilson a Director of Agricultural Estates could be part of the conversation as he will lead the sheep programme and could provide some in-depth technical direction.

This is a simple and elegant solution to the FTA impasse but it requires a great deal of work yet to finalise some of the detail. Laurium Asset Management and Agricultural Estates are ready to work with you on these details.

Regards

Graeme Leversha

Laurium Asset Mahagement

PC Box 29 345

Newmarkot, Auckland

Mey Zealand

www.Lauriumasset.com

"A regional eader in the alternative asset class by delivering risk-controlled solutions and best-practice performance, service and support to institutional clients".

From: Laurium House [mailto:laurium@clear.net.nz] Sent: day, 12 August 2011 2:37 p.m. To: 'ALLEN, John (CEO)' 59(2)(a) Cc: Subject: GCC FTA - Moving Forward Dear John Allen Thank-you for your time discussing the impasse we are at with the BECTA. The following outlines some of the key issues and some suggested courses of action: The GCC FTA is currently being negotiated. There are some problems with Saudi parties around the approval of live sheep exports. 2. Laurium Asset Management (LAM) wishes to play an active part in a solution. We can contribute by providing a commercial slant to the solution. Our proposal has two main objectives: WZ Free Trade Agreement as per substantially i. Complete and sign the GSC7 negotiated. ii. Demonstrate a desire to enter lyto long-term trade and investment relationships on the basis of mutual need and benefit. Complete and sign the GCC / NZ Free Trade Agreement as per substantially negotiated. In order to complete the FTA we need to come to a solution to the live sheep export issue. There are two paths. Agree to live sheep exports. i. LAM can work with partpers in Saudi and undertake a JV abattoir to give MAF comfort that an) rhal welfare is of the highest order. We could also undertake a more ensure the whole supply chain is at a level that is acceptable to MAF. the Saudis view on this is that their abattoirs all meet international standards so Whilst we would rather not do this we may need to compromise in order to ome of an agreement. Take live sheep exports of the table This may be done by removing Awassi Land Holdings from the equation. LAM could buy out the Awassi Land Holdings Limited whom hold NZ farms in Hawkes Bay and Canterbury. These farms were bought specifically for/ and with approval, to undertake live exports. LAM would see this as a cost of securing the cornerstone investors and securing the FTA. wither we can offer Awassi the option to export animals from these farms to Malay (for breeding purposes) and then work with them to develop a sheep raxing and exporting business from Malaysia. Malaysia - as it is a Muslim country and is a basæ for Agricultural Estates (sister company to Laurium Asset Management). This Gemonstrates a willingness to help Saudi with the live sheep trade (although in

a different country)

iii. The Saudis view on this would be the FTA should be completely free and therefore live sheep exports should be part of it. Have we given them sufficient grounds to make a compromise?

2. There are some other issues around the relationship with Saudi and NZ which will require some attending too.

We have spoken about these and whilst we agree that they are small issues individually, in total they have contributed to a souring in the relationship between Saudi and NZ.

There will be some work required by Wgtn to smooth things over. This may involve a high level visit to Saudi providing a strong signal that we are very willing to enter into the

agreement.

- c. There is some comforting that we will need to provide their representative in Auckland
- d. LAM is willing to play a part in improving this relationship in any way it can.
- 3. I understand that we are in a situation that does not necessarily have a simple solution. All parties i have talked to, on both sides, concur there are strong benefits to concluding a TA. We just need to find a solution to the issues listed here. It is our view that the solution includes a commercial component.

Demonstrate a desire to enter into long-term trade and investment relationships on the basis of mutual need and benefit.

- 4. Laurium Asset Management has recognised some cornerstone investors from Saudi, who are interested in a long-term investment in our food and agricultural sector of a food security solution. They are not keen to progress until we get resolution to the FTA impasse.
  - a. LAM Agricultural Strategies Fund represents an agricultural exposure developed within an institutional framework building on New Zealand's natural agricultural capabilities and offering a food security solution by developing long term trade relationships based on mutual need and benefit. The result will be the formation at a consolidated New Zealand premium food group.

i. This fund represents a clear signal that we are interested in entering into long term trade and investment relationships.

- b. Trading Company. A JV GCC New Zealand Trading Company will be established. This is an integrated supply chain manager focusing on sourcing, marketing and delivery of goods and services from the GCC to New Zealand and vice versa:
  - i. The Trading Company's objective will be to help the development of trade between the two regions and it will offer sourcing and distribution opportunities to commercial enterprises in both regions.

