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**3 News Opinion Poll**

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# **3 News Poll**

**Embargoed**



**Opinion Poll  
Results  
October 18<sup>th</sup>-26<sup>th</sup>, 2011**

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## 3 News Opinion Poll

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### Press Release: 3 News Opinion Poll Results

October 18<sup>th</sup>-26th, 2011

**Projected number of seats in the House  
on the basis of the latest poll results compared to election night  
2008**

	<b>Number of seats currently predicted</b>	<b>Seats won 2008 election</b>
<b>Labour</b>	38	43
<b>National</b>	65	58
<b>Green Party</b>	12	9
<b>Maori Party</b>	4	5
<b>ACT</b>	2	5
<b>United Future</b>	1	1
<b>Mana</b>	1	-
<b>Jim Anderton Progressive</b>		1
<b>Total seats</b>	<b>123</b>	<b>122</b>

\* These figures are based on Mana Party, United Future and ACT winning one electorate seat each and the Maori Party winning four electorate seats

# 3 News Opinion Poll

## Research Methodology by Reid Research

<b>Date poll was conducted</b>	Interviews were conducted over the period October 18th – 26 <sup>th</sup> , 2011
<b>Sample Size</b>	1000 voter eligible New Zealanders aged 18+
<b>Sampling Technique</b>	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography
<b>Sample Coverage</b>	National including rural, secondary urban and main urban areas
<b>Sample Error</b>	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed Percentages	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Confidence limits	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%

### 3 News Opinion Poll

#### MMP Voting: Party Vote

*If a general election was held yesterday under MMP, which political party would you have voted for with your Party Vote?  
That is, for the political party you most want to be represented in parliament.*

	2008				2009				2010				2011									
	2-8 Oct	16-22 Oct	30 Oct - 5 Nov	%	9-16 Feb	14-21 Apr	5-14 Aug	6-14 Oct	2-8 Dec	11-16 Feb	13-20 Apr	8-15 Jun	30 Jul- 10 Aug	27 Sept - 6 Oct	30 Nov - 7 Dec	7-15 Feb	4-12 Apr	20-26 May	28 Jun - 5 Jul	12-18 Aug	22-29 Sept	18-26 <sup>th</sup> Oct
Labour	39.2	37.4	33.1	27	30	29.2	27.2	30.8	29.6	33.8	30.5	30.6	32.6	31.2	30.9	27.1	32.8	29.9	28.8	26.6	30.2	
National	45.1	45.1	46.0	60	56	58.1	59.9	55.2	56.3	52.1	55.3	54.5	53.8	55.5	54.6	57.5	53.0	55.1	54.0	57.4	52.3	
NZ First	2.7	3.5	3.4	1.6	1.3	1	1.0	1.5	1.5	1.5	1.8	1.5	1.2	1.9	3.3	2.8	2.4	2.2	2.2	1.9	2.4	
Green Party	6.8	8.8	9	7	6.1	7.5	6.9	7.8	7.3	8.2	7.5	8.5	7.6	7.3	8.2	7.7	6.5	9.1	9.3	9.8	9.4	
ACT	1.8	1.7	2.8	1.2	2.1	1.4	1.7	1.8	1.6	1.6	1.6	2.2	0.9	1.3	0.6	1.7	2.2	1.7	2.2	1.6	1.5	
United Future	0.1	0.2	0.2	0.2	0.1	0.2	-	0.1	0.2	0.5	0.1	0.2	0.3	0.1	-	0.2	0.2	-	-	-	-	
Maori Party	2.5	2.3	2.7	2.1	2.9	1.2	2.4	1.7	2.4	1.9	1.9	1.5	2.4	1.7	2.3	2.5	1.6	0.8	1.5	0.8	1.4	
MANA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.5	0.7	0.9	0.7	0.9	
Progressive	0.1	0.1	0.3	0.2	0.3	0.1	0.3	0.1	0.2	0.1	-	-	0.1	-	-	-	-	0.1	-	-	-	
All Others	1.3	0.7	2.4	0.6	0.9	1.2	0.5	0.9	0.7	0.3	1.2	1.0	1.1	0.8	0.1	0.4	0.6	0.3	0.7	1.2	2.0	
Base:	842	860	903	949	947	911	917	893	910	874	880	890	863	890	868	831	871	836	882	864	886	
Don't know/ undecided	14.3	12.8	8.6	4.0	4.4	7.2	6.8	8.3	6.8	10.9	9.2	9.9	11.4	9.4	11.0	14.8	11.1	14.6	10.5	11.3	10.0	
Would not vote	1.5	1.2	1.1	1.0	0.9	1.7	1.5	2.4	2.2	1.7	2.8	1.1	2.3	1.6	2.2	2.1	1.8	1.8	1.3	2.3	1.4	
<b>Base:</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>	<b>1000</b>

Others include kiwi Party, Alliance, Aotearoa Legalise Cannabis, Conservative Party













How well do you think the Government handled the response to the grounding of the container ship Rena, on the reef at Mt Maunganui?

Not unexpectedly Labour and Green voters are most critical of National Government's handling of the Rena situation ( more than half of both voting blocs rated National's handling worse than 5 out of 10 ). But National voters were not typically strongly supportive of National's performance either: only 28% rated their handling of the situation as 8 out of 10 or better.

	Total	Labour	National	Green party	Don't know/Undecided	Would not vote
BASE: ALL RESPONDENTS	1000	268	463	83	100	14
Q12						
1 - Not done at all well	14.20%	25.00%	5.40%	18.10%	18.00%	7.10%
2	5.70%	10.10%	1.70%	7.20%	10.00%	7.10%
3 - Not done well	8.70%	10.40%	5.40%	16.90%	10.00%	7.10%
4	7.90%	8.60%	6.30%	16.90%	5.00%	7.10%
<b>Total less than 5 out of 10</b>	<b>36 %</b>	<b>54. %</b>	<b>19%</b>	<b>59 %</b>	<b>43 %</b>	<b>28 %</b>
5 - Neither well done/poorly done	18.70%	21.60%	15.30%	19.30%	25.00%	50.00%
6	11.00%	7.10%	15.80%	8.40%	6.00%	7.10%
7 - Done well	15.00%	7.80%	22.20%	6.00%	11.00%	14.30%
8	11.80%	5.20%	17.50%	4.80%	12.00%	
9	2.30%	1.90%	3.50%	1.20%		
10 - Done extremely well	4.70%	2.20%	6.90%	1.20%	3.00%	
<b>Total 8-10 out of 10</b>	<b>19%</b>	<b>9%</b>	<b>28%</b>	<b>7%</b>	<b>3%</b>	
MEANS	5.1	3.97	6.17	4.01	4.52	4.64