

# 3 News Opinion Poll

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**Embargoed**



**Opinion Poll  
Results  
3-7 November , 2013**

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## Press Release: 3 News Opinion Poll Results November 3<sup>rd</sup> -7<sup>th</sup> , 2013

**Projected number of seats in the House  
on the basis of the latest poll results compared to election night  
2011**

	Number of seats currently predicted	Seats won 2011 election
<b>National</b>	60	59
<b>Labour</b>	42	34
<b>Green Party</b>	14	14
<b>New Zealand First</b>	-	8
<b>Maori Party</b>	2	3
<b>ACT</b>	-	1
<b>United Future</b>	1	1
<b>Mana</b>	2	1
<b>Total seats</b>	<b>121</b>	<b>121</b>

\* These figures are based on United and Mana winning an electorate seat each and the Maori party winning 2 electorate seats and ACT not retaining Epsom

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### Research Methodology by Reid Research

<b>Date poll was conducted</b>	Interviews were conducted over the period 3 <sup>rd</sup> - 7 <sup>th</sup> November , 2013
<b>Sample Size</b>	1000 voter eligible New Zealanders aged 18+
<b>Sampling Technique</b>	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography
<b>Sample Coverage</b>	National including rural, secondary urban and main urban areas
<b>Sample Error</b>	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed Percentages	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Confidence limits	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%