#### <u>Moving Forward.</u>

My view is that we get a number of parties around the table and negotiate a solution with some of the commercial inputs from above The first step would be to undertake this with the NZ parties only and then take it to Saudi. Taking to action at this stage would see a continued deterioration in our relationship with the whole ME.

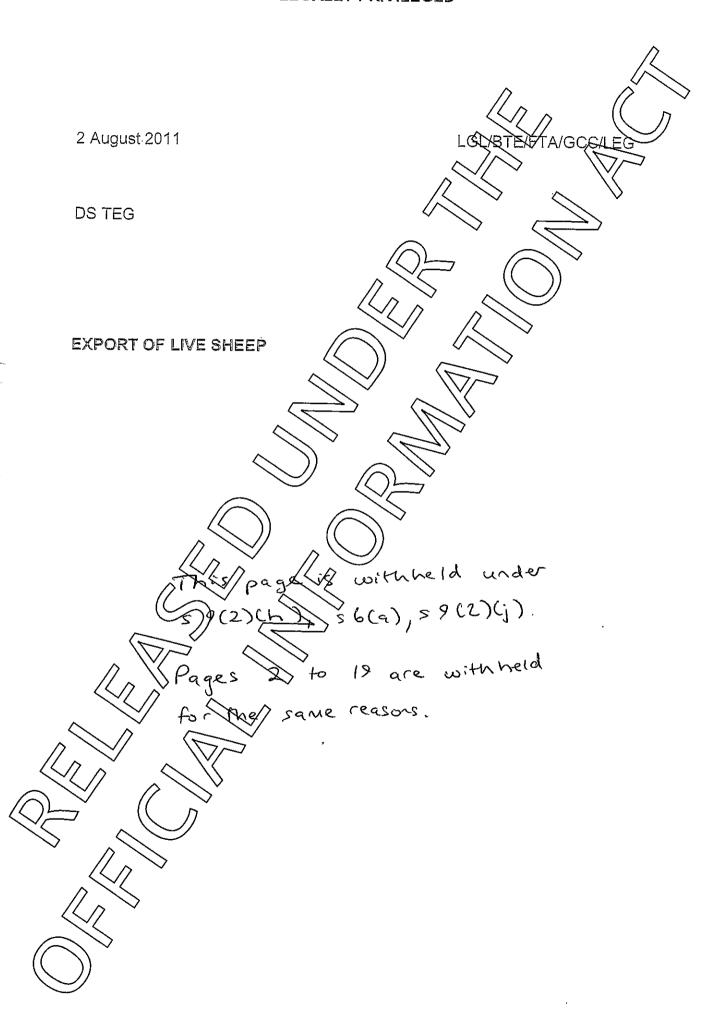
These are my suggestions to help move things along. There may be many derivatives of the above that could eventuate. Laurium Asset Management offers to play a part in the talks and provide a commercial basis so we can get this FTA over the line. If we can agree we will develop NZ trade and investment with a whole new region who have took security issues that NZ can provide a solution too.

Regard

Graeme Leversha

Laurium Asset Clanagement

PO BOX 95 345, Newmarket, Auckland



RESTRICTED

C11000066-RIY	NZ EYES ONLY, NOT FOR CABLE EXCHANGE

You Reference:

Our Reference: SAU/NZ/2/3

RIY

FROM:

Riyadh

C11000066~~\\\( \) \( \)

**Priority** 

TO:

Wellington

CC:

MFAT:

MEA, TND, UNHC, LGL, PATP,

CEO, EUR, DS AMAG, DS TEG,

DS MLG

AGENCIES:

SEEMail:

Manual:

P/S MFA, P/S Trade, PMC [FRA

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SAUDI ARABIA; VISIT OF MINISTER MCCULLY: 22-23 APRIL

## Summary

Timely visit by Foreign Minister to Sabdi Arabia emphasises the value that both countries derive from the relationship, especially around education

\*The opportunity to engage directly with the new GCC Secretary General is a major plus, particularly as we seek to engage more closely with the GCC (and the OIC) around the Security Council campaign.

and Minister makes a pitch

conclusion

<u>Action</u>

Report

For information. MFA has seen this report.

