



## The Pink Ribbon Report 2008

*Funding and donations received by The New Zealand Breast Cancer Foundation enable the following activities:*

- **Free Breast Health Education and Awareness seminars.**
  - The Foundation's two breast health educators will deliver over 200 free presentations in 60 towns and cities throughout New Zealand in 2008.
  - More than 300,000 free resources such as the Pink Breast Book; Priorities in Breast Awareness Card; Breast CD; Kia Kaha, Health and Fitness, Diagnosis, Surgical and Treatment pamphlets will have been distributed.
  - This year funding of close to \$500,000 will be utilised for Breast Health Education and Awareness activities and resources.
- **Research and Grants**
  - Funding announced in 2008 will bring the Foundation's commitment to research projects and grants for specialist training programmes to over \$1,000,000.
- **Scholarships .**
  - Scholarships in radiation therapy and mammography have been awarded in 2008. Now in its fourth year, scholarships over \$150,000 have been granted. The Foundation plans to continue to grow the scholarship programme to support those training and working within the field of breast cancer.
- **Breast Cancer Patient Registers (databases)**
  - The registers provide information to assist New Zealand breast cancer researchers and clinicians find ways to further improve delivery of care for New Zealand breast cancer patients.
  - Data is provided by public and private breast cancer services in the regions where the registers are operational.
  - To date, funding of over \$620,000 has been provided to the Auckland, Waikato and Canterbury regions. The Foundation would like to see the registers extended to other regions and is currently speaking with health professionals nationwide to progress this.
- **Advocacy**
  - The Foundation plays a significant role in ensuring breast cancer is highly profiled. Key issues that arise are picked up on and support given as required. An important aim is to influence those who make and fund policies on the management of breast cancer within New Zealand.