



July 23, 2012

## **Newmarket Stage Company Backgrounder**

### **Bringing Live Theatre to the Heart of Newmarket**

Newmarket Stage Company (NSC) is an initiative between business and the arts to bring high quality professional theatre to Newmarket. Supported by the Newmarket Business Association and the theatre industry the company aims to produce two to three shows a year of well known plays, revivals and classics.

NSC will compliment the restaurants, bars and movie complex that already exist in Newmarket. The area is well known for its quality eateries and bars and live theatre can only add to the district.

Initially operating out The Factory Theatre, situated in Eden Street, just around the corner from shopping mall Two Double-Seven, the long-term plan is for the company to have a home of its own.

NSC is pleased to announce their inaugural production of the much-loved classic comedy *Educating Rita* by Willy Russell starring George Henare and Jodie Hillcock.

**For further details please contact Sharu Delilkan at [sharu@sharu.co.nz](mailto:sharu@sharu.co.nz) or 021652175**

With special thanks to... The logo for Experience Newmarket features a decorative crest with a crown and floral motifs above the word "Experience" in a cursive font, with "NEWMARKET" in a bold, sans-serif font below it.

The logo for Opera Factory features the word "opera" in a lowercase, sans-serif font, with "FACTORY" in a smaller, uppercase, sans-serif font below it.

The logo for iTicket features the word "iTICKET" in a bold, sans-serif font, with the "i" in lowercase and the rest in uppercase. The text is white on a black background.

The logo for The Digital Darkroom features a silhouette of a person standing next to a camera on a tripod, with the text "The Digital Darkroom" below it.