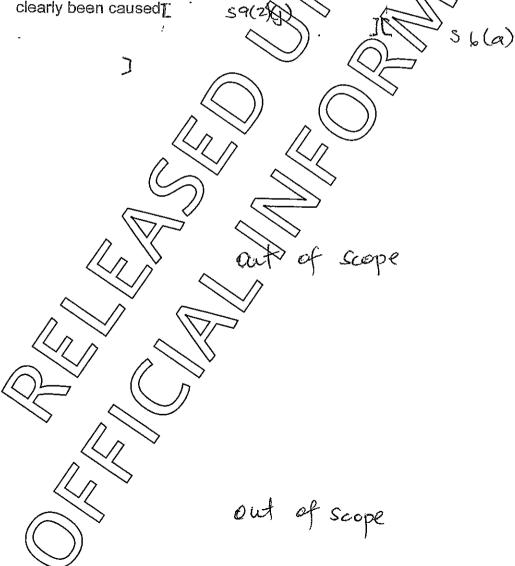
2 Foreign Minister McCully visited Saudi Arabia from 22-23 April 2011. This was only the second visit of a New Zealand Foreign Minister to the Kingdom within the past decade and the Minister was well received by his Saudi hosts. Minister McCully met with his

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cour pract, Prince Saud Al-Faisal, HRH Prince Salman, the Governor of Riyadh, the Minister of Agriculture, Dr Balghunaim and the new Secretary-General of the Gulf Cooperation Council (GCC). Coming on the heels of the successful sit of Minister Brownlee, Minister McCully was able to strongly reinforce the commitment of the New Zealand government to the bilateral relationship. The programme was compact but targeted at the core areas of current focus for New Zealand and organisationally the Saudis came to the party (not always the case for visits to the Kingdom).

Bilaterally the messaging from the Saudis was clear. New Zealand is a valued partner and friend; there are significant opportunities to expand relations; the live sheep issue is a problem that is preventing the both sides from fully capitalising on these opportunities and there needs to be a more frequent level of ministerial engagement to add impetus to the relationship. The Minister was also able to traverse a range of regional matters of interest to New Zealand.

The visit reconfirmed that the live sheep issue is a significant risk factor for New Zealand that threatens to degrade other aspects of the bilateral relationship. Offence has clearly been sayed.



Min' 'er of Agriculture HE Dr Fahd bin Abdulrahman bin Sulaiman Balghunaim. MFA's meeting with Minister Balghunaim (attended by the Sandi Ambassador to Australia who had returned specifically for the visit), three hours after strival in Rival started well, with a broad-ranging discussion on the food security and water management challenges facing Saudi Arabia. 56(a The discussion inevitably turned to live-sheep expoi the major outstanding irritant in the bilateral relationship. Minister McCully began the discussion by traversing his own understanding of the issue and how it had impacted on the bilateral relationship with Saudi Arabia and on our FTA aspirations with the GCC. S6(a)

MFA

suggested that both sides moved forward in an atmosphere of openness and trust. A of dialogue was required. New Zealand did not yet have a proposal for Sayor Arabia on the issue as the matter was still with senior Ministers and was likely to remain that way for the remainder of 2011. But this visit should be seen as a commitment current bovernment to seek a pathway forward and rebuild trust and confidence. outcome may not be as Saudi Arabia is seeking, but the broader relationship must be maintained

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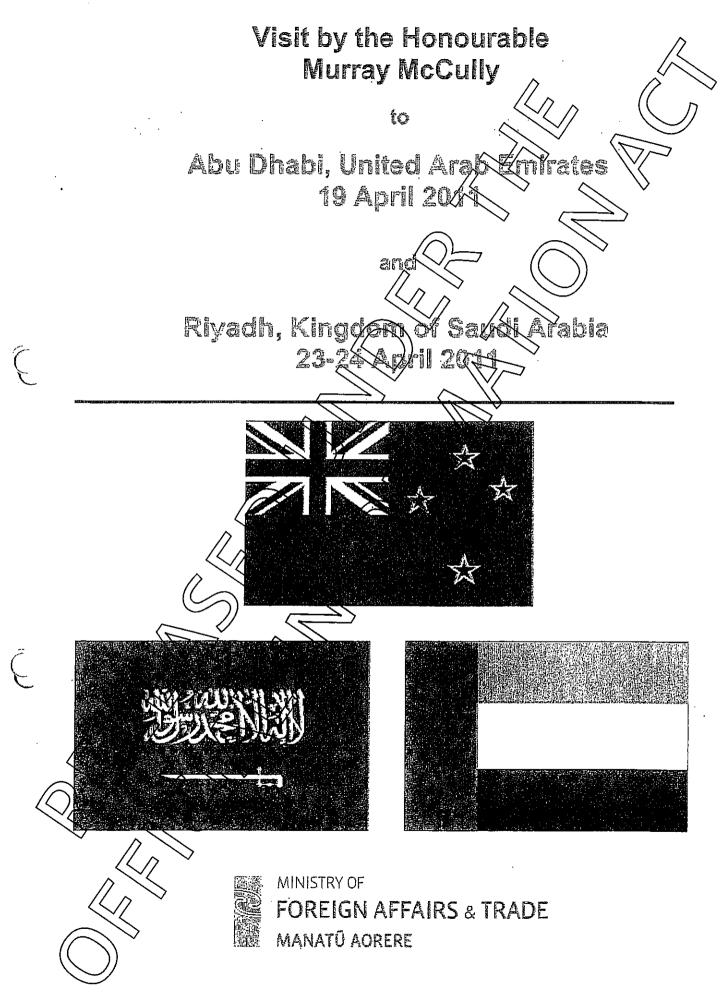
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Minister Balghunaim commented that the Saudi investor who had been consistently encouraged by the New Zealand government over a period of years, bad lost a substantial amount of money over this



