

2013 World Class New Zealand Awards

FACT SHEET

- Established in 2003, the World Class New Zealand Awards acknowledge the outstanding achievements of leading New Zealanders around the world who have made a significant contribution to the country's growth and development as well as its international reputation.
- The Awards celebrate New Zealand's 'tall poppies' and recognise seven category winners, plus a Friend of New Zealand Award winner and a Supreme World Class New Zealand winner.
- The World Class New Zealand Awards is a New Zealand Trade and Enterprise initiative delivered by [Kea New Zealand](http://www.kea.co.nz).
- Winners receive the Tall Poppy statuette, designed by Weta Workshop co-founder Sir Richard Taylor –World Class New Zealand Supreme Award Winner in 2009.
- This year's judging panel includes:
 - **John Stace**, Chairman of Judges and Kea Global Board member
 - **Jon Mayson**, CNZM, Former Chair, New Zealand Trade and Enterprise
 - **Professor Sir Peter Gluckman**, KNZM, FRSNZ, FMedSci, FRS, Chief Scientific Advisor to the Prime Minister and winner of the 2006 World Class NZ "Science, Technology and Academia" Award
 - **Dame Judith Mayhew Jonas**, DBE, Chair of the New West End for London and winner of the 2011 World Class NZ "Investment and Business" Award
 - **Bridget Liddell**, General Partner, Fahrenheit Wellness Fund and Kea Global Board member
 - **Sir Tipene O'Regan**, eminent Kaumatua, academic and business leader.
- Nominees are evaluated against five main criteria, namely how they:
 - facilitate the exchange of information, knowledge or skills from and about New Zealand
 - foster New Zealand innovation and entrepreneurship

/ 2013
AWARDS


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- act as a role model on the world stage
 - promote New Zealand internationally
 - build global connections with and for New Zealand.
- The 2013 World Class New Zealand Awards will be presented at a black tie gala dinner held at The Langham on May 23.
 - Visit <http://www.keanewzealand.com/global/wcnz-awards-0> for more information.


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