

# ANNUAL AUCKLAND SCORECARD +

OFFICE OF THE  
**MAYOR**  
OF  
AUCKLAND

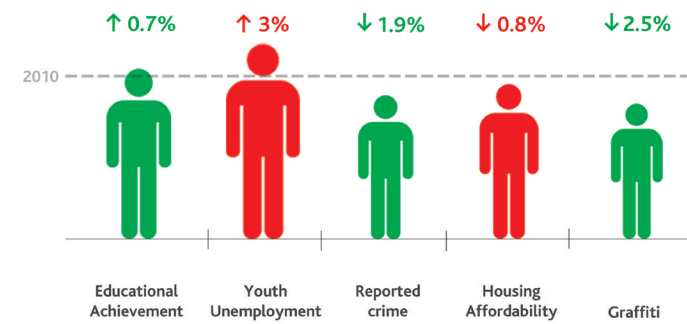
The creation of any great city requires a clear vision and enough time to get there. The Auckland Plan maps out how our city will look 30 years from now and defines the steps we need to take to get there. As the decades fly by our aspirations may rise but the target will remain clear; by 2040 we want Auckland to be the world's most liveable city.

The Annual Auckland Scorecard is our measure of progress. Liveability is one of those words; it sounds great but what does it mean? For the purposes of this document, liveability has been broken down into four main categories. Within those we have put in place annual measures already conducted by a variety of agencies and developed a data set that shows an overall percentage increase or decrease on our liveability scale. Our challenge every year is to stay on track to making Auckland the world's best place to live.

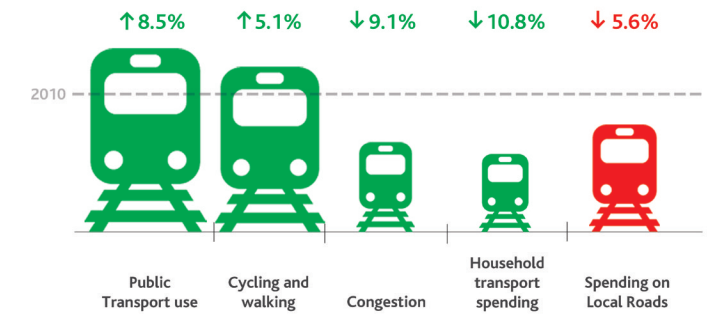


**Len Brown**  
Mayor of Auckland

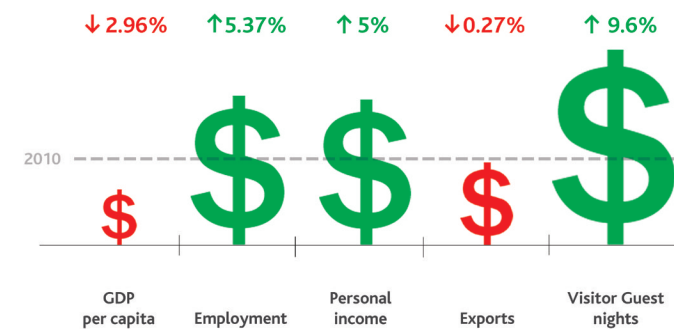
## STRONG COMMUNITIES



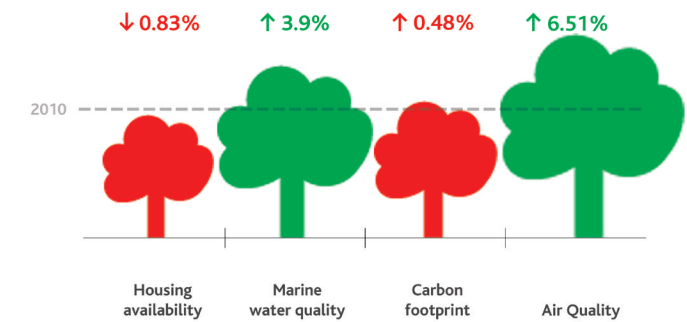
## FIXING TRANSPORT



## ECONOMIC POWERHOUSE



## HEALTHY ENVIRONMENTS



The **Annual Auckland Scorecard** compares measurements for 2010 and 2011. The difference between these two measurements is calculated as a percentage and added to or subtracted from a base score of 100. A score above 100 means an improvement and a score below means things have got worse. An average of all scores provides the overall score.

Annual Auckland Scorecard measures	2010	2011	Change %
Educational Achievement* - NCEA Level 1 Literacy and Numeracy (%)	71.7	72.2	0.7
Unemployment - Auckland Youth Unemployment (%)	33.1	34.1	3.0
Crime - Offences per 100,000 people	9,526	9,346	-1.9
Housing Affordability - Auckland's affordability relative to the rest of NZ (%)	121.1	122.1	0.8
Graffiti Eradication - Number of graffiti items removed	350,937	342,164	-2.5
Public Transport - Annual total public transport trips	606,22,293	65,763,655	8.5
Active transport- Cycling and walking trips into the CBD per day	5,312	5,584	5.1
Congestion - Change in time lost to congestion per km travelled (seconds)	33	30	9.1
Transport spending** - Household income spent on transport (%)	14.1	12.6	-10.8
Local Roads - Total council expenditure on roading infrastructure and traffic management (\$)	195,665,359	184,794,020	-5.6
GDP per capita - Auckland's contribution to GDP per worker (\$)	47,903	46,484	-2.96
Employment - Number of people employed in Auckland	644,700	679,300	5.37
Income - Median personal income (\$)	800	840	5.0
Exports* - Growth in exporting sectors through change in GDP contribution (\$)	28,087,304,888	28,012,420,365	-0.27
Visitor guest nights - Total guest nights in Auckland RTO area	5,602,194	6,140,210	9.6
Housing availability - Average number of people per household	2.9	3	0.83
Marine Water Quality** - Marine areas tested showing fair to excellent water quality (%)	77	80	3.9
Carbon Footprint - Carbon released into the atmosphere per person per annum (tonnes)	6.27	6.3	0.48
Air Quality - Average concentration of soot-like particles under 10 microns (micrograms per m <sup>3</sup> )	15.06	14.08	-6.51

\* Measures 2009 and 2010 years due to data availability  
\*\* Measures 2007 and 2010 years due to data availability