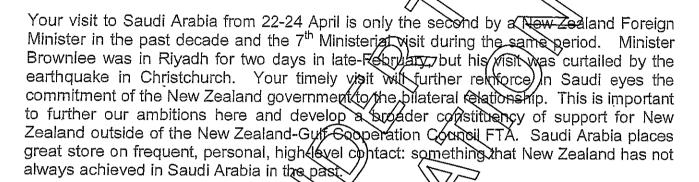
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Pages 2 to 25 are out of scope

### Saudi Arabia

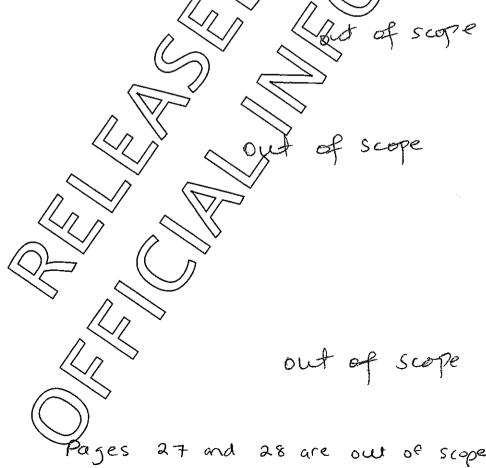




2 The primary aim of the visit is to address the live sheet issue which is an obstacle to

the bilateral relationship

3 Your programme includes calls on key Government Ministers, including Foreign Affairs and Agriculture, to support the core objectives of the visit.



## Key Objectives

The principal purpose in visiting Saudi Arabia is to engage with senior Saudi Ministers on outstanding matters related to the live sheep trade. Outside of this focus there are additional targeted high level calls and engagements to address the broader bilateral objectives of your visit. These objectives are:

To explore possible solutions to break the impasse on live sheep;

## The Export Trade In Live Sheep For Slaughter,

#### Overview

- 1. Demand for live sheep imports by Saudi Arabia and the Middle East is generally high and primarily stems from religious and cultural preferences for freshly slaughtered meat. Despite investment in intensive breeding units, domestic production in the Middle East is limited and unable to satisfy demand. Demand for live sheep is principally met through imports from Australia, North Africa and Iran.
- The principal method of selling live sheep in the Middle East is in the traditional market place, where animals are sold and slaughtered in full view of the client (not in a commercial slaughterhouse) without preslaughter stunning. However Saudi Arabia has commercial abattoirs (one at least built by a New Zealand company) and there is a regulation (Circular Note 10484) that states: "... to restrict the slaughtering only to the municipal slaughterhouses, to intensify the control on the slaughtering and to abide by implementing this order with no exception."

### New Zealand Exports

New Zealand's live sheep trade commenced during the 1980s, reaching 3. its peak in the 1990s when ever one million sheep were exported annually to the Middle East for slaughter. During the 1990s, lamb prices were extremely low and the live export trade offered a significant alternative) market for New Zealand exporters. By 2000, the trade had dwindled to an average of one shipment per year of approximately 40,000 animals per consignment. New Zealand stopped livestock exports to Saudi Arabia following the 2003 MV Cormo Express incident When a consignment of sheep from Australia was rejected by Saudi Arabian officials over alleged disease concerns. The New Zealand government of the time specified that exports would not resume until an arrangement that could provide confidence in animal welfare issues was in place. Since 2004 we have been negotiating towards an arrangement with Saudi Arabia which focuses on animal welfare provisions that would apply if the export of live sheep for slaughter were to recommence.

