3 News TNS Poll

Embargoed until, Sunday 15 July 2007





Opinion Poll Results

5th July- 11th July 2007

For further information contact:

Carol Diamond
TNS
0-9 525-0934
poll@tns-global.co.nz
www.tns-global.co.nz

Press Release: 3 News TNS Opinion Poll Results 5th July– 11th July 2007

Projected number of seats in the House on the basis of the latest poll results

	Number of
	seats*
Labour	45
National	60
Green Party	8
Maori Party	4
ACT	2
United Future	1
Progressive	1
Total seats	121

* These figures are based on Progressive, United Future and ACT winning one electorate seat each and the Maori Party winning four electorate seats

For further information contact:

Carol Diamond TNS 0-9 525-0934 poll@tns-global.co.nz

visit our web site, www.tns-global.co.nz

Research Methodology

Date poll was conducted	Interviews were conducted over the period 5 th July – 11 th July 2007
Sample Size	1000 voter eligible New Zealanders aged 18+
Sampling Technique	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography.
Sample Coverage	National including rural, secondary urban and main urban areas
Sample Error	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Percentages					
Confidence	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%
limits					

MMP Voting: Party Vote

If a general election was held yesterday under MMP, which political party would you have voted for with your Party Vote? That is, for the political party you most want to be represented in parliament.

						% (of those	who st	ated a	preferer	nce					
			20	05					20	06				20	07	
	18-23 Aug	25 – 31 Aug	1-7 Sept	8-14 Sept	Election Result 17 Sep	27 Oct – 2 Nov	26 Jan - 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct- 1 Nov	25 Jan – 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour	41	39	45	40.5	41.1	44	44	43	42	46	43	42	44	44	36	36
National	37	41	36	38.7	39.1	37	38	40	41	39	40	40	41	42	48	48
NZ First	8	6	5	6.8	5.7	3.5	3.4	4.3	3.8	3.8	3.2	2.4	2.8	1.2	2.4	2.6
Green Party	7	6	7	6.9	5.3	7	7	6	6	6	7	7	8	6	8	6
ACT	1.4	1.4	2.4	0.9	1.5	1.5	1.2	1.1	1.8	0.8	1.0	1.5	0.8	1.3	0.5	1.2
United Future	2.1	1.7	1.5	3.0	2.7	2.5	1.5	1.9	1.9	1.1	1.2	1.9	0.8	0.9	0.6	1.1
Maori Party	1.8	1.7	1.7	1.4	2.1	2.5	1.7	3	2.2	1.3	2.8	3.4	2.0	2.7	3.7	2.7
Alliance	0.1	0.3	0.1	-	0.1	-	0.2	-	0.1	0.2	0.1	0	0	-	0.1	0.4
Christian Heritage	0.3	0.3	0.1	-	0.1	-	0.2	0.1	0.3	0.1	0.2	0.1	0	-	-	-
Progressive	0.3	0.8	0.3	0.4	1.2	0.7	0.5	0.2	0.2	0.4	0.2	0.2	0.1	0.1	0.1	0.4
Destiny NZ	0.5	0.9	1.0	8.0	0.6	0.3	0.5	0.2	0.3	-	-	0.3	0.2	0.1	0.3	0.6
All Others	1.1	0.7	0.6	0.6	0.5	0.7	1.7	0.7	0.6	1.2	1.8	1.2	0.3	1.7	0.3	1.0
Base:	798	870	875	901	228619 0	947	918	894	902	890	893	885	888	864	862	856
Don't know/undecided	10	11	10	9		4	5	7	7	8	7	9	9	11	11	12
Would not vote	2	2	2	1		1	3	4	3	3	4	3	3	3	3	3
Base:	905	1000	997	1000		1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

MMP Voting: Electorate Vote

If a general election was held yesterday, using MMP, which party would you have voted for, with your electorate vote? That is, for the MP in your area.

