Wednesday, 17 September 2014

**John Key set to win narrow election victory on Saturday as Labour/Greens slump puts Winston Peters in powerful position as NZ First surge to 8%**

**Today’s New Zealand Roy Morgan Poll shows National (46.5%, up 1.5%) set to win a third term in Government on Saturday as support for a potential Labour/Greens alliance slumps to 37.5% (down 4.5% - the lowest since November 2011). Support for both main opposition parties has slipped – Labour (24%, down 2%) and the Greens (13.5%, down 2.5%) less than a week before Saturday’s NZ Election.**

New Zealand First (8%, up 2%) appears to be the biggest beneficiary of the Labour/ Greens slump as the election approaches and former Deputy Prime Minister and New Zealand First Leader Winston Peters looks set to have a prominent role in the new Parliament with NZ First projected to win as many as 10 seats. This is the highest support for NZ first for nearly ten years since August 2005.

Support for Key’s Coalition partners has risen slightly overall with the Maori Party 1.5% (up 1%), Act NZ 0.5% (down 0.5%) and United Future 0.5% (up 0.5%). The Internet-Mana Party alliance is at 1% (unchanged) while support for the Conservative Party of NZ is at 3.5% (unchanged) and support for Independent/ Others is 1% (unchanged).

**If a National Election were held last weekend the latest New Zealand Roy Morgan Poll shows that Prime Minister John Key would retain Government with his National (58) - Maori Party (3) - Act NZ (1) - United Future (1) Coalition securing 63 out of 121 seats in Parliament.**

The latest NZ Roy Morgan Government Confidence Rating has risen to 138pts (up 2pts) with 62% (up 1%) saying New Zealand is ‘heading in the right direction’ compared to 24% (down 1%) that say New Zealand is ‘heading in the wrong direction’. The NZ Government Confidence Rating (138) remains substantially higher than in Australia – [Australian Government Confidence last week was at 95pts](http://www.roymorgan.com/morganpoll/federal-voting/roy-morgan-government-confidence-rating-2006-2014).

**Michele Levine, CEO Roy Morgan, says:**

*“Today’s New Zealand Roy Morgan Poll shows National (46.5%, 58 seats) set to win a third term in Government on Saturday with the continued support of the Maori Party (1.5%, 3 seats), Act NZ (0.5%, 1 seat) and United Future (0.5%, 1 seat) – a majority of 63 seats in a 121 seat Parliament.*

*“Prime Minister John Key is likely to repeat the feat of his predecessor, Helen Clark, and win a third straight term in office as National has stretched its lead over the main Opposition Labour/ Greens alliance (37.5%, down 4.5%). Both parties lost support in the past fortnight with Labour slumping to 24% (down 2%) and the Greens falling to 13.5% (down 2.5%).*

*“Today’s results show Key has successfully weathered the scandals of recent weeks – including the resignation of Justice Minister Judith Collins and also the allegations revealed in Nicky Hager’s controversial book – ‘Dirty Politics’. However, today’s New Zealand Roy Morgan Poll doesn’t cover the latest allegations made on Sunday by Kim Dotcom about the surveillance society in New Zealand. If these revelations land a blow on John Key National could fall short of the crucial 45% level and potentially leave NZ First as ‘king-makers’ after the election.*

*“Only a few days before the election there are still 5% of NZ electors undecided about their voting preference, and these electors could well prove crucial. However, NZ First Leader Winston Peters appears likely to once again claim the title as the best campaigner with support for NZ First increasing to 8% (the highest NZ First support since August 2005) enough to win as many as 10 seats in the new Parliament.”*

Electors were asked: *“If a New Zealand Election were held today which party would receive your party vote?”* This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone – both landline and mobile telephone, with a NZ wide cross-section of 935 electors from September 1-14, 2014. Of all electors surveyed 5% (up 1.5%) didn’t name a party.

