

**Finding No. 4724**

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## **NATIONAL SET FOR ELECTION VICTORY, BUT NO MAJORITY AS 'TEAPOT TAPE' SCANDAL DENTS NATIONAL & BENEFITS NZ FIRST**

Today's Special Election Eve New Zealand Roy Morgan Poll shows Prime Minister John Key's National Party set to be re-elected tomorrow, but falling short of gaining a majority in its own right. National has 49.5% (down 3.5%) of the party vote well ahead of second party Labour (23.5%, down 1%) and a surging Greens (14.5%, up 1.5%).

Support for New Zealand First (6.5%, up 3.5%) has increased after Leader Winston Peters gained public attention when he revealed parts of the 'Teapot Tape' Scandal to the public, and his action may result in his party's surprise return to Parliament after failing to win a seat at the 2008 New Zealand election.

Support for the other minor parties shows ACT NZ 1.5% (unchanged) and United Future 0.5% (up 0.5%) unlikely to retain their seats in Parliament while the Maori Party 1% (down 2%) and Mana Party 0.5% (down 0.5%) will closely contest the seven Maori seats.

The latest New Zealand Roy Morgan Government Confidence Rating is down 18 points to 118.5 – with 49.5% (down 11%) of New Zealanders saying New Zealand is 'heading in the right direction' compared to 31% (up 7%) that say New Zealand is 'heading in the wrong direction.'

**Gary Morgan says:**

*"Prime Minister John Key is set to be re-elected tomorrow to a second-term in Government, however Key may fall agonisingly short of being able to govern in his own right as the 'Teapot Tape' Scandal looks set to cost Key's National an outright majority in Parliament – and return outspoken New Zealand First Leader Winston Peters to Parliament after his party failed to win a seat the 2008 New Zealand Election.*

*"National (49.5%, down 3.5%) has lost support in the wake of the 'Teapot Tape' Scandal – and also Key's underwhelming performance in Monday night's Leaders Debate – [The Roy Morgan Reactor of uncommitted voters scored the debate 54% Opposition Leader Phil Goff cf. 46% John Key.](#) Despite Goff's victory on Monday, Labour has not benefited (23.5%, down 1%) and looks set for a record low vote.*

*"The Greens (14.5%, up 1.5%) will emerge as clearly New Zealand's third party and look set win between 10-15 seats – the first time they will have more than 9 seats. However, it is the re-emergence of New Zealand First (6.5%, up 3.5%) that is set to be the big story tomorrow as Peters may lead his party into the balance of power on the back of his revelations concerning the 'Teapot Tape' Scandal and as many as 7 seats in the new Parliament.*

*"When considering today's results it must be remembered that at the 2008 New Zealand election the final NZ Roy Morgan Poll overestimated the Greens vote by 3.3% and underestimated the Maori Party by 1.4%. These figures may be repeated tomorrow as the Greens traditionally fail to man all the polling booths on election day which lowers their final vote – however the late increase in the Greens vote comes after the decisive stand taken by the Green Party against election billboard 'vandal' Jolyon White and his wife, Anne Heins, who was stood down from her role as co-Leader Russel Norman's secretary."*

Electors were asked: "If a New Zealand Election were held today which party would receive your party vote?"

This latest New Zealand Roy Morgan Poll on voting intention was conducted by telephone with a NZ wide cross-section of 959 electors from November 22-24, 2011. Of all electors surveyed 4% (down 4%) didn't name a party.

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### **Margin of Error**

The margin of error to be allowed for in any estimate depends mainly on the number of interviews on which it is based. The following table gives indications of the likely range within which estimates would be 95% likely to fall, expressed as the number of percentage points above or below the actual estimate. The figures are approximate and for general guidance only, and assume a simple random sample.