# Customs Exports Prohibition Order

In 2006, Cabinet directed MAF to review the policy on the export of livestock for slaughter. This review was undertaken to give the Government greater ability to manage the risks to New Zealand's

reputation as a responsible exporter of agricultural products resulting from the export of livestock for slaughter and to alleviate the potential for a consumer backlash against New Zealand products. Following the review, the Customs Export Prohibition (Livestock for Slaughter) Order 2007 (CEPO) was put in place to prohibit the export of livestock for slaughter from New Zealand. It was reviewed in December 2016 and extended for a further three years (2013). The CEPO applies to all exports of live cattle, sheep, deer and goats for slaughter resardless of the country of destination and the size of the shipment. The prohibition is not absolute and individual consignments may be approved by the Director-General of MAF. There have been no applications for the export of livestock for slaughter to any country since the CEPO was put in place.

5. The Director-General of MAF outlined the matters that may be taken into account in considering any application for the approval of any consignment. These include the importing country having requirements in place that meet the World Animal Health Organisation (OIE) guidelines for the slaughter and transport of animals pre-shipment audit of facilities, and any other matter that may be considered relevant, such as arrangements for the transport and unloading of stock (thus reducing the risks in this area). In regotiating with Saudi Arabia, New Zealand has added conditions beyond the guidelines of the World Organisation for Animal Health (OIE).

Risks of trade in live sheep for slaughter

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Value of agricultural trade

7. The Middle East is a major market for the New Zealand meat industry.

The QCC is our fourth largest regional market by value for sheepmeat

A key driver for the review was the growing discomfort over the handling and slaughter methods of some other countries, which differ significantly from those practiced in New Zealand (for example, large scale slaughter without prior stunning).

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after the European Union, United States and Asia. New Zealand sheepmeat exports to the GCC in 2008-09 totalled NZ\$141 million. In 2010 New Zealand's total exports to Saudi Arabia were worth NZ\$ 615.5 million. Frozen and chilled sheepmeat exports accounted for NZ\$110.2 million or 18% of all our exports to Saudi Arabia (Beef was an extra \$10.1 million)

Overall, New Zealand's agricultural exports in 2010 were valued at NZ\$23.9 billion (or 54.9% of New Zealand's global exports). Meat exports were NZ\$5.1 billion of which (becomes times NZ\$2.75 tillion (The

Overall, New Zealand's agricultural exports in 2010 were valued at NZ\$23.9 billion (or 54.9% of New Zealand's global exports). Meat exports were NZ\$5.1 billion of which sheepmeat was NZ\$2.7 billion. (The total export of live animals, except horses, in 2006 prior to the CEPO was valued at NZ\$49 million, mostly the export of animals for breeding, not slaughter. While this would be larger if the sheep trade to Saudi Arabia were to resume, it is likely to remain negligible.

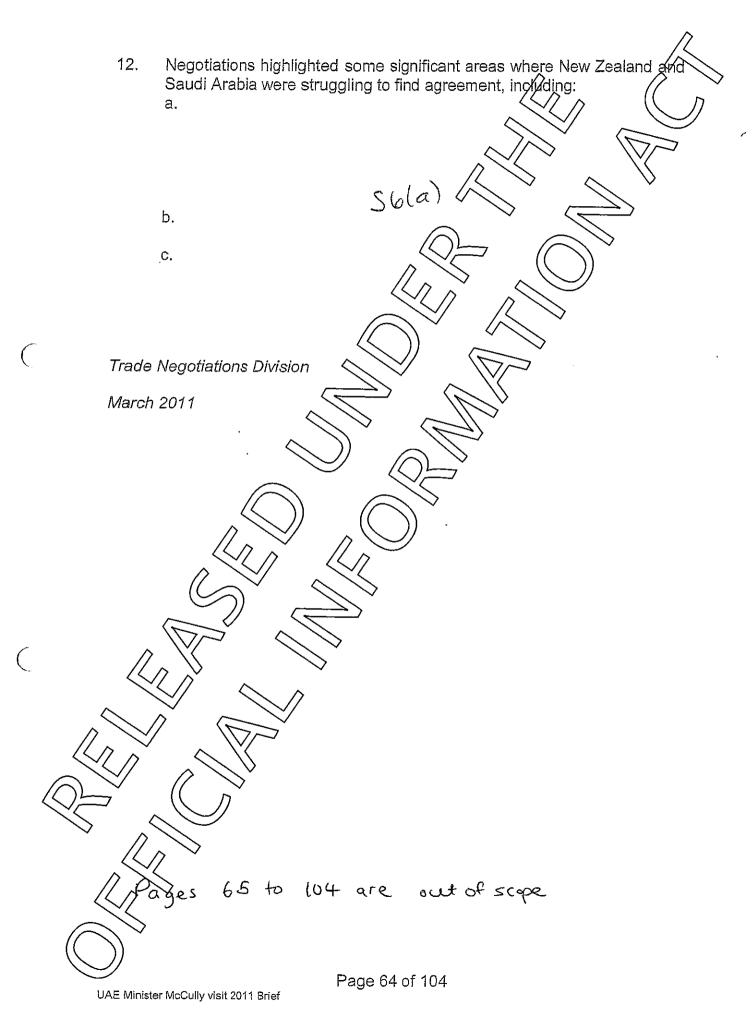
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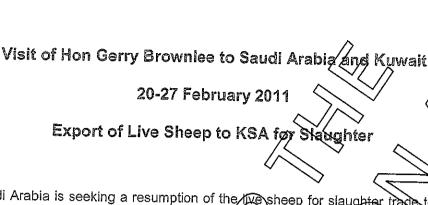
Negotiations with Saudi Arabia