**Projected 2014 New Zealand Election Seat Breakdown**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **ELECTION RESULTS** | **National** | **Labour** | **Green**  **Party** | **NZ**  **First** | | **Act**  **NZ** | **United**  **Future** | **Maori**  **Party\*** | **Internet -Mana\*** | **Conservatives\*** | **Other** |
|  | **%** | **%** | **%** | **%** | | **%** | **%** | **%** | **%** | **%** | **%** |
| **2002 NZ ELECTION** |  |  |  |  | |  |  |  |  |  |  |
| July 27, 2002 | 20.93 | 41.26 | 7.00 | 10.38 | | 7.14 | 6.69 | n/a | n/a | n/a | 6.59 |
| **SEATS** | **27** | **52** | **9** | **13** | | **9** | **8** | n/a | n/a | n/a | **2** |
| **62-58** |  |  |  |  | |  |  |  |  |  |  |
|  |  |  |  |  | |  |  |  |  |  |  |
| **2005 NZ ELECTION** |  |  |  |  | |  |  |  |  |  |  |
| September 17, 2005 | 39.10 | 41.10 | 5.30 | 5.72 | | 1.51 | 2.67 | 2.12 | n/a | n/a | 2.48 |
| **SEATS** | **48** | **50** | **6** | **7** | | **2** | **3** | **4** | n/a | n/a | **1** |
| **61-60** |  |  |  |  | |  |  |  |  |  |  |
|  |  |  |  |  | |  |  |  |  |  |  |
| **2008 NZ ELECTION** |  |  |  |  | |  |  |  |  |  |  |
| November 8, 2008 | 44.93 | 33.99 | 6.72 | 4.07 | | 3.65 | 0.87 | 2.39 | n/a | n/a | 3.38 |
| **SEATS** | **58** | **43** | **9** | **0** | | **5** | **1** | **5** | n/a | n/a | **1** |
| **69-53** |  |  |  |  | |  |  |  |  |  |  |
|  |  |  |  |  | |  |  |  |  |  |  |
| **2011 NZ ELECTION** |  |  |  |  | |  |  |  |  |  |  |
| November 26, 2011 | 47.31 | 27.48 | 11.06 | 6.59 | | 1.07 | 0.60 | 1.43 | 1.08 | 2.65 | 0.73 |
| **SEATS** | **59** | **34** | **14** | **8** | | **1** | **1** | **3** | **1** | **0** | **0** |
| **64-57** |  |  |  |  | |  |  |  |  |  |  |
|  |  |  |  | |  |  |  |  |  |  |  |
| **ROY MORGAN POLL** |  |  |  | |  |  |  |  |  |  |  |
| September 1-14, 2014 | 46.5 | 24 | 13.5 | | 8 | 0.5 | 0.5 | 1.5 | 1 | 3.5 | 1 |
| **PROJECTED SEATS: 63-58** | **58** | **30** | **17** | **10** | | **1** | **1** | **3** | **1** | **0** | **0** |
|  |  |  |  | |  |  |  |  |  |  |  |
| **GOVERNING COALITIONS AT PREVIOUS ELECTIONS** | | | | | | | | | | | |

**For further information:**

|  |  |  |
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**Margin of Error**

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample. Allowance for design effects (such as stratification and weighting) should be made as appropriate.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sample Size** | **Percentage Estimate** | | | |
| **40%-60%** | **25% or 75%** | **10% or 90%** | **5% or 95%** |
| **1,000** | ±3.2 | ±2.7 | ±1.9 | ±1.4 |
| **1,500** | ±2.6 | ±2.2 | ±1.5 | ±1.1 |

**Roy Morgan New Zealand Election 2014 Interactive Charts**

These interactive charts allow a deeper look at voting patterns in New Zealand over varying timeframes and provide election observers with the ability to pinpoint key turning points for the political parties.

In future weeks we will be adding key demographic variables to the charts including Age, Gender and Regional breakdowns to show which way key demographics are voting and which demographics each party needs to target to maximise their vote at this year’s New Zealand Election – called for September 20, 2014. [View interactive New Zealand Election charts here](http://public.tableausoftware.com/views/NewZealandPrimaryVote2002-2014/NZVotingIntention?:embed=y&:display_count=no).

Purchase the latest Roy Morgan [**New Zealand Electorate Profiles**](http://www.roymorganonlinestore.com/Browse/New-Zealand/Economic,-Political-and-Social.aspx).

**Voting Intention Summary**

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the November 26, 2011 General Election:

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **PRIMARY VOTE** | **National** | **Labour** | **Green**  **Party** | **NZ**  **First** | | **Maori**  **Party\*** | **Mana**  **Party\*** | **Internet\*** | **ACT**  **NZ** | **United**  **Future** | **Conservatives\*** | **Other** | |
| **ELECTIONS** | **%** | **%** | **%** | **%** | | **%** | **%** | % | **%** | **%** | **%** | **%** | |
|  |  |  |  |  | |  |  |  |  |  |  |  | |
| July 27, 2002 | 20.9 | 41.3 | 7 | 10.4 | | n/a | n/a | n/a | 7.1 | 6.7 | n/a | 6.6 | |
| September 17, 2005 | 39.1 | 41.1 | 5.3 | 5.72 | | 2.12 | n/a | n/a | 1.51 | 2.67 | n/a | 2.48 | |
| November 8, 2008 | 44.93 | 33.99 | 6.72 | 4.07 | | 2.39 | n/a | n/a | 3.65 | 0.87 | n/a | 3.38 | |
| November 26, 2011 | 47.31 | 27.48 | 11.06 | 6.59 | | 1.43 | 1.08 | n/a | 1.07 | 0.60 | 2.65 | 0.73 | |
| **ROY MORGAN POLL** |  |  |  | |  |  |  |  |  |  |  |  |
| Jul 9-22, 2012 | 47.5 | 30 | 11 | | 5.5 | 1 | 0.5 | n/a | 1 | 0.5 | 3 | ^ |
| Jul 23-Aug 5, 2012 | 44 | 32 | 14 | | 4 | 2 | 1 | n/a | 0.5 | 0.5 | 1.5 | 0.5 |
| Aug 13-26, 2012 | 44.5 | 32 | 14.5 | | 5 | 2.5 | ^ | n/a | 1 | ^ | 0.5 | ^ |
| Aug 27-Sep. 9, 2012 | 46.5 | 31 | 12.5 | | 4.5 | 2.5 | 1 | n/a | 0.5 | ^ | 1 | 0.5 |
| Sep 10-23, 2012 | 43.5 | 33 | 11.5 | | 5 | 2.5 | 1.5 | n/a | 0.5 | ^ | 2 | 0.5 |
| Sep 24-Oct 7, 2012 | 41.5 | 33.5 | 13.5 | | 6.5 | 1.5 | ^ | n/a | 0.5 | 0.5 | 2 | 0.5 |
| Oct 8-21, 2012 | 43.5 | 29 | 13 | | 7.5 | 3.5 | 0.5 | n/a | 0.5 | ^ | 2 | 0.5 |
| Oct 29-Nov 11, 2012 | 45.5 | 32.5 | 10.5 | | 5 | 2 | 1 | n/a | 0.5 | 0.5 | 1.5 | 1 |
| Nov 12-25, 2012 | 45 | 31.5 | 13.5 | | 6.5 | 1 | ^ | n/a | 0.5 | 0.5 | 1.5 | ^ |
| Nov 26-Dec 9, 2012 | 45.5 | 33.5 | 11 | | 5 | 1.5 | 1 | n/a | 1 | ^ | 1 | 0.5 |
| Jan 2-13, 2013 | 46 | 31.5 | 12 | | 5 | 2 | 0.5 | n/a | 0.5 | 0.5 | 1.5 | 0.5 |
| Jan 14-17, 2013 | 46 | 31.5 | 13.5 | | 5.5 | 1.5 | 0.5 | n/a | 0.5 | ^ | 0.5 | 0.5 |
| Jan 28-Feb 10, 2013 | 44 | 34.5 | 13.5 | | 4 | 0.5 | 0.5 | n/a | 0.5 | ^ | 2 | 0.5 |
| Feb 11-24, 2013 | 47.5 | 30.5 | 12.5 | | 3 | 2.5 | 0.5 | n/a | 0.5 | 0.5 | 2 | 0.5 |
| Feb 25-Mar 10, 2013 | 43.5 | 32.5 | 13.5 | | 5 | 2 | ^ | n/a | 0.5 | 0.5 | 2 | 0.5 |
| Mar 11- 24 , 2013 | 44 | 34.5 | 13 | | 3 | 2.5 | 0.5 | n/a | 0.5 | 1 | 1 | ^ |
| Apr 1-14, 2013 | 40.5 | 35.5 | 13.5 | | 5 | 2 | 0.5 | n/a | 0.5 | 0.5 | 1.5 | 0.5 |
| Apr 15-28, 2013 | 46.5 | 31.5 | 11 | | 4.5 | 1.5 | 1 | n/a | 0.5 | 0.5 | 2 | 1 |
| Apr 29-May 12, 2013 | 44 | 32 | 12 | | 5 | 2 | 1 | n/a | 1.5 | 0.5 | 1.5 | 0.5 |
