

Jane Wrightson

From: Jane Wrightson
Sent: Thursday, 24 November 2011 10:39 a.m.
To: 'Stephen McElrea'
Cc: 'Caren Rangji'; 'Michael Glading'; Neil Walter; 'Nicole Hoey'; Ross McRobie
Subject: RE: Inside NZ - child poverty

Hi
See message from Stephen below.

The debate is certainly raging online, but seems to be mainly focused a little more on what the political response should be rather than party-specific. And thus far, no serious criticism of NZ On Air thankfully. Mainstream press more interested in tea party.

The Facebook page is interesting too <http://www.facebook.com/InsideChildPoverty>

Cheers
Jane

Jane Wrightson
NZ On Air
04 382 9524

From: Stephen McElrea [REDACTED]
Sent: Thursday, 24 November 2011 10:27 a.m.
To: Jane Wrightson
Cc: berys,walter
Subject: RE: Inside NZ - child poverty

Jane
I think Board members would like to see this blog

<http://www.karldufresne.blogspot.com/2011/11/whats-going-on-at-tv3.html>

Regards

Stephen McElrea

From: Jane Wrightson [REDACTED]
Sent: Wednesday, 23 November 2011 11:43 a.m.
To: Jane Wrightson; Caren Rangji; Michael Glading; Neil Walter; Nicole Hoey; Ross McRobie; Stephen McElrea
Cc: Glenn Usmar; Benedict Reid; Fiona Mulder
Subject: RE: Inside NZ - child poverty

Damn. Spoke too soon. This from TV3 News blog

3News.co.nz:

One complaint to the Electoral Commission has been laid over last night's child poverty doco. It's not apparent at this stage whether it was laid by an individual or a party, but an investigation will be launched.

It's very difficult to see how the Electoral Commission could rule on this:

News, comment and current affairs programmes are governed by usual broadcasting standards. The Broadcasting Standards Authority is also responsible for deciding complaints about broadcast election advertising, which do not need to be first considered by the broadcaster.

Cheers
Jane

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From: Jane Wrightson
Sent: Wednesday, 23 November 2011 11:30 a.m.
To: 'Caren Rangī'; 'Michael Glading'; Neil Walter; 'Nicole Hoey'; Ross McRobie; 'Stephen McElrea'
Cc: Glenn Usmar; Benedict Reid; Fiona Mulder
Subject: Inside NZ - child poverty

Hi there
Doco rated well last night at 11%.

The only mainstream comment so far is here
http://www.nzherald.co.nz/nz/news/article.cfm?c_id=1&objectid=10768107. A bit of positive Facebook commentary etc, and a bit of Labour jumping on bandwagon. <http://www.3news.co.nz/Goff-National-turned-us-down-on-child-poverty-resolution/tabid/419/articleID/233695/Default.aspx>

The opinion is mainly – and pleasingly - focused on the issue itself. For example:
http://www.nzherald.co.nz/opinion/news/article.cfm?c_id=466&objectid=10766498

I gather Bryan Bruce may say something today distancing himself from any particular political response.

No phone calls here so far. Will keep you posted of any developments.

Cheers
Jane

Jane Wrightson | Chief Executive
NZ On Air | Iirangi Te Motu

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