PROMOTED BY RALLYFESTE INCORPORATED
P.O. Box 12201 Hamilton, New Zealand.

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BIG PRIZES ANNOUNCED FOR RALLY PHOTO COMPETITION

Organisers of the Dunlop Rallyfeste weekend, (March 23rd - 25th 2007) announce they are running a Photo Competition culminating in the production of a 12 month souvenir calendar, as part of their celebrations of four decades of Rallying in New Zealand.

The winners of the competition can look forward to some very significant prizes, thanks to donors, NZ Rally Tours Ltd and Rally Drive NZ Ltd. The winning photographer will receive a comprehensive 2007 WRC Rally New Zealand Tour, second place will receive a 2007 International Rally of Rotorua Tour, and third place a one day Rally Drive NZ Ltd experience.

Dunlop Rallyfeste chairman Laurie Brenssell said "We are looking to involve as many people as possible in the celebration of this event, and right now we are asking enthusiasts who have taken photographs over the past four decades, to enter them in this competition. We know there are thousands of photos out there, and we hope people will share them with other enthusiasts, and in the process win fabulous prizes."

Organisers are of course looking beyond the professional magazine photographers, to more amateur people, someone who just might have that shot which portrays the rally atmosphere taken at any time over the past four decades.

Photographs can be entered in the competition, which runs until the end of October, by filling out the entry form attached or visiting the Rallyfeste website.

The Dunlop Ruby Rallyfeste weekend will take the form of a reunion of competitors and enthusiasts from the past four decades of New Zealand Rallying. The weekend's celebrations will include a competitive special stage rally "event", and a reunion "function" including photo and memorabilia displays and a dinner.

Further information is available on the Dunlop Rallyfeste website - www.rallyfeste.co.nz

End.

For media information contact
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DUNLOP RALLYFESTE – CALENDAR PHOTO COMPETITION.

OBJECTIVE:-

To create a year 2007 Rallying Calendar as part of the celebration of four decades of rallying.

Each months calendar page will be chosen from the 12 judged most suitable photos as sent in by contributors to this photo competition.

Significant prizes have been donated by NZ Rally Tours Ltd and Rally Drive NZ Ltd.

The calendars will only be available in the Rallyfeste format, with sales direct, or via Car Clubs – Motorsport New Zealand etc. and they will be available during the Dunlop Rallyfeste weekend.

The competition opens with the issue of these rules and closes October 31st 2006, so as to allow for selection, and production of the calendars.

- Photos will be divided into the "four decades" with 3 photos chosen from each "decade" to make up the twelve months of the Calendar.
  - Decade one - up to – 1977,
  - Decade two - 1978 – 1987
  - Decade three - 1988 – 1997
  - Decade four - 1998 – 2007
- It is anticipated that most photos entered will be displayed at the Dunlop Rallyfeste "function" (some may be used in the era corners at the dinner)
- Photos may also be stored by the organisers in digital format and used on the Dunlop Rallyfeste website. (copyright will at all times be in favour of the photographer)

PHOTO COMPETITION PRIZE LIST:-

The 12 calendar photos and the 3 overall prize winners will be chosen using the following criteria – overall impact relative to the era depicted.

All entrants of photos chosen for inclusion in the 2007 Calendar (12) will receive free copies, as well as a VIP spectators pass to the Dunlop Rallyfeste "event".

Entrants whose photos are chosen for inclusion in the Calendar will receive name recognition as part of the photo caption. With the exception of the first placed photo all will be placed on a randomly selected month.

First Placing:– $1500 (approximate value)

Ticket for one person, donated by NZ Rally Tours Ltd, for their 2007 Rally New Zealand organised tour, including all daily costs appropriate for that tour. It is the winner's responsibility to be at the tour start venue at the due time and date.

(Ticket may be transferred to another person with the organisers and donors approval.)

Winning photo will be featured on the calendar's cover along with the Rallyfeste celebration details and Sponsors Logos, and any additional details as the organisers deem appropriate.

Photo will also feature on the March month (Rallyfeste month) within the calendar and be recorded as the overall first placed photo.

Second Placing:- $1000 (approximate value)

Ticket for one person, donated by NZ Rally Tours, for their 2007 International Rally of Rotorua tour. Ticket includes all daily costs appropriate for that tour. It is the winner's responsibility to organise to be at the tour start venue at the due time.

(Ticket may be transferred to another person with the organisers and donators approval)

Photo will also feature on a randomly selected month within the calendar and be recorded as the overall second placed photo.

Third Placing:- $500 (approximate value)

Ticket for a one day rally experience donated by Rally Drive NZ Ltd.

The winner must comply with the requirements as set down by the donor as relates to medical and any other issues.

Ticket must be used within the 2007 calendar year at a time convenient to both parties.

Photo will feature on a randomly selected month within the calendar and be recorded as the overall third placed photo.

PHOTO COMPETITION RULES:-

- Competition opens with the issue of these rules and closes Tuesday October 31st 2006.
- Photos will be accepted from all amateur, freelance and professional photographers.
- Photos must be the original work of the entrant.
- Photos may be either Black and White or Colour (depending on the era)
- Photos must be in original (not copied) printed format, in 7" x 5" or larger size. (smaller sizes will be accepted provided the original negatives are available to print from if required for inclusion in the calendar)
- Entrants are not limited to the number of photos submitted.
- Photos should include details of the photographer, when and where the photo was taken and who and what are featured. (please do not write on the back of Photos.)
- Photos entered should not be limited to cars alone, interesting rally scenes would also be accepted if in keeping with the theme of rallying.
- Photos will only be returned if provided with a pre stamped return addressed envelope.
- Judges decisions will be final.
- Photos should to be submitted along with the completed entry form to:-

  - **Dunlop Rallyfeste Photo Competition,**
  - **P.O. Box 344, Pukekohe, Auckland.**

  - Competition inquiries e-mail rally@ps.gen.nz
  - or ph Paul Smith on 0274-852234

DUNLOP RALLYFESTE CALENDAR PHOTO COMPETITION

ENTRY FORM

OFFICIAL USE

Name:- _____

Address:- _____

E-mail:- _____

Phones:- _____

			Photo Era		
Photo No	Title / Description / details	-1977	-1987	-1997	-2007

I declare that these photos entered have been taken by myself,

and for the purposes of this competition have no copyright restriction.

signed _____ **date** _____

Official Use

Send to:- DUNLOP RALLYFESTE PHOTO COMPETITION,

P.O. BOX 344, PUKEKOHE, AUCKLAND.

www.rallyfeste.co.nz