| May 13-26, 2013 | 41 | 35 | 12 | | 4.5 | 2 | 0.5 | n/a | 0.5 | 0.5 | 2.5 | 1.5 |
| Jun 3-16, 2013 | 44 | 33 | 11.5 | | 6 | 2 | 1 | n/a | 0.5 | - | 2 | ^ |
| Jun 17-30, 2013 | 46.5 | 31.5 | 13 | | 3.5 | 1.5 | 0.5 | n/a | - | 0.5 | 2 | 1 |
| Jul 1-14, 2013 | 47 | 31 | 11.5 | | 4.5 | 2 | 1.5 | n/a | 0.5 | ^ | 1.5 | 0.5 |
| Jul 15-28, 2013 | 51 | 29 | 10 | | 4 | 1.5 | 1 | n/a | 1 | ^ | 1.5 | 1 |
| Jul 29-Aug 11, 2013 | 44 | 34 | 14 | | 3 | 2 | 0.5 | n/a | 0.5 | ^ | 1 | 1 |
| Aug 12-25, 2013 | 44 | 31.5 | 14 | | 5.5 | 2 | 0.5 | n/a | 0.5 | 0.5 | 1 | 0.5 |
| Aug 26-Sep. 8, 2013 | 41 | 32.5 | 15 | | 6.5 | 1 | 0.5 | n/a | 1 | 0.5 | 1.5 | 0.5 |
| Sep 16-29, 2013 | 42 | 37 | 11.5 | | 4.5 | 1 | 0.5 | n/a | 0.5 | 0.5 | 2 | 0.5 |
| Sep 30-Oct 13, 2013 | 41.5 | 37 | 12.5 | | 5 | 1.5 | 0.5 | n/a | 0.5 | ^ | 0.5 | 1 |
| Oct 14-27, 2013 | 42 | 35.5 | 11 | | 4.5 | 1.5 | 0.5 | n/a | 1 | 0.5 | 2.5 | 1 |
| Oct 28-Nov 10, 2013 | 45.5 | 32 | 12.5 | | 5 | 1.5 | 1 | n/a | - | 0.5 | 1.5 | 0.5 |
| Nov 11-24, 2013 | 44.5 | 34 | 11 | | 3.5 | 1.5 | 1 | n/a | 0.5 | 0.5 | 2 | 1.5 |
| Nov 25-Dec 8, 2013 | 45 | 30.5 | 14.5 | | 5 | 1.5 | 1 | n/a | ^ | ^ | 2 | 0.5 |
| Jan 6-19, 2014 | 43.5 | 33.5 | 12.5 | | 4 | 2 | 0.5 | n/a | ^ | 0.5 | 2.5 | 1 |
| Jan 20-Feb 2, 2014 | 47 | 33 | 11 | | 4.5 | 1.5 | 1 | 0.5 | ^ | ^ | 1.5 | ^ |
| Feb 3-16, 2014 | 48 | 30 | 12 | | 5.5 | 0.5 | 1 | 0.5 | 1 | 0.5 | 1 | ^ |
| Feb 17-Mar 2, 2014 | 48.5 | 30.5 | 10.5 | | 4.5 | 1.5 | 0.5 | ^ | 1 | 0.5 | 2.5 | ^ |
| Mar 3-16, 2014 | 45.5 | 31.5 | 14 | | 3.5 | 2 | ^ | ^ | 0.5 | 0.5 | 1.5 | 1 |
| Mar 17-30, 2014 | 43 | 32 | 13 | | 5.5 | 1.5 | 0.5 | 0.5 | 0.5 | 0.5 | 2.5 | 0.5 |
| Mar 31-Apr 13, 2014 | 48.5 | 28.5 | 11.5 | | 5.5 | 1 | 1 | 1 | 0.5 | - | 2 | 0.5 |
| Apr 21-May 4, 2014 | 42.5 | 31 | 14.5 | | 6 | 1 | 1 | 1.5 | 0.5 | 0.5 | 0.5 | 1 |
| May 5-18, 2014 | 45.5 | 30.5 | 13.5 | | 6 | 1 | 1 | 0.5 | 0.5 | - | 1 | 0.5 |
| May 19-June 1, 2014 | 52.5 | 29 | 9 | | 4.5 | 1.5 | 0.5 | 0.5 | 1 | - | 1 | 0.5 |
| June 2-15, 2014 | 49.5 | 28 | 12 | | 4 | 1 | 1.5 | 1 | 0.5 | ^ | 1.5 | 1 |
| June 16-29, 2014 | 48 | 28 | 12 | | 5.5 | 1.5 | 1 | 1.5 | 1 | ^ | 1 | 0.5 |
| June 30-July 13, 2014 | 51 | 23.5 | 15 | | 6 | 1 | 1 | 0.5 | 0.5 | 0.5 | 1 | ^ |
| July 14-27,2014 | 46 | 30 | 12 | | 5 | 1.5 | 1.5 | 1 | 0.5 | 0.5 | 1 | 1 |
| August 4-17, 2014 | 48 | 27.5 | 11.5 | | 6.5 | 1 | 1 | 1.5 | 0.5 | 0.5 | 1 | 1 |
| August 18-31, 2014 | 45 | 26 | 16 | | 6 | 0.5 | 0.5 | 0.5 | 1 | - | 3.5 | 1 |
| September 1-14, 2014 | 46.5 | 24 | 13.5 | | 8 | 1.5 | 1 | ^ | 0.5 | 0.5 | 3.5 | 1 |

