

## 18-24 YEARS

PERCEIVED  
AS THE  
HAPPIEST AND  
HEALTHIEST  
YEARS OF  
MEN'S LIVES

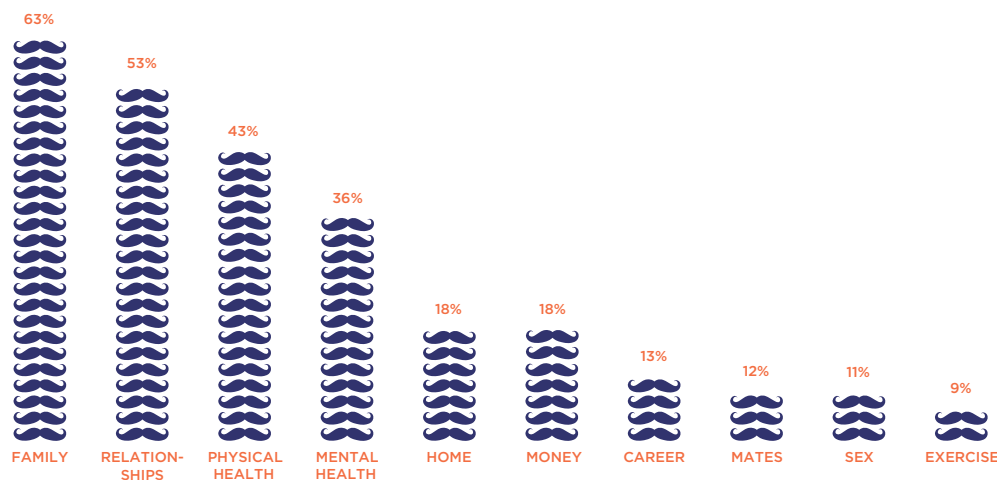
## 1 IN 4

ONLY 25% OF  
GUYS FEEL THEY  
ARE AT THE  
HEALTHIEST AND  
HAPPIEST POINT  
IN THEIR LIFE

## 45-54 YEARS

PERCEIVED  
AS THE  
UNHAPPIEST AND  
UNHEALTHIEST  
YEARS OF MEN'S  
LIVES

### THE MOST IMPORTANT THINGS IN GUY'S LIVES



## THE HAIRY FACTS

*Brought to you by the  
Movember Foundation New Zealand*

**NO.1** PROSTATE CANCER IS  
THE MOST COMMON CANCER  
AMONG KIWI MEN

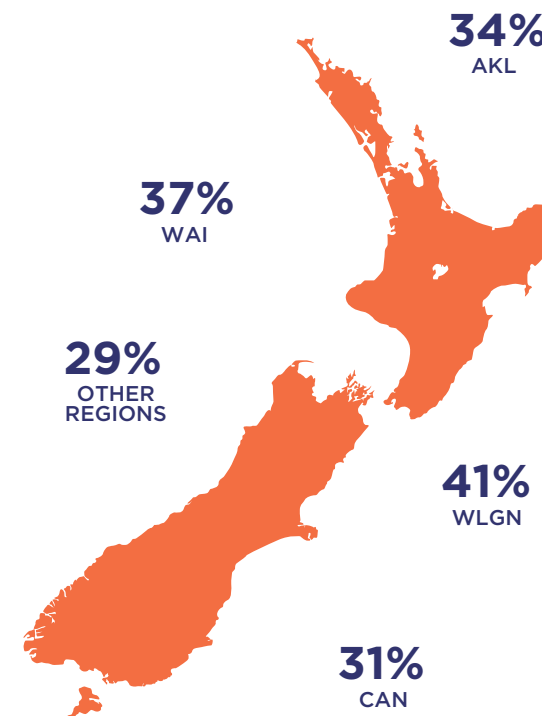
**15-35** TESTICULAR CANCER IS  
THE MOST PROLIFIC AMONG  
OUR YOUNGER MEN  
AGED 18-39 YEARS

**1 IN 8** NEW ZEALAND MEN  
WILL SUFFER FROM DEPRESSION  
OVER THEIR LIFETIME

## 51%

OF KIWI MEN BELIEVE THEY'LL  
BE HAPPIER AND HEALTHIER IN  
THE FUTURE

PERCENTAGE OF MEN  
WHO CLAIM TO BE AT  
THEIR HAPPIEST



## 2X

MEN ARE TWICE AS LIKELY TO SPEAK TO  
THEIR MATES ABOUT POLITICS THAN THEY ARE  
ABOUT FEELING LOW OR DEPRESSED

# THE MOVEMBER MAN FILES

OCTOBER 2014



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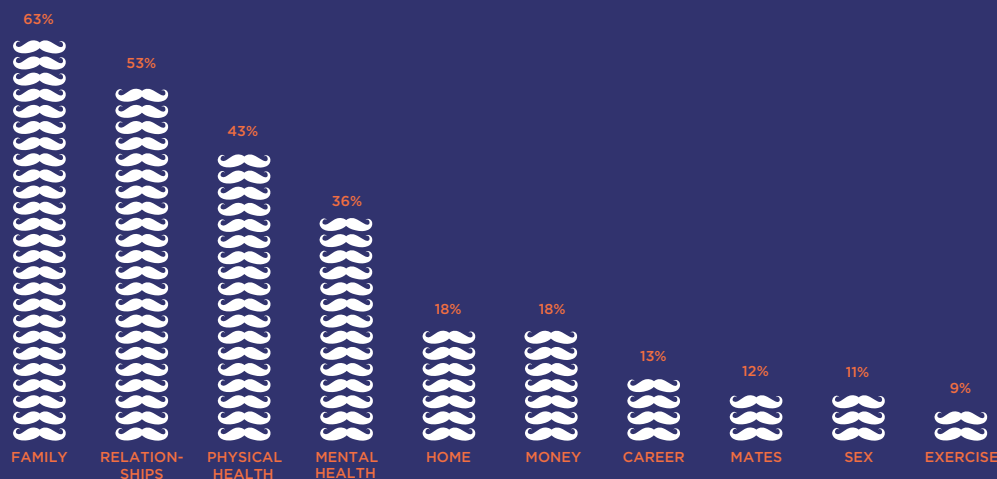
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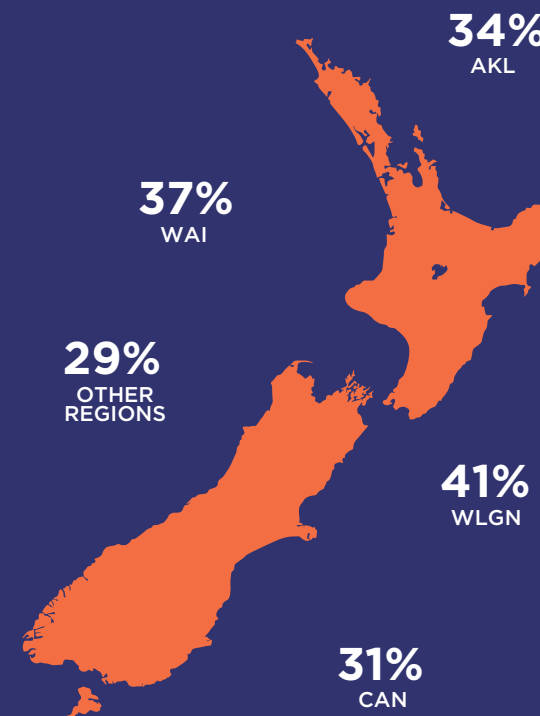
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