<b><u>Sample Size</u></b>	<b><u>Percentage Estimate</u></b>			
	<b><u>40%-60%</u></b>	<b><u>25% or 75%</u></b>	<b><u>10% or 90%</u></b>	<b><u>5% or 95%</u></b>
500	±4.5	±3.9	±2.7	±1.9
1,000	±3.2	±2.7	±1.9	±1.4

### **Finding No. 4724 is taken from Computer Report No. 2345**

The Roy Morgan Poll is conducted by the **ONLY** Australian and New Zealand member of the Gallup International Association.

No other public opinion poll taken in Australia or New Zealand has this qualification.

## Voting Intention Summary

The following table compares the latest New Zealand Roy Morgan Polls on Voting Intention with the result from the November 8, 2008 General Election:

<b><u>PRIMARY VOTE</u></b>	<b><u>National</u></b>	<b><u>Labour</u></b>	<b><u>Green Party</u></b>	<b><u>ACT NZ</u></b>	<b><u>Maori Party*</u></b>	<b><u>United Future</u></b>	<b><u>NZ First</u></b>	<b><u>Mana Party</u></b>	<b><u>Other</u></b>
	<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>	<b>%</b>
General Election, July 27, 2002	20.9	41.3	7	7.1	n/a	6.7	10.4	n/a	6.6
General Election, September 17, 2005	39.1	41.1	5.3	1.51	2.12	2.67	5.72	n/a	2.48
General Election, November 8, 2008	44.93	33.99	6.72	3.65	2.39	0.87	4.07	n/a	3.38
<b><u>ROY MORGAN POLL</u></b>									
November 17-30, 2008	44	32.5	9.5	4	3.5	1	3.5	n/a	2
January 19 – February 1, 2009	48	31	9	3.5	3.5	1	3	n/a	1
February 16 – March 1, 2009	56	26	8.5	1.5	3.5	0.5	2.5	n/a	1.5
March 23 – April 5, 2009	50.5	28	9.5	4	3.5	1	2.5	n/a	1
April 20 – May 3, 2009	55	30.5	7	2	2	^	2	n/a	1.5
May 18-31, 2009	52	31	8.5	2	3	0.5	1.5	n/a	1.5
June 22 – July 5, 2009	54	31.5	8	1	3	0.5	1	n/a	1
July 20 – August 2, 2009	53.5	34	7	2.5	1.5	0.5	1	n/a	^
August 3-16, 2009	53.5	32.5	8.5	1	2	0.5	2	n/a	^
August 17-30, 2009	56.5	29.5	8	1.5	1.5	0.5	1.5	n/a	1
August 31 – September 13, 2009	51.5	33.5	7.5	2	2.5	^	2.5	n/a	0.5
September 21 – October 4, 2009	57.5	28	6.5	1.5	2.5	1	2	n/a	1
October 5-18, 2009	53	30	7.5	2.5	3	0.5	2.5	n/a	1
October 19 – November 1, 2009	55.5	29	7.5	1	3.5	0.5	1.5	n/a	1.5
November 2-15, 2009	51.5	33	6.5	2.5	2	1	2.5	n/a	1
November 16-29, 2009	53.5	30.5	7	1.5	3.5	^	2.5	n/a	1.5
November 30 – December 13, 2009	54	27.5	9.5	1.5	1.5	0.5	4	n/a	1.5
January 4-17, 2010	53	30	8	2	2.5	0.5	2.5	n/a	1.5
January 18-31, 2010	52	32	6	2	3	0.5	3.5	n/a	1
February 1-14, 2010	52	33	8	1.5	2.5	0.5	2	n/a	0.5
February 15-28, 2010	53.5	31.5	8	1.5	2.5	^	2	n/a	1
March 1-14, 2010	51.5	33.5	6.5	2.5	2	1	2	n/a	1
March 22 – April 4, 2010	49	33	7.5	2	3	1	3	n/a	1.5