*\*The Maori Party was launched in July 2004; The Mana Party was launched in April 2011. The Conservative Party was launched prior to the 2011 New Zealand Election and first measured by the New Zealand Roy Morgan Poll in July 2012. The Internet Party was launched in January 2014.. ^ Result less than 0.5%.*

**Two-Party Preferred: National Party-led Government vs. Parliamentary Opposition Parties**

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the November 26, 2011 General Election:

|  |  |  |
| --- | --- | --- |
|  | **National Party-led Government\*** | **Parliamentary**  **Opposition Parties#** |
| Election, November 8, 2008 | 51.84 | 48.16 |
| Election, November 26, 2011 | 50.41 | 46.21 |
|  |  |  |
| **ROY MORGAN POLL** |  |  |
| August 13-26, 2012 | 48 | 51.5 |
| August 27-Sep. 9, 2012 | 49.5 | 49 |
| Sep. 10-23, 2012 | 46.5 | 51 |
| Sep. 24 – Oct. 7, 2012 | 44 | 53.5 |
| Oct. 8-21, 2012 | 47.5 | 50 |
| Oct. 29 – Nov. 11, 2012 | 48.5 | 49 |
| Nov. 12-25, 2012 | 47 | 51.5 |
| Nov. 26 – Dec. 9, 2012 | 48 | 50.5 |
| Jan. 2-13, 2013 | 49 | 49 |
| Jan. 14-17, 2013 | 48 | 51 |
| Jan. 28 – Feb. 10, 2013 | 45 | 52.5 |
| Feb. 11-24, 2013 | 51 | 46.5 |
| Feb. 25 – March 10, 2013 | 46.5 | 51 |
| March 11- 24 , 2013 | 48 | 51 |
| April 1-14, 2013 | 43.5 | 54.5 |
| April 15-28, 2013 | 49 | 48 |
| April 29 – May 12, 2013 | 48 | 50 |
| May 13-26, 2013 | 44 | 52 |
| June 3-16, 2013 | 46.5 | 51.5 |
| June 17-30, 2013 | 48.5 | 48.5 |
| July 1-14, 2013 | 49.5 | 48.5 |
| July 15-28, 2013 | 53.5 | 44 |
| July 29 – August 11, 2013 | 46.5 | 51.5 |
| August 12-25, 2013 | 47 | 51.5 |
| August 26 – Sep. 8, 2013 | 43.5 | 54.5 |
| Sep. 16-29, 2013 | 44 | 53.5 |
| Sep. 30-Oct 13, 2013 | 43.5 | 55 |
| Oct 14-27, 2013 | 45 | 51.5 |
| Oct 28-Nov 10, 2013 | 47.5 | 50.5 |
| Nov 11-24, 2013 | 47 | 49.5 |
| Nov 25-Dec 8, 2013 | 46.5 | 51 |
| Jan 6-19, 2014 | 46 | 50.5 |
| Jan 20-Feb 2, 2014 | 48.5 | 49.5 |
| Feb 3-16, 2014 | 50 | 48.5 |
| Feb 17-Mar 2, 2014 | 51.5 | 46 |
| Mar 3-16, 2014 | 48.5 | 49 |
| Mar 17-30, 2014 | 45.5 | 51 |
| Mar 31–Apr 13, 2014 | 50 | 46.5 |
| Apr 21-May 4, 2014 | 44.5 | 52.5 |
| May 5-18, 2014 | 47 | 51 |
| May 19-June 1, 2014 | 55 | 43 |
| June 2-15, 2014 | 51 | 45.5 |
| June 16-29, 2014 | 50.5 | 48 |
| June 30-July 13, 2014 | 53 | 46 |
| July 14-27, 2014 | 48.5 | 49.5 |
| August 4-17, 2014 | 50 | 48 |
| August 18-31, 2014 | 46.5 | 49 |
| September 1-14, 2014 | 49 | 46.5 |

