

RECORD OF DECISION MADE AT WORKING GROUP MEETING

STRAND: THE STORY (Platinum Fund)

Date of Meeting: 10 November August 2011at SPADA – Sky City Convention Centre

Present: Stephen McElrea, NZ On Air
Nicole Hoey, NZ On Air
Glenn Usmar, NZ On Air
Sue Woodfield, TVWorks

Files: B33.0, B33.T

PROJECT CONSIDERED

NZ On Air agreed to allocate funding to the following projects for the Story Strand

Title & Synopsis	Duration	Decision	Comments/conditions
High School The inside story of New Zealand education observed through a school year [Redacted] Octopus Pictures Ltd	1 x 1 hour	Yes	
Whanau Ora A behind the scenes look at the roll out of this new initiative that seeks to deliver positive social outcomes for Māori. Scottie Productions	1 x 1hour	Yes	Sue Woodfield will be viewing early footage to confirm project is on the right track.

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- The contracted duration for these documentaries is from 1 commercial hour to 1½ commercial hours however, different versions might be possible depending on how the projects progress. Sue Woodfield will advise at the earliest opportunity if a changed format is likely. Any impact on the budget will also be discussed at this time. Every effort will be made to facilitate format changes within the existing budget. Any request for additional funding would be considered by NZ On Air through the normal funding application process.
- NZ On Air has committed \$275,000 to each of these projects with TVWorks contributing a licence fee of \$ [Redacted] to each.

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Stephen McElrea

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Nicole Hoey

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Date

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Date

Glenn Usmar

From: Stephen McElrea [stephenm@linkbusiness.co.nz]
Sent: Friday, 18 November 2011 3:37 p.m.
To: Glenn Usmar
Subject: RE: The Story

Yep that's fine.

Regards

Stephen McElrea

From: Glenn Usmar [mailto:Glenn@nzonair.govt.nz]
Sent: Friday, 18 November 2011 2:45 p.m.
To: Nicole Hoey; Stephen McElrea
Subject: RE: The Story

Hi Nicole

Sorry you are right I haven't expressed this well. The confusion re duration for this series goes back to the RFP which indicated that projects could be 90' although the series was only ever funded as 1 hours.

I confirm that we will be contracting *High School* and *Whanau Ora* durations as being between one commercial hour and 1½ commercial hours. *The Health Story* programme has already been contracted at the single duration of 60' but I will write to Sue and the producer indicating that we expect programme **up to** 1½ commercial hours to be delivered within the contracted budget.

If any of the projects looks like it has potential to turn into multiple episodes I don't believe it is fair to expect that a producer would necessarily be able to deliver this within the contracted budget – while these budgets are larger than normal this is primarily to cover the extended shooting time, not post production of multiple episodes.

If the opportunity for a revised format arises this will be something we can choose to support or not and obviously we would expect TV3 to contribute given their lower licence fee contribution to the initial project (I will also reiterate this with Sue when I write to her).

Are you both happy with the revised wording of the minute? Once this minute is agreed I will send an email to Sue confirming our understanding of the situation so that everyone is clear of what is expected and it is on the record.

Cheers
 Glenn

From: Nicole Hoey [mailto:nicole@cincocine.co.nz]
Sent: Friday, 18 November 2011 9:03 a.m.
To: Glenn Usmar; Stephen McElrea
Subject: Re: The Story

Kia ora kōrua,

Glenn I thought we had approved re duration – between 1 hour – 90 minutes. In our discussions I thought we had made it clear to Sue due to our budgets being very tight we did not want to be put in the position where the program maker and the channel had an expectation of extra funding being available for longer durations – or variations on the duration theme.

I look forward to hearing from you.

3(c)

Glenn Usmar

From: Glenn Usmar
Sent: Friday, 9 December 2011 6:41 p.m.
To: 'Jude Callen'
Subject: RE: Q + A

Yes.

Cheers
Glenn

From: Jude Callen [<mailto:Jude.Callen@tvnz.co.nz>]
Sent: Friday, 9 December 2011 4:41 p.m.
To: Glenn Usmar
Subject: RE: Q + A

Great. Does that mean it won't have to go back to the Board?

From: Glenn Usmar [<mailto:Glenn@nzonair.govt.nz>]
Sent: Friday, 9 December 2011 4:32 p.m.
To: Jude Callen
Subject: RE: Q + A

Seems okay to us.

Cheers
Glenn

From: Jude Callen [<mailto:Jude.Callen@tvnz.co.nz>]
Sent: Friday, 9 December 2011 4:03 p.m.
To: Glenn Usmar
Subject: Q + A

Hi Glenn

Further to our discussion this morning re Q + A the team have reworked the budget and feel they could deliver 36 rather than the 38 eps and with that they can ideally secure Guyon and keep the series within the budget approved by your Board. They want to continue with the taped items as per the pitch and Guyon will cover these and the studio I/v thereby giving him sufficient work to keep him gainfully employed. The compromise means more work for the existing team, less ambitious taped items and fewer episodes. But it means we keep Guyon and a viable programme.

Can you discuss this with Jane and hopefully give us the go ahead to formally resubmit the budget along these lines. The team want to get onto this asap so they all know what lies ahead for them in the new year.

Best
Jude

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Jude Callen
Senior Commissioner
Documentaries/Special Interest
D. 64 9 916 6992
F. 64 9 916 7150
jude.callen@tvnz.co.nz