8.

New Zealand began negotiating with Saudi Arabia in 2004 towards an arrangement focusing on animal welfare provisions that would apply if the export of live sheep for slaughter were to recommence. Negotiations were put on hold in 2006 pending New Zealand's review of livestock export policies, resuming in January 2008.

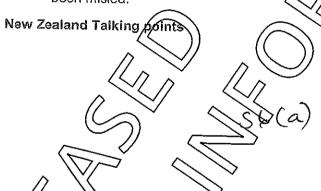


Talking points for Telephone Call to Sheik Abdullah bin Zayed Al Nahyan, Minister of Foreign Affairs, United Arab Emirates and Chair of the Gulf Cooperation Council Live Sheep Issue



Saudi Arabia is seeking a resumption of the live sheep for slaughter trade to serve the Haj pilgrimage. New Zealand shipments were discontinued in 2003 following publicity over the large number of deaths on a consignment from Australia. Australia, however, continues to export significant numbers (3.5 million p.a.) of live sheep to Saudi Arabia, which Riyadh in turn feels, provides a basis for New Zealand to lift its ban.

The live sheep trade is an extremely sensitive demestic saue in New Zealand, mainly for animal welfare reasons. It is one of the leading subjects of letters to Agriculture Minister Carter. In 2003 MAP opened negotiation of an arrangement covering the trade in live sheep as the basis of resuming the trade, but progress has been stalled in part due to the introduction of new requirements which have led to a Saudi sense of having been misled.



Key points

dam ware of the issue but it is not in my direct area of responsibility

The government is studying the issue, which of course attracts a lot of political attention within the New Zeatand context

We will be taking full account not only of our positive relationship with Saudi Arabia but of a range of factors within the domestic political environment where the issue of live sheep exports for slaughter requires the most careful consideration.

#### Background

2. New Zealand's policy approach to the live sheep trade with Saudi Arabia has evolved since 1991, when animal health issues emerged. The trade reached a peak of 1.5 million animals in 1990. The initial focus was on ensuring live sheep exports would not be turned away by unreasonable Saudi veterinary requirements. In the early 2000s the idea of negotiating a bilateral Arrangement to govern the trade was raised and discussions began on a text. Trade dwindled to no more than one shipment per year (c.70,000 sheep) in 2009, 2001, 2002.

3. Two Saudi investors in New Zealand (George Assaf and Hmood Al-Khalaf) have spent significant sums developing farms to produce a specific breed of sheep (Awassi) for live export to the Middle East. They have repeatedly indicated they want a resumption of the trade. They have significant high-level access to the highest levels of the Saudi Government and both investors are very-well informed of current Saudi positions on this issue.



