

New Zealand Trade and Enterprise

FACT SHEET

- New Zealand Trade and Enterprise (NZTE) is New Zealand's international business development agency. Its role is to help New Zealand businesses grow bigger, better, faster in international markets.
- NZTE's strategy supports the Government's Business Growth Agenda, which creates conditions that encourage successful businesses to grow globally.
- NZTE helps businesses address challenges they face in their international journey - from clarifying purpose to identifying the right business model, from understanding customer needs to improving operational efficiency, from brand and design to entering new markets.
- NZTE's programmes and services are designed to support businesses to grow and succeed internationally and are focused primarily on refining strategy, improving performance, building global networks (such as through Kea New Zealand), and in-market support for business development.
- NZTE's customers are New Zealand's internationalising businesses. It works with approximately 1,500-2,000 businesses at any one time and focuses intensively on an active portfolio of 500 that have the scale and ambition to succeed internationally.
- NZTE has 45 offices around the world, and works closely with other New Zealand agencies to promote New Zealand and support the growth of our businesses internationally.
- For more information visit www.nzte.govt.nz.