



## **THE PEOPLE**

### **ABOUT SATELLITE MEDIA**

Formed in 1998, Satellite Media Ltd has grown into a thriving independent multi-media entertainment company, its business proposition unrivalled in the New Zealand market. Satellite Media is at the forefront of the converged media world, showing how it can successfully deliver cross-platform.

It comprises three production areas: Satellite Pictures, Satellite Publishing and Satellite Interactive. The combined strength of its capabilities has made it one of the most exciting music and entertainment companies in the country.

As a special focus, Satellite also has its think-tank, Satellite Innovations, which focuses on developing new solutions to unique problems. Satellite Innovations builds relationships with end consumers and develops new business opportunities for clients to maximise understanding and skill from all media disciplines.

Satellite Interactive is the fastest growing and most progressive business stream within the company. With high-profile clients such as Vodafone and Coca-Cola, Satellite Interactive are leading digital innovation through full service capabilities across web, mobile & digital signage.

Its most recent online venture [myheartwill.com](http://myheartwill.com), is a groundbreaking new website featuring state-of-the-art technology to store and present people's precious memories.

Nick Lowe is the Director and Nikki Streater is the General Manager of Satellite Media. Nick Lowe owns Satellite Media Limited with South Pacific Pictures.