Frade Negotiation (Middle East and Africa Divisions, Ministry of Foreign Affairs and Trade

DITTI/NIT CONFIDENTIAL C11000016-RIY NZ EYES ONLY Your' erence: Our Reference: SAU/NZ/1/9/2 C110000165 FROM: Riyadh RIY TO: Wellington CC: S9(2)(G) MEAT: TND, AMER, AUS, CEO, DS AMAG DS APEG, DS TEG, ECO, EUR MEA, PATP, SEA AGENCIES: SEEMail: Manual: 9(2)(a) ATTACHMENTS: 0039780.01.doc; Letter from Al Khalaf 5 bruary 2011.pdf LIVE SHEEP: CONVERSATIONS WITH SAUDI INVESTOR) AND GCC SECRETARIAT

Summary

Saudi investor Al-Khalaf considers little in substance to have resulted from his recent visit to New Zealand, and sends arthird letter, this time to the Ambassador, reiterating his concerns in familiar terms. Ministry of Agriculture official who was present for this chance conversation confirms that Minister Balghuraim continues to follow the issue closely

Whichever approach to the live sheep issue is considered best, we would encourage early ministerial engagement, ideally a visit, to address any potential misconception that NZ is not taking Saudi concerns seriously.

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S6(a)

Pages 2 to 5 are withheld under 56(a)

NZ EYES ONLY CONFIDENTIAL Hamood Al-Khalaf Trading & Transportation Group

Date: 3 February 2011 [received in the Embassy by email and fax late on February 2011]

H E the Ambassador of the New Zealand Government

We would like to advise you that Awassi Express Ship needs only a little more time to be ready for work. This ship is typical for the transport of livestock and is designed for long distance. One of the priorities of this ship is to transport what the Kingdom and the Gulf countries need from New Zealand in terms of livestock including the Awassi from our project since 1995

We've already sent through the embassy a letter to the New Zealand Prime Minister asking him to allow its to export livestock to the Kingdom as before.

You know our losses that have resulted from stopping the export of livestock, especially the Awassi sheep that require careful treatment, the cost of which is higher than the cost of the local sheep, and which are of a type which bear the travel and hot weather.

During our last visit to New Zealand and our meeting with Honourable Minister of Trade who welcomed us in his residence for more than one hour, we did not get from the Minister a clear answer, although he assured us of his great sympathy, and the Foreign Minister's, for our legitimate case which has not been treated fairly by the New Zealand Government as he said. He does not believe at the present time that his Government would allow exporting livestock for slaughter.

It is difficult to understand how your wise Government withdrew its decision to ban the Honourable Jewish community in New Zealand from slaughtering without an electric shock, in response to purely religious needs, requirements and privacies, while it is not ready to allow us and the six Gulf States [i.e., we assume, allow export for slaughter without pre-stunning - Ed] for the same reasons.

We would like to renew our appeal to you and to your wise Government's Prime Minister to take a tair look at our legitimate case and to give us a clear and explicit answer to our previous letters because our company in New Zealand and in the Kingdom of Saudi Arabia is exposed to large losses as a result of the embargo imposed by your fair Government on the shipment of livestock for slaughter since 2003.

Thank you and we appreciate your interest for the benefit of both countries and

Ramood Al-Ali Al-Khalaf

As record by fax.

النجارة وانتابات

Hamood Al-Khalaf Trading & Transportation Group

C.R. 2050002779 - C. C. No. 2136

القريخ: ١١١٧٧)

سعادة المكرم سلير حكومة نيوزاندا المحترم

تحية طيبة وبعد ،،

نفيد سعادتكم أن الباخرة حراس اكسيريس ماقي حافيها القليل وتكون جاهزة المعمل وهذه الباخرة هي نمونجية النقل المواشي الحية وصمعت المسافات البعيدة ومن أولوبات هذه الباخرة هي نقل ما تحتاجسه المملكة ودول الخليج من المواشي النيوز اندية وفيها العواسي من مشروعنا القائم منذ عام ١٩٩٥م ونحن سبق أن تقدمنا عز طريق السفارة بخطاب لرنيس وزراء ليوزلندا نناشده السماح لنا بتصدير المواشي الحية الى المملكة مثل السابق ولا يخفى عليكم ما نحق بناهن خمائر نتيجه المخلية وهي من الفصائل التي تتحمل السفر والأجواء التي تحتاج إلى عناية وكلفتها أعلى من كافسة الأغنام المحلية وهي من الفصائل التي تتحمل السفر والأجواء الحارة.

أنه أثناه زيارتنا الأخيرة لنيوزلندا وإجتماعنا مع معالى وزير النجارة الذي بدوره استبلنا في منزله طي مدى أكثر من ساعدة ولم نحصل منه على جواب واضح ، رغم ألو أكد لنا تماطفه الكير هو ومعالى وزير الخارجية مع قضيتنا المحقة التي لم تعامل بعدل من قبل الحكومة النيوزلندية كما قال معاليه وهو لا يعتقد في الوقت الحافير أن حكومته سنسمح بتصدير المواشى الحية للنهديج ، انهمن الغرب فيم كيف أن حكومتكم الحكيمة تراجعت عن قرارها بمنع الجالية اليهودية الكريمة في نيوزلندا بالنج كون الصعق الكهربائي ونلك احتجات ومتطلبات وخصوصيات دينيدة بعتة وانها ليحت مستعنة بالمسماح الخوادول الخليج الست الاسباب ذاتها .

