

3 News TNS Poll

Embargoed until 6pm, 8th July 2006



**Opinion Poll
Results**

29th – 5th July 2006

“TNS used to be called NFO/CM Research, and is still
New Zealand’s leading consultative market research
and intelligence company”

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Press Release: 3 News TNS Opinion Poll Results

29th – 5th July 2006

Projected number of seats in the House
on the basis of the latest poll results

	Number of seats*
Labour	58
National	49
NZ First	
Green Party	8
Maori Party	4
United Future	1
Progressive	1
ACT	1
Total seats	122

* These figures are based on Progressive, United Future and ACT winning one electorate seat each and the Maori Party winning four electorate seats

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Research Methodology

Date poll was conducted	Interviews were conducted over the period 29 th to 5 th July 2006
Sample Size	1000 voter eligible New Zealanders aged 18+
Sampling Technique	Telephone Interviews. Random generation of telephone numbers with quota sampling to ensure representative cross section by age, sex and geography.
Sample Coverage	National including rural, secondary urban and main urban areas
Sample Error	Maximum of 3.1% expressed at a 95% confidence level (see below)

Observed Percentages	10% or 90%	20% or 80%	30% or 70%	40% or 60%	50%
Confidence limits	+/- 1.9%	+/- 2.5%	+/- 2.7%	+/- 3.0%	+/- 3.1%

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MMP Voting : Party Vote

*If a general election was held yesterday under MMP, which political party would you have voted for with your Party Vote?
That is, for the political party you most want to be represented in parliament.*

	% of those who stated a preference													
	2005										2006			
	26 Jan – 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25 – 31 Aug	1-7 Sept	8-14 Sept	Election Result 17 Sep	27 Oct – 2 Nov	26 Jan – 02 Feb	23-29 March	4-10 May	29 Jun – 5 Jul
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Labour	46	45	40	39	41	39	45	40.5	41.1	44	44	43	42	46
National	38	34	36	39	37	41	36	38.7	39.1	37	38	40	41	39
NZ First	4.8	8	11	7	8	6	5	6.8	5.7	3.5	3.4	4.3	3.8	3.8
Green Party	4.7	3.8	6	6	7	6	7	6.9	5.3	7	7	6	6	6
ACT	2.1	2.9	1.5	1.6	1.4	1.4	2.4	0.9	1.5	1.5	1.2	1.1	1.8	0.8
United Future	1.4	1.9	1.9	1.4	2.1	1.7	1.5	3.0	2.7	2.5	1.5	1.9	1.9	1.1
Maori Party	1.7	1.8	2.4	2.2	1.8	1.7	1.7	1.4	2.1	2.5	1.7	3	2.2	1.3
Alliance	0.5	0.1	0.1	0.1	0.1	0.3	0.1	-	0.1	-	0.2	-	0.1	0.2
Christian Heritage	0.3	1.2	0.2	0.4	0.3	0.3	0.1	-	0.1	-	0.2	0.1	0.3	0.1
Progressive	-	0.1	0.2	0.4	0.3	0.8	0.3	0.4	1.2	0.7	0.5	0.2	0.2	0.4
Destiny NZ	-	0.1	0.1	0.6	0.5	0.9	1.0	0.8	0.6	0.3	0.5	0.2	0.3	-
All Others	0.5	1.7	1.0	2.3	1.1	0.7	0.6	0.6	0.5	0.7	1.7	0.7	0.6	1.2
Base:	858	834	848	854	798	870	875	901	2286190	947	918	894	902	890
Don't know/undecided	11	12	12	12	10	11	10	9		4	5	7	7	8
Would not vote	4	4	3	3	2	2	2	1		1	3	4	3	3
Base:	1000	1000	1000	1000	905	1000	997	1000		1000	1000	1000	1000	1000

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Preferred Prime Minister

If you were able to vote for any politician in New Zealand to be Prime Minister, for whom would you vote?

	2004				2005									2006			
	27 May -3 Jun	22-28 July	30 Sep - 6 Oct	25 Nov - 1 Dec	26 Jan - 2 Feb	7-13 April	9-15 June	21-28 July	18-23 Aug	25-31 Aug	1-7 Sept	8-14 Sept	27 Oct - 2 Nov	26 Jan - 02 Feb	23-29 March	4-10 May	29 Jun - 5 Jul
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Helen Clark	35	36	41	35	36	36	33	37	37	37	39	38	43	39	38	34	38
Don Brash	26	25	18	16	21	15	16	20	21	23	21	23	19	16	15	18	13
Winston Peters	9	8	10	11	10	12	15	14	11	10	9	10	8	7	6	6	6
Bill English	1	1	1	*	1	1	1	1	1	1	*	1	1	1	1	1	1
Peter Dunne	1	1	2	1	1	1	1	*	2	1	1	2	2	1	1	1	*
Jim Anderton	*	*	1	1	1	*	1	*	1	2	2	2	2	1	1	1	1
Rodney Hide					*	1	*		*	1	1	*	1	*	*	1	*
Phil Goff	*	*	1	*	1	*	1	1	1	1	1	*	1	1	1	*	1
Michael Cullen							1	*	*	*	1	*	*	*	1	*	*
Jeanette Fitzsimmons	*	1	-	1	1	*	1	1	1	*	1	1	1	1	1	1	1
Tariana Turia	-	-	1	*	*	*	1	1	1	*	1	1	1	*	*	1	
None	4	6	5	8	6	8	7	5	5	4	5	4	5	7	6	7	7
Don't know	16	17	16	18	17	16	16	14	14	15	13	12	10	13	18	18	18
Base:	1000	1000	1000	1000	1000	1000	1000	1000	905	1000	997	1000	1000	1000	1000	1000	1000

* Less than 0.5%

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How is Don Brash Performing?

And now thinking about Don Brash, the leader of the National Party in opposition. How would you rate his performance. Overall would you say he is performing well or poorly? Is that Very ... or Fairly ...?

	Don Brash – National Voters												
	2005									2006			
	26 Jan – 2 Feb %	7-13 April %	9-15 June %	21-28 July %	18-23 Aug %	25-31 Aug %	1-7 Sept %	8-14 Sept %	27 Oct – 2 Nov %	26 Jan – 02 Feb %	23-29 March %	4-10 May %	29 Jun – 5 Jul %
Very Well	17	11	13	17	15	13	18	17	16	11	9	8	8
Fairly Well	47	45	43	52	53	61	51	55	51	45	46	43	39
Total – Performed Well	64	56	56	69	68	74	69	72	67	56	55	51	47
Neither Well nor Poorly	20	16	24	18	15	15	19	15	17	21	20	22	23
Fairly Poorly	7	20	14	9	10	6	9	10	12	18	18	21	25
Very Poorly	3	4	3	2	3	2	2	2	2	2	4	4	5
Total – Performed Poorly	10	24	16	11	13	8	11	12	14	20	22	25	30
Don't know	5	4	3	1	4	3	1	1	3	3	3	2	1
Base	328	279	302	329	294	357	313	349	354	351	353	373	345