*\*National-led Government: National Party, Maori Party, ACT NZ, United Future; #Opposition Parties: Labour Party, Green Party, NZ First, Internet-Mana Party alliance. Conservative Party & Other not included as they are not represented in Parliament.*

**Finding No. 5805 taken from Computer Report No. 2410**

The Roy Morgan Poll is conducted by the **ONLY** Australian and NZ member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

**NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?**

Electors were asked: *“Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”*

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)** | | | | | | | |
|  | **Jan 28-Feb 10,**  **2013** | **Feb 11-24,**  **2013** | **Feb 25-Mar 10,**  **2013** | **Mar 11-24,**  **2013** | **Apr 1-14, 2013** | **Apr 15-28,**  **2013** | **Apr 29- May 12,**  **2013** | **May 13-26,**  **2013** |
|  | % | % | % | % | % | % | % | % |
| Right direction | 55 | 54 | 51.5 | 53.5 | 51.5 | 54.5 | 56.5 | 55.5 |
| Wrong direction | 30.5 | 32.5 | 37.5 | 34 | 35.5 | 34 | 30.5 | 32.5 |
| **Roy Morgan GCR#** | **124.5** | **121.5** | **114** | **119.5** | **116** | **120.5** | **126** | **123** |
| Can’t say | 14.5 | 13.5 | 11 | 12.5 | 13 | 11.5 | 13 | 12 |
| **TOTAL** | **100** | **100** | **100** | **100** | **100** | **100** | **100** | **100** |