إننا نجدد نداننا لسعادتكم ونناشد رئيس وزراه حكومتكم الحكيمة أن ينظم الى قطينته المحقة نظرة حادلة ويعطينا جوابا واضحا وصريحا على خطاباتنا السلبقة لأن شركتنا في نيوزلدا وفي المملكة العرجية السعودية تتعرض لخسائر كبيرة من جراه العظر العفروض من قبل حكومتكم المادلية على شحن المواشي الحية للنبح منذ عام ٢٠٠٣م.

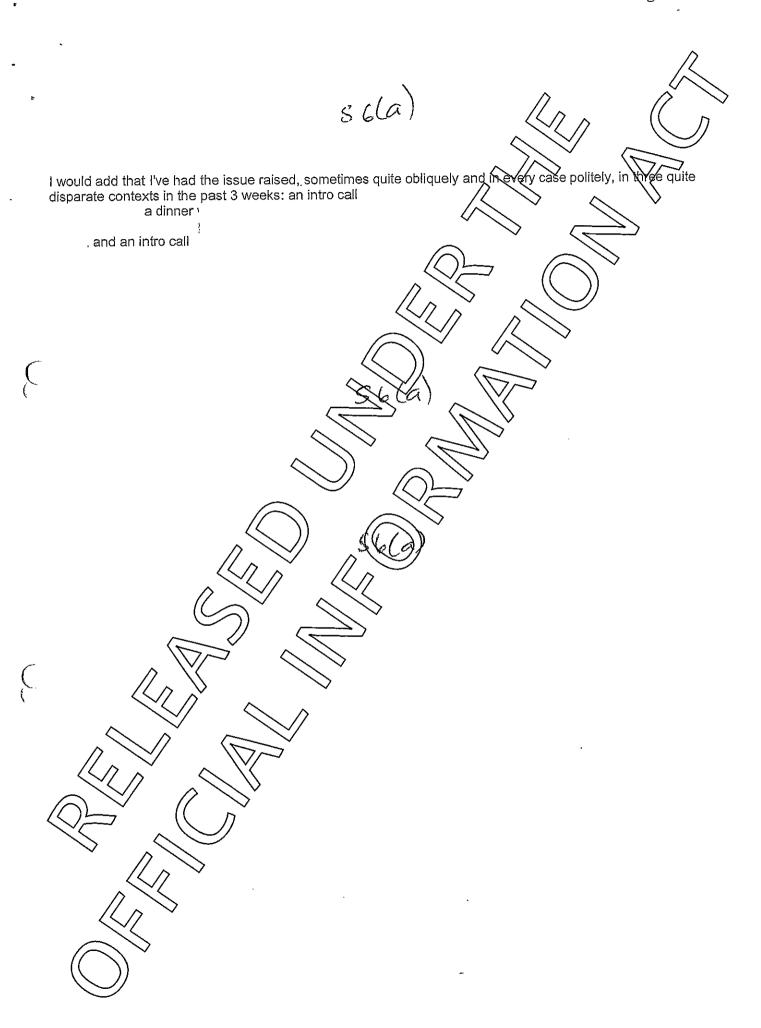
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s9(2)(a) From: (RIY) Thursday, 13 January 2011 3:36 a.m. Sent: To: 59(2)(a) (PATP); . 59(2)(a) (MEA); \_59(2)(a) Cc: (LGL/TLU). Subject: RE: Telcon George Assaf / planned meeting with Mr Groser Thursday 13 January @ 1500 [SEEMAIL] [RESTRICTED] Apologies, I should have added that Mr Assaf said that Mr Brownrigg "may bring some solutions to the meeting - we've done a lot of thinking about how to move forward", which took account of the related political sensitivities. 56(a) From: | 59(2)(a) (RIY) Sent: Wednesday, 12 January 2011 5:27 p.m. To: 59(2)(a) (MEA); ( 59(2)(a) Cc: 1 Subject: Telcon George Assaf / planned meeting with Mr Groser Thurs 🚁 13 January @ 1500 [SEEMAIL] [RESTRICTED]