April 5-18, 2010	49.5	34	7.5	1	4	0.5	2.5	n/a	1
April 19 – May 2, 2010	49	33.5	8.5	1.5	2.5	0.5	3	n/a	1.5
May 3-16, 2010	48.5	33.5	9	2.5	2.5	0.5	3	n/a	0.5
May 17-30, 2010	52.5	30	9.5	1	3.5	0.5	2.5	n/a	0.5
May 31 – June 13, 2010	50.5	33	9.5	1	3	1	1.5	n/a	0.5
June 21 – July 4, 2010	53	29	8.5	2	3	0.5	3	n/a	1
July 5 – 18, 2010	49	31.5	9	2	3	0.5	4.5	n/a	0.5
July 19 – August 1, 2010	51	33.5	6.5	2	3.5	0.5	2	n/a	1
August 2-15, 2010	50	33.5	7.5	1.5	3	0.5	3.5	n/a	0.5
August 16-29, 2010	49.5	32.5	8.5	1	3	1	3.5	n/a	1
August 30 – September 12, 2010	48.5	34	8	2	1.5	1	4.5	n/a	0.5
September 20 – October 3, 2010	49.5	36.5	8	0.5	2.5	^	2.5	n/a	0.5
October 4-17, 2010	52.5	33	8.5	0.5	1.5	0.5	2.5	n/a	1
October 18-31, 2010	50.5	33	8.5	1.5	3	0.5	2.5	n/a	0.5
November 1-14, 2010	50	32.5	9	1	2.5	0.5	3	n/a	1.5
November 15-28, 2010	51	33	7	1	3	0.5	3	n/a	1.5
November 29 – December 12, 2010	48.5	35	7	1.5	2.5	1	3	n/a	1.5
January 4-16, 2011	55	29	7	1.5	2.5	0.5	4.5	n/a	^
January 17-30, 2011	49	34.5	6.5	1	3	^	5.5	n/a	0.5
January 31 – February 13, 2011	52.5	33	8.5	0.5	1.5	0.5	2.5	n/a	1
February 14-27, 2011	49	35	8	1.5	3	^	3	n/a	0.5
February 28 – March 13, 2011	52.5	32.5	8	0.5	1.5	^	4	n/a	1
March 21 – April 3, 2011	51	31.5	8	2	1.5	0.5	5	n/a	0.5
April 4-17, 2011	51	32	8	1	3.5	0.5	3	n/a	1
April 18 – May 1, 2011	52.5	31	7.5	1	2	0.5	4.5	n/a	1
May 2-15, 2011	53	28	10	2	2	0.5	3	n/a	1.5
May 16 – 29, 2011	49	36	6.5	1.5	2.5	0.5	2.5	n/a	1.5
May 30 – June 12, 2011	53	30	7	3	3	0.5	2.5	n/a	1
June 13-26, 2011	54	30.5	5.5	2.5	3	0.5	3.5	n/a	0.5
June 27 – July 10, 2011	49	33.5	7.5	3	2.5	0.5	3	n/a	1
July 11-24, 2011	52	31.5	7.5	2	3	0.5	2.5	0.5	0.5
July 25 – August 7, 2011	51.5	32	7	2	1.5	0.5	4	0.5	1
August 15-28, 2011	52	29.5	9	2	1.5	0.5	3.5	1	1
August 29 – September 11, 2011	57	26	7.5	1.5	2.5	0.5	3.5	1	0.5
September 12-25, 2011	51	30.5	11.5	1.5	2.5	0.5	1	0.5	1
September 26-October 9, 2011	55.5	28	9.5	1.5	2	0.5	2	0.5	0.5
October 10-23, 2011	53.5	29.5	9.5	1	2	1	2.5	0.5	0.5
October 24-November 6, 2011	53	26	12	1	2	^	4.5	1	0.5
November 7-18, 2011	53	24.5	13	1.5	3	^	3	1	1
November 22-24, 2011	49.5	23.5	14.5	1.5	1	0.5	6.5	0.5	2.5

\*The Maori Party was launched in July 2004; ^ Result less than 0.5%.

## NEW ZEALAND: HEADING IN “RIGHT” OR “WRONG” DIRECTION?

Electors were asked: “Generally speaking, do you feel that things in New Zealand are heading in the right direction or would you say things are seriously heading in the wrong direction?”

### **New Zealand Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Government)**

	July 19-Aug 1, <u>2010</u>	Aug 2-15, <u>2010</u>	Aug 16-29, <u>2010</u>	Aug 30-Sep 12, <u>2010</u>	Sep 20-Oct 3, <u>2010</u>	Oct 4-17, <u>2010</u>	Oct 18-31, <u>2010</u>	Nov 1-14, <u>2010</u>	Nov 15-28, <u>2010</u>	Nov 29-Dec 12, <u>2010</u>	Jan 4-16, <u>2011</u>	Jan 17-30, <u>2011</u>
	%	%	%	%	%	%	%	%	%	%	%	%
Right direction	57.5	58.5	55	58	61.5	60.5	55	63.5	59	58.5	59.5	57
Wrong direction	28	27.5	28	28	22	24	30	24	27	27	27	27.5
<b>Roy Morgan GCR#</b>	<b>129.5</b>	<b>131</b>	<b>127</b>	<b>130</b>	<b>139.5</b>	<b>136.5</b>	<b>125</b>	<b>139.5</b>	<b>132</b>	<b>131.5</b>	<b>132.5</b>	<b>129.5</b>
Can't say	14.5	14	17	14	16.5	15.5	15	12.5	14	14.5	13.5	15.5
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

### **New Zealand Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Government)**

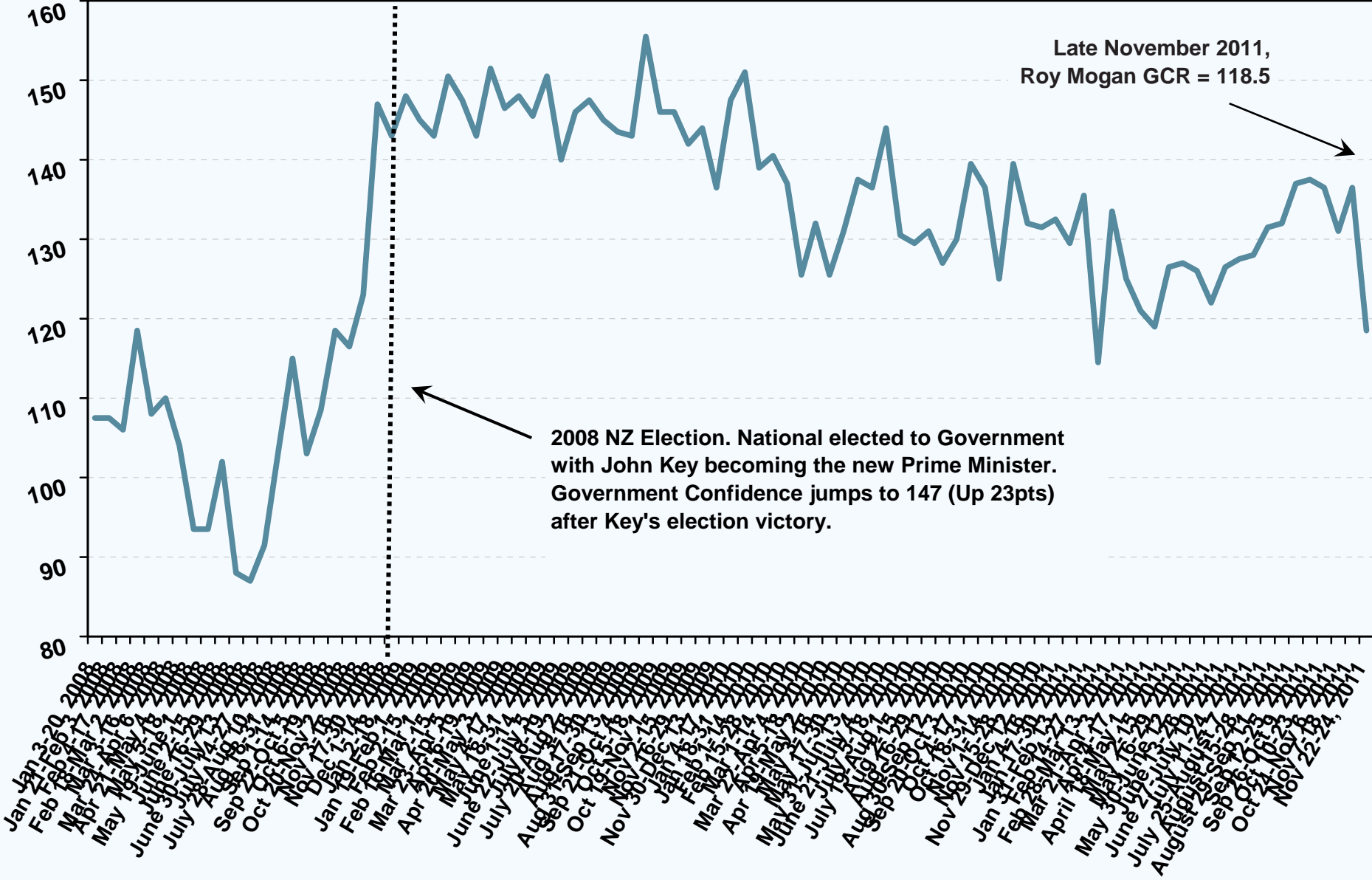
	Jan 31-Feb 13, <u>2011</u>	Feb 14-27, <u>2011</u>	Feb 28-Mar 13, <u>2011</u>	Mar 21-Apr 3, <u>2011</u>	Apr 4-17, <u>2011</u>	Apr 18–May 1, <u>2011</u>	May 2-15, <u>2011</u>	May 16-19, <u>2011</u>	May 20-Jun 12, <u>2011</u>	Jun 13-26, <u>2011</u>	Jun 27-July 10, <u>2011</u>
	%	%	%	%	%	%	%	%	%	%	%
Right direction	60	49.5	59.5	54.5	53.5	53.5	56.5	55	55.5	53.5	56
Wrong direction	24.5	35	26	29.5	32.5	34.5	30	28	29.5	31.5	29.5
<b>Roy Morgan GCR#</b>	<b>135.5</b>	<b>114.5</b>	<b>133.5</b>	<b>125</b>	<b>121</b>	<b>119</b>	<b>126.5</b>	<b>127</b>	<b>126</b>	<b>122</b>	<b>126.5</b>
Can't say	15.5	15.5	14.5	16	14	12	13.5	17	15	15	14.5
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