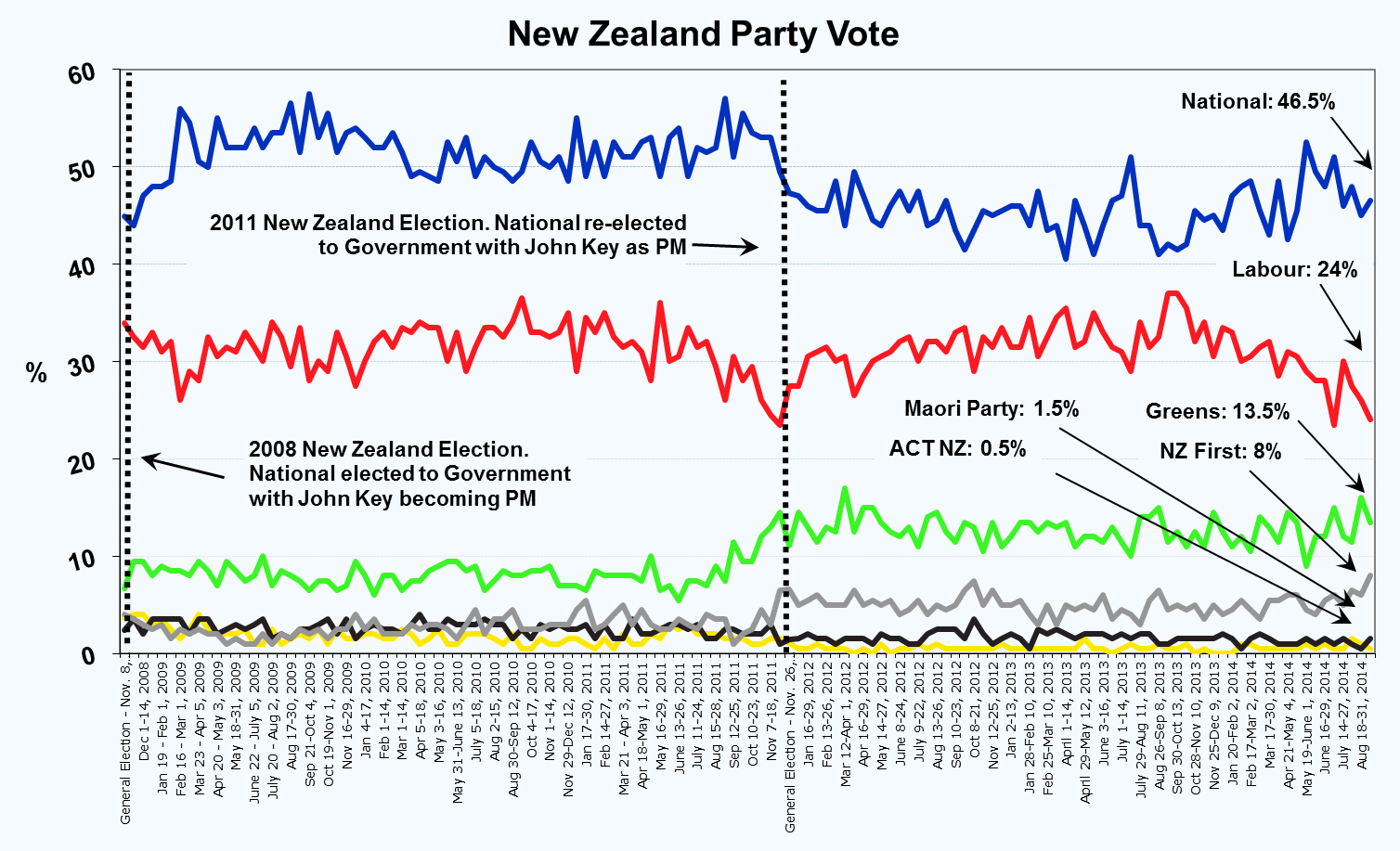
|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)** | | | | | | | |
|  | **June 3-16, 2013** | **June 17-30, 2013** | **July 1-14,**  **2013** | **July 15-28, 2013** | **July 29-Aug 11, 2013** | **Aug 12-25, 2013** | **Aug 26-Sep 8,**  **2013** | **Sep 16-29, 2013** |
|  | % | % | % | % | % | % | % | % |
| Right direction | 54 | 57 | 58 | 58.5 | 58 | 58 | 52.5 | 59 |
| Wrong direction | 33.5 | 32 | 29.5 | 30 | 30 | 30.5 | 35.5 | 29.5 |
| **Roy Morgan GCR#** | **120.5** | **125** | **128.5** | **128.5** | **128** | **127.5** | **117** | **129.5** |
| Can’t say | 12.5 | 11 | 12.5 | 11.5 | 12 | 11.5 | 12 | 11.5 |
| **TOTAL** | **100** | **100** | **100** | **100** | **100** | **100** | **100** | **100** |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)** | | | | | | |
|  | **Sep 30-Oct 13, 2013** | **Oct 14-27,**  **2013** | **Oct 28-Nov 10,**  **2013** | **Nov 11-24, 2013** | **Nov 25-Dec 8, 2013** | **Jan 6-19, 2014** | **Jan 20-Feb 2, 2014** |
|  | % | % | % | % | % | % | % |
| Right direction | 55 | 57.5 | 61 | 59 | 58.5 | 63 | 63.5 |
| Wrong direction | 31 | 28.5 | 27.5 | 29 | 28.5 | 23.5 | 24.5 |
| **Roy Morgan GCR#** | **124** | **129** | **133.5** | **130** | **130** | **139.5** | **139** |
| Can’t say | 14 | 14 | 11.5 | 12 | 13 | 13.5 | 12 |
| **TOTAL** | **100** | **100** | **100** | **100** | **100** | **100** | **100** |

