

2013/14 Sponsorship Portfolio

Event sponsorship details

DATE	EVENT	VENUE	LOCAL BOARD AREA
Confirmed through 2013/14 contestable baseline funding process			
Ongoing	SKYCITY Breakers (ANBL)	North Shore Events Centre / Vector Arena	Kaipatiki / Waitemata
18 July – 04 August 2013	New Zealand International Film Festival	Various	Various
From 17 September 2013	Wicked	The Civic	Waitemata
26 - 29 September 2013	Auckland On Water Boat Show	Viaduct Harbour / Viaduct Events Centre	Waitemata
14-17 November 2013	Taste of Auckland	Victoria Park	Waitemata
24 November 2013	Farmers Santa Parade	CBD	Waitemata
14 December 2013	Coca-Cola Christmas in the Park	Auckland Domain	Waitemata
25 - 27 January 2014	Auckland Seafood Festival	Halsey Wharf	Waitemata
27 January 2014	St Jerome's Laneway Festival	Silo Park	Waitemata
08 - 23 February 2014	Pride Festival	Various	Waitemata
21-23 February 2014	Takapuna Beach Cup	Takapuna Beach	Devonport-Takapuna
22 March 2014	Partner's Life DUAL Motutapu-Rangitoto Traverse	Rangitoto / Motutapu Islands	Waitemata
08-13 April 2014	New Zealand Badminton Open	North Shore Events Centre	Kaipatiki
TBC April / May 2014	New Zealand International Comedy Festival	Various	Various
14-18 May 2014	Auckland Writers & Readers Festival	Aotea Centre	Waitemata
Forward sponsorship commitments			
Ongoing	Blues / Auckland Rugby	Eden Park	Albert-Eden
Ongoing	Vodafone Warriors (NRL)	Mt Smart	Maungakiekie-Tamaki
24 - 28 July 2013	UCI BMX World Championships	Vector Arena	Waitemata
08 - 11 August 2013	Auckland Art Fair	The Cloud	Waitemata
02 - 08 September 2013	New Zealand Fashion Week	Viaduct Events Centre	Waitemata
19 - 20 October 2013	Diwali Festival of Lights	Aotea Square and surrounds	Waitemata
26 - 28 October 2013	Tall Ships Festival	Queens and Princes Wharves	Waitemata
3 November 2013	adidas Auckland Marathon	Various (finish at Victoria Park)	Devonport-Takapuna / Waitemata / Orakei

08 - 10 November 2013	Fast 5 INF International Netball	Vector Arena	Waitemata
30 December 2013 - 11 January 2014	ASB Classic / Heineken Open International Tennis	ASB Tennis Stadium	Waitemata
19 January 2014	Ironman 70.3 Auckland Asia-Pacific Championship	Various (finish at Viaduct Events Centre)	Devonport-Takapuna / Waitemata / Orakei
14 - 16 February 2014	Auckland Lantern Festival	Albert Park and surrounds	Waitemata
TBC February 2014	The Ultimate Waterman	TBC	TBC
TBC March 2014	FIM Speedway Grand Prix	Western Springs	Waitemata
TBC March 2014	Pasifika Festival	Western Springs	Waitemata
5 - 6 April 2014	Barfoot & Thompson ITU World Triathlon Auckland	Various (finish at Queens Wharf)	Waitemata / Orakei
TBC April 2014	ITM 400 Auckland V8 Supercars	Pukekohe Park Raceway	Franklin
12 - 17 May 2014	World Veteran Table Tennis Championships	Trusts Stadium	Henderson-Massey
TBC May 2014	Oceania Aquatic Championships	West Wave Aquatic Centre	Henderson-Massey
TBC June 2014	IRB Junior Rugby World Championship 2014	TBC	TBC