### **New Zealand Roy Morgan Government Confidence Rating: Interviewing Dates (National Party Government)**

	July 11-24, <u>2011</u>	July 25-Aug 7, <u>2011</u>	Aug 15-28, <u>2011</u>	Aug 29-Sep 11, <u>2011</u>	Sep 12-25, <u>2011</u>	Sep 26-Oct 9, <u>2011</u>	Oct 10-23, <u>2011</u>	Oct 24-Nov 6, <u>2011</u>	Nov 7-18, <u>2011</u>	Nov 22-24, <u>2011</u>
	%	%	%	%	%	%	%	%	%	%
Right direction	56.5	57	59	60	61.5	62	61	58.5	60.5	49.5
Wrong direction	29	29	27.5	28	24.5	24.5	24.5	27.5	24	31
<b>Roy Morgan GCR#</b>	<b>127.5</b>	<b>128</b>	<b>131.5</b>	<b>132</b>	<b>137</b>	<b>137.5</b>	<b>136.5</b>	<b>131</b>	<b>136.5</b>	<b>118.5</b>
Can't say	14.5	14	13.5	12	14	13.5	14.5	14	15.5	19.5
<b>TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

# Roy Morgan GCR = Roy Morgan Government Confidence Rating (The Roy Morgan GCR is 100 plus the difference between the percentage of New Zealanders who say the country is “heading in the right direction” and the percentage who say the country is “seriously heading in the wrong direction”).

# New Zealand - Roy Morgan Government Confidence Rating



# New Zealand Primary Vote