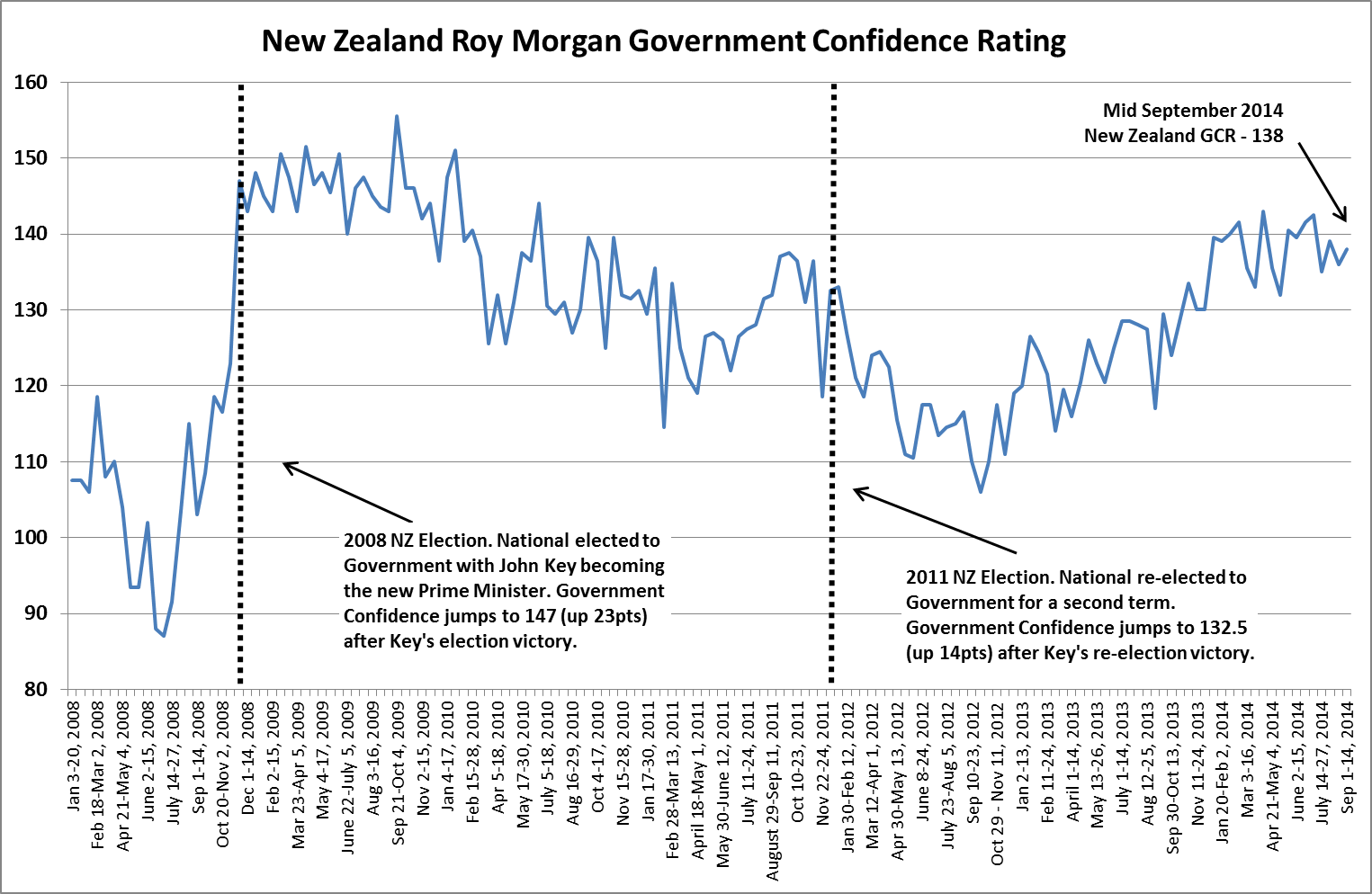
|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)** | | | | | | |
|  | **Feb 3-16, 2014** | **Feb 17-Mar 2, 2014** | **Mar 3-16,**  **2014** | **Mar 17-30 2014** | **Mar 31-Apr 13, 2014** | **Apr 21-May 4, 2014** | **May 5-18, 2014** |
|  | % | % | % | % | % | % | % |
| Right direction | 63.5 | 65 | 61 | 61 | 65 | 62 | 60 |
| Wrong direction | 23.5 | 23.5 | 25.5 | 28 | 22 | 26.5 | 28 |
| **Roy Morgan GCR#** | **140** | **141.5** | **135.5** | **133** | **143** | **135.5** | **132** |
| Can’t say | 13 | 11.5 | 13.5 | 11 | 13 | 11.5 | 12 |
| **TOTAL** | **100** | **100** | **100** | **100** | **100** | **100** | **100** |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **NZ Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Govt.)** | | | | | | | |
|  | **May 19-June 1,**  **2014** | **June 2-15, 2014** | **June 16-29, 2014** | **June 30-July 13,**  **2014** | **July 14-27,**  **2014** | **Aug 4-17,**  **2014** | **Aug 18-31, 2014** | **Sep 1-14, 2014** |
|  | % | % | % | % | % | % | % | % |
| Right direction | 64.5 | 63.5 | 65 | 65.5 | 60 | 63.5 | 61 | 62 |
| Wrong direction | 24 | 24 | 23.5 | 23 | 25 | 24.5 | 25 | 24 |
| **Roy Morgan GCR#** | **140.5** | **139.5** | **141.5** | **142.5** | **135** | **139** | **136** | **138** |
| Can’t say | 11.5 | 12.5 | 11.5 | 11.5 | 15 | 12 | 14 | 14 |
| **TOTAL** | **100** | **100** | **100** | **100** | **100** | **100** | **100** | **100** |

**New Zealand Primary Vote**

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**New Zealand Roy Morgan GCR**

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