

3 News Opinion Poll

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Embargoed



**Opinion Poll
Results
2nd -10th October , 2012**

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Press Release: 3 News Opinion Poll Results 2nd-10th October , 2012

Projected number of seats in the House on the basis of the latest poll results compared to election night 2011

	Number of seats currently predicted	Seats won 2011 election
National	62	59
Labour	42	34
Green Party	14	14
New Zealand First	-	8
Maori Party	3	3
ACT	1	1
United Future	1	1
Mana	1	1
Total seats	124	121

* These figures are based on Mana Party, United Future and ACT winning one electorate seat each and the Maori Party winning three electorate seats

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Research Methodology by Reid Research

Date poll was conducted	Interviews were conducted over the period 2 nd to 10 th October, 2012
Sample Size	1000 voter eligible New Zealanders aged 18+
Sampling Technique	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography
Sample Coverage	National including rural, secondary urban and main urban areas
Sample Error	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed Percentages	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Confidence limits	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%

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MMP Voting: Party Vote

*If a general election was held yesterday under MMP, which political party would you have voted for with your Party Vote?
That is, for the political party you most want to be represented in parliament.*

	2009					2010						2011										Election night result	2012					
	9-16 Feb	14-21 Apr	5-14 Aug	6-14 Oct	2-8 Dec	11-16 Feb	13-20 Apr	8-15 Jun	30 Jul-10 Aug	27 Sept - 6 Oct	30 Nov - 7 Dec	7-15 Feb	4-12 Apr	20-26 May	28 Jun - 5 Jul	12-18 Aug	22-29 Sept	18-26 Oct	1-8 Nov	9 -16 Nov	16- 23 Nov		9 - 15 Feb	10-17 th April	29 May- 6 Jun	24-31 July		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Labour	27	30	29.2	27.2	30.8	29.6	33.8	30.5	30.6	32.6	31.2	30.9	27.1	32.8	29.9	28.8	26.6	30.2	29.9	27.4	25.8	27.5	29.4	29.4	33.2	30.8	33.0	
National	60	56	58.1	59.9	55.2	56.3	52.1	55.3	54.5	53.8	55.5	54.6	57.5	53.0	55.1	54.0	57.4	52.3	53.3	50.2	47.3	47.3	47.5	49.8	45.8	50.6	48.8	
NZ First	1.6	1.3	1	1.0	1.5	1.5	1.5	1.8	1.5	1.2	1.9	3.3	2.8	2.4	2.2	2.2	1.9	2.4	2.4	3.5	4.1	6.6	5.0	2.3	2.8	3.00	3.2	
Green Party	7	6.1	7.5	6.9	7.8	7.3	8.2	7.5	8.5	7.6	7.3	8.2	7.7	6.5	9.1	9.3	9.8	9.4	10.2	13.0	13.8	11.1	13.3	14.1	14.4	11.2	10.6	
ACT	1.2	2.1	1.4	1.7	1.8	1.6	1.6	1.6	2.2	0.9	1.3	0.6	1.7	2.2	1.7	2.2	1.6	1.5	0.7	1.8	1.7	1.1	0.2	0.2	0.5	0.1	0.1	
United Future	0.2	0.1	0.2	-	0.1	0.2	0.5	0.1	0.2	0.3	0.1	-	0.2	0.2	-	-	-	-	-	-	0.2	0.6	-	-	-	-	-	
Maori Party	2.1	2.9	1.2	2.4	1.7	2.4	1.9	1.9	1.5	2.4	1.7	2.3	2.5	1.6	0.8	1.5	0.8	1.4	1.4	1.3	2.3	1.4	1.3	1.6	1.4	1.6	1.5	
MANA	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5	0.7	0.9	0.7	0.9	1.0	1.0	1.4	1.1	1.3	0.9	0.3	0.2	0.1	
Conservative Party																		1.0	0.7	1.1	1.8	2.7	1.4	1.1	1.1	1.7	2.0	
All Others	0.6	0.9	1.2	0.5	0.9	0.7	0.3	1.2	1.0	1.1	0.8	0.1	0.4	0.6	0.3	0.7	1.2	2.0	0.5	0.7	1.1	0.8	0.7	0.5	0.3	0.7	0.6	
Base:	949	947	911	917	893	910	874	880	890	863	890	868	831	871	836	882	864	886	873	893	981	2237464	923	885	879	865	855	
Don't know/ undecided	4.0	4.4	7.2	6.8	8.3	6.8	10.9	9.2	9.9	11.4	9.4	11.0	14.8	11.1	14.6	10.5	11.3	10.0	11.0	9.6	Base including Dk with pref		6.4	9.2	9.9	10.7	11.4	
Would not vote	1.0	0.9	1.7	1.5	2.4	2.2	1.7	2.8	1.1	2.3	1.6	2.2	2.1	1.8	1.8	1.3	2.3	1.4	1.7	1.1			1.3	2.4	2.2	2.8	3.2	
Base:	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000		1000	1000	1000	1000	1000									