							%	of the	se who	o state	ed a pre	eferen	се						
					2005							20	06				20	07	
	26 Jan – 2 Feb	7 – 13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan – 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct-1 Nov	25 Jan - 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour	45	44	42	44	44	41	43	41	45	45	45	41	45	42	40	45	42	36	39
National	41	39	38	39	41	44	40	42	38	38	41	44	41	41	43	41	45	49	48
NZ First	4.2	6	7	5.5	4.6	4.7	4.8	4.0	2.6	2.4	3.5	3.3	3.4	2.7	3.3	2.3	1.2	1.7	2.2
Green Party	3.6	3.0	4.4	4.6	3.4	3.3	4.7	3.0	5.3	6	3.9	4.2	4.6	5.5	5.6	5.9	5.6	6	4.8
ACT	1.5	2.3	0.9	1.3	0.8	1.5	1.9	1.3	1.4	1.6	1.4	1.4	1.0	1.2	1.6	0.7	1.2	0.5	1.1
United Future	1.3	1.9	2.1	1.1	1.6	1.5	1.4	3.0	2.3	1.1	1.5	1.6	1.4	1.8	1.1	0.8	0.7	1.3	0.9
Maori Party	1.4	1.9	2.5	2.2	2.2	1.6	2.5	2.8	3.3	3.0	2.6	2.8	1.7	3.4	3.4	3.1	3.1	3.7	2.2
Alliance	0.4	-	0.3	-	0.1	-	-	0.4	0.2	0.1	0.1	0.2	0.4	0.2	0.1	0.1	0.2	0.1	-
Christian Heritage	0.3	0.5	0.3	0.1	0.3	-	-	0.1	1	0.1	-	0.1	0.2	ı	0.1	-	-	1	0.1
Progressive	0.1	ı	0.4	0.4	0.5	0.3	0.8	0.5	0.8	0.6	0.6	0.5	0.1	0.4	0.2	0.5	0.2	0.3	0.3
Destiny NZ	0.1	0.1	0.3	0.5	0.7	1.0	0.6	0.4	0.2	0.4	0.5	0.2	-	0.1	0.4	-	0.1	0.3	0.1
All Others	1.1	1.1	1.7	0.9	1.2	1.4	8.0	1.2	1.0	1.8	0.2	1.0	1.3	1.8	2.0	0.6	0.7	1.1	1.3
Base:	783	729	754	784	737	791	792	854	923	899	850	866	829	849	828	835	805	786	787
Don't know/ undecided	19	22	22	19	17	19	19	13	6	7	11	12	14	13	15	14	17	18	18
Would not vote	3	5	3	2	1.5	2	2	1	2	3	4	2	3	3	3	2	3	3	4
Base:	1000	1000	1000	1000	905	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

Preferred Prime Minister

If you were able to vote for any politician in New Zealand to be Prime Minister, for whom would you vote?

					2005							20	06				20	07	
	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan – 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct- 1 Nov		22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Helen Clark	36	36	33	37	37	37	39	38	43	39	38	34	38	38	35	35	37	30	31
John Key																24	28	32	31
Don Brash	21	15	16	20	21	23	21	23	19	16	15	18	13	17	15	1	1	1	1
Winston Peters	10	12	15	14	11	10	9	10	8	7	6	6	6	5	5	5	4	5	4
Bill English	1	1	1	1	1	1	*	1	1	1	1	1	1	2	1	1	1	1	1
Peter Dunne	1	1	1	*	2	1	1	2	2	1	1	1	*	*	1	*	1	*	*
Jim Anderton	1	*	1	*	1	2	2	2	2	1	1	1	1	1	1	1	1	1	1
Rodney Hide	*	1	*		*	1	1	*	1	*	*	1	*	1	1	*	*	*	1
Phil Goff	1	*	1	1	1	1	1	*	1	1	1	*	1	1	1	*	1	*	1
Michael Cullen			1	*	*	*	1	*	*	*	1	*	*	*	1	*	*	-	*
Jeanette Fitzsimmons	1	*	1	1	1	*	1	1	1	1	1	1	1	1	1	1	1	1	1
Tariana Turia	*	*	1	1	1	*	1	1	1	*	*	1		*	*	1	1	1	*
None	6	8	7	5	5	4	5	4	5	7	6	7	7	7	8	5	5	6	7
Don't know	17	16	16	14	14	15	13	12	10	13	18	18	18	14	14	19	17	18	17
Base:	1000	1000	1000	1000	905	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

^{*} Less than 0.5%

How is Helen Clark Performing?

Thinking now about the Prime Minister. How would you rate the performance of Helen Clark as Prime Minister? Overall, would you say that as Prime Minister she is performing well or poorly? Is that Very ... or Fairly ...?

				20	05						20	06				20	07	
	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan – 02Feb	23-29 Mar	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct-1 Nov	25 Jan - 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very Well	21	21	22	25	22	25	21	28	25	21	18	21	24	17	19	25	18	18
Fairly Well	42	39	40	39	43	40	43	37	41	40	40	41	34	36	41	36	36	37
Total – Performed Well	63	60	62	64	65	65	64	65	66	61	58	62	58	53	60	61	54	55
Neither Well nor Poorly	13	14	14	12	10	12	11	14	14	13	15	14	14	13	14	16	15	17
Fairly Poorly	14	17	15	15	14	15	14	13	12	15	15	15	15	18	16	14	19	18
Very Poorly	9	8	8	9	10	8	10	8	7	8	11	8	12	15	9	9	11	10
Total – Performed Poorly	23	25	23	24	24	23	24	21	19	23	26	23	27	33	25	23	30	28
Don't know	1	1	1	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1
Base	1000	1000	1000	905	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

How is John Key Performing?

And now thinking about John Key, the leader of the National Party in opposition. How would you rate his performance. Overall would you say he is performing well or poorly? Is that Very ... or Fairly ...?

		Don l	Brash –	2005			D	on Bra	sh – 200	6		J	ohn Ke	y – 200	7
	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov	26 Jan - 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct- 1 Nov	25 Jan - 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very Well	7	7	8	8	9	6	6	5	4	5	6	11	13	16	15
Fairly Well	31	35	34	33	31	32	28	28	25	27	24	36	41	45	42
Total – Performed Well	38	42	42	41	40	38	34	33	29	32	30	47	54	61	57
Neither Well nor Poorly	17	16	19	15	17	16	17	19	19	18	17	20	16	14	19
Fairly Poorly	23	20	19	24	25	27	27	28	30	26	28	8	12	9	7
Very Poorly	17	15	14	17	15	15	18	16	17	21	22	3	5	4	4
Total – Performed Poorly	40	35	33	41	40	42	45	44	47	47	50	11	17	13	11
Don't know	5	6	5	4	4	5	5	4	5	3	3	22	13	12	12
Base	905	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

^{*} Results prior to the 2007 Poll are based on Don Brash as the leader of the National party.

How is John Key Performing?

And now thinking about John Key, the leader of the National Party in opposition. How would you rate his performance. Overall would you say he is performing well or poorly? Is that Very ... or Fairly ...?

1							Nati	onal Vo	oters						
		Don	Brash –	2005			D	on Bra	sh – 200	6		J	ohn Ke	y – 200	7
	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan - 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct- 1 Nov	25 Jan - 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Very Well	15	13	18	17	16	11	9	8	8	9	12	20	22	26	24
Fairly Well	53	61	51	55	51	45	46	43	39	38	38	46	54	51	51
Total – Performed Well	68	74	69	72	67	56	55	51	47	47	50	66	76	77	75
Neither Well nor Poorly	15	15	19	15	17	21	20	22	23	23	24	19	15	11	14
Fairly Poorly	10	6	9	10	12	18	18	21	25	23	19	3	4	5	4
Very Poorly	3	2	2	2	2	2	4	4	5	6	6	0	0	1	1
Total – Performed Poorly	13	8	11	12	14	20	22	25	30	29	25	3	4	6	5
Don't know	4	3	1	1	3	3	3	2	1	-	1	12	5	6	6
Base	294	357	313	349	354	351	353	373	345	354	354	362	363	413	409

^{*} Results prior to the 2007 Poll are based on Don Brash as the leader of the National party.

I am going to read out some things, both favourable and unfavourable that have been said about various politicians.

I would like you to pick out all those statements that you feel fit Helen Clark. Would you say she...

						H	lelen C	lark a	greein	g					
			2005					20	06				20	07	
	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct – 2 Nov	26 Jan – 02Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug	26 Oct-1 Nov	25 Jan - 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Is a capable leader	84	82	85	82	86	85	83	82	82	82	79	84	84	78	81
Has more style than substance	30	26	28	25	27	26	25	25	27	29	26	25	28	25	26
Would be good in a crisis	75	74	75	74	77	76	76	74	74	71	72	74	78	70	76
Tends to talk down to people	47	53	52	55	51	49	50	48	47	49	54	49	49	49	46
Is rather narrow minded	35	37	34	40	33	32	32	36	32	35	36	35	37	40	37
Is too inflexible	43	45	43	46	41	42	44	40	41	46	46	47	44	47	46
Has sound judgement	66	64	68	65	69	69	66	68	67	64	62	66	68	64	64
Is more honest than most politicians	46	43	47	45	51	51	52	46	50	47	42	45	50	45	45
Is down to earth	69	68	71	67	70	73	70	67	70	70	66	70	68	65	66
Understands the economic problems facing New Zealand	67	66	68	69	69	65	65	63	63	65	65	67	69	59	60
Has a lot of personality	40	44	46	43	44	44	38	39	39	39	40	40	40	40	39
Is rather inexperienced	12	9	9	11	10	12	11	13	12	13	14	10	14	13	10
Is out of touch with ordinary people	44	41	38	44	40	40	42	44	42	43	46	42	43	46	46
In touch with the needs of Maori	58	54	59	57	57	60	59	53	57	65	60	58	60	56	59
Base:	905	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

I would now like you to tell me which of these statements you feel fit John Key. Would you say he...

							P	Agreein	g						
		Don E	Brash -	2005			Do	on Bra	sh – 20	06		J	ohn Ke	y – 200	7
	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan – 02Feb	23-29 March	4-10 May	29 Jun – 5 Jul		26 Oct-1 Nov	25 Jan - 1 Feb	22-28 Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Is a capable leader	49	51	49	51	51	50	49	48	44	45	43	54	56	64	66
Has more style than substance	24	25	29	27	30	29	26	27	26	26	28	31	39	37	39
Would be good in a crisis	48	48	47	44	43	43	43	45	40	43	40	42	46	51	50
Tends to talk down to people	47	39	44	43	52	54	50	51	49	49	49	15	23	21	20
Is rather narrow minded	45	41	46	45	52	50	48	49	50	47	50	13	20	17	17
Is too inflexible	39	34	41	36	44	44	41	40	43	41	43	13	17	16	16
Has sound judgement	56	58	55	56	53	53	53	56	50	54	45	52	53	58	60
Is more honest than most politicians	40	47	45	41	41	43	45	45	40	46	40	33	38	40	40
Is down to earth	45	50	48	50	47	44	45	47	43	45	43	59	60	63	64
Understands the economic problems facing New Zealand	77	76	76	75	78	79	79	80	75	77	76	64	67	67	71
Has a lot of personality	23	24	24	27	27	25	24	25	21	24	22	55	57	58	61
Is rather inexperienced	63	63	69	70	71	68	61	62	60	57	61	64	64	65	62
Is out of touch with ordinary people	49	46	50	47	55	54	55	51	53	52	57	22	27	26	25
In touch with the needs of Maori	22	22	23	23	24	23	25	24	23	25	22	32	31	29	32
Base:	905	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000

^{*} Results prior to the 2007 Polls are based on Don Brash as the leader of the National party.

Measures of Confidence

			2005					20	006				20	07	
	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan – 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul	24-30 Aug		25 Jan - 1 Feb	Mar	3-9 May	5-11 July
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
NZ Economy Improve/ Deteriorate in The Next Three Months:															
 Improve 	37	35	31	39	26	21	24	23	29	32	44	45	41	34	34
Deteriorate	32	31	39	32	49	60	56	56	45	40	30	24	31	44	40
Neither/nor	26	29	25	23	20	15	17	17	21	23	21	26	23	17	20
 Don't know 	4	5	5	7	5	4	3	5	5	5	5	5	5	5	6
Nett Improvement/ (Deterioration)	5	4	(8)	7	(23)	(39)	(32)	(33)	(16)	(8)	14	21	10	(10)	(6)
Unemployment Over The Next Three Months:															
Increase	31	26	31	29	39	61	49	48	44	36	37	29	35	44	41
• Decrease	36	39	35	37	31	24	27	26	28	40	42	44	39	34	33
Neither/nor	28	29	28	27	24	12	20	22	21	19	17	22	21	16	21
Don't know	4	6	6	7	5	3	5	5	7	4	4	5	5	6	6
Nett Increase/ (Decrease)	(5)	(13)	(4)	(8)	8	37	22	22	16	(4)	(5)	(15)	(4)	10	8
Is New Zealand Becoming a Better or Worse Place to Live In?															
Better	45	44	48	50	42	42	40	37	42	41	35	38	40	36	36
• Worse	38	38	36	34	42	39	39	43	40	44	49	48	44	48	45
No better no worse	15	16	13	14	14	17	18	18	15	13	14	12	14	13	16
Don't know	3	2	3	2	2	3	3	3	3	2	2	2	2	3	2
Nett Better/(Worse)	7	6	12	16	0	3	1	(6)	2	(3)	(14)	(10)	(4)	(12)	(9)
Base:	1000	1000	997	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000