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Jane Wrightson

From: Jane Wrightson  
Sent: Thursday, 24 November 2011 9:19 a.m.  
To: [REDACTED] Glenn Usmar, Bryan Bouce  
Subject: RE: Strong support for Poverty doco

Thanks Bryan

Glad you're surviving the deluge. And thanks for the link.

Your documentary was a well-crafted call to action, and of course we're not afraid of funding uncomfortable stories. [Speaking of which, congrats on the award for Jesus: The Cold Case :) ]

Our only issue was the scheduling in Election week. Anything that calls NZ On Air's political neutrality into question is an issue for us - we guard our reputation jealously, as I know you do yourself - and we think the scheduling did threaten this. We couldn't ask TV3 to change the schedule, recognising it's their decision not ours, but we did make our disappointment about the scheduling and its potential impact on us known.

Thanks for contacting us. It must be time for a coffee soon.

Cheers  
Jane

Jane Wrightson  
NZ On Air  
[REDACTED]

-----Original Message-----

From: bryan [REDACTED]  
Sent: Thursday, 24 November 2011 6:27 a.m.  
To: Glenn Usmar  
Cc: Jane Wrightson  
Subject: Strong support for Poverty doco

Dear Glenn and Jane

You are probably aware that INSIDE CHILD POVERTY won its slot last Tuesday night. We have had huge numbers of people contacting us in support of the programme and it is being watched a great deal on demand.

It has also been praised by some highly respected voices such as that of Prof Innes Asher, Senior Paediatrician at Starship Hospital who says it " is compulsory viewing for all New Zealanders.

Yes there are people who claim I made a Labour Party commercial. I did no such thing. I criticise the FREE market and argue for a FAIR market economy as they have in Scandinavia. Of the solution I suggest only one could be said to be distinctly Labour - the suggestion for a Minister for Children, but Labour got their idea from where I also looked - to the UK, Ireland and Canada where they already have Ministers for Children sitting at the cabinet table.

The other suggestions are either shared by a number of parties or none of them so I feel I can comfortably answer any challenges on that front.

I try to make relevant television. The research is solid. The public support for it to have been shown at this time is very, very strong. See <http://www.facebook.com/InsideChildPoverty>

The doco cost me money but I don't care. This was a vital, if uncomfortable story to tell and I thank NZ ON Air for allowing me to make it.

Best  